



# ARIZONA

## STATE PARKS & TRAILS

### **Arizona State Parks Board**

February 15, 2024

**Dale Larsen– Chair**

John Sefton – Vice Chair, Jeffrey Buchanan, Sarah King,  
Terri Palmberg, Robyn Sahid



# AGENDA – A

## Call to Order

## AGENDA – B

# Pledge of Allegiance



## **Member Roll Call**

Dale Larsen (Chair)

John Sefton (Vice-Chair)

Jeffrey Buchanan

Sarah King

Terri Palmberg



# AGENDA – C

## Mission Statement

“As Board members we are gathered today to be the stewards and voice of the Arizona State Parks and its Mission Statement to manage and conserve Arizona’s natural, cultural and recreation resources for the benefit of the people, both in our parks and through our partners.”

## **Approval of Minutes**

The Board will review and may consider action to approve the meeting minutes from December 21, 2023



# AGENDA – D1

## ***Motion:***

*I move to approve minutes of the  
December 21, 2023 Board Meeting.*

## AGENDA – D2

### **Election of 2024 Board Chairman and Vice-Chairman**

The Board will nominate and elect its Chair and Vice-Chair in accordance with Arizona Administrative Code R12-8-202(A)(1) (“At the first meeting following January 1 of each year, the members present shall select by majority vote a Chairman and a Vice Chairman to serve through the first meeting January 1 of the following year.”).



## AGENDA – D2

### ***Motion:***

*I move to approve \_\_\_\_\_ as Chair of the Arizona State Parks Board.*

## AGENDA – D2

### ***Motion:***

*I move to approve \_\_\_\_\_ as Vice-Chair  
of the Arizona State Parks Board.*



# AGENDA – D3

Consideration of Consent Agenda  
Items 3(a) through 3(d).



# AGENDA – D3

## ***Motion:***

*I move to approve the consent agenda as presented.*



# AGENDA – D3

## **2024 Heritage Fund Local, Regional, and State Park Grant Application(s)**

The Board will consider and may take action on a recommendation to approve, modify, or deny funding for the submitted 2024 Heritage Fund Local, Regional and State Park Grant Application(s).



# AGENDA – D3

## 2024 Heritage Fund Local, Regional and State Park Grant Application(s)

Sponsor	Project	Request	Staff/AORCC Recommendation	Score
Town of Snowflake	Bike and Trails Park Acquisition	\$464,519.00	\$464,519.00	69
Town of Pima	Sports Complex Phase I	\$500,000.00	\$500,000.00	70.2
TOTAL		\$964,519.00	\$964,519.00	



