

ANNUAL REPORT

Serving the Community

FY
22



ARIZONA
STATE PARKS & TRAILS

AZStateParks.com

PATAGONIA LAKE STATE PARK

@arces_adventures

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Director's Message

Arizona State Parks and Trails is more than just 30-plus outdoor spaces, historic properties, and recreation sites throughout the state. We also provide resources and grant funding that impact municipalities, tribes, and other government entities as well as statewide planning and resources. In FY22, we ramped up our efforts to serve our local community and provided funding and information to build a stronger outdoor network.

As we look toward the future of outdoor recreation, in Arizona and across the nation, we understand that preservation and conservation take preparation. Our work today impacts visitors tomorrow as well as future generations. That's why Arizona State Parks and Trails is positioning itself as a leader in outdoor recreation – a resource for valuable information, education, future planning and funding opportunities.

While our visitation to parks remained strong during the pandemic, this past year showed growth. Just over 3 million people, a growth of 5.2%, camped, boated, hiked, or explored at one of Arizona's state parks in FY22. We continued to provide exemplary customer service to each of these visitors, maintaining an average 94% customer satisfaction rating. This, more than anything else, shows the value of parks to our communities. With other entertainment and recreation options open and available, visitors still chose our parks, and they were glad they did!



BOB BROSCHIED
EXECUTIVE DIRECTOR

Our focus remains on ensuring that our resources, both natural and cultural, are protected and accessible for all. Our grant programs have grown and enabled us to reach further into the community to increase options, preserve our state's heritage, and improve outdoor spaces. Our research and planning shows that people value our work and want to contribute to the plan.

In a state with so much diversity, so many different cultures, climates, ecosystems and people, we are proud of the part we play. Arizona is truly the best place to live, work and play, and our parks are a big part of that. We look forward to seeing you there!

A handwritten signature in black ink, reading "Bob Broscheid".



People in the Parks!

PATAGONIA LAKE



LOST DUTCHMAN



ALAMO LAKE



DEAD HORSE RANCH



HOMOLOVI



LAKE HAVASU



KARTCHNER CAVERNS



SLIDE ROCK



TUBAC PRESIDIO



YUMA TERRITORIAL PRISON



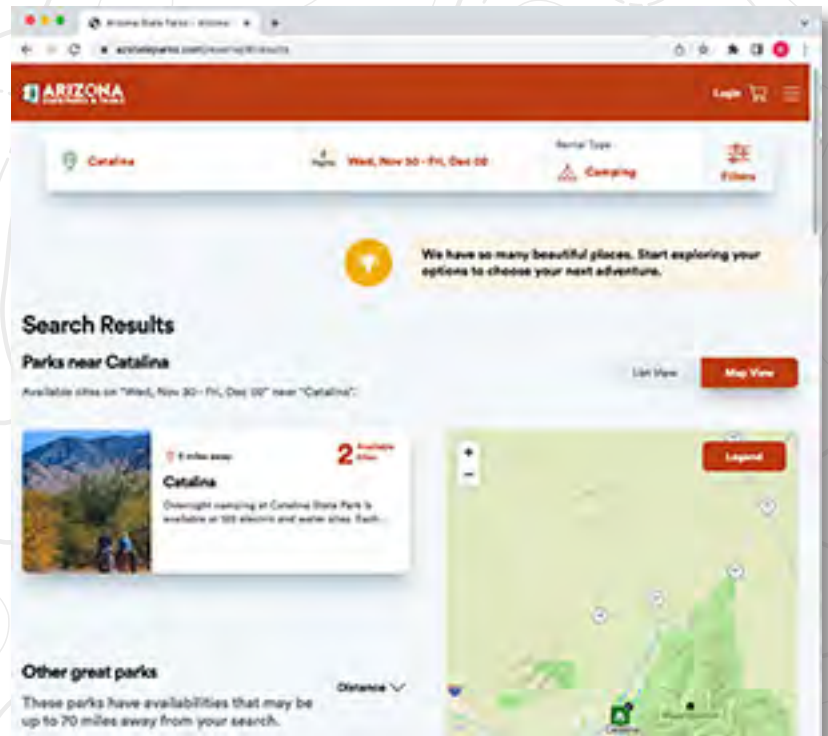
Updates and Upgrades

Integrated Park System

Over the past two years, Arizona State Parks and Trails staff transitioned to an integrated park system that includes online reservations, a call center and a newly created website (AZStateParks.com). This system affects all areas of the agency, from park staff to financial team members to marketing and IT. It also has a major impact on customer service. In FY22, a core team began transitioning information and assisting with the build out of the new system, administered by US eDirect/Tyler Technologies.

The new system went live in July 2022, in FY23, bringing enhanced technology and updated services for customers. Online reservations, cancelations, modifications and purchases are all available online. Now, customers can manage reservations easily and more conveniently, a feature that has been long requested. Additionally, tours at Riordan Mansion State Historic Park were brought online, removing the need for park staff to individually manage the process. Park event registrations are now also available online, which helps manage numbers and payments for interpretive programming.

The system is also built to allow for improvements and new features over the course of the contract, with customer feedback playing a key role in these developments.



Lost Dutchman State Park offers 135 tent and RV sites, along with five amazing cabins with unmatched views of the majestic Superstition Mountains, epic sunsets and abundant and diverse wildlife.

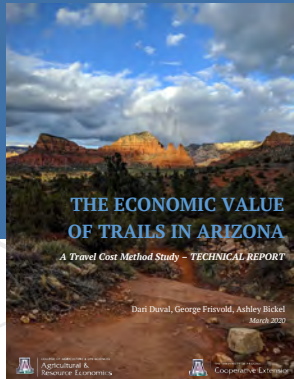


Making a Difference

4,200 JOBS

Economic Impact

In early FY22, Arizona State Parks and Trails released its 2020 Economic Impact Report. This report highlights the true value of Arizona State Parks and Trails to the state and the counties in which parks are located. The report showed that in 2020, the statewide economic contribution of visitor spending in and around Arizona State Parks, including multiplier effects, was **\$449 million** in sales, and Arizona State Parks contributed an estimated \$272 million to Arizona's Gross State Product. Through visitor spending in local economies, Arizona's state parks supported an estimated **4,200 jobs** statewide.



