



Katie Hobbs
Governor

ARIZONA STATE PARKS & TRAILS

Bob Broscheid
Executive Director



of
THE ARIZONA STATE PARKS BOARD
of
THE ARIZONA STATE PARKS AND TRAILS

February 20, 2025

Meeting location: *Arizona State Parks and Trails, 1110 W Washington St., Suite #100, Phoenix, AZ 85007*

Members present: *John Sefton, Dale Larsen, Terri Palmberg*

Members participating telephonically: *Robyn Sahid*

Members absent: *Jeff Buchanan and Sarah King*

ASPT Staff Present: *Bob Broscheid, Sarah Rose Webber, Pamela Cason, Mickey Rogers, Woody Gresko, Alec Wilcox,*

Arizona AG Office: *Wesley Gerard, Arizona State Parks Board attorney*

YouTube live stream: <https://youtube.com/live/WNeP-fmSfyQ?feature=share>

A. CALL TO ORDER

Chairman Sefton of the Arizona State Parks Board called the meeting to order at 10:00 am.

B. PLEDGE OF ALLEGIANCE

Member Teri Palmberg led Board members in reciting the Pledge of Allegiance.

C. MEMBER ROLL CALL AND MISSION STATEMENT

Pamela Cason did the role call. All members were present. Chairmen John Sefton read the mission statement.

D. AGENDA ITEMS

1. Consideration of Action to Approve Minutes of the January January 16, 2025, Board Meeting-*Member Palmberg motioned to approve the minutes and Vice Chair Larsen seconded the motion to approve the minutes from January 16, 2025. The motion passed unanimously.*

2. Consideration of Consent Agenda: *Items 2(a) through 2(d), are noticed as consent agenda items -Vice Chair Larsen motioned consent agenda items to be approved as presented items 2(a) through 2(d). Member Palmberg seconded the motions. All members approved via roll call vote-motion passed unanimously.*

Jim Remer with Pinal County Sheriff's office stood to say thank you to the board and grants team.

a. Consideration of Action to Approve Funding for the submitted 2025 Land and Water Conservation Fund Grant Application(s). (Presenter:



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Jeff Schmidt, Grant Program Manager) The following grant application(s) have been submitted for funding totaling \$772,699.00

2025 Land and Water Conservation Fund Grant Application(s)				
Sponsor	Project	Project Request	Staff Recommendation	Score
Arizona State Parks	Buckskin Mountain State Park Boat Launch Renovation	\$772,699.00	\$772,699.00	66
TOTAL		\$772,699.00	\$772,699.00	

- b. Consideration of Action to Approve an Amendment to an approved Land and Water Conservation Fund Grant Project. (Presenter: Jeff Schmidt, Grant Program Manager).** Arizona State Parks Board will review and may provide recommendation(s) on the following proposal to amend the scope of the approved grant.

Land and Water Conservation Fund Scope Amendment				
Sponsor	Project	Scope Item(s) removed	Scope Item(s) added	Staff Recommendation
Arizona State Parks	04-00767 - Dead Horse Amphitheater	Amphitheater	Fish Cleaning Station	Approve Scope Change

- c. Consideration of Action to Approve Funding for The Submitted 2025 State Lake Improvement Fund Grant Application(s). (Presenter: Jeff Schmidt, Grant Program Manager)** The following grant application(s) have been submitted for funding totaling \$1,311,250.00.

2025 State Lake Improvement Fund Grant Application(s)				
Sponsor	Project	Request	Staff	Score
Lake Havasu City	ADA Accessibility Project	\$969,750.00	\$969,750.00	72
Santa Cruz County Sheriff's Office	Search and Rescue Equipment Purchase	\$341,500.00	\$341,500.00	34
TOTAL		\$1,311,250.00	\$1,311,250.00	

- d. Consideration of Action to Approve Funding for The Submitted 2025 Competitive Motorized Grant Application(s). (Presenter: Matt Eberhart, State Off-Highway Vehicle Coordinator)** The following grant application(s) have been submitted for funding totaling \$872,843.00.

2025 Competitive Motorized Grant Application(s)
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Sponsor	Project	Request	Staff	Off-Highway Vehicle Advisory Group (OHVAG)	Score
Pinal County Sheriff's Office	OHV Range Unit Expansion	\$746,492.00	\$746,492.00	\$746,492.00	43
Arizona Peace Trail	Peace Trail Re-Route Design	\$26,351.00	\$26,351.00	\$26,351.00	24
AZDEMA	Site – 4 Fencing	\$100,000.00	\$100,000.00	\$100,000.00	17
TOTAL		\$872,843.00	\$872,843.00	\$872,843.00	

3. Arizona State Parks & Trails Fee Increase Presentation (Presenters: Kevin Brock, Mark Weise, and Michelle Thompson) The Board will be briefed on the agency's fee increase and may consider action to approve motion to add the additional and changed fees outside the fee schedule in the Administrative Code.

ASPT Team presented.

Chair Sefton talked about the increased revenue and what a huge help that will be for the park's operation.

Member Palmberg wanted to discuss the proposed cancellation fee. She would like it to be a greater fee. Mark Weise discussed the thought process that went into the cancellation fee discussion. Member Palmberg asked how the cancellation fee would be charged. It was explained that the fee would be withheld when the cancellation of the reservation happened.