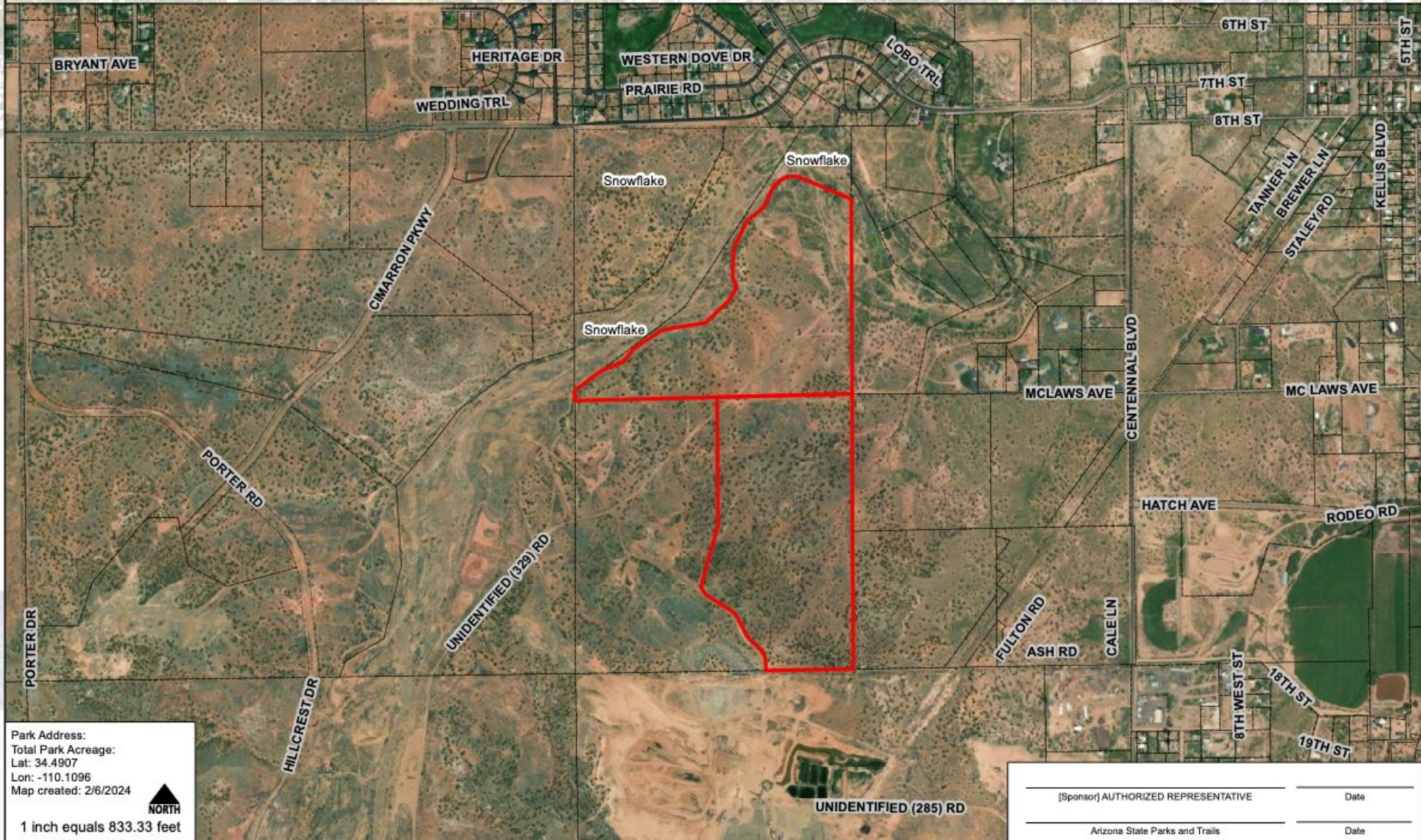
# AGENDA – D3





# AGENDA – D3

## LWCF Boundary Map for Snowflake Bike Park, Town of Snowflake, Project #04-00\_\_, in Navajo County





# AGENDA – D3

## Town of Snowflake





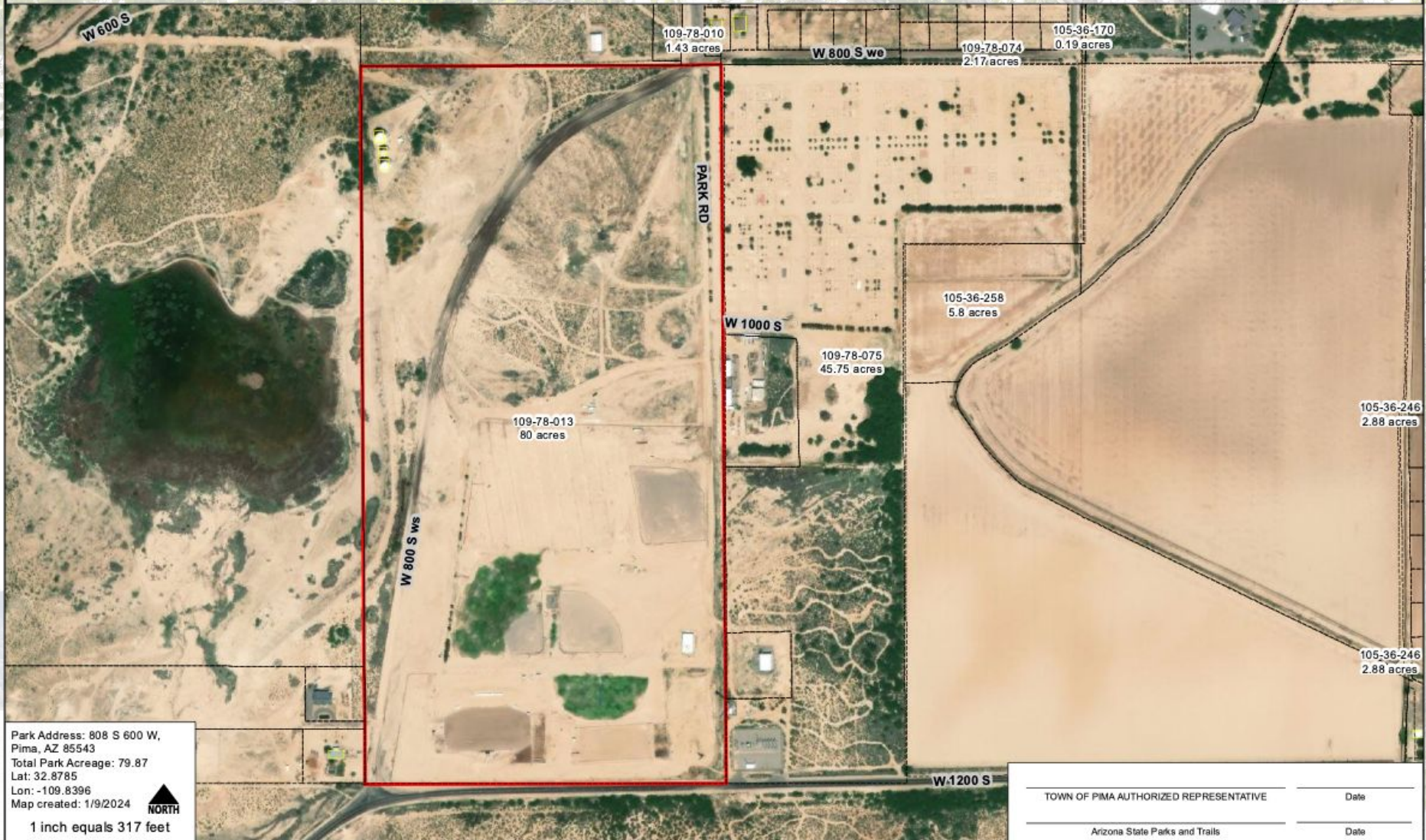
# AGENDA – D3





# AGENDA – D3

## LWCF Boundary Map for Pima Sports Complex, Town of Pima, Project #04-00\_\_, in Graham County





# AGENDA – D3

## LWCF Boundary Map for Pima Sports Complex, Town of Pima, Project #04-00\_\_, in Graham County





# AGENDA – D3

## Town of Pima





# AGENDA – D3

## **Motion:**

*I move that the Board approve funding for the 2024 Heritage Fund Local, Regional and State Park Grant Application(s) as follows: Town of Snowflake, Bike and Trails Park Acquisition in the amount of \$\_\_\_\_\_ and the Town of Pima, Sports Complex Phase I Project in the amount of \$\_\_\_\_\_.*

Town of Snowflake	Bike and Trails Park Land Purchase	\$464,519.00
Town of Pima	Sports Complex Phase I	\$500,000.00



## **2024 Land and Water Conservation Fund Grant Application(s)**

The Board will consider and may take action on a recommendation to approve, modify, or deny funding for the submitted 2024 Land and Water Conservation Fund Grant Application(s).

- Mickey Rogers, Chief of Grants and Trails



# AGENDA – D3

## 2024 Land and Water Conservation Grant Application(s)

Sponsor	Project	Request	Staff Recommendation	Score
Town of Snowflake	Bike and Trails Park Acquisition	\$464,519.00	\$464,519.00	69
Town of Pima	Sports Complex Phase I	\$1,000,000.00	\$1,000,000.00	70.2
TOTAL		\$1,464,519.00	\$1,464,519.00	



# AGENDA – D3

## ***Motion:***

*I move that the Board approve funding for the 2024 Land and Water Conservation Fund Grant Application(s) as follows: Town of Snowflake, Bike and Trails Park Acquisition in the amount of \$\_\_\_\_\_ and the Town of Pima, Sports Complex Phase I Project in the amount of \$\_\_\_\_\_.*

Town of Snowflake	Bike and Trails Park Land Acquisition	\$464,519.00
Town of Pima	Sports Complex Phase I	\$1,000,000.00



# AGENDA – D3

## **Quartzsite Amendment Request**

**The Board Will Consider and May Take Action to Approve, Modify, or Deny Funding to the Increase Budget for Quartzsite's Land and Water Conservation Fund for Quartzsite's Town Park Improvement Project .**



# AGENDA – D3

## Quartzsite Town Park LWCF Amendment Request Increase

Project/Sponsor	Original Award	Amended Increase Request	New Award	Staff/AORCC Recommendation
Quartzsite	\$485,654.00	\$14,346.00	\$500,00.00	\$500,00.00



# AGENDA – D3

## ***Motion:***

***I move that the Arizona State Parks Board approve the Budget increase for Quartzsite's Town Park Land and Water Conservation Fund Grant from \$485,654.00 to \$500,000.00.***



# AGENDA – D3

## **Quartzsite Amendment Request**

The Board Will Consider and May Take Action to Approve, Modify, or Deny Funding to the Increase Budget for the Town of Quartzsite's Heritage Fund Local, Regional and State Park Funding for Quartzsite's Town Park Improvement Project .



# AGENDA – D3

## Quartzsite Local, Regional and State Park Heritage Amendment Request Increase

Project/Sponsor	Original Award	Amended Increase Request	New Award	Staff/AORCC Recommendation
Quartzsite	\$485,654.00	\$14,346.00	\$500,00.00	\$500,00.00



# AGENDA – D3

## ***Motion:***

*I move that t the Arizona State Parks Board approve the budget increase for Quartzsite's Town Park Local, Regional, and State Park Heritage Grant from \$485,654.00 to \$500,000.00*



# AGENDA – D3

**Verde Valley Wheel Fun**  
*Program Director*



**Flagstaff**  
*Open Space Education Grant*



**Coconino County**  
*Ft Tuthill Improvements*



**Verde River Institute**  
*Riparian Monitoring & Education*



**Arizona Trail Association**  
*Passage 21 Maintenance*



**Verde Valley Cyclists**  
*Blow Out Wash*



**Apache Junction**  
*Silly Mountain*



**Sonoran Desert**  
**Mountain Bikes**  
*Ambassador Program*





# State Parks 2025 Statewide Trails Plan

(Presenter: Dawn Collins, Ph.D, Marketing and Research)

Staff will be given an update on the 2025 Statewide Trails Plan. This agenda item is for information only.





# 2025 Trails Plan Update Arizona State Parks Board Meeting

February 15, 2024



# 2025 Trails Plan Updates

- Surveys being finalized, programmed and pre-tested
- Surveys and supporting materials translated into Spanish
- Developing contact lists for public and land manager surveys
- Public survey will be launched in coming weeks
- Land manager survey to be launched after public
- Request for Proposals for mobile data collection





# 2025 Trails Plan Incentives

- Goal – Baskets with a value \$200 or greater
- Commitments from:
  - Arizona State Parks and Trails
  - Arizona Office of Tourism
  - PinDrop Trailers
  - TrophyLite / TS Speed
  - Arizona Trail Association
  - Southern Arizona Hiking Club
  - Tread Lightly
- Contact Matt Eberhart at [meberhart@azstateparks.gov](mailto:meberhart@azstateparks.gov) to donate
- Some examples of high value incentives may include:
  - Adventure experiences
  - Outdoor gear
  - Training courses
  - Outdoor apparel
  - Hydration packs
  - Portable power banks
  - Books and guides
  - Park passes (day –use, annual passes)





# 2025 Trails Plan – Accomplishments & Photos

- Want to feature successful trails-related projects and initiatives completed since 2020 in the 2025 Trails Plan
- Trails-related successes can be submitted by using this survey link: <https://www.surveymonkey.com/r/TP20Acc>
- Photos highlighting these successes can be forwarded to [trailsplan@azstateparks.gov](mailto:trailsplan@azstateparks.gov)





# Working Group – Action Team Discussions

- E-bikes and emerging technologies
  - Youth engagement
  - Trail access for all
  - Coordination of land managers
  - Accessibility and inclusion
- (hasn't met yet)







# 2025 Trails Plan – Website

- Please refer your networks to the 2025 Trails Plan webpage for more information and progress updates ([azstateparks.com/2025-trails-plan](https://azstateparks.com/2025-trails-plan))
- Webpage will also include the link to the public survey once it is launched.

