



ARIZONA

STATE PARKS & TRAILS

**Arizona Outdoor Recreation Coordinating
Commission (AORCC)
September 11, 2024**

Joseph Baynes, Bob Broscheid, Ty Gray
Matt Jankowski, Kevin Adams, Eric Urfer, Laura Wilson

AGENDA – A

Call to Order



AGENDA – B

Pledge of Allegiance

AGENDA – C

Member Roll Call

Kevin Adams

Joseph Baynes

Bob Broscheid

Ty Gray

Matt Jankowski

Eric Urfer

Laura Wilson

AGENDA – D

New Member Introductions

Staff will introduce new members and welcome them to AORCC.

AGENDA – E1

Approval of Minutes

AORCC will review and may consider action to approve the meeting minutes from June 12, 2024.

AGENDA – E1

Motion:

I move to approve minutes of the June 12, 2024 AORCC Meeting.

AGENDA – E2

Election of Chair and Vice Chair

AORCC will nominate and select both a Chair and Vice-Chair

AGENDA – E2

Motion:

I move to nominate _____ as Chair of the Arizona State Outdoor Recreation Coordinating Commission

Motion:

I move to nominate _____ as Vice-Chair of the Arizona State Outdoor Recreation Coordinating Commission.

AGENDA – E3

House of Harmony Cost Amendment Increase Request

AORCC Will Consider and May Take Action on a Recommendation to the Arizona State Parks Board to Approve, Modify, or Deny Funding for the Cost Amendment Increase to Fort Apache Heritage Foundation HVAC Grant Application as Presented by Staff.

– Mickey Rogers, Chief of Grants and Trails

AGENDA – E3

672201 House of Harmony HVAC Amendment Increase

Sponsor	Original Award	Amendment Increase Request	New Award	Staff Recommendation
Fort Apache Heritage Foundation	\$199,380.00	\$620.00	\$200,000.00	\$620.00

AGENDA – E3

Motion:

I move that AORCC recommend that the Arizona State Parks Board approve the Cost Amendment Increase Fort Apache Heritage Foundation Harmony House HVAC Grant from the original award of \$199,380.00 to \$200,000.00

AGENDA – E4

2025 State Lake Improvement Fund Grant Application(s)

AORCC will consider and may take action on a recommendation to the Arizona State Parks Board to approve, modify, or deny funding for the submitted 2025 State Lake Improvement Fund Grant Application(s).

- Mickey Rogers, Chief of Grants and Trails

AGENDA – E4

2025 State Lake Improvement Grant Application(s)

Sponsor	Project	Request	Staff Recommendation	Score
Mohave County	Rescue Boats and Equipment Purchase	\$1,040,000.00	\$1,040,000.00	77
TOTAL		\$1,040,000.00	\$1,040,000.00	

AGENDA – E4

Motion:

I move that AORCC recommend that the Arizona State Parks Board approve funding for the submitted 2024 State Lake Improvement Fund Grant Application(s) as follows: Mohave County's Rescue Boats and Equipment Purchase Project in the amount of \$_____.

Sponsor	Project	Request	Staff Recommendation	Score
Mohave County	Rescue Boats and Equipment Purchase	\$1,040,000.00	\$1,040,000.00	

AGENDA – E5

2025 Statewide Trails Plan

Staff will provide an update to the 2025 Statewide Trails Plan.

Dawn Collins, Office of Continuous Improvement

Deb Pryor, CEO, Partners in Brainstorm

2025 Trails Plan Survey Update

Arizona Outdoor Recreation
Coordinating Commission (AORCC)
September 11, 2024

Dawn Collins, Arizona State Parks & Trails

Deb Pryor, Partners In Brainstorms



ARIZONA
STATE PARKS & TRAILS

PARTNERS IN BRAINSTORMS
AHEAD OF THE TREND  BEHIND THE SUCCESS

2025 Trails Plan Surveys – Three Targeted Surveys



Statewide Public Survey

- Stratified Random Sample Survey representative of the state's population, adults 18+
- Survey of both users and non-users of trails (motorized and non-motorized)
- Customer-centric approach – online, mobile devices, phone, 508 compliant/accessible, etc.
- Available in Spanish and English



Invested User

- Outreach from AZ State Parks & Trails – website, social media, partners, etc. to trail users (motorized and non-motorized)
- Track responses by communication channel
- Online / mobile survey same as Statewide Public Survey (508 compliant/accessible)
- Available in Spanish and English



Land Managers

- Land managers throughout the state that manage, build, maintain, or plan trails
- Use of ASPT email list and partner distribution / share with colleagues
- Online / mobile device survey (508 compliant/accessible)
- Available in English

New and Expanded Survey Questions

Listened to Input from Working Groups

- Use of e-bikes (by class, ownership, etc.)
- Use of power-driven mobility devices (OPDMDs)
- Expanded reasons for not participating in trail activities
- Expanded questions related to conditions that may negatively affect one's trail experience in areas of:
 - Environmental and cultural conditions
 - Individual or social conditions



New and Expanded Survey Questions

Listened to Input from Working Groups

- Expanded questions regarding trail management priorities to address physical, programming and needed supports
- Participation and future interest in family trail-related programs or activities (e.g., youth engagement, DEI)
- Public and Land Manager Surveys address key SCORP priorities. Trail surveys further build on insights from SCORP and delve deeper into strategic areas.

