



Katie Hobbs  
Governor

# ARIZONA STATE PARKS & TRAILS

Bob Broscheid  
Executive Director



**NOTICE OF PUBLIC MEETING**  
of  
**THE OFF-HIGHWAY VEHICLE ADVISORY GROUP**  
of  
**THE ARIZONA STATE PARKS AND TRAILS**

Pursuant to A.R.S. §38-431.02, notice is hereby given to members of the Off-Highway Vehicle Advisory Group (“OHVAG” or “Group”) and the public that OHVAG will hold a meeting on **Tuesday, May 21, 2024, beginning at 1:00 p.m.** OHVAG members may attend the meeting in person or participate telephonically. The public may attend and listen to the meeting at the Arizona State Parks Trails office located at 1110 W Washington, Suite 100, Phoenix, AZ 85007. Physical access to the meeting place will be fifteen (15) minutes prior to the start of the meeting. Members of the public may also listen/view the meeting via telephone by calling +1 505-445-0190 PIN: 106 232 597# or via Google Meet: [meet.google.com/ucj-utme-hau](https://meet.google.com/ucj-utme-hau)

**In person or telephonic public comment will be taken. If choosing to speak in person, the speaker will be asked to complete a form which will be made available at the Arizona State Parks and Trails office on the meeting day and submit to staff. If choosing to speak via telephone, persons who wish to make statements to the Group will be asked to identify themselves each time they are speaking. Please ensure phones are muted when not speaking.**

This meeting is open to the public; however, the Group may elect to hold an Executive Session for any agenda items at any time during the meeting to discuss or consult with its legal counsel for legal advice on matters listed on this agenda pursuant to A.R.S. §38-431.03(A)(3). Items on the agenda may be discussed out of order unless they have been specifically noted to be set for a certain time. Public comment will be taken.

(The Chair reserves the right to set the order of the agenda.)

**A. CALL TO ORDER**

**B. PLEDGE OF ALLEGIANCE**

**C. MEMBER ROLL CALL**

**D. AGENDA ITEMS**

**1. Consideration of Action to Approve Minutes of the January 25, 2024 OHVAG Meeting.**

The Group will review and may consider action to approve the OHVAG meeting minutes from January 25, 2024.

**2. OHVAG Will Consider and May Take Action on A Recommendation to the Arizona State Parks Board to Approve, Modify, Or Deny Funding for the submitted 2024 Competitive Motorized Grants Applications. (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator).**

The following grant application(s) have been submitted for funding totaling \$3,161,701.00.

2024 Competitive Motorized Grant Application(s)				
Sponsor	Project	Project Request	Staff Recommendation	Score
Arizona State Parks	Statewide Trails App	\$670,000.00	\$670,000.00	53
Natural Restorations	Restoration Clean Up Year 5	\$341,701.00	\$341,701.00	21
Arizona State Parks	River Island Trailhead Phase II	\$1,950,000.00	\$1,950,000.00	20

Arizona Office of Tourism	Appreciate AZ Campaign	\$200,000.00	\$200,000.00	16
<b>Totals:</b>		<b>\$3,161,701.00</b>	<b>\$3,161,701.00</b>	

3. **OHVAG Will Consider and May Take Action on A Recommendation to the Arizona State Parks Board to Approve, Modify, Or Deny Funding for the submitted 2024 Supplemental Motorized Grant Applications. (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator).**

The following grant application(s) have been submitted for funding totaling \$100,000.00.

2024 Supplemental Motorized Grant Application(s)			
Sponsor	Project	Project Request	Staff Recommendation
Avondale Police Department	OHV Education and Enforcement	\$100,000.00	\$100,000.00
<b>Totals:</b>		<b>\$100,000.00</b>	<b>\$100,000.00</b>

4. **OHVAG Will Consider and May Take Action on a Recommendation to the Arizona State Parks Board to Approve, Modify, or Deny Funding the Cost Amendment Increase to Arizona’s State Park River Island Staging Area Development Phase I as Presented by Staff (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator)**

552209 River Island Trailhead Amendment Increase			
Original Award	Amendment Increase Request	New Award	Staff Recommendation
\$2,003,442.00	\$374,383.00	\$2,377,825.00	\$374,383.00

5. **Greater Sedona Recreation Collaborative (GSRC) Presentation (Presenter: Southwest Decision Resources Team)**

Members of the Southwest Decision Resources(SDR) team will provide a presentation on the phase 1 proposed strategies report that was developed by the GSRC working group. This item is for information only.

6. **Arizona State Parks 2025 Statewide Trails Plan. (Presenter: Dawn Collins, Executive Project Manager)**

Staff will provide an update on the launch of the 2025 Statewide Trails Plan. This agenda item is for information only.