The agency also began the Statewide Comprehensive Outdoor Recreation Plan (SCORP). Due every five years, this plan updates the priorities in outdoor recreation for the state and also determines how funding is distributed. This is an enormous undertaking, and the agency sought diversity and more participation than before. Through a series of short surveys, focus groups, and roundtable discussions, feedback was gathered that helped shape the final plan that will be available in early 2023.



SCORP

New Board Member



In September, new Board Member Sarah King joined Arizona State Parks. Appointed by Governor Doug Ducey, King brings experience from a ranching perspective. King and her family are part of a multi-

generational ranching family and she serves on the boards of the Arizona Farm Bureau, Pima & Santa Cruz County Farm Bureau, and the Friends of the Buenos Aires National Wildlife Refuge. She is also part of the Western Landowners' Alliance On Land Editorial Board.



ARPA Funding

When the American Rescue Plan Act (ARPA) federal funding became available, Arizona State Parks and Trails received more than \$117 million for improvements in the parks – specifically for water and wastewater treatment, increased broadband access, and ADA improvements.



Grants Update

Arizona State Parks and Trails has a robust grants program that helps fund outdoor recreation and preservation projects throughout the state. The agency administers grant dollars for the Land and Water Conservation Fund, Recreational Trails Program, and Off-Highway Vehicle Recreation Fund.

In FY22, the agency received additional funding to open **three new grant categories**: the State Lake Improvement Fund with \$4 million, the Heritage Fund with \$5 million, and an additional \$5 million from the American Rescue Plan Act (ARPA) for the Heritage Fund. During the fiscal year, the full \$14 million was granted.

Arizona State Parks and Trails works with federal, state, county and municipal governments, as well as tribes, clubs and non-profits to **help fund outdoor recreation educational programs**, projects that build recreational motorized and non-motorized trails, trail facilities, and playgrounds. These grants can also be used to develop ball fields, ramadas, picnic tables, grills, and tennis and basketball courts to name a few. Funds can also be used to increase outdoor recreational opportunities for those with disabilities.



HERITAGE

The Heritage Fund provides grant opportunities for trail projects, outdoor environmental education programs, local, regional, and state parks, as well as historic preservation projects through legislatively appropriated funds.



LWCF

The Land and Water Conservation Fund provides financial assistance to states, their political subdivisions, and Indian tribal governments for the acquisition and development of public outdoor recreation areas and facilities. The Land and Water Conservation Fund receives its revenue primarily from the Outer Continental Shelf oil and gas leasing.

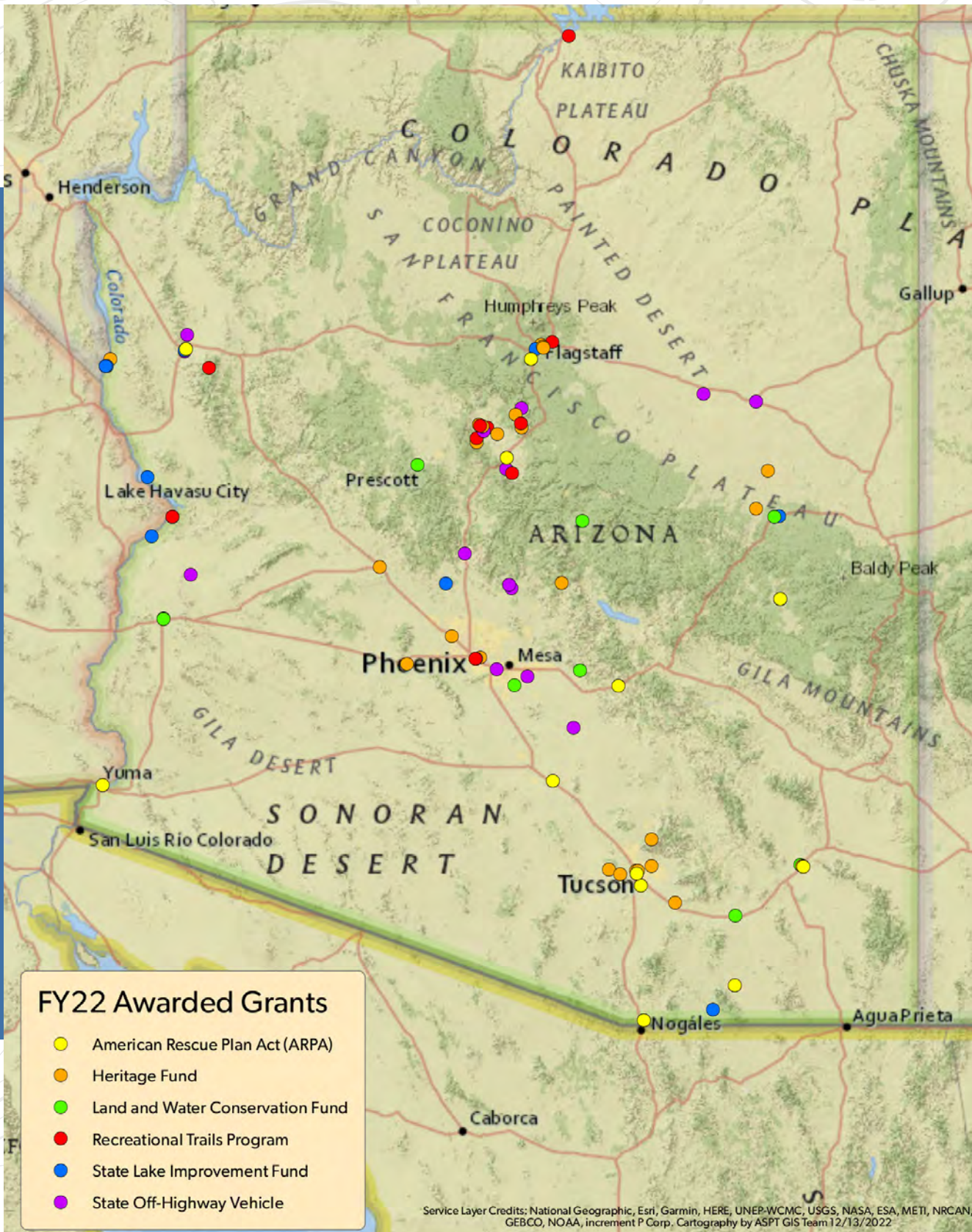


SLIF

Arizona's State Lake Improvement Fund (SLIF) program was established to assist state and local units of government to fund projects on waters where gasoline powered boats are permitted. This program is administered by the Arizona State Parks Board with guidance from the agency's Grants and Trails team.