Vice Chair Larsen appreciated the presentation. When fees were approved in 2018 there were market analyses completed to see where we stand in comparison to other states around us. He would like to see another market analysis completed as an evaluation. CFO Kevin Brock let him know that we did complete that and that the State of Arizona is in the middle of the ranges. New Mexico is lower, California is much higher, and we are much more in line with the state of Utah. CFO Brock has a summary chart that he is happy to share with the board. As the comments come in from the public, Vice Chair Larsen would like those to be shared with the board. He also agrees with member Palmberg that the cancellation fees should be higher. He also added that we are missing a philanthropy piece where donors can make substantial donations to the agency and parks.

It was discussed that if State Parks has to raise fees in the future it will have to be a rule making change and will be presented and request input from the Board prior to that happening.

Chair Sefton pointed out that every baseball game has dynamic pricing and that



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it is an important money making strategy. It is imperative to develop a fee structure that will be conducive to keeping up with the infrastructure. He asked what the rule making process would look like for future changes. He also stated that by our action today we will initiate the work for staff to take direction to work with the secretary of state office and work to update the administrative code.

Deputy Sarah Webber advised that the Board can amend the motion.

Chair Sefton recommended that the cancellation fee be a minimum of \$10 and a maximum% of the reservation and campsite fee. There was more discussion around different options.

Chair Sefton made a call to the public to ask if anyone has any comments.

Member of the Public Scott Shoemaker from Clarkdale, Arizona made a comment that he felt that the new fees for the annual pass were too high. He feels it will prohibit Arizona residents from being able to afford the new pass.

Chair Sefton asked the board to discuss and craft a motion.

Member Palmberg made the following motion "I move that the Arizona State Parks Board support statewide fee increases within ranges previously approved by the Board and codified in the Arizona Administrative Code. I also move that the Board approve having one annual pass, adding a \$10-100 cancellation fee for camping up to 50% of the total campsite or cabin fee, and adding tour fees at Riordan Mansion ranging from \$12 to \$22 per person"

Chair Sefton said prior to voting on the motion he would like to add that we put a focus on the programs, activities and special days where cost barriers are mitigated and that each of the parks manage accordingly to the calendar and the programming both sticking to that mission of making our resources as available as possible to as many people as possible and mitigating the cost barrier for entry and participation. Member Palmberg supported the addition.

Vice Chair Larsen seconded the motion.

Motion passed by all members approving with an aye vote.

4. 2024 Social Media Review. (Presenter: Elisabeth Haugan, Communications Coordinator) This agenda item is for information only.

Elisabeth presented to the board and showed some examples of different social media posts.



5. Legislative Update. (Presenter: Brittany Hudson, Legislative Liaison) The Board will be briefed on the current legislative bills before the 2025 Arizona State Legislature. This agenda item is for information only.

Brittany presented on current legislation.

Vice Chair Larsen asked about the vacant board positions, any movement on these? Brittany said with the director's confirmation, we are in a waiting period.

The governor's office does know that we have the vacancy.

E. FUTURE AGENDA ITEMS

Board members may identify items or issues they wish to be considered for inclusion on a future agenda.

Vice Chair Larsen wanted to discuss philanthropy. He would like to have a strategy session with the board to get some ideas and maybe the staff could come up with some best practices. He feels like there is a gap and missed opportunities.

Chair Sefton agrees if we don't ask, we don't get. With the amazing marketing staff and everything we do to market our parks we have an opportunity to leverage corporate donation dollars.

F. EXECUTIVE DIRECTOR'S REPORT ON CURRENT EVENTS

The Executive Director may present a summary of current events and /or recent experiences of interest to the outdoor recreation community and/or the status of any projects with which they may be involved. The Board will not discuss or take any action on any current event summary.

- *Unity Blaze Hike*
- *Governor's Awards of Excellence-DEIA and Town of Randolph*
- *Federal Funding Freezes*
- *Lake Havasu Celebrates 60 year Anniversary on Feb 23 with celebration at the park.*

Since its establishment in 1965, just 17 months after the founding of Lake Havasu City, the park has become Arizona's most-visited state park, welcoming nearly half a million visitors annually.

- *3 finalist nominations for Arizona Forward (March 8)*
- *Kids of the Colorado-Governor's Award for Arizona's Future*
- *Kids of the Colorado-Environmental Education and Communication*
- *Artist in Residence-Art in Public Places*
- *We have a champion tree at Fool's Hollow!*

G. CURRENT EVENTS

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action on any current event summary.

Vice Chair asked if the parks were going to have Earth Day events. Michelle Thompson shared that there are several parks doing events. Red Rock always does a big event! Vice Chair Larsen thought it would be a great opportunity to talk about the droughts that the state is experiencing.

Director Broscheid announced the SECC hike in the parks on March 29.

H. CALL TO THE PUBLIC

The Chair will recognize those wishing to address the Board. It is probable that each presentation will be limited to one person per organization and the time allotted by the Chair. Action taken because of acknowledgement of comments and suggestions from the public will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date.

I. FUTURE MEETING DATES

Arizona State Parks Board Tentative 2024 Meeting Schedule	
Date	Location
Thursday, March 20, 2025	Central Office
Thursday, April 17, 2025	Central Office
Thursday, May 15, 2025	Central Office
Thursday, June 19, 2025	Central Office
Thursday, July 17, 2025	Central Office
Thursday, August 21, 2025	Central Office
Thursday, September 18, 2025	Central Office
Thursday, October 16, 2025	Central Office
Thursday, November 20, 2025	Central Office
Thursday, December 18, 2025	Central Office

J. ADJOURNMENT: *The meeting adjourned at __11:37__ am.*