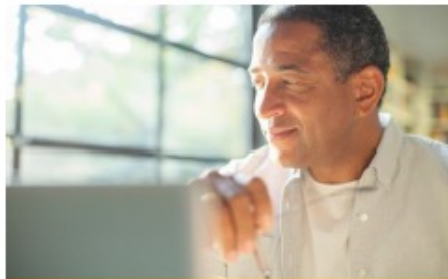


Statewide Survey – Customer-Centric Approach

Stratified Random Sample Survey – Representative sample of Arizona residents (year-round and part-time), ages 18+, for the state, in key counties and regions. Available in English and Spanish. Goal to complete 4,620 surveys / interviews.



Customer-Centric Approach – Allowed the public to select how they want to participate.



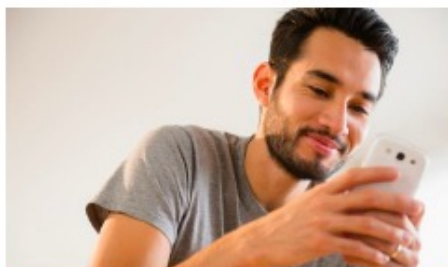
Desktop Computers



Tablets / Pads



Cell phones



Smartphones



Laptops



Landline phones

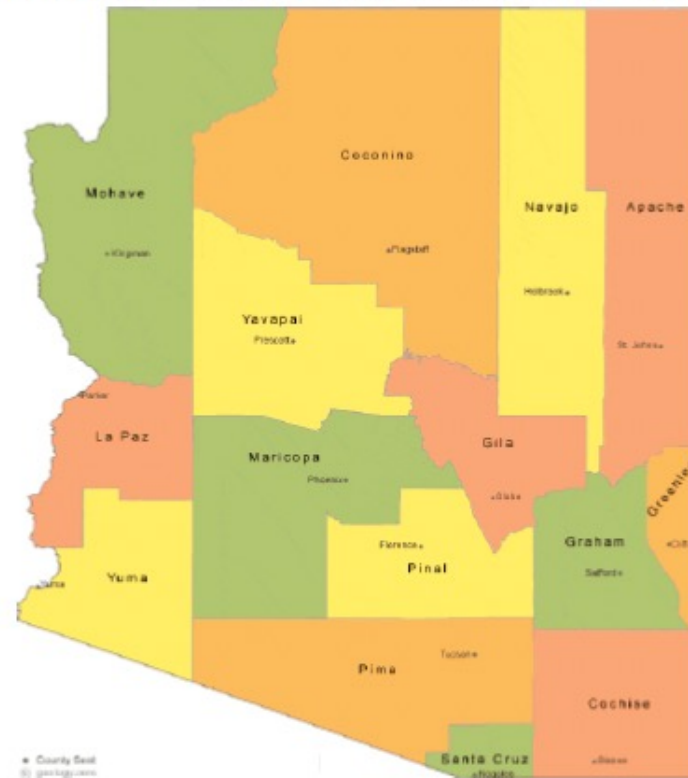
Stratified Random Sample Survey – Based on Arizona Demographics

Targets by Region



County / Regions	Goal
Maricopa County	1425
Pima County	825
Pinal County	445
Yavapai County	385
Yuma County	385
LaPaz + Mohave	385
LaPaz County	35
Mohave County	350
Cochise + Graham + Greenlee + Santa Cruz	385
Cochise County	221
Graham County	66
Greenlee County	17
Santa Cruz County	81
Apache + Coconino + Gila + Navajo	385
Apache County	65
Coconino County	160
Gila County	60
Navajo County	100
Total	4620

Overall goal was to complete 4,620 surveys statewide (95% confidence level, +/- 1.5%).



How Survey Information Was Distributed

AZ State Parks & Trails and Partners

- Programmed unique survey links by each communication channel used to promote and provide the link to the Invested User Survey.
- Able to see **which communication channels was most effective** by county and demographics (age, gender, type of trail user, language preferred, socio-economic profile, etc.).



AZ State Parks & Trails

- Email
- Website
- Social Media
- Partners
- Press Release
- Flyers
- Newsletters
- Presentations
- Miscellaneous

Partners Were Key to Spreading the Word

Partner Toolkit – Includes everything you need to reach your constituents about Arizona’s statewide 2025 Trails Plan, and encourage participation in the public survey.



Partners Tool Kit Contents

All communication materials are available in both English and Spanish for the following:

- Flyer
- 2025 Trails Plan Press Release
- Blog Post / Article Copy
- Newsletter Copy
- Social Media – Images and Posts

OUTDOOR RECREATION SURVEY

What is the Trails Plan?

The 2025 Trails Plan is an essential guide and roadmap for the development and enhancement of Arizona’s trail system, ensuring that individuals and communities can enjoy the benefits of outdoor recreation and the natural environment.

How Can I Help?

Take the survey now!
surveyentrance.com/TrailsPublic

Go to azstateparks.com/2025-trails-plan for more information.