Grants Distributed

The map below shows how grant funds administered by Arizona State Parks and Trails impacts organizations, agencies, and municipalities throughout the state.



TOTAL OF 87 GRANTS AWARDED



\$4.9 Mil



\$4.3 Mil



\$4.3 Mil



\$3.7 Mil



\$1.8 Mil



\$3.9 Mil



HERITAGE FUND

City of Buckeye – Sundance Park Phase II Awarded - \$500,000

The City of Buckeye requested Heritage Funds to construct a portion of Sundance Park Phase II. The grant and City match will construct two lighted multi-use fields, including grading and sand base, irrigation, turf, and Musco sports field lighting. Phase II of the park is located on 38-acres west of the existing 30-acre park, which opened to the public in 2012. Separate from this grant, and as part of the initial development of Phase II, the city will be installing a 3.2-acre community fishing lake, splash pad, playground, basketball courts, and other amenities.



Verde Valley Cyclists – Blowout Wash Phase III Copper Chief Trail Awarded - \$88,400

Construction consists of the 10-mile Copper Chief and 5-mile Quail Springs Trails through a combination of mechanized/hand construction by FS personnel, Americorps crews and volunteers. The Copper Chief Trail will connect to the 8-mile long Mingus Mountain Black Canyon Trail which will access the Blowout Wash from the top of Mingus Mountain. The Quail Springs Trail will connect the Copper Chief Trail with the PNF Black Canyon Trailhead permitting a 12-mile loop option. Due to the rugged backcountry and a six-month trail season due to heat and monsoons, this phase to take at least three field seasons to complete.





LAND AND WATER CONSERVATION FUND (LWCF)

City of Avondale –

Donnie Hale Park
Renovation

Awarded - \$577,216

Donnie Hale Park is a 5.3-acre neighborhood park in the Cashion District of Avondale. With a central location, mature trees, and surrounded by a family-friendly neighborhood, the park is a natural gathering place for Cashion District residents. LWCF funds will allow the city to complete renovations as one project instead of phasing the improvements. These improvements include ball field renovations including fencing, shade canopies for players and spectators; basketball court surfaces and equipment; a playground and surfacing; three picnic ramadas and picnic tables, concrete walkways and plaza, site amenities, electrical services, area lighting, and sport court lighting. Renovations will also address safety concerns and improve ADA compliance.



Coconino County –

Fort Tuthill County
Park Infrastructure
and Visitor Amenities

Awarded - \$150,620

Grant funds will be used to build permanent, year-round public restrooms with associated infrastructure, and trails at the Fort Tuthill Bike Park. The project will address infrastructure needs and visitor amenities that are lacking in a park identified as a Northern Arizona recreation destination, that currently houses multiple visitor amenities (trails, horse arenas, ramadas, events) and acts as a trail hub connecting the City of Flagstaff with developments to the south, while supporting public-private partnerships that also bring in visitors year-round.





STATE LAKE IMPROVEMENT FUND (SLIF)

La Paz County Sheriff's Office –

La Paz County Sheriff's Office Waterway Safety Center Improvement
Awarded - \$30,1286

The La Paz County Sheriff's Office Waterway Safety Center is now 26 years old and in desperate need of having HVAC system replaced. The Waterway Safety Center is a working office for the La Paz County Sheriff's Office, Arizona Game and Fish Dept., BLM and the San Bernardino County Sheriff's Office whom all share the responsibility of patrolling the Colorado River in La Paz County. Air Conditioning is vital to this office for all personnel who work the Colorado River in La Paz County and for the equipment inside this center, such as Intoxilyzers which are not a heat tolerating instrument.



Mohave Valley Fire District –

New Rescue Boat
Awarded - \$387,500

Mohave Valley Fire Districts is requesting funds for a 26" propulsion direct-drive rescue boat has a shallow draft, while outboard engines draft two or more feet. The hp is very important for safe control in dynamic water environments, such as currents and within shallow river areas. The purpose-built and mission-specific fire and rescue boat is a versatile landing craft-style vessel equipped to handle a wide range of emergency response scenarios.



**STATE
HISTORIC
PRESERVATION
OFFICE**

The Arizona State Historic Preservation Office (SHPO) awarded \$106,992 in grant funding to support eight historic preservation projects in local governments around the state. The grant funding comes from the National Park Service (NPS) through the Historic Preservation Fund, which supports historic preservation activities in all states and territories. Eight different certified local governments across the state received grants: Benson, Casa Grande, Clifton, Cottonwood, Florence, Pima County, Tucson, and Williams.



ARPA

The Governor's office released funds specifically related to the Corona Virus State and Local Fiscal Recovery Fund to support COVID-19 related activities in accordance with the State Fiscal Recovery Fund Expenditure Category 2.11 Aid to Tourism, Travel or Hospitality. Specifically, these funds are to be used for grants to replace or upgrade HVAC/air filtration systems to provide a safe and healthy environment for visitors during the current and post pandemic environment.

City of Willcox – Community Center HVAC System *Awarded - \$49,549*

The City of Willcox requested funding to replace the existing HVAC system at the Willcox Community Center, a historic property located in the entertainment district of Willcox. It is a focal point of the City where residents gather for celebrations and where event organizers host events and promote visitation through tourism. The iconic adobe building has served as the backdrop for special occasion memories for generations of Willcox families. The Community Centers current HVAC system has served well beyond its normal life expectancy with an inefficient R-22 refrigerant, creating a negative environmental impact.



Bureau of Land Management – I-17 Rock Springs Dust Mitigation *Awarded - \$91,954*

Funds will be used for dust mitigation on a BLM route south of Rock Springs into the Table Mesa Recreation area. Dust from OHV travel is blowing across southbound lanes of I17 creating a significant hazard to motorists. Approximately 8,960 SY of road work and dust mitigation would be performed and 2,785 linear feet of wire fencing would be installed.