7. **Off-Highway Vehicle Coordinator Updates. (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator)**

OHV Coordinator, Matthew Eberhart, will provide OHVAG members an update on OHV Legislation, the Dealership Backpack Education Program, Tread Lightly! Signage Grant, Website Updates, and Recent Events.

#### **E. FUTURE AGENDA ITEMS**

Group members may identify items or issues they wish to be considered for inclusion on a future agenda.

#### **F. CURRENT EVENTS**

Group members may present a summary of current events and /or recent experiences of interest to the outdoor recreation community and/or the status of any projects with which they may be involved. The Group will not discuss or take any action on any current event summary.

#### **G. CALL TO THE PUBLIC**

The Chair will recognize those wishing to address the Group. It is probable that each presentation will be limited to one person per organization and the time allotted by the Chair. Action taken because of acknowledgment of comments and suggestions from the public will be limited to directing staff to study the matter or scheduling the matter for further consideration and decision at a later date.

## H. FUTURE MEETING DATES

Group members will discuss potential future meeting dates.

## I. ADJOURNMENT

A copy of this agenda and any background material provided to Group Members is available for public inspection at Arizona State Parks & Trails, 1110 W Washington Street, Suite 100 Phoenix, AZ 85007. For additional information, contact Matthew Eberhart at (602) 542-2146.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks & Trails does not discriminate based on a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the ADA Coordinator Thomas Beranek at (602) 542-7389; or emailing [tberanek@azstateparks.gov](mailto:tberanek@azstateparks.gov). Requests should be made as early as possible to allow time to arrange the accommodation. For technical difficulties during the teleconference meeting, please contact Jeff Schmidt at (602) 542-7124 or via email [jschmidt@azstateparks.gov](mailto:jschmidt@azstateparks.gov).

Posted at: Arizona State Parks and Trails  
1110 W. Washington Street, Suite 100 Phoenix, AZ 85007

And at: <https://azstateparks.com/ohvag>



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Bob Broscheid, Executive Director



Katie Hobbs  
Governor

# ARIZONA STATE PARKS & TRAILS

Bob Broscheid  
Executive Director



**JANUARY 25, 2024**  
**DRAFT MINUTES**

of  
**THE OFF-HIGHWAY VEHICLE ADVISORY GROUP**  
of  
**THE ARIZONA STATE PARKS AND TRAILS**

**Meeting Location:** *Arizona State Parks Office, 1110 W Washington, Suite 100, Phoenix, AZ 85007.*

**Members Present Telephonically:** *Geoff Chain, Pat Headington, Holly Irwin, Tom Murphy*

**Members Present:** *Nena Barlow, Mike Cook, Jeff Olson*

**Staff Present:** *Matthew Eberhart, Juan Colorado-Alvarez*

**Staff Present Telephonically:** *Alec Wilcox*

## **A. CALL TO ORDER**

*Matthew Eberhart, State OHV Coordinator called the meeting to order at 1:25pm*

## **B. PLEDGE OF ALLEGIANCE**

*Matthew Eberhart, State OHV Coordinator lead the Group in the Pledge of Allegiance*

## **C. MEMBER ROLL CALL**

**Members Present Telephonically:** *Geoff Chain, Pat Headington, Holly Irwin, Tom Murphy*

**Members Present:** *Nena Barlow, Mike Cook, Jeff Olson*

## **D. AGENDA ITEMS**

### **1. New OHVAG Members (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator)**

*Member Holly Irwin moved to approved Pat Headington as the 2024 OHVAG Chair. Tom Murphy Seconded the motion. No discussion. None opposed. The motion passed unanimously.*

### **2. Election of 2024 OHVAG Chair and Vice-Chair. (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator)**

*Member Nena Barlow moved to approved Mike Cook as the 2024 OHVAG Vice Chair. Jeff Olson Seconded the motion. No discussion. None opposed. The motion passed unanimously.*

### **3. Consideration of Action to Approve Minutes of the October 31, 2023, OHVAG Meeting.**

*OHVAG Vice Chair, Mike Cook moved to approve the minutes from the October 31, 2023 OHVAG meeting. Member Olson seconded the motion. A quick note was made about the scoring on the Law Enforcement Grant Scoring Criteria being different than the information provided in the packet for today's meeting. Mr. Eberhart provided clarity that the minutes as prepared were accurate to his presentation on the Law Enforcement Grant Scoring Criteria. There was an error in the table at the October meeting which is why they were being reintroduced at the January meeting. None opposed. The motion passed unanimously.*

### **4. OHVAG Will Consider and May Take Action on A Recommendation to the Arizona State Parks Board to Approve, Modify, Or Deny the proposed Law Enforcement Grant Scoring Criteria. (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator)**