SCAN ME

ARIZONA STATE PARKS & TRAILS

877-827-6625
AZStateParks.com

Social Media Images (English language, see next page for Spanish language)



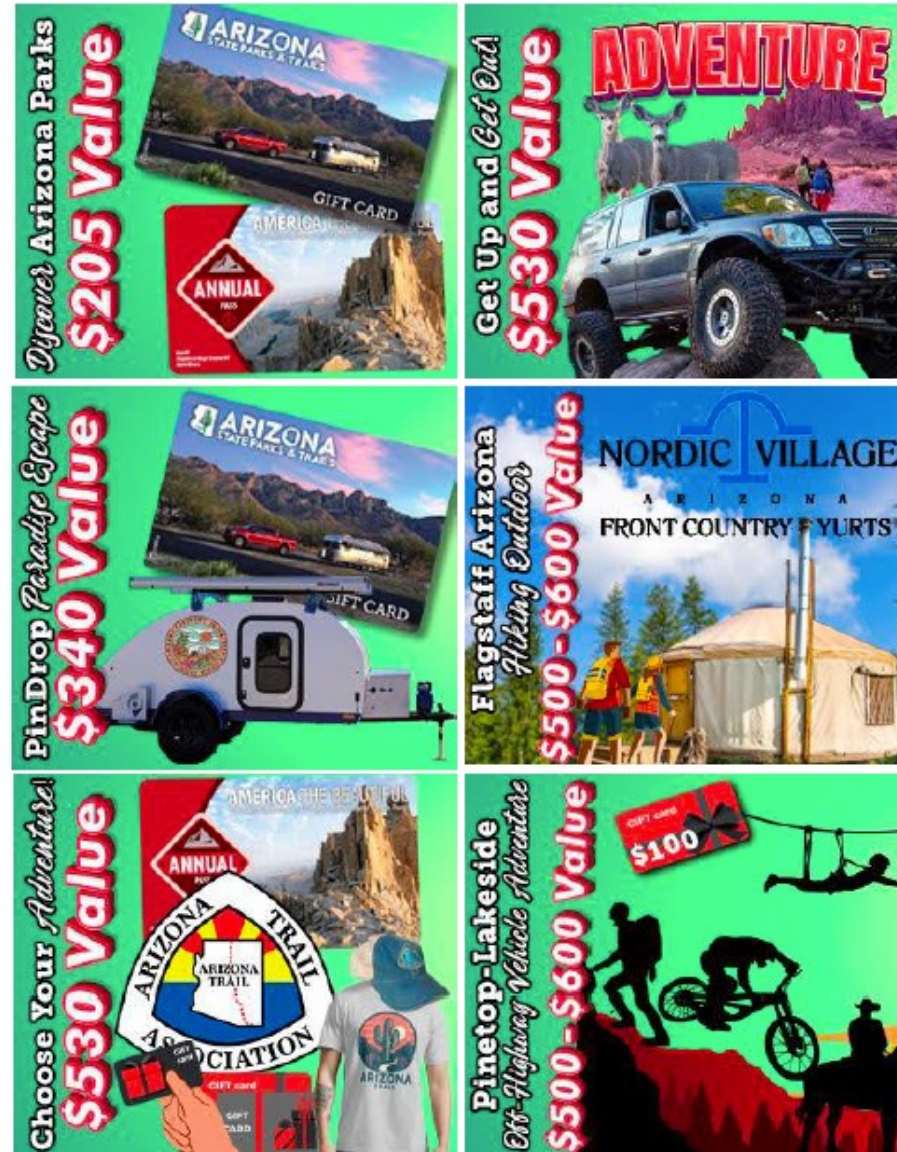
Hiking Social Media Images

Equestrian Social Media Images



Sweepstakes

- Memorable Arizona adventures plus various prizes (e.g., park passes), made available by generous partners and ASPT, to further promote survey participation among the public.
- Prizes include staycations in scenic Pinetop-Lakeside and Flagstaff, a two-night camping trip in a comfortable micro-camper, Arizona State Parks annual passes and gift cards, and more, thanks to generous partners.



Sweepstakes – Thank you to all our partners!



Total of 10,392 Completed Public Surveys (September 3, 2024)



Represents AZ

10,392

Users

Stratified Random Sample
Completed Surveys
& Interviews
= 5,024

Invested User
Completed Surveys
= 5,368

Skews younger

Equal gender representation

Hispanic representation

Diversity by race

Education level mirrors the state

Skews older

More female participation

Lower Hispanic representation

Higher identified as white

Higher education level

Land Managers Survey

- Survey reviewed by land managers and provided feedback
- Revisions incorporated and survey launched
- 94 completed surveys
- Representation from Federal, State, County, and City or Town agencies



2025 Trails Plan

Questions and Answers

Dawn Collins, Arizona State Parks & Trails
Deb Pryor, Partners In Brainstorms



AGENDA – E6

Emergency and Mitigation Supplemental Grant Application Update

Staff will present on the recently completed East Valley Back Horseman Cottonwood Springs Fencing Emergency and Mitigation Grant

Matthew Eberhart, State Off-Highway Vehicle Coordinator

AGENDA – E6



AGENDA – E6



AGENDA – E6



AGENDA – E6



AGENDA – E6



AGENDA – E6





AGENDA – E6



AGENDA – E7

Greater Sedona Collaborative Presentation

Southwest Decision Resources will provide a presentation on the OHV Grant Funded Greater Sedona OHV Management Facilitation Project.