OHV

The State OHV Recreation Fund, established in 1991, provides a legislatively set percentage (0.55 percent) of total license taxes on motor vehicle fuel from the Highway User Revenue Fund for OHV management. Approximately \$2 million is available annually through Arizona State Parks for OHV projects. In 2009, new OHV legislation was enacted to provide more regulation of OHV usage and additional funds to support law enforcement and facility development.



RTP

The Recreational Trails Program (RTP) provides funds to the states to develop and maintain recreational trails and trail-related facilities for both non-motorized and motorized recreational trail uses. The RTP is an assistance program of the Department of Transportation's Federal Highway Administration (FHWA). Federal transportation funds benefit recreation including hiking, bicycling, in-line skating, equestrian use, cross-country skiing, snowmobiling, off-road motorcycling, all-terrain vehicle riding, four-wheel driving, or using other off-road motorized vehicles.

Arizona State Parks and Trails –

OHV Training Range Improvements

Awarded - \$577,654

Funds will be used for the development of an education range and training center to host inter-agency training, partnership training, education classes, club meetings, agency meetings, information summits. The following range upgrades are proposed, OHV range improvements which include a mud track, water track, mogul track, cobble track, sand track, and test track area.



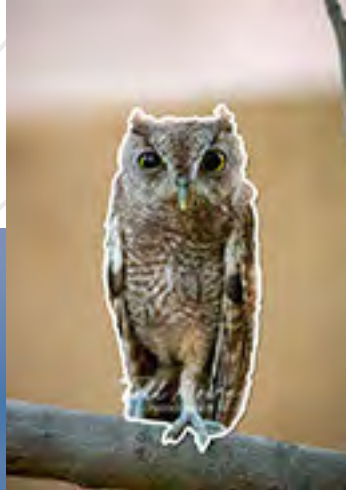
Tonto Recreational Alliance (TRAL) –

Awarded - \$252,420

This grant continues to fund TRAL's trail monitoring and signing work. The OHV route monitoring program uses staff and volunteers to inspect OHV trails. Under our current grant, TRAL staff and volunteers have inspected more than 1800 miles of OHV trails in the Tonto and have installed more than 800 fiberglass route markers. The volunteer-based OHV trail maintenance program continues to perform OHV trail repairs in the Tonto for trail sustainability.

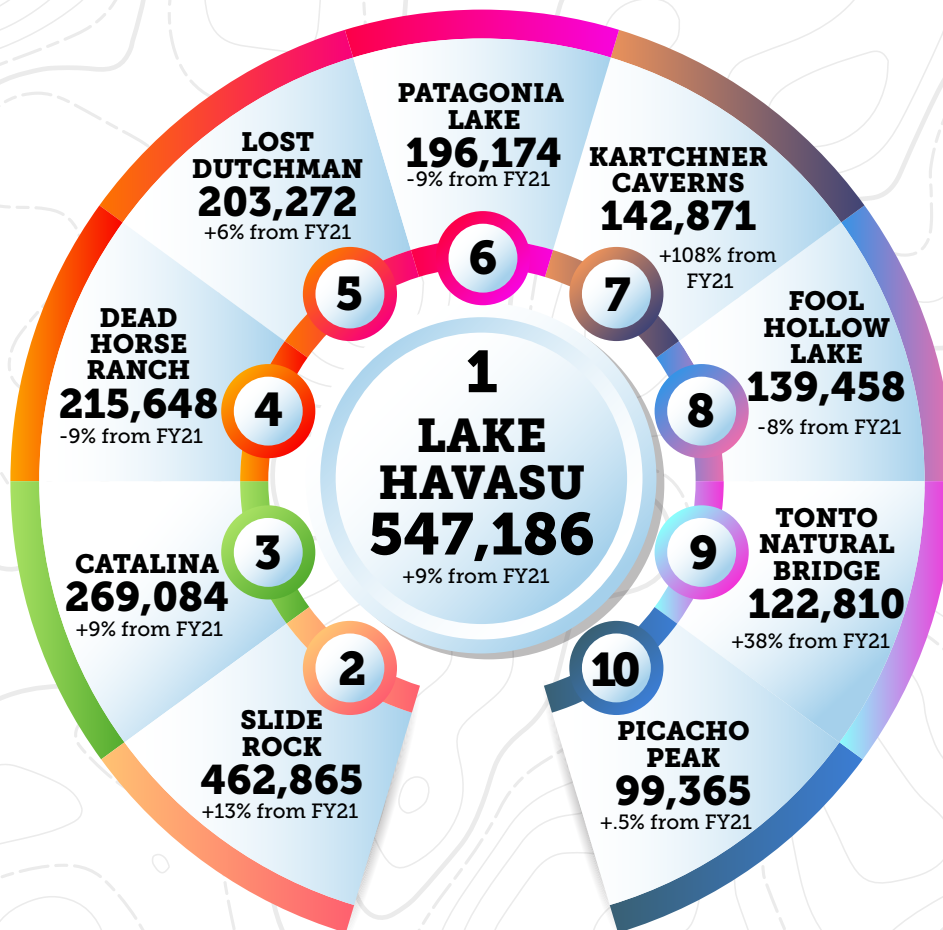


Check out these great
wildlife images visitors
to the parks captured
in the past year!



Visitation Update

In FY22, we had **3,142,906 visitors**, a **5.2% increase** over FY21. More than 76%, or 2.4 million people, visited these top 10 parks.



Visitation numbers for the remainder of the parks in order from highest to lowest.

Red Rock	92,803	Homolovi	37,888
Cattail Cove	89,590	River Island	28,755
Buckskin Mountain	80,551	Riordan Mansion	16,606
Alamo Lake	72,686	Granite Mountain Hotshots	13,711
Roper Lake	65,031	Colorado River	11,433
Yuma Territorial Prison	56,293	Fort Verde	10,214
Lyman Lake	53,394	Oracle	8,601
Jerome	48,762	Tubac Presidio	7,051
Tombstone Courthouse	42,892	McFarland	6,735

Celebrate Our Visitors



BUCKSKIN MOUNTAIN

CATTAIL COVE



SLIDE ROCK



LOST DUTCHMAN

Thank you to the more than **THREE MILLION** people who visited our parks last year to enjoy the mountains, deserts, rivers, lakes, trees and wildlife that our amazing state provides.