The screenshot shows the Arizona State Parks & Trails website. At the top is the logo and navigation links: PARKS (BACK TO NATURE), TRAILS (HIKING & TRAILS), ABOUT (GRANTS & INFO), RESERVATIONS (CAMPGROUNDS, CABINS & TOURS), and a search icon. Below the navigation is a large banner image divided into three sections: 'HIKE' (showing a hiker in a desert canyon), 'BIKE' (showing a cyclist on a trail), and 'RIDE' (showing a person riding a horse). The banner also features the 'ARIZONA STATE PARKS & TRAILS Trails Plan 2025' logo. Below the banner, the heading '2025 Trails Plan' is followed by the section 'What is the Trails Plan?'. The text explains that Arizona's diverse scenery and climate make it an outdoor recreation hub, with over 4.3 million Arizonans using trails in 2020. It states that the Trails Plan guides the acquisition, development, management, and resource allocation for both motorized and non-motorized trails throughout Arizona across land managers and recreation providers. It helps determine the distribution of grant funding from the federal non-motorized and motorized Recreational Trails Program and the state's Off-Highway Vehicle and Heritage Trail funds. Arizona State Parks and Trails is required to update this plan every five years. The plan's development is overseen by a working group of trail managers from all jurisdictions, non-profit organizations associated with non-motorized or motorized trail use, as well as conservation groups, user groups from across Arizona, members of the Off-Highway Vehicle Advisory Group (OHVAG), the Arizona State Committee on



# 2025 Trails Plan



Any questions?

Contact us at: [trailsplan@azstateparks.gov](mailto:trailsplan@azstateparks.gov)

Thank you!





# AGENDA – D6

## **Legislative Update**

(Presenter: Brittany Hudson, Legislative Liaison)

The Board will be briefed on the current legislative bills before the 2024 Arizona State Legislature. This agenda item is for information only.



## **Arizona Game & Fish Update** (Presenter: Board Member Jeffrey Buchanan)





# **We Are the Arizona Game and Fish Department**

Agency Overview





## About Our Agency

### **AUTHORITY**

Under the direction of the Arizona Game and Fish Commission, the Department has statutory authorities related to wildlife, watercraft and off-highway vehicles.

### **VISION**

To be the national conservation leader supporting the continuation of the North American Model of Wildlife Conservation and Arizona's most trusted, respected and credible source for wildlife conservation products, services and information.



## About Our Agency

### MISSION

To conserve Arizona's diverse wildlife resources and manage for safe, compatible outdoor recreation opportunities for current and future generations.

### PURPOSE

To make a difference for Arizona wildlife and the people who own it, while supporting our nation's democracy and economy.

**We do this without ANY state general fund tax dollars.**





# Arizona Game and Fish Commission

Established in 1929

- 5-member citizen board
  - 5-year terms
  - 1,500+ hrs/year
- No more than three members of same political party nor two members from same county
- Appointed by Governor and confirmed by Senate
- Appoints AZGFD Director, who serves as the secretary to the Commission
- Sets policy and direction, and approves the Department's annual budget
- Monthly public meetings statewide with webcast and regional access

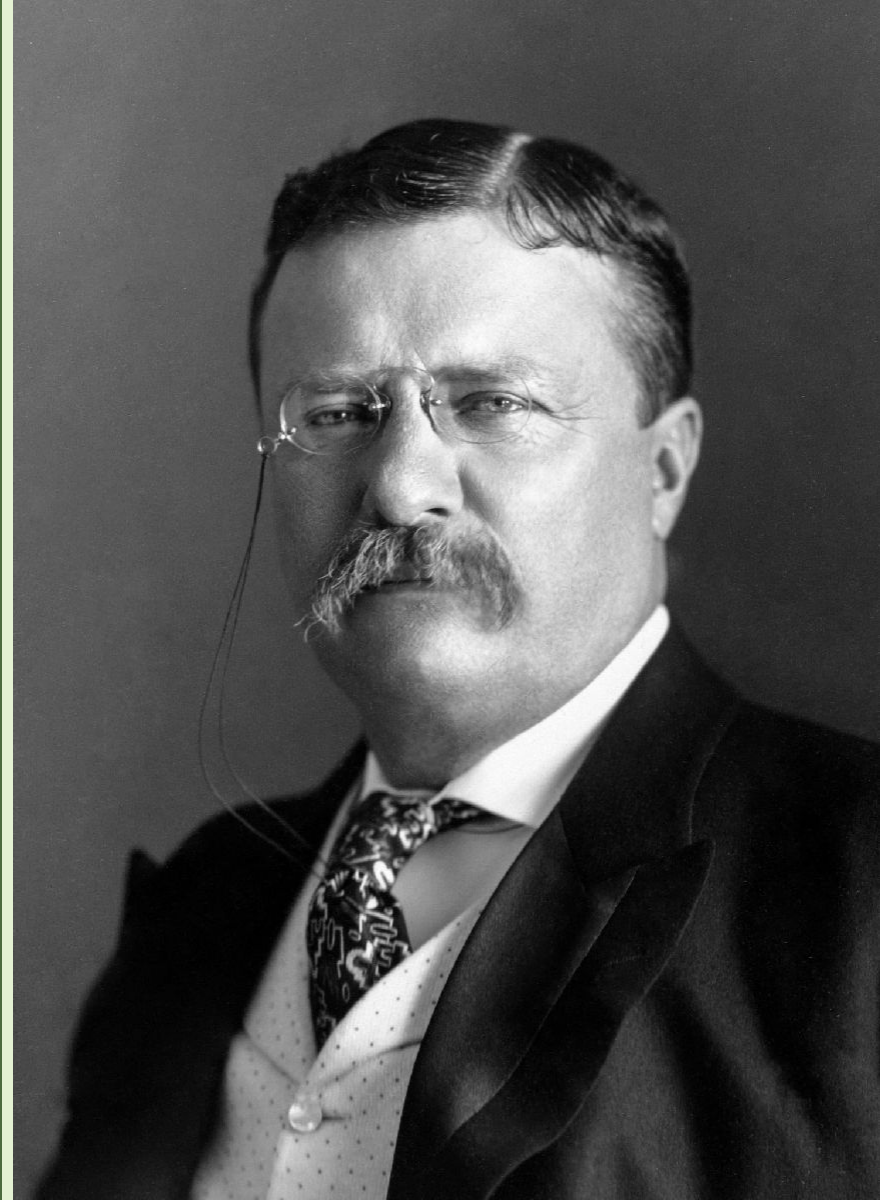


*L to R: Director Gray, Chairman Geiler, Commissioner Buchanan, Deputy Director Finley, Commissioner Sue, Commissioner Goughnour, Commissioner Hernandez*



# North American Model of Wildlife Conservation

1. Wildlife is held in the public trust
2. Regulated commerce in wildlife
3. Hunting and angling laws are created through public process
4. Hunting and angling opportunity for all
5. Hunters and anglers fund conservation
6. Wildlife is an international resource
7. Science is the basis for wildlife policy