Greater Sedona Recreation Collaborative

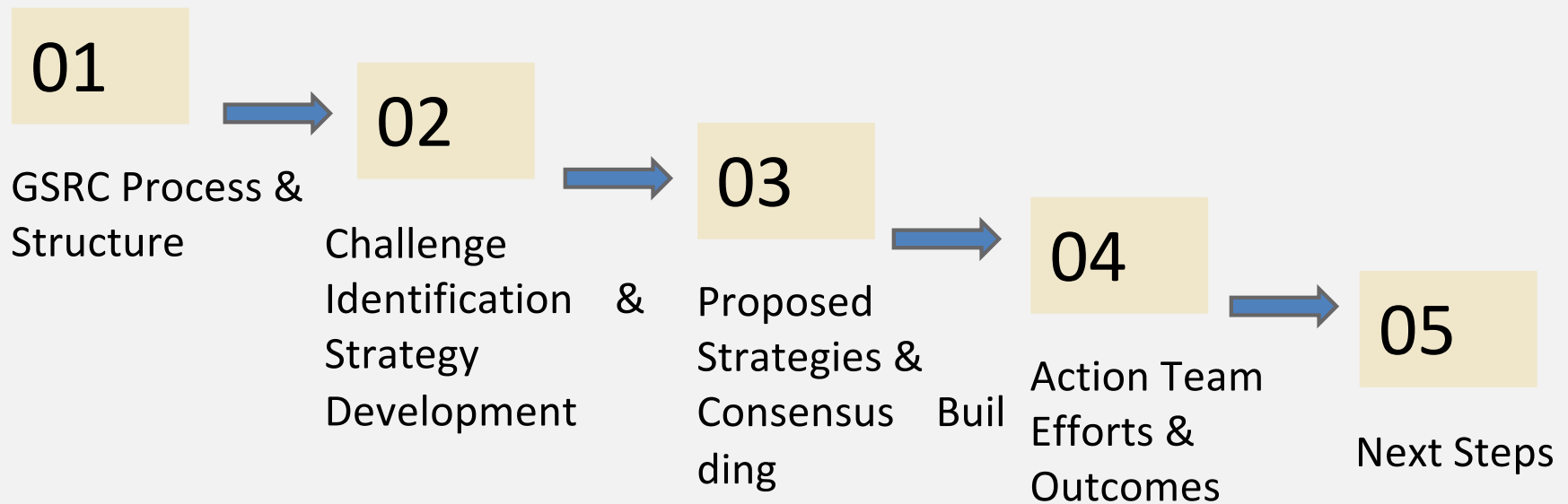
Overview, Proposed Strategies, and Next Steps

9.11.24 AORCC Meeting

Presented by: Mark Loseth and Jessica Archibald
Southwest Decision Resources - GSRC Facilitators



Presentation Overview



Greater Sedona Recreation Collaborative

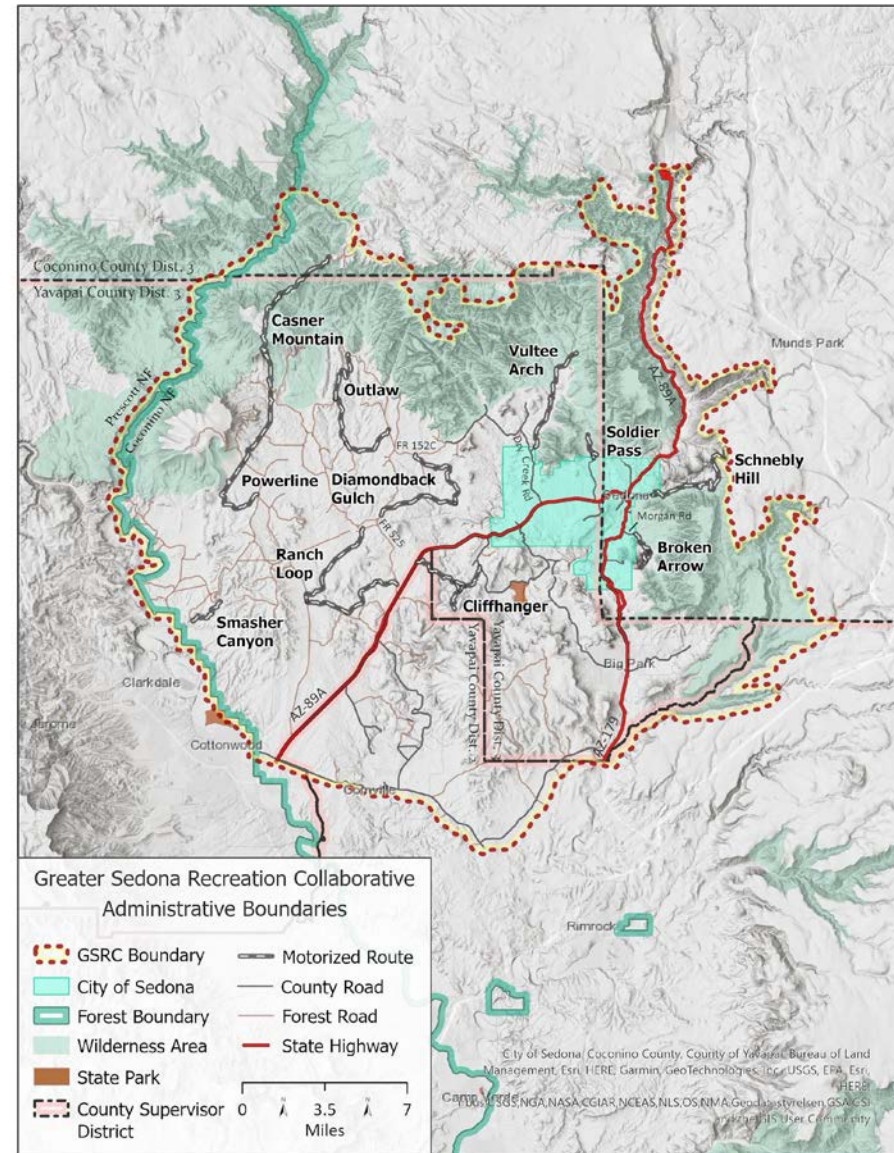
- Emerged from growing concerns, changing conditions, recognition of recreation's cross-jurisdictional nature, and the value of collaborating with diverse partners