@desertdj

PICACHO PEAK



@myrose.nature

FOOL HOLLOW LAKE



@maria.vicoria421



@abeverhuys



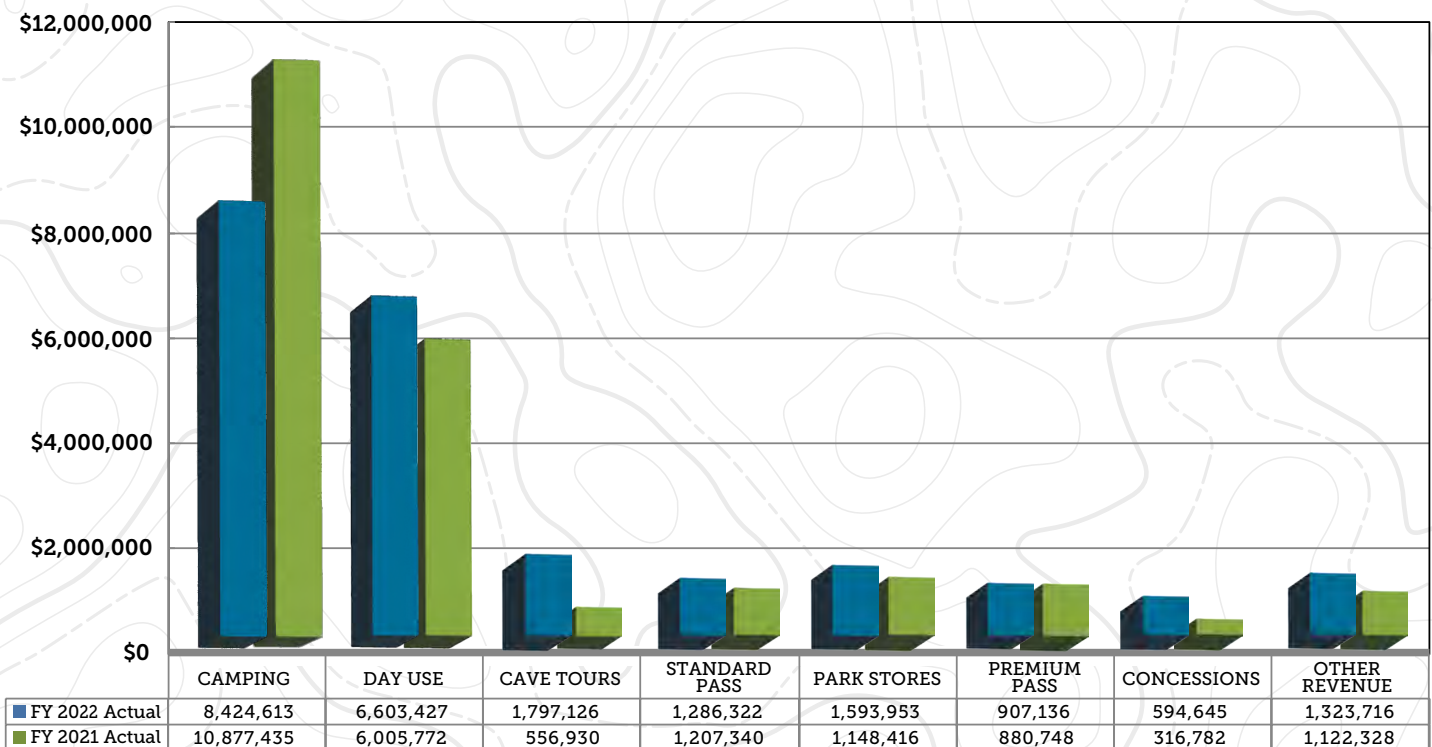
@adventurersjourney17

PATAGONIA LAKE

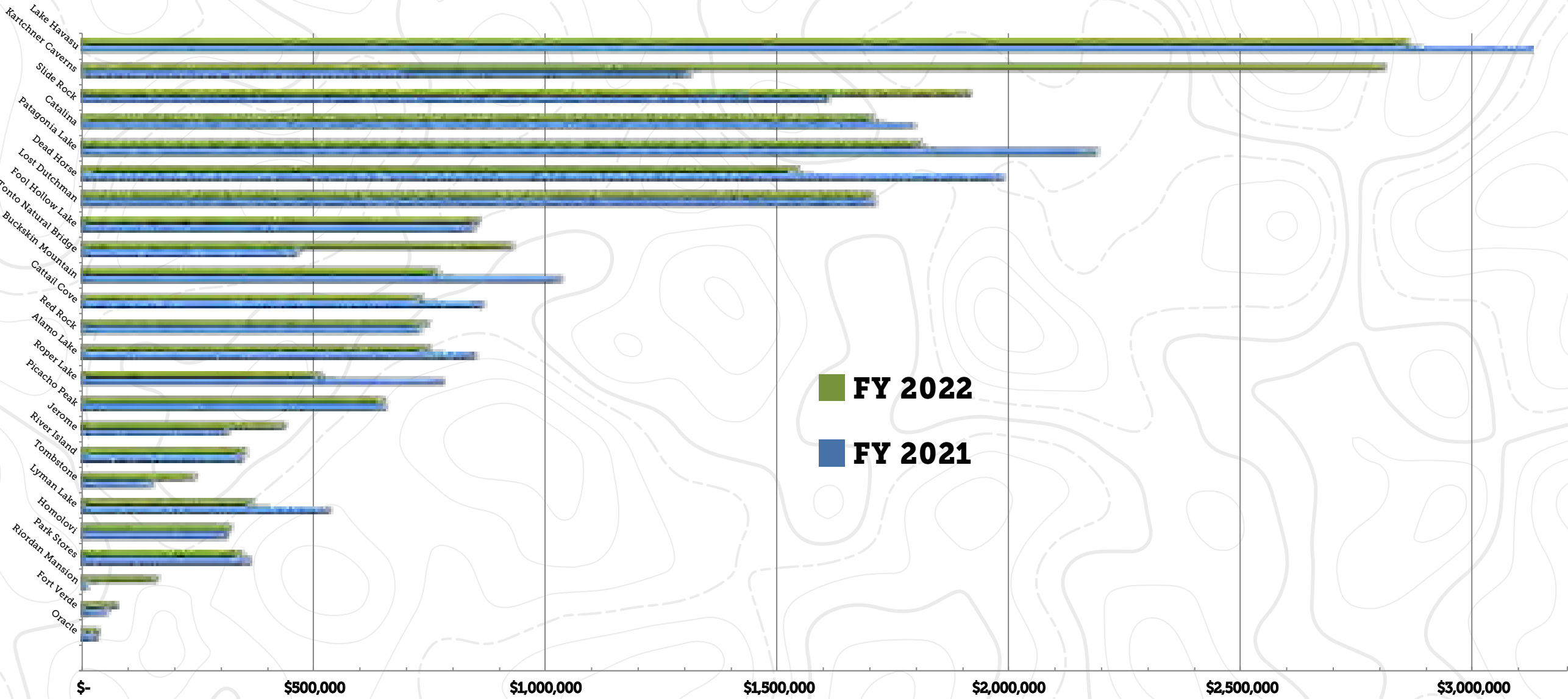
Financial Updates

ASPT State Parks Revenue Fund Historical Revenue			
Fiscal Year	Total	Year Over Year Growth	Cumulative Five Year Growth
FY2022	\$22,530,939	1.88%	25.87%
FY2021	\$22,115,749	5.98%	23.55%
FY2020	\$20,868,266	-0.80%	16.59%
FY2019	\$21,035,863	3.31%	17.52%
FY2018	\$20,362,173	13.76%	13.76%
FY2017	\$17,899,574	10.69%	0.00%

SPRF FY 2022 / FY 2021 Revenue Comparison by Type

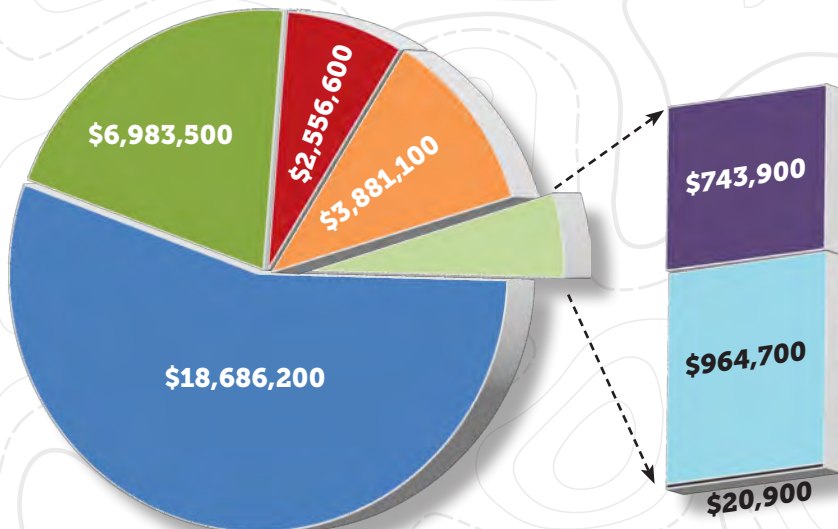


STATE PARKS REVENUE FUND (SPRF)
FY 2022 / FY 2021
Revenue Comparison by Park



FY 2022 Expenditures by Fund

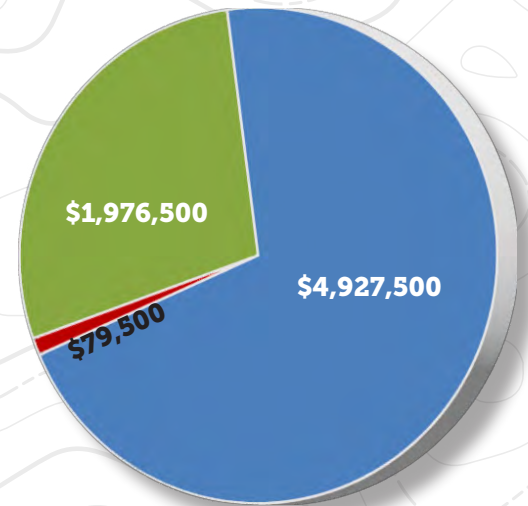
\$33,836,900



■ STATE PARK REVENUE FUND
 ■ STATE LAKE IMPROVEMENT FUND
 ■ PARTNERSHIP FUND
 ■ FEDERAL FUNDS
 ■ OTHER
 ■ OFF-HIGHWAY VEHICLE FUND
 ■ DONATION FUNDS
 ■ PARK STORE FUND