*State OHV Coordinator, Matthew Eberhart provided members and update on the OHV Law Enforcement Grant Scoring Criteria. He provided an explanation that the information presented at the October OHVAG meeting was inaccurate and had a few numbers provided incorrectly. The new scoring, if approved by the State Parks Board, would be used to help differentiate projects in the event there were more requests than*

*funding. It also helps advisory committees and the Board review what Law Enforcement Grants are being submitted for. Member Murphy asked for patrol data that is collected with the project. Mr. Eberhart informed members of the new reporting requirements for patrol hours, locations, warnings, citations, and contacts that officers are experiencing as part of the bi-monthly (every other month) reporting required of LE grants for the whole two-year period of the project.*

<b>Proposed Law Enforcement Motorized Grant Scoring Criteria</b>	
<b>Criteria</b>	<b>Points Possible:</b>
<b>Patrol Hours</b>	<b>25</b>
<b>Documented needs for OHV Law Enforcement</b>	<b>20</b>
<b>Equipment Purchase</b>	<b>15 Total</b>
<i>Side by Side Purchase</i>	<i>15</i>
<i>ATV Purchase</i>	<i>12</i>
<i>Dirt Bike Purchase</i>	<i>10</i>
<i>Equipment Purchase (Trailers, Trail Cams, Body Cams, Radios, PPE, etc.)</i>	<i>10</i>
<b>Cross agency Collaboration</b>	<b>10</b>
<b>Patrol Area Maps Provided</b>	<b>5</b>
<b>Violation Photos Provided</b>	<b>5</b>
<b>50% Match or higher</b>	<b>5</b>
<b>Community/Public Support</b>	<b>5</b>
<b>Workshop Attendance</b>	<b>5</b>
<b>First Time Applicant</b>	<b>5</b>
<b>TOTAL POINTS POSSIBLE</b>	<b>100</b>

*OHVAG Chair, Pat Headington moved that OHVAG recommend that the Arizona State Parks Board approve the Law Enforcement Motorized Grant Scoring Criteria as presented by Arizona State Parks and Trails Staff. Member Barlow seconded the motion. No discussion. None opposed. The motion passed. Unanimously*

**5. Emergency and Mitigation Grant Projects (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator)**

*Mr. Eberhart provided members an update on the \$100,000 AZDEMA Florence Fencing Project submitted for the protection of a negatively impacted cultural site. He also provided an update on the \$89,434 East Valley Back Country Horseman Fencing Project for the protection Cottonwood Spring. The spring is on the Tonto National Forest and is being negatively impacted by OHV use. This item was for information only.*

**6. Off-Highway Vehicle Coordinator Updates. (Presenter: Matthew Eberhart, State Off-Highway Vehicle Coordinator)**

*State OHV Coordinator, Matthew Eberhart provided an update on the January 4, 2024 OHV Legislative Committee meeting and his presentation on how Arizona State Parks and Trails utilizes their 60% of the Off-Highway Vehicle Recreation Fund. He shared with them that the committee is hoping to continue into 2025 with more emphasis on revising OHV laws. Mr. Eberhart also provided an update on the Dealership Education Program. The Grants and Trails Team and partner agencies for the program got together in November and packed over 5,000 backpacks. Members expressed that they would be open to helping distribute the bags as well as calling dealerships that staff had identified. Mr. Eberhart provided*

*his business card to members Barlow, Cook, and Olson to distribute at dealerships that might be interested in participating. Lastly, Mr. Eberhart provided an update on the upcoming events including the Parker Dam 500, Havasu Dirt Expo at Lake Havasu State Park, Havasu Side by Side Trail Association Veteran's Ride to the Bunker Bar, and the Game and Fish Expo.*

**E. FUTURE AGENDA ITEMS**

*Member Barlow requested further discussion on education initiatives and how to better reach visitors and private sale/secondhand owners of OHVs. Member Cook wanted more information on the contents of the OHV Dealership backpacks and expressed an interest in wanting to help distribute them. He also requested more information on how Arizona State Parks and Trails and its OHV Program operate. Mr. Eberhart asked him and other members to review his presentation to the OHV Legislative Committee and to prepare any follow up questions related to how the agency functions for the OHV community. Member Olson asked if there could be a discussion on trail improvements to the Saffle Canyon Trail System. Mr. Eberhart informed him that that may be more appropriate as a possible grant discussion with staff outside of a public meeting.*

**F. CURRENT EVENTS**

*OHVAG Vice-Chair Mike Cook shared with the Group that his club the Trail Riders of Southern Arizona were going to be working with the Arizona Motorcycle Riders Association to host the Copper Classic in San Manuel on March 9<sup>th</sup>. Race proceeds will help the San Manuel School District and Fire Department.*