Key objectives

- Identify and provide input on short- to long-term strategies
- Encourage broad participation, collaboration, and consensus
- Provide a platform for shared learning, analysis, and discussion
- Build upon, not replicate, previous efforts
- Utilize a holistic and balanced perspective

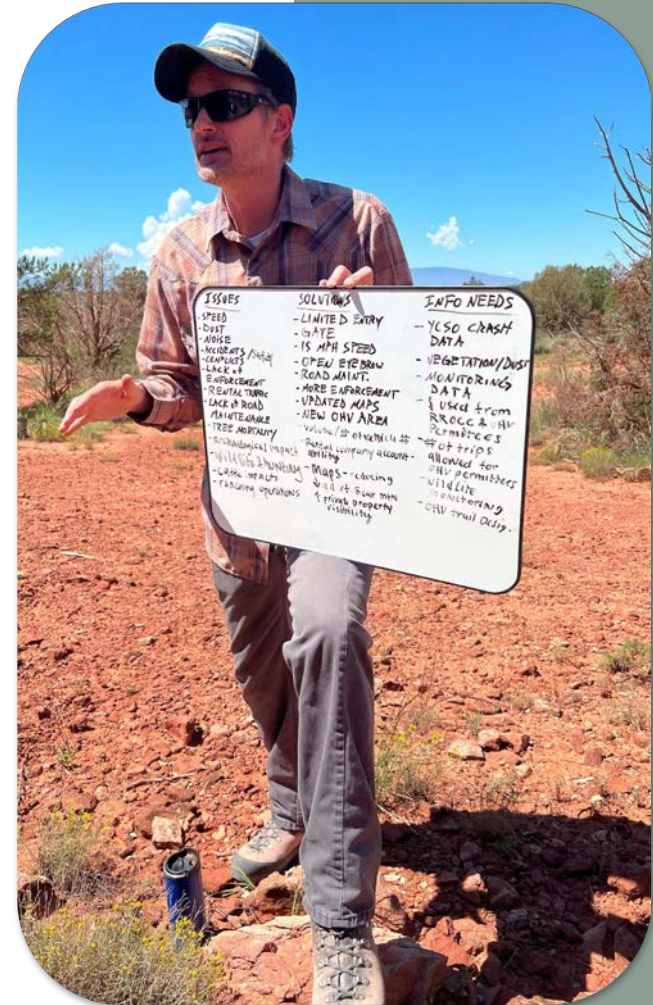
GSRC Geography

- Western boundary of Red Rock Ranger District (west of FR 525)
- South to Cornville Rd.
- East to eastern boundary of RRRD (Munds Mtn Wilderness)
- North to Red Rock Secret Canyon Wilderness



01

GSRC Process and Structure



GSRC Co-Conveners



Arizona Game & Fish: Tim Holt, Field Supervisor



Arizona State Parks & Trails: Matt Eberhart, State Off-Highway Vehicle Coordinator



City of Sedona: Melissa Dunn, City Councilor



Coconino National Forest:

Red Rock Ranger District: Amy Tinderholt, Alex Schlueter, Philip Walrod

Supervisor's Office: Brian Poturalski, Kevin Lehto



Yavapai County: Charley Pitcher, Planning & Zoning Commissioner



Planning & Assessment

- Established Co-Convening group
- Extensive assessment
 - 43 interviews with diverse partners
 - 4 site-specific analyses:
 - Broken Arrow, Dry Creek, Soldier Pass, Western Canyons
 - Fostered mutual understanding and strong collaborative foundation
- Established balanced Motorized Recreation Working Group (WG) as first action

GSRC Working Group Members

Environmental Organizations

Annie Glickstein,
Friends of the Forest

Craig Swanson,
Keep Sedona Beautiful

Melissa Pontikes,
Friends of the Forest (*Alternate*)

Recreation User Groups

Amanda Maxwell, Sedona Westerners

Heather Klomprens, Verde Front Trails, Yavapai County Community Health (*Alternate*)

Kelley Malek, Sedona Westerners (*Alternate*)

Pete Sanders, Sedona Metaphysical Association

Stephanie Giesbrecht, Backcountry Horsemen, Verde Front Trails

Recreation NGOs

Kevin Adams, Red Rock Trail Fund

Verde Valley Trail Fund

Matt Caldwell, Tread Lightly!