FY 2022 State Lake Improvement Fund Expenditures

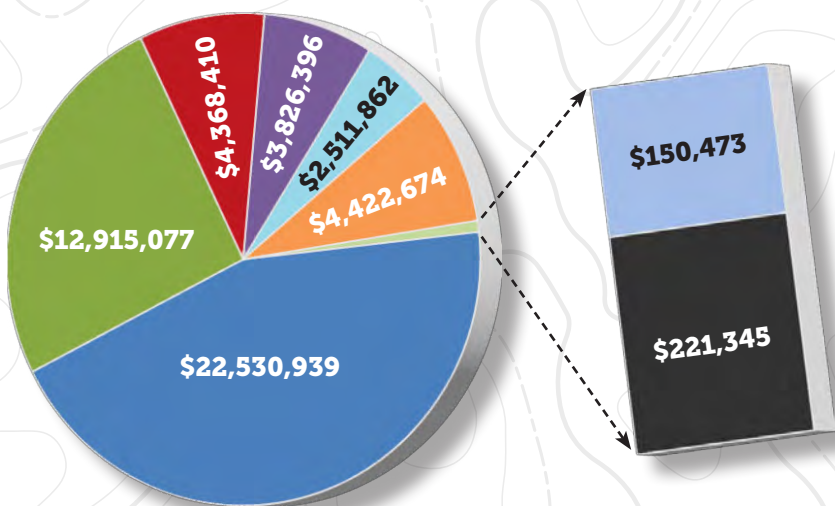
\$6,983,500



■ EQUIPMENT
 ■ SALARIES AND BENEFITS
 ■ OPERATING EXPENSE

FY 2022 Revenue by Fund

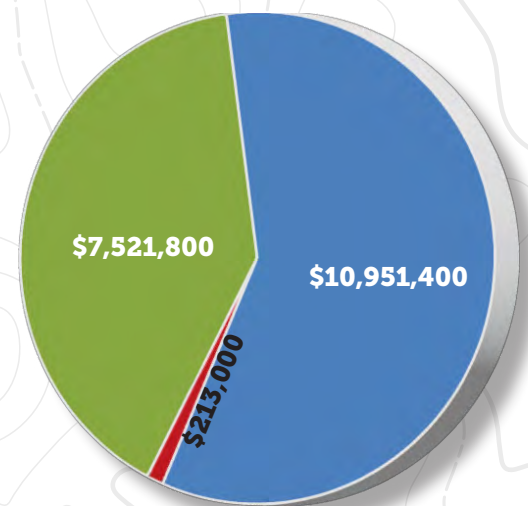
\$50,947,176



■ STATE PARK REVENUE FUND
 ■ STATE LAKE IMPROVEMENT FUND
 ■ PARTNERSHIP FUND
 ■ FEDERAL FUNDS
 ■ OTHER
 ■ OFF-HIGHWAY VEHICLE FUND
 ■ DONATION FUNDS
 ■ PARK STORE FUND