## By the Numbers



**820+** Species AZGFD conserves and protects

**7** Offices - HQ and 6 Regional Offices

**10** Shooting ranges

**6** Hatcheries

**66** Wildlife areas

**600+** Staff members

**334** Biologists

**125** Law enforcement officers

**3,000+** Wildlife waters

**0** State general fund tax dollars



# Arizona's Wildlife

Rich in biological diversity with 820+ species

Some species appeared only in recent years:

- Reintroduction of previously extirpated species
  - Non-native species including
    - Intentional introductions
    - Invasive arrivals
    - Expanded ranges

Commission and AZGFD have management authority for all wildlife in Arizona







## Arizona's Habitats

~73M acres that are topographically, vegetatively and geologically diverse

Elevations: ~75' above sea level to 12,643'

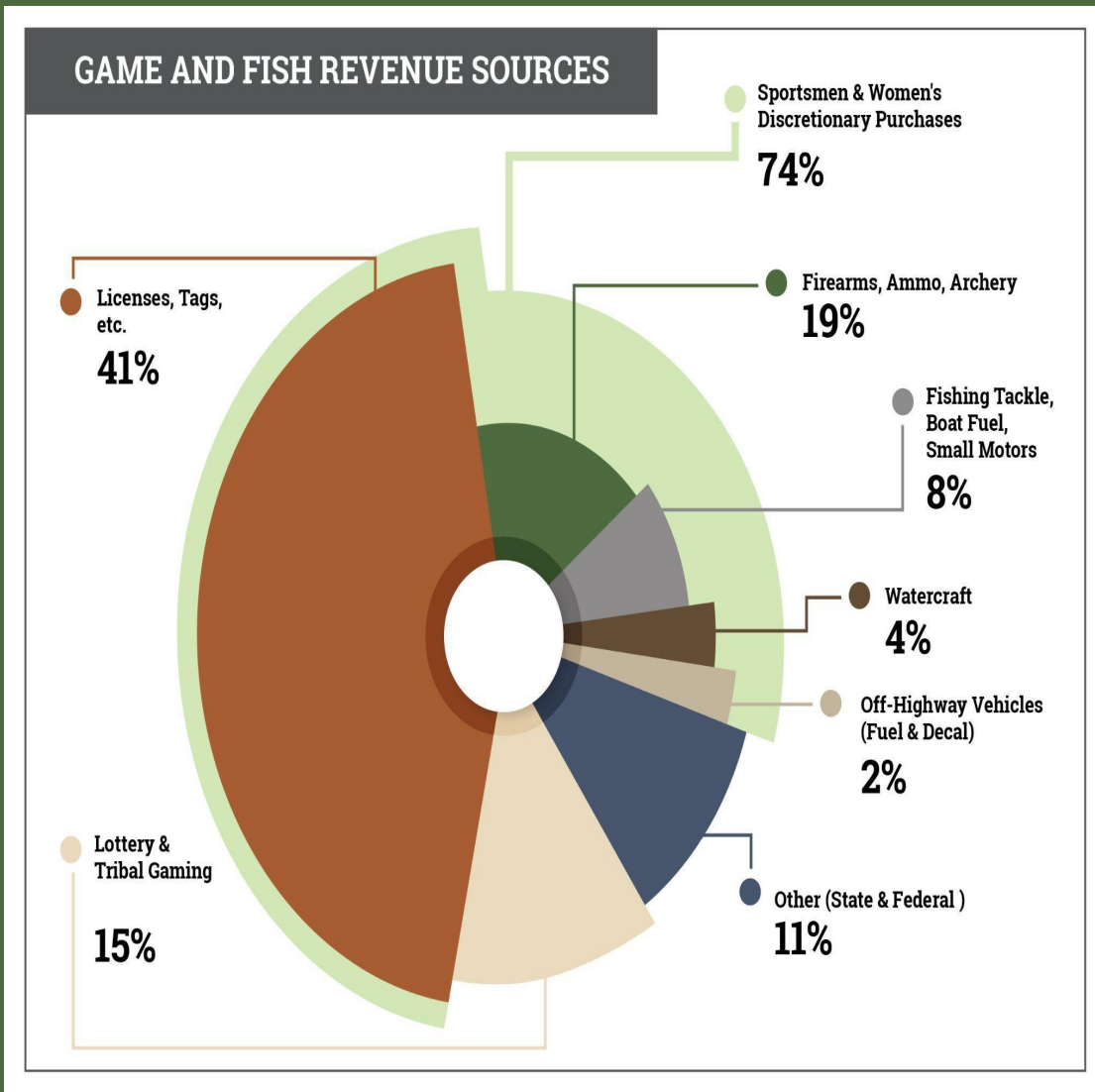
Commission and Department's habitat management efforts are shared with many partners:

- State
- Federal
- Tribal
- Local agencies
- Private landowners

- NGOs



# How AZGFD is Funded: Customer-Driven Revenue



**74%: Sportsmen and women's discretionary purchases**

**FY24: \$150M Budget**

**NO general fund tax dollars!**





## Benefit to Local Economies

Hunter and anglers spend \$1.2 billion/year

- Supports rural economy
- 18,200 related jobs
- \$132M state/local taxes
- \$2.1B economic benefit

Wildlife conservation, OHV, wildlife viewing add more

Wildlife and readily accessible outdoor recreational opportunities support businesses and industry

# Improving Arizonan's Quality of Life

The outdoors are open for all  
Wildlife and outdoor recreation  
enhance the quality of life for  
residents

- Helps develop healthier lifestyles
- Improves concentration, motor development, and critical thinking skills
- May reduce attention deficit disorder symptoms, alleviate stress, and lower blood pressure







## Challenges

- Customer recruitment, retention and reactivation
- Maintaining financial sustainability
- Habitat loss, degradation, fragmentation
- Invasive species introduction/expansion
- Increased recreation demands on the landscape
  - OHV

## Challenges, contd.

- Wildlife diseases
- Human-wildlife conflicts
- Climate variability
  - Long-term drought
- Aging infrastructure
  - hatcheries
  - dams
- Federal land management decisions
  - Special land designations





# Arizona Game and Fish Commission Priorities

1. Long term fiscal and sociopolitical sustainment
2. Maintain state authority for conserving and managing wildlife
3. Establish a comprehensive wildlife management approach
4. Increase and improve sportfish opportunities
5. Improve and conserve habitat
6. Increase public access and improve landowner relations
7. Promote fair chase
8. Develop a comprehensive facility maintenance program and real estate strategy
9. Develop and Implement a strategy for resilient wildlife and habitat



## Wildlife Management

Actively manage wildlife populations using the best available science

- Wildlife surveys
- Habitat improvements
- Translocations
- Invasive species controls

Closely collaborate with

- Private landowners
- Federal agencies
- Mexico
- Various political jurisdictions
- NGOs



# Threatened and Endangered Species Recovery in AZ

30 Endangered Species

16 Threatened Species

**Highlight:** Sonoran Pronghorn

- Listed in 2002 - 21 in Arizona
- 2023 - est. 482 in Arizona

**Highlight:** Bald eagle

- Listed 1978 - 11 KBAs
- Delisted 2007 - 36 KBAs
- 2021 - 93 KBAs

**Goal:** Keep common species common and recover T&E species



# Mexican Wolf Program

1976: Protected under ESA

1998: USFWS led efforts to re-establish

- Binational breeding program
  - Started w/ 7 wolves
- Interagency Field Team (IFT) implements on-the-ground work and annual count
- Cross-fostering of captive born pups in the wild to meet genetic goals
  - 99 genetically important pups fostered into wild dens

2023: minimum 241 wolves in AZ/NM







# Wildlife Connectivity

## US 93 Wildlife Overpasses

- 3 overpasses built/monitored
- >6,000 crossings within 4 yrs (1367% Increase)
- 0 collisions since 2014

## HWY 260 Project

- Flagship collaboration between AZGFD/ADOT
- Decreased elk collisions by up to 98%
- 17 wildlife underpasses along 17 mile stretch
- Most successful animal detection system within U.S.