Red Rock OHV

Conservation Crew

John Fitzgibbons,
RROCC, Pink Jeep

Nena Barlow, RROCC,
Barlow Adventures(
Alternate)

Tim Angus, RROCC,
Outback ATV

Residential

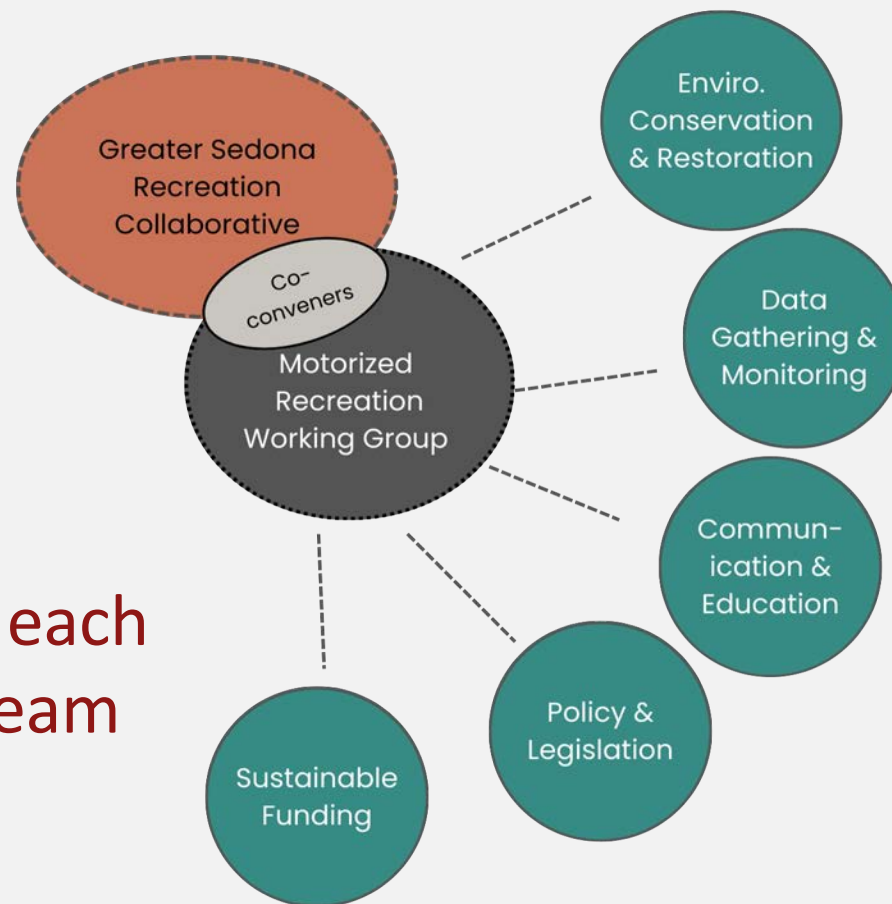
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GSRC Collaborative

Structure

- Co-Conveners
- Motorized Recreation Working Group
- 5 Topical Action Teams

17 WG members x 150 hours each
in WG meetings and Action Team
meetings = **2,500 hours**

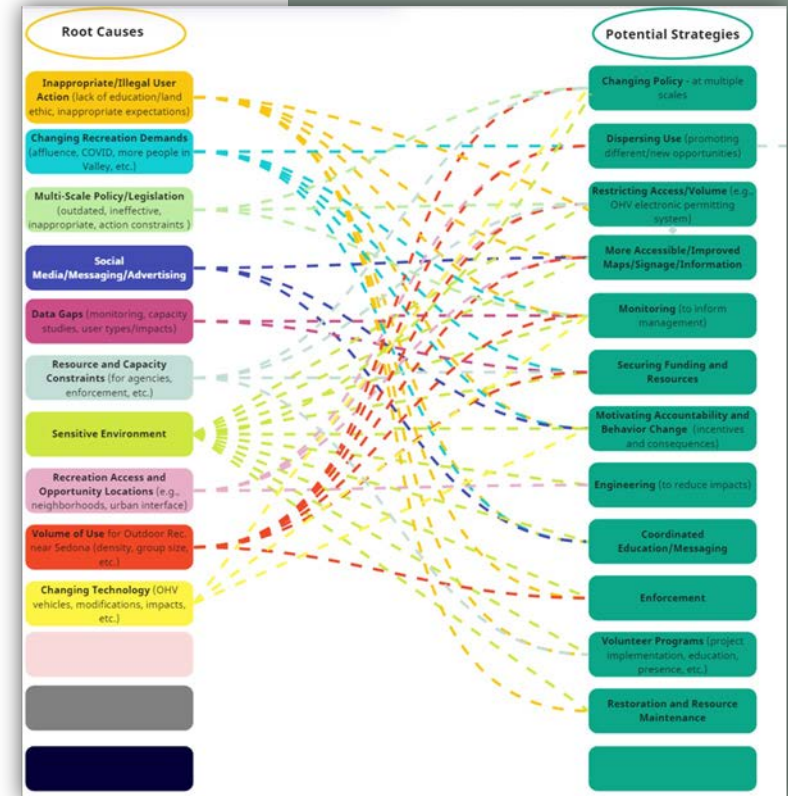


Collaborative Process To Date



02

Challenge Identification & Strategy Development



WG Shared Learning

- Past & current motorized recreation management
- Policy & legislation, sideboards
- Rental education processes
- Best-practices for management/conservation
- Lessons/examples from other places



Challenges and Root Causes Addressed

Volume & Recreational Demand

- Proximity to residents & fragile ecosystems
- Popularity of area
- Day users (rentals) may lack education
- Lack of data
- Noise impacts