FY 2022 State Parks Revenue Fund Expenditures

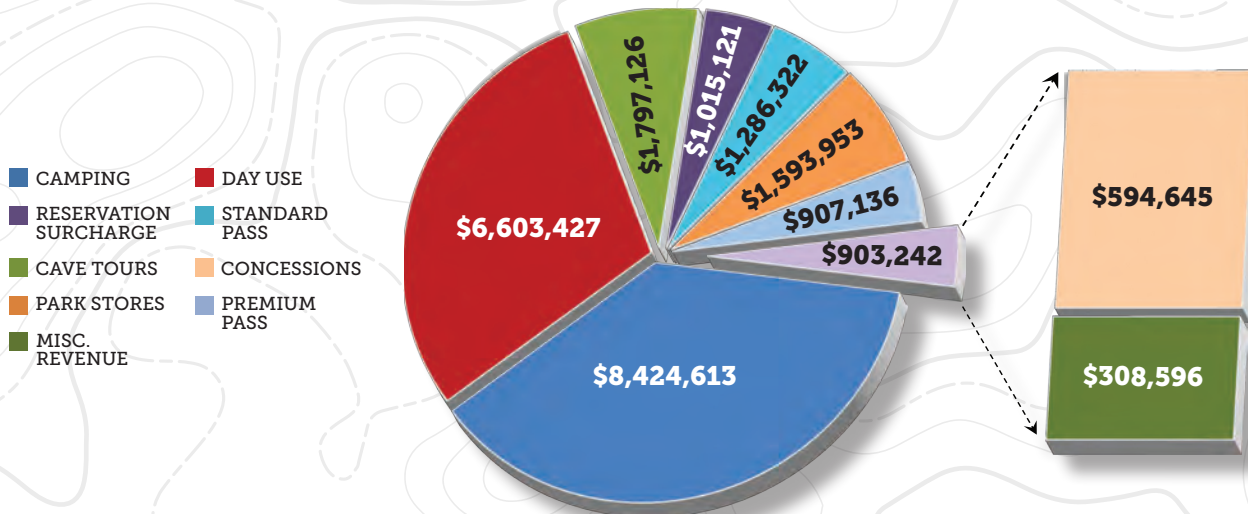
\$18,686,200



■ EQUIPMENT
 ■ SALARIES AND BENEFITS
 ■ OPERATING EXPENSE

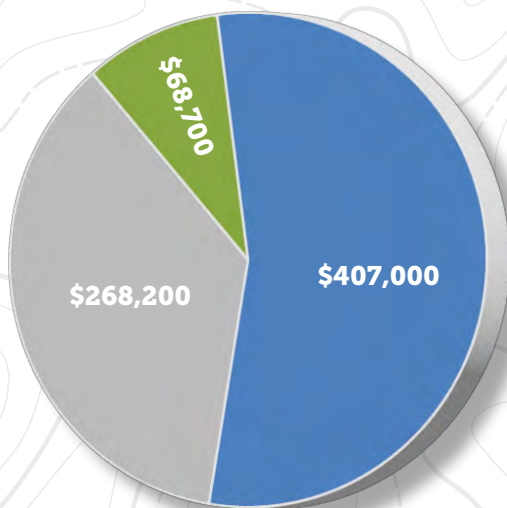
FY 2022 Revenue by Type

\$22,530,939



FY 2022 Off-Highway Vehicle Expenditures

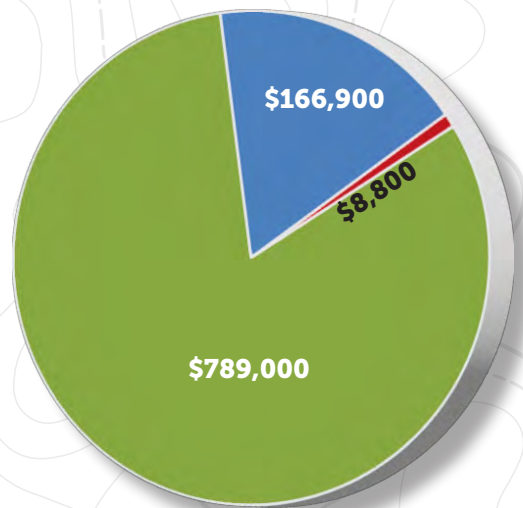
\$743,900



■ AID TO ORGANIZATIONS
■ SALARIES AND BENEFITS
■ OPERATING EXPENSE

FY 2022 Park Store Expenditures

\$964,700

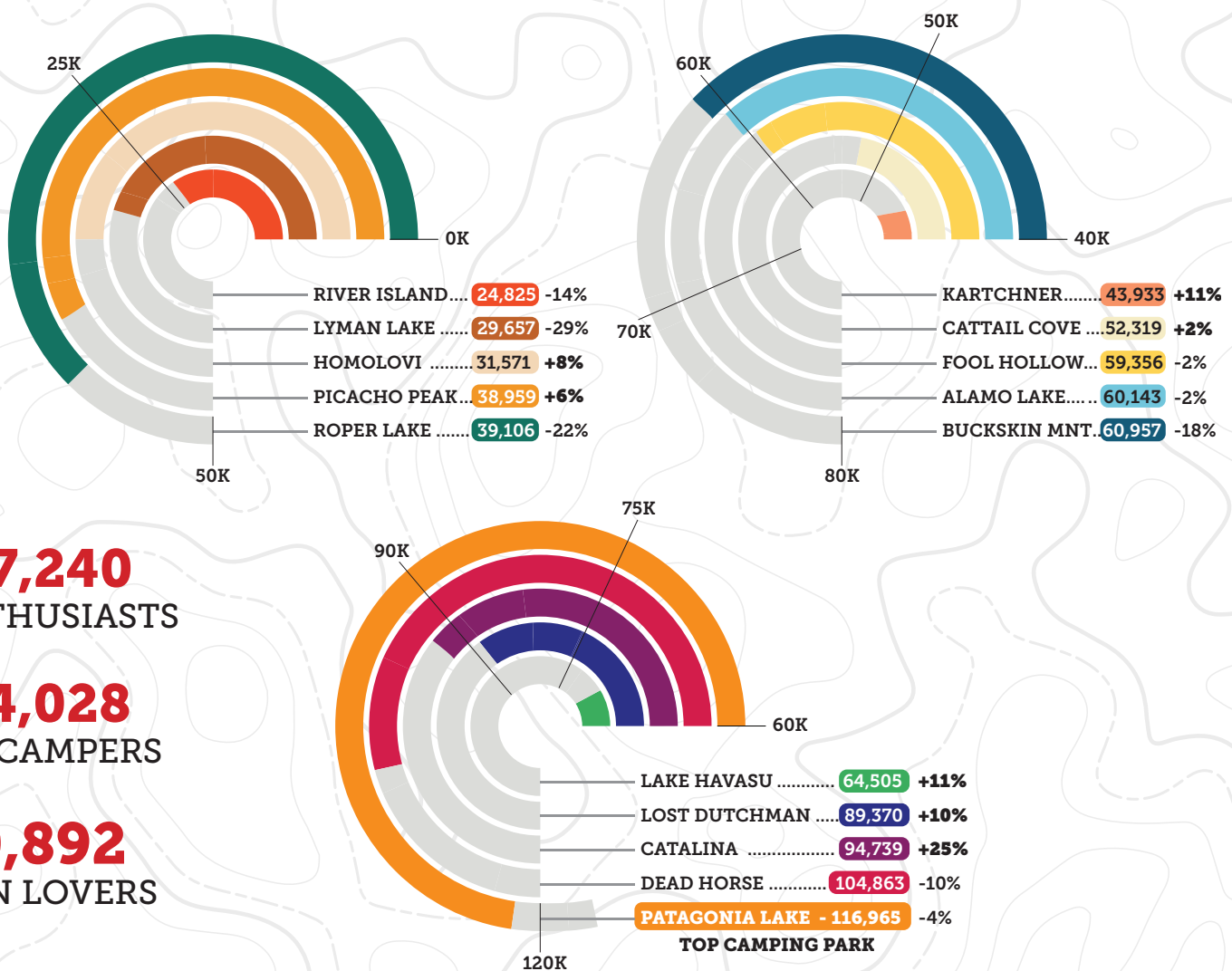


■ EQUIPMENT
■ SALARIES AND BENEFITS
■ OPERATING EXPENSE

Happy Campers!

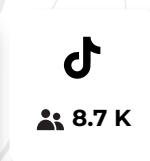
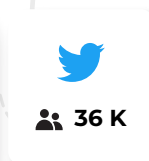
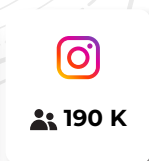


The graphs below show the number of total nights visitors spent in FY22 in each of our 15 camping parks from the lowest to highest. The breakouts at the bottom left show total nights for RV, tent, and cabin night stays.



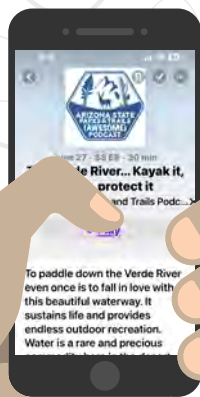
Engaging with the Community

Arizona State Parks and Trails uses multiple channels to engage visitors and help educate and inform them about visiting and recreating responsibly in the parks. The agency is present on all major social media platforms – Twitter, Facebook, Instagram, and TikTok, which is newly added. Growth in followers on social media has been steady, with a 16.5% overall increase for FY22.



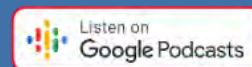