## I-17

- Planning for wildlife crossing began mid 2000s
- 6 mi experiment fencing project reduced wildlife collisions by 97% - 2023 NFWF \$1 Million Grant awarded to upgrade
- 2023 \$24 Million WCPP awarded to complete overpass and associated fencing, escape ramps, and cattle guards

## I-40

- Remains top priority for wildlife connectivity and collision reduction - Final Design scheduled June 2024

# Fishing and Hatcheries

## Statewide:

- > 700,000 lbs stocked annually
- 140 locations

## Community Fishing Program:

- 2011: 21 waters - 11 communities
- 2021: 49 waters - 23 communities

Multiple species - sportfish and native

Hatchery renovations underway







## Customer Recruitment, Retention and Reactivation - R3

Goal: Increase participation in outdoor recreation through introduction and mentorship

- AZGFD Outdoor EXPO
- Hunter R3 - camps, grants
- Angler R3 - clinics, events
- Shooting Sports - SCTP, Annie Oakley
- Focus audience: everyone

2021: Diversity Communications Workgroup

- **Message:** The outdoors are open for all
- Engage diverse audiences through representation and culturally relevant communications to increase interest in outdoor recreation opportunities and the conservation ethic

# Engaging Non-hunters and Non-anglers

- Wildlife based professional development classes/webinars for educators
- Wildlife focused classroom activities and curriculum aligned to standards
- Created learning from home resources for parents that focus on wildlife
- Live wildlife viewing cams and live wildlife presentations/interactive webinars
- Wildlife speaker series (in person and virtual) and wildlife viewing events
- Presentations of wildlife information to audiences at Southwest Wildlife, Desert Botanical Gardens, Estrella Community, Sun City HOA, Boyce Thompson Arboretum
- Statewide wildlife photography tours - bighorn sheep and sandhill crane workshops
- Events: Hummingbird festival, Wings Over Willcox, Payson Wildlife Fair, Tres Rios, Verde Valley Birding and Nature Festival, Becoming an Outdoor Woman
- Public-private alliances - Mother Road Brewing Co., Canyon Coolers, AZ Fly Shop
- Wild+Life Enewsletter: fastest growing Enews product
- Non-angler targeted fishing events
- Spanish language outreach



## Engaging Non-hunters and Non-anglers, contd.

- AZ Wildlife Views Magazine (diverse content), steady subscriber numbers (22K)
- Annual wildlife calendar photography contest: usually around 800 people
- Partnerships incorporating wildlife conservation and outdoor recreation programs into communities (Buckeye, Wilcox)
- Wildlife Center including desert tortoise adoption program
- Wild About Arizona podcast and social media platforms (Facebook, X, YouTube)
- Arizona Wildlife Views TV show including a Birding in Arizona special
- Citizen science, volunteer opportunities, and BioBlitz events
- Outdoor Expo - live wildlife tent is a favorite attendee attraction
- Career fairs, classroom resources on wildlife careers, and Heritage K-12 small grants
- Urban wildlife calls providing “living with wildlife” information and advice
- OHV and boating safety classes online and in person
- Statewide life jacket loaner stations

# Shooting Sports and Ranges

## 10 Commission-owned Shooting Ranges

- > 400,000 recreational shooter days/year
- Law Enforcement, hunter education, safety training, competitive events, etc.

## Since 2011:

- Provided \$1M grants to 30 public ranges
- Ben Avery Shooting Facility served 1.8M customers
- Ben Avery Clay Target Center threw over 49M targets







## Watercraft Recreation

- Watercraft registrations
- Boating safety courses
- Life jacket use
  - 18 life jacket loaner stations
  - Rock the Float campaign
- Navigational aids
- Public access
  - docks, ramps, piers
- Law enforcement
  - Coordinate efforts with US Coast Guard, local, county and state partners

# Off-Highway Vehicle (OHV) Recreation

Law enforcement  
Nonresident decal sales

OHV education classes

Statewide “Enjoy, Don’t Destroy”  
public safety campaign

- Promotes safe, ethical and responsible OHV use that minimizes impacts to wildlife resources

Arizona OHV Guide resource

- Developed by AZGFD, ASPT and ASLD







## Law Enforcement

- 125 LE Officers
- 74 Wildlife Managers (WM)
  - requires biology degree
- LE Off the Pavement
- Protect the state's wildlife resources
- Promote safe and responsible OHV and watercraft recreation
- Habitat improvements, outreach, population surveys, hunt recommendations, etc.
- Provide wildfire support
- Face of AZGFD in many communities

# AZGFD WILDLIFE MANAGERS AND GAME MANAGEMENT UNITS



## CONTACTS LAW ENFORCEMENT FIELD OPERATIONS

Mailing/Physical Address  
5000 W Carefree Hwy  
Phoenix, AZ 85086-5000  
602 . 942 . 3000

## Regional Offices

Region 1 - Pinetop 928-367-4281  
2878 E. White Mountain Blvd.  
Pinetop, AZ 85935

Region 2 - Flagstaff 928-774-5045  
3500 S. Lake Mary Rd.  
Flagstaff, AZ 86001

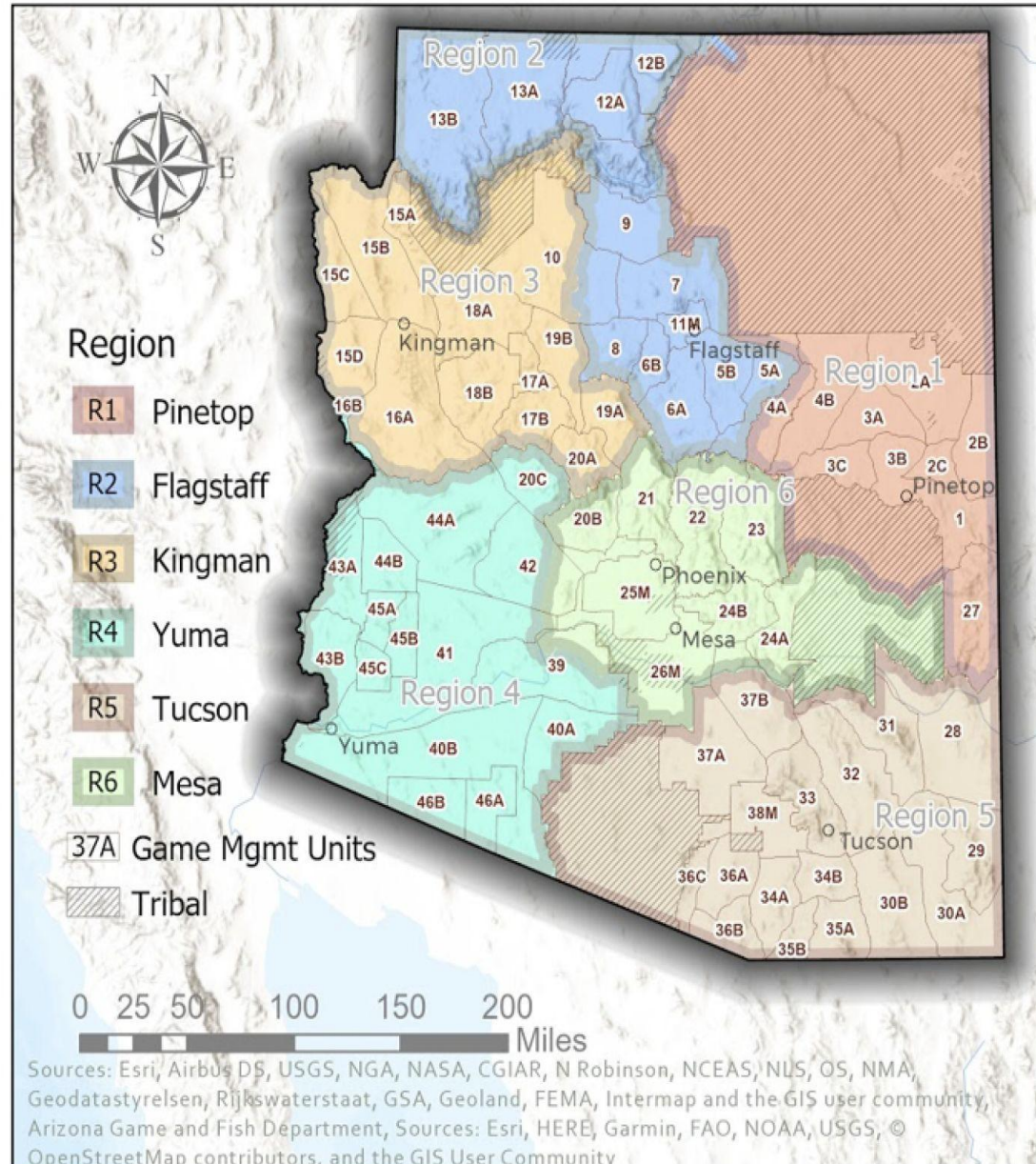
Region 3 - Kingman 928-692-7700  
5325 N. Stockton Hill Rd.  
Kingman, AZ 86409