Physical Infrastructure & Environment

- “Routes” locations (near residential, natural/cultural resources)
- “Routes” not designed for recreational use
- Fragile ecosystem
- Use intensity

User Behavior

- Social media/advertising
- Lack of ethics/understanding
- Insufficient enforcement
- Lack of effective signage/barriers

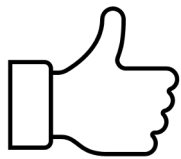
03

Strategies & Consensus



Seeking Consensus

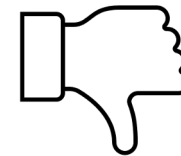
- General agreement among the members of a group after robust and balanced discussion
- “Everyone can move forward with the current decision” - *allows everyone to acknowledge that while the decision they're making may not be perfect, it is acceptable*
- Where consensus was not achieved, reservations or dissensions were documented



Support



**Support with
Reservations**



**Do not
support**

Proposed Strategies: Overview

Challenge	Strategies	Consensus
Volume/Demand	Speed Limits	Partial most
Volume/Demand	Permit System	Partial most
Volume/Demand	Continue to Coordinate Voluntary Efforts with RROCC & Others	Full
Infrastructure/Environment	Conduct Short- & Long-Term Motorized System Planning	Partial Most
User Behavior	Increase the Visibility of Existing Educational Programs & Create New	Full
User Behavior	Increase Effectiveness/Consistency of Signage & Barriers	Full
User Behavior	Increase Enforcement	Full

Rejected Strategies

- **Status Quo** – would not address challenges/root causes
- **Banning OHVs** – not in line with multiuse mandates, biased access restriction
- **Increasing Motorized Recreation Use** – would exacerbate challenges
- **Paving Forest Roads** – high cost and maintenance burden, potential for increased use and speed
- **Dust Abatement** – high cost and frequent reapplication need, potential negative environmental impacts

Speed Limits

Define and enforce a 15 MPH speed limit on Schnebly Hill Road, Morgan Road, and Forest Roads 525 and 152C.

Working Group Consensus: Partial (most). Dissention from 4 members

- Previous engineering study suggests 25 MPH more appropriate.
- Some proposed roads are major thoroughfares (e.g., FR 525)

- Tactics
1. Conduct relevant studies and processes to implement speed limits.
 - For Forest Service roads:
 - Contract an Engineering/Speed Study with routine re-evaluation
 - Re-evaluate desired conditions for speed limits and Road Maintenance Objective/Level
 - For roads within COS and/or County limits, complete any other required analyses

Permit System

Implement a permit system that, in conjunction with the other proposed strategies, will reduce adverse environmental and social impacts.

Working Group Consensus: Partial consensus (most). Dissention from 1 member – concern about impact to existing permitted businesses

Tactics

1. Include and define quotas for volume; when determining new quotas, consider volume holistically including permitted and non-permitted use.
2. Adaptively manage considering volume, environmental and social impacts, and seasonal trends
3. Effectively enforce the permit system with strong recommendations for the following tools:
 - Gates, intermittent law enforcement, future video/electronic capture
4. Investigate funding opportunities to support motorized recreation management (e.g., permit fee)

Voluntary Efforts

Continue to work with RROCC members, other OHV rental companies, and residents to implement the following voluntary elements:

Working Group Consensus: Full consensus

Tactics

1. Modify vehicles (mufflers, governors) to reduce noise and speed levels where possible
2. Explore options to direct rental users to go down Diamondback, then up to 525 to reduce the number of people on 152C
3. Implement a “voluntary” speed limit of 15 MPH on all dirt roads for rental companies and outfitters/guides
4. Explore and potentially develop a voluntary commercial permit system for OHV rental companies

Motorized System Planning

Pursue route planning to address existing use without attracting new users or creating a high volume “destination”. Work with a motorized recreation system planner and the WG to plan a system that align with specified criteria.

Working Group Consensus: Partial consensus (most). Dissention from 2 members - Concern over uncertainty of future locations, and the complexity of managing the system so as not to become a destination.

Tactics

1. Pursue managed route system, road, trailhead, and/or signage and barrier modifications that:
 - Enhance safety, keep users on the trail, reduce speed
 - Maximizes safety
 - Includes options for 2-hour, 4-hour, and full-day experiences
 - Maintains an appropriate speed limit
 - Directs users away from 525 and 152C where practical

User behavior - Education

Increase the visibility of existing positive educational programs and create new educational programs.

Working Group Consensus: Full

Tactics

1. Require periodic, AGFD-managed motorized recreation education prior to OHV operation
2. Expand the use of current and create new channels, platforms, and campaigns for positive messaging and education
3. Develop or support existing brand standards for messaging
4. Convey stewardship messaging by using positive restoration and landscape management techniques.
5. Allocate more resources (funding, staff, administrative support) for ambassador, volunteer, and educational programs

User behavior - Signage/Barriers

Increase the effectiveness and consistency of signage/barriers to encourage improved user behavior.

Working Group Consensus: Full

Tactics

1. Identify gaps in signage and barrier effectiveness and consistency
2. Work with a motorized recreation system planner to implement a signage and barrier plan that:
 - Is consistent where possible while still meeting location-specific needs
 - Includes both responsive and preventative options.
 - Follows defined effectiveness and best practices
 - Utilizes simple messaging that conveys preferred behavior
3. Identify additional funding to support effective signage and barrier implementation

Law Enforcement

Increase enforcement in the GSRC footprint to cite illegal behavior and provide a presence to encourage positive user behavior.