In FY20, the agency launched the **Arizona State Parks and Trails (super awesome) Podcast** to reach a new segment of potential visitors. The podcast provides education and information about the parks and how to enjoy them, as well as guests with information about topics such as Dark Skies, boating safety, responsible off-highway vehicle use, ecotourism, wildlife conservation, and agency partnerships. In its three seasons, the podcast has 25,789 total downloads, with an average of 661 downloads per episode.

Website visitation is the number one way that the agency reaches visitors and stakeholders. With pages dedicated to each park as well as agency programs like Off-Highway Vehicle use, the State Historic Preservation Office, grants, and volunteering, the website provides in-depth information to foster engagement and increase participation. In FY22, the agency also created a page for **Outdoor Resources**, which includes detailed information about ways to enjoy the parks.



In FY22, more than **10,200** people downloaded our podcast. **Thank You!**

Check out
THE LATEST SEASON!



Overall, the website receives more than 1 million unique visits each month, reaching **14.5 million total visits** in FY22.

The agency also produces a monthly consumer newsletter focused on seasonal topics, featured parks, and upcoming events or webinars. The newsletter reaches approximately 140,000 people and has an open rate of 40%, well over the industry average of 20% (travel) or 28% (government).





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AZStateParks.com



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LAKE HAVASU STATE PARK

OUR #1 CAMPING DESTINATION!