Region 4 - Yuma 928-342-0091  
9140 E. 28th St.  
Yuma, AZ 85365

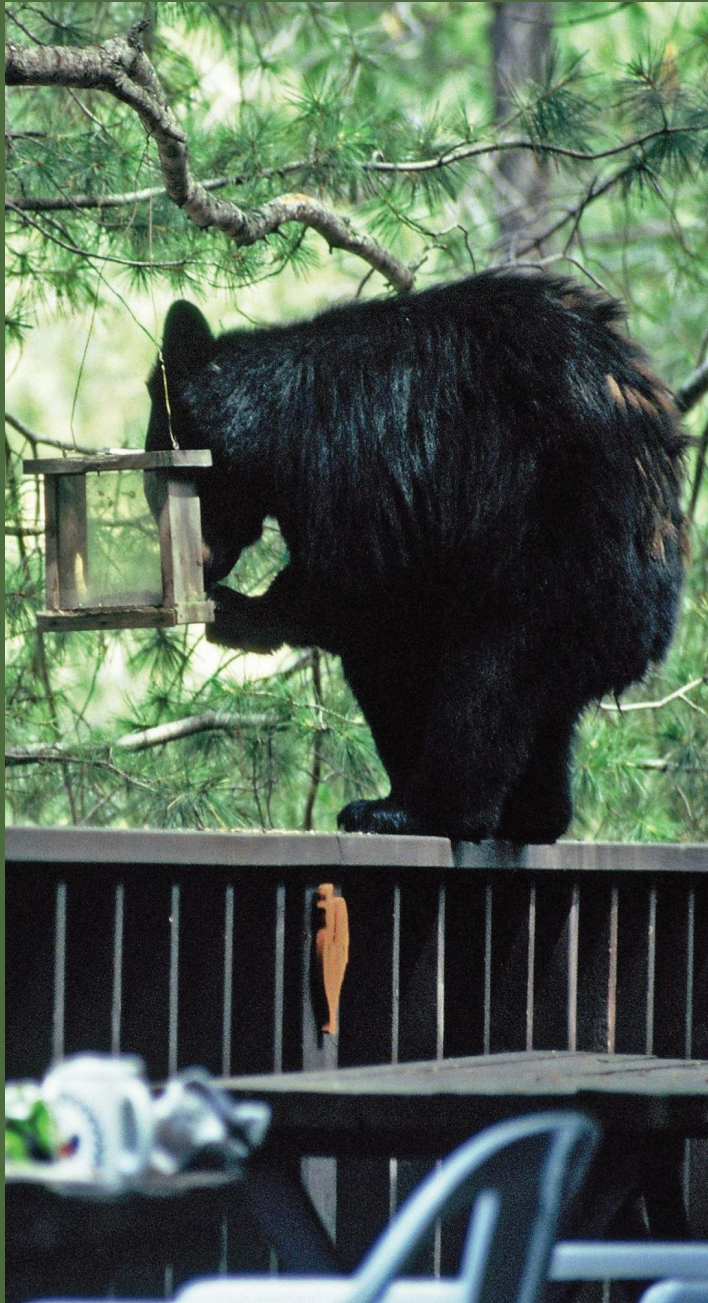
Region 5 - Tucson 520-628-5376  
555 N. Greasewood Rd.  
Tucson, AZ 85745

Region 6 - Mesa 480-981-9400  
7200 E. University  
Mesa, AZ 85207

Communications Center (24 x 7)  
623-236-7201







## Human-Wildlife Conflicts

6,135 calls in 2022

- 1,164 coyote calls
- 982 javelina calls
- 546 mountain lion calls
- 395 bear calls

Department provides:

- Officer response or self help

Urban law enforcement issues:

- Intentional feeding of wildlife
- Illegal breeding of desert tortoises
- Unlawful collection, injuring or killing of wildlife

## Habitat Improvement and Access

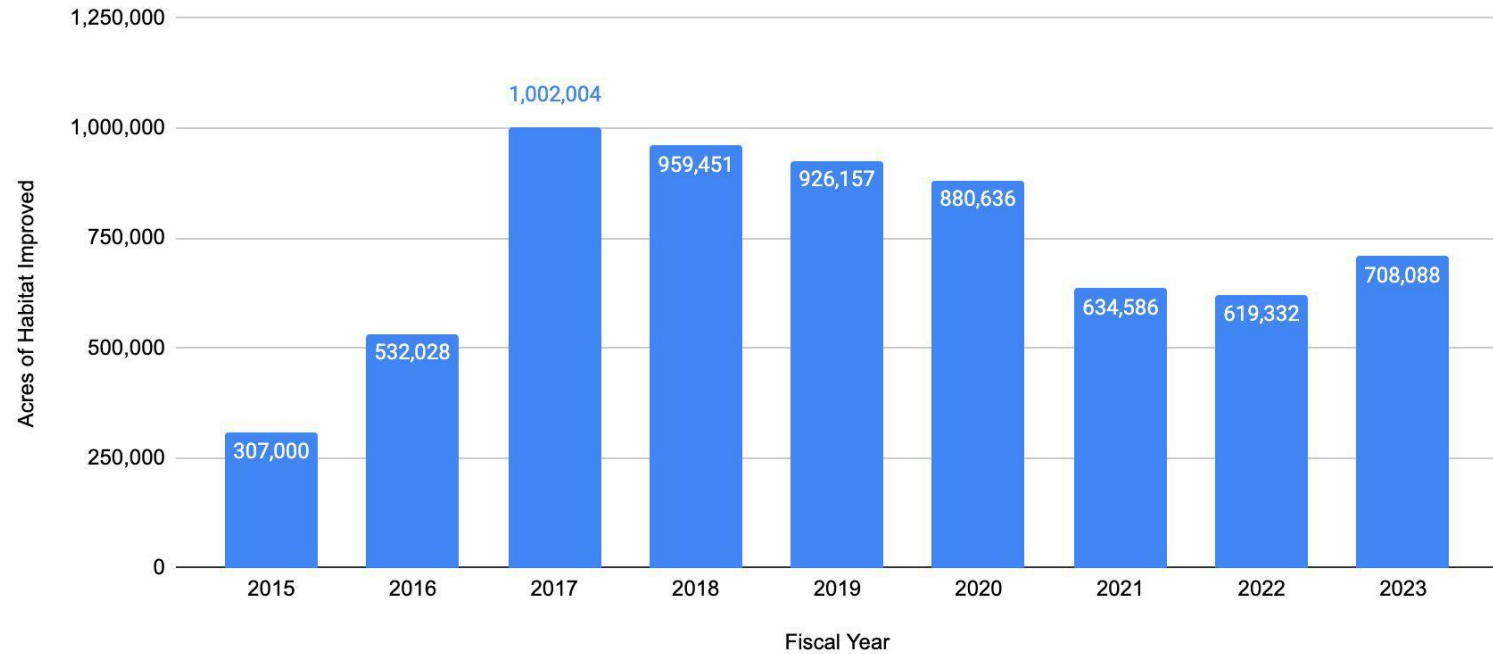


- 2022 - Worked w/ 200 partners on 900 projects directing \$13.1 Million to on the ground habitat improvement projects
- Projects benefit a suite of species, including: elk, deer, pronghorn, trout, bison, bighorn sheep, turkey, native fish, songbirds, bats, sport fish, raptors, etc.
- Established over 70 agreements with private landowners to secure over 4.5 million acres for public access, including hunting and fishing