Working Group Consensus: Full

- Tactics
1. Secure sufficient resources for increased law enforcement
 2. Increase interagency coordination and pooling of resources

04

Action
Team Efforts &
Outcomes



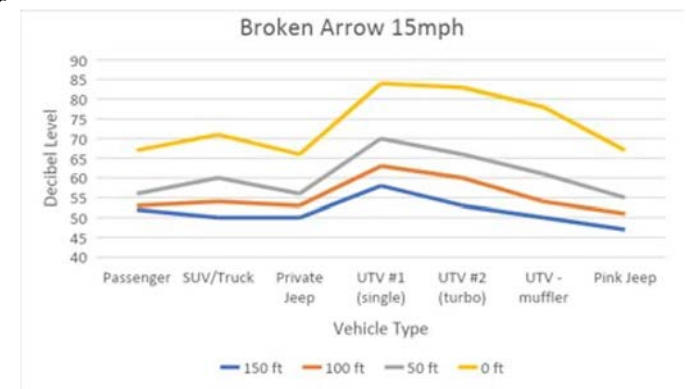
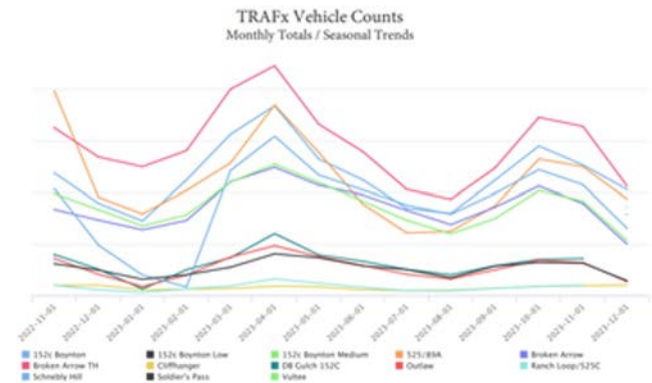
Key Action Team Outcomes

Data Gathering and Monitoring Efforts

- Research and implemented vehicle counts (manual, TRAFx, gam camera)
- Conducted monitoring on dust and air quality with vehicle type/speed
- Conducted monitoring vehicle noise and speed monitoring

Data Gathering and Monitoring Key Proposed Strategies

- Establish monitoring team to monitor volume for at least 1 year
- Install mufflers (they work!), reduce single-seaters
- Conduct further dust and air quality monitoring with ADEQ



Key Action Team Efforts and Outcomes

Policy and Legislation Proposed Changes*

- Adding “operate or ALLOW a minor child to operate” to several statutes to hold parents accountable who allow their children to drive a vehicle
- Adding a 35 MPH speed limit unless otherwise posted while driving an OHV across the State, unless otherwise posted
- Allocating jurisdiction to local authorities for setting decibel limits for OHV operation
- Requiring mandatory education for OHV operation with standards set by AGFD

**Many of these recently passed in the legislature*

05

Next Steps



Next Steps: Continued WG Engagement

New action teams to coordinate work in 3 key areas:

Communication and Education: inventory, evaluation, distribution, informing on-the-ground enforcement needs

Monitoring: continued volume monitoring, establishing thresholds/indicators and a monitoring plan

Route planning and Speed limits: route inventory (condition, signage/barriers, monitoring for new impacts), inform maintenance/needed changes, speed limit policy analysis, informing speed/engineering study

Implementation Next Steps: Short-Term

- **Bringing on additional capacity**
 - Enforcement - AGFD new hire
 - Planning – FS ACES and Enterprise programs, hiring
- **Route planning:** Broken Arrow TH modifications, FR 152C Realignment, route closure/rehabilitation efforts
- **Education:**
 - ASPT Ambassador Program, Dealer backpacks
 - AGFD educational materials, education with the Courts
 - Appreciate AZ messaging toolbox
 - FS developing OHV Program communications plan
- **Implement recent legislation changes (education, etc.)**

Implementation Next Steps: Mid-Term

- **Monitor** effectiveness and impacts of efforts
- Complete **project management plan** for FS driven actions, and **potentially implement capacity analysis** for targeted areas
- If new engineering/speed study suggests necessary, **consider speed limits**
- Develop scope of work and bring on capacity **for motorized system planning process**

Implementation Next Steps: Long-Term

- **Implement motorized system plan**
 - Seek funding to implement
- **Consider permit system**
 - If capacity analysis and monitoring suggests necessary
- **Continue ongoing efforts**
 - Education
 - Monitoring
 - Restoration

Thank you!
Questions? Feedback?

Jessica Archibald jarchibald@swdresources.com

Mark Loeth mark@swdresources.com

Andi Rogers andi@swdresources.com



AGENDA – F

Future Agenda Items

AORCC members may identify items or issues they wish to be considered for inclusion on a future agenda.

AGENDA – G

Current Events

AORCC members may present a brief summary of current events and/or recent experiences of interest to the outdoor recreation community and/or the status of any projects with which they may be involved. This item is for information purposes only. AORCC will not discuss or take action on any current events.

AGENDA – H

Call to the Public

The chair will recognize those wishing to address the Commission.

AGENDA – I

**Tentative
Meeting Dates:**
Wednesday, October 9, 2024
ASPT Central Office



Thank You!!!