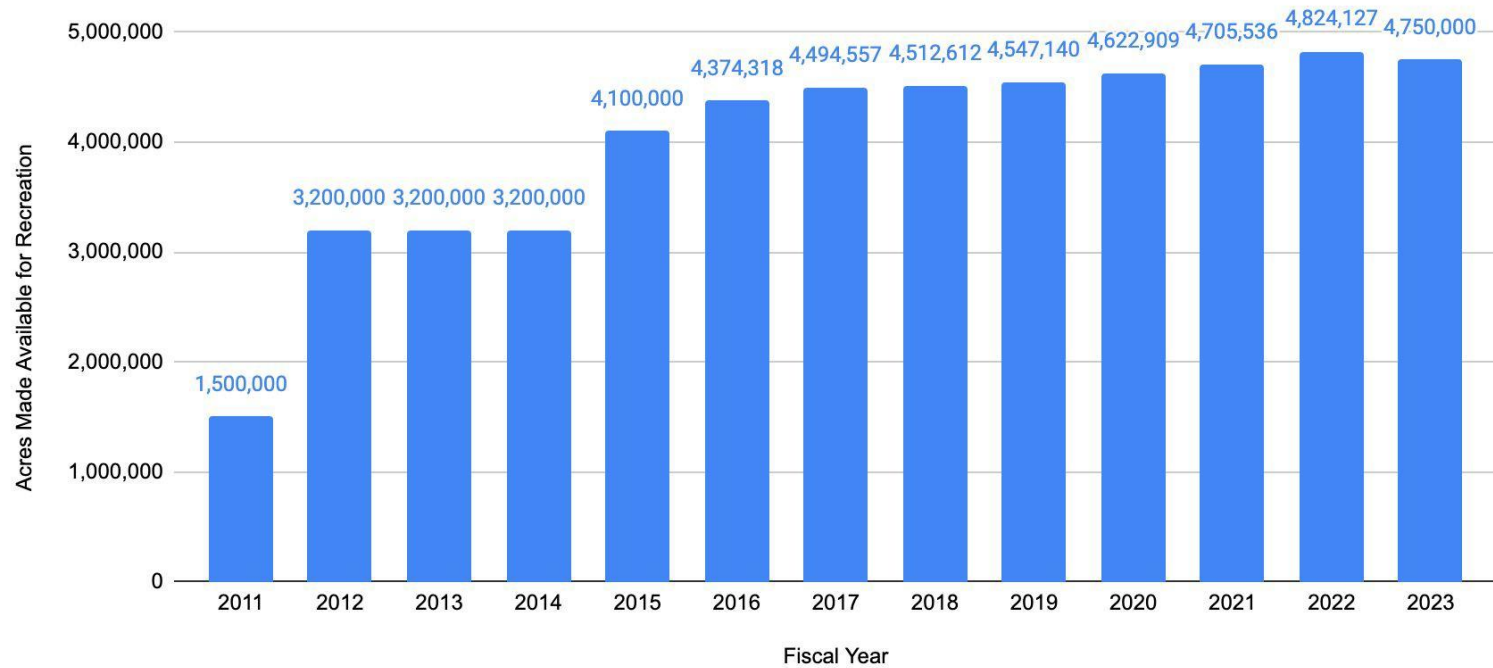
# Habitat Improvement

Acres of Habitat Improved by Fiscal Year



# Public Access

Acres Made Available for Recreation by Fiscal Year



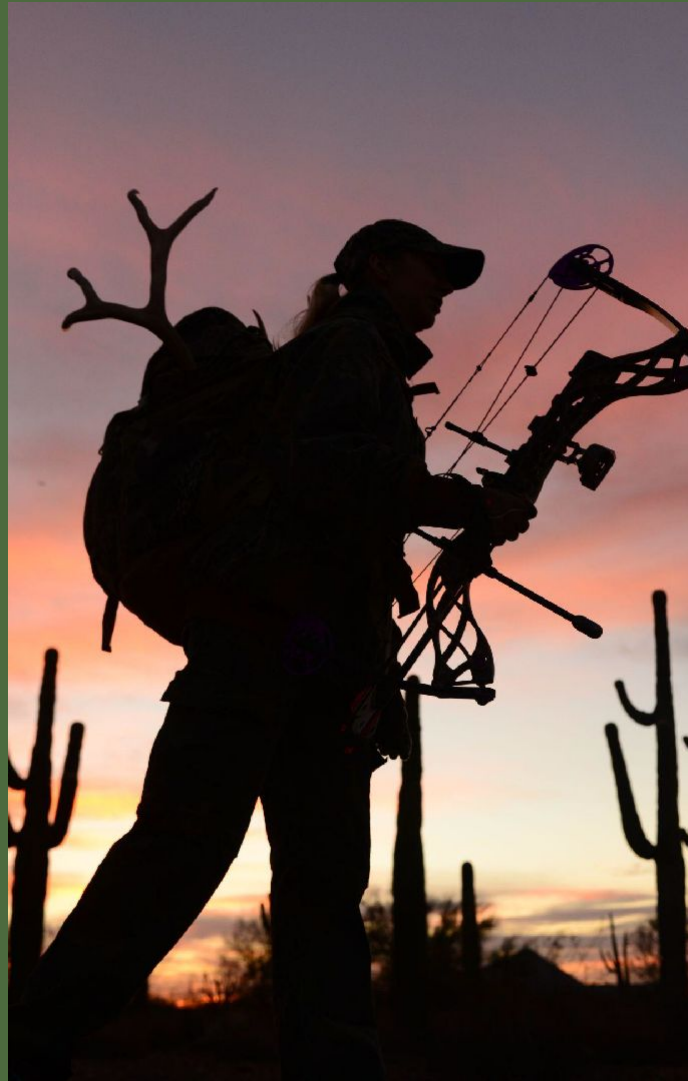




## Drought Response

3,000+ wildlife waters maintained statewide

- 350,000 - 2,000,000 gallons hauled annually
  - AZGFD
  - Ranchers/farmers
  - Conservation groups
  - Volunteers
- Send Water donation campaign
  - > \$900,00 in donations since July 2019



## Customer Service Improvements: License Simplification

Implemented January 2014

- Simplified structure
  - >40 to 5 options
  - Single youth definition
- Increased value
  - Valid 365 days
  - Bundled privileges/stamps
  - \$5 youth combo
- No fee increase since 2014
- Modeled by other states



## Customer Service Improvements:

### Watercraft Registrations

- Online registrations
- 24/7 access from any device
- Eliminated \$2.50 fee
- Third-party providers





Draw



## AZGFD Draw

The Arizona Game and Fish Department 2024 Spring deadline to apply is October 3, 2023 at 11:59 pm, Arizona time. To apply for the 2024 Spring Draw, your license must be valid on deadline day, October 3, 2023. Good luck this draw season! Thank you for contributing to wildlife conservation in Arizona.

Every license purchased online from the Arizona Game and Fish Department contributes directly to our on-the-ground conservation efforts.

Enter the Draw

Purchase PointGuard or PointGuard Plus | Update  
Credit Card

The 2024 Spring Draw deadline is 10/3/2023 11:59:59  
PM MST.

## Customer Service Improvements: Ecommerce

- Reduced time to post Draw results
  - > 60 to < 25 days (record 17)
- Draw 100% online - 2019
- License sales 100% online - 2021
  - Online sales at dealers
- Customer Portal and Apps available 24/7
- Electronic tags - 2022







## Outreach and Education

- Wildlife school curriculum
  - 6,250 educators since 2011
- 24/7 live wildlife cams
  - > 2.6M viewers since FY15
  - 32 states, 40 countries
- Wildlife Viewing Program - bat nettings, bighorn sheep photography tours, bison tours
- Hunter education
- Boating education
- OHV education
- Partnerships with various orgs
- Serve diverse communities

# THEY NEED US WE NEED YOU

With your help, the Arizona Game & Fish Department and our partners use trucks and helicopters to deliver hydration to our 3,000+ wildlife waters.



# HOW YOU CAN HELP

Help the Arizona Game & Fish Department deliver lifesaving water by donating today. You'll make a real difference in the survival of our precious wildlife.



**SINCE AZGFD RECEIVES \$0 GENERAL FUND TAX DOLLARS,  
YOUR DONATIONS HELP SUPPORT THE \$1 MILLION+ COST OF THE PROGRAM.**

**DONATE TODAY AT [SENDWATER.ORG](https://sendwater.org)**

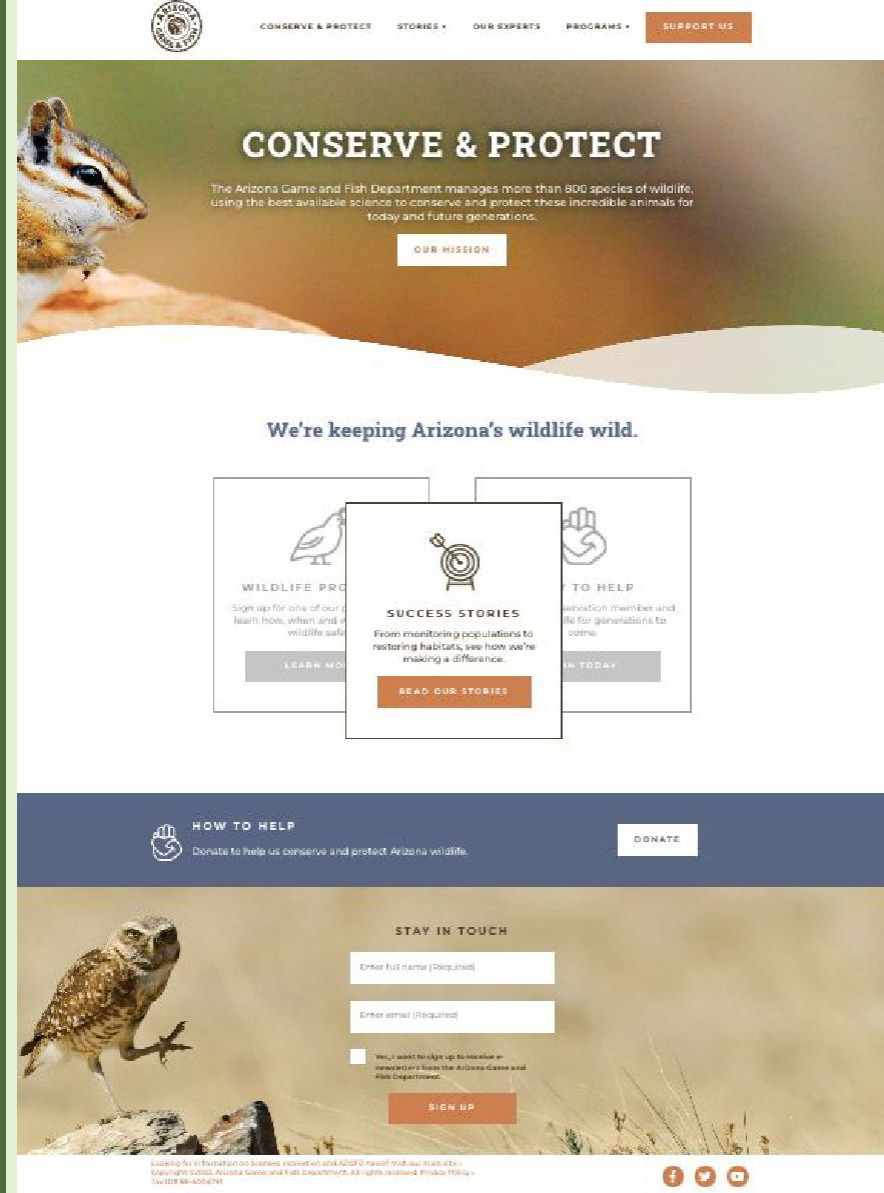
## Marketing and Public Affairs

- Promote AZGFD's science-based wildlife conservation work and funding structure to a broad, diverse audience
- Develop and deploy multichannel statewide outreach campaign to increase public awareness and support for wildlife conservation



# Conserve and Protect Campaign

- Multichannel statewide outreach campaign to educate public
  - AZGFD funding model
  - Professional science-based wildlife management
- Focus:
  - Resident nontraditional customers
  - Influx of new residents
  - 3 move in - 2 move out
- The Ask:
  - Sign up for enews
  - azwildlifehero.com - donate





# Donations and Public-Private Alliances

## Donations:

- General donations
- Conservation Memberships
- Tax check-off
- Send Water
- Wildlife Center
- Live wildlife cams

## Public-private alliances:

- Mother Road Brewing Co.
- Canyon Coolers
- AZ Fly Shop
- Wildlife for Tomorrow



# Publications and Social Media

## Publications

- Award-winning magazine published in house with six issues/year
  - 20,000 subscribers
- Wildlife photography calendar
  - Annual contest typically receives 800 entries

## Social Media

- More than 297,000 followers across five platforms



## ARIZONA WILDLIFE VIEWS

2023 SEPTEMBER/OCTOBER





## AZGFD Volunteers - They're the Best!

- 100,000 hours worked per year
  - 45 FTE or 7% of workforce
  - \$2M in federal match in FY23
- Dedicated staff and volunteer management system
- Statewide opportunities
  - Wildlife center
  - Hunter education
  - Water hauling
  - Habitat restoration
  - Shooting ranges
  - Wildlife surveys
  - Business operations





THANK YOU





## **FUTURE AGENDA ITEMS**

Board members may identify items or issues they wish to be considered for inclusion on a future agenda.



## EXECUTIVE DIRECTOR'S REPORT ON CURRENT EVENTS

The Executive Director may present a summary of current events and/or recent experiences of interest to the outdoor recreation community and/or the status of any projects with which they are currently involved. The Board will not discuss or take any action on any current event summary.



# AGENDA – F





# AGENDA – G

## CURRENT EVENTS

Board members may present a brief summary of current events and/or recent experiences of interest to the outdoor recreation community and/or the status of any projects with which they may be involved. The Board will not discuss or take action on any current events.

# AGENDA – H

## CALL TO THE PUBLIC

The Chair will recognize those wishing to address the Board.



# AGENDA – I

## FUTURE MEETING DATES

Arizona State Parks and Trails 2024 Tentative Meeting Schedule	
Date	Location
March 21, 2024	Central Office
April 18, 2024	Central Office
May 9, 2024	Central Office
June 20, 2024	Central Office
July 18, 2024	Central Office
August 15, 2024	Central Office
September 19, 2024	Central Office
October 17, 2024	Central Office
November 14, 2024	Central Office
December 12, 2024	Central Office

A scenic view of a lake with a bridge in the background under a blue sky with clouds.

# THANK YOU!