**G. CALL TO THE PUBLIC**

There were no members of the public that wished to address the Group

**H. FUTURE MEETING DATES**

*April 30, 2024  
1110 W. Washington Street, Suite 100  
Phoenix, AZ 85007  
1:00pm to 3:00pm*

**I. ADJOURNMENT**

*Matthew Eberhart, State OHV Coordinator Adjourned the meeting at 2:45pm.*



Katie Hobbs  
Governor

# ARIZONA STATE PARKS & TRAILS

Bob Broscheid  
Executive Director



**Date:** May 21, 2024

**To:** Pat Headington, Chair, Off-Highway Vehicle Advisory Group

**From:** Bob Broscheid, Executive Director, Arizona State Parks and Trails

**Subject:** 2024 Competitive Motorized Grant Application(s)

**Background:**

The Off-Highway Vehicle Recreation Fund provides grant funding for Competitive and Supplemental Grant Applications. Competitive projects can include planning and development of motorized trails, trailhead facilities, signage, education, outreach, and other OHV-related needs. These grants can be submitted at any time throughout the fiscal year and are reviewed on a quarterly basis. There is currently \$4,000,000 in funding available for Competitive and Supplemental Grant Application(s). For the May 2024 OHVAG meeting, there are four (4) Competitive Motorized Grant Applications for review with a total funding request of \$3,161,701.00.

**Recommendation:**

Arizona State Parks and Trails Grant Staff reviewed the following Competitive Motorized Grant Application(s) and made recommendations based on priorities set in the Arizona State Parks and Trails 2020 State Trails Plan, funding availability, and project needs.

2024 Competitive Motorized Grant Application(s)				
Sponsor	Project	Project Request	Staff Recommendation	Score
Arizona State Parks	Statewide Trails App	\$670,000.00	\$670,000.00	53
Natural Restorations	Restoration Clean Up Year 5	\$341,701.00	\$341,701.00	21
Arizona State Parks	River Island Trailhead Phase II	\$1,950,000.00	\$1,950,000.00	20
Arizona Office of Tourism	Appreciate AZ Campaign	\$200,000.00	\$200,000.00	16
<b>Totals:</b>		<b>\$3,161,701.00</b>	<b>\$3,161,701.00</b>	

**Recommended Motion:**

I move that OHVAG recommend that the Arizona State Parks Board approve funding for the submitted 2024 Motorized Grant Applications as follows; Arizona State Parks and Trails, Statewide Trails App in the amount of \$\_\_\_\_\_, Natural Restorations, Restoration Clean Up Year 5 in the amount of \$\_\_\_\_\_, Arizona State Parks and Trails, River Island Phase 2 in the amount of \$\_\_\_\_\_, and Arizona Office of Tourism, Appreciate AZ Campaign in the amount of \$\_\_\_\_\_.

**Prepared by:**

Matthew Eberhart, State OHV Coordinator, Arizona State Parks and Trails

**Approved:**

Bob Broscheid, Executive Director



**Katie Hobbs**  
Governor

# ARIZONA STATE PARKS & TRAILS

**Bob Broscheid**  
Executive Director



**Date:** May 21, 2024

**To:** Pat Headington, Chair, Off-Highway Vehicle Advisory Group  
**From:** Bob Broscheid, Executive Director, Arizona State Parks and Trails

**Subject:** 2024 Supplemental Motorized Grant Application(s)

**Background:**

The Off-Highway Vehicle Recreation Fund provides grant funding for Competitive and Supplemental Motorized Grant Applications. The current Supplemental Motorized Grants include Small (Trail Maintenance), Signage, Emergency & Mitigation, and Law Enforcement. In 2017, the Arizona State Parks Board Authorized the Grants and Trails Team to award Emergency and Mitigation Grants up to \$100,000 and Signage Grants up to \$10,000. All Supplemental Motorized grants can be submitted any time throughout the fiscal year and are reviewed on a quarterly basis. There is currently \$4,000,000 in funding available for all Competitive and Supplemental Grant Application(s). For the May 2024 OHVAG meeting, there is one (1) Law Enforcement grant application for review with a funding request of \$100,000.00 and one staff update on a recently submitted Signage grant.

**\*For Information only\***

No action from OHVAG is required on Signage Grants

2024 Supplemental Motorized Signage Grant Application(s)				
Sponsor	Project	Grant Request	Match	Total Project Cost
Tread Lightly!	Cinder Hills Signage Replacement	\$3,830	\$500.00	<b>\$4,330.00</b>

**Recommendation:**

Arizona State Parks and Trails Grant Staff reviewed the following Supplemental Off-Highway Vehicle Grant Application(s) and made recommendations based on priorities set in the Arizona State Parks and Trails 2020 State Trails Plan, funding availability, and project needs.

2024 Supplemental Motorized Law Enforcement Grant Application(s)			
Sponsor	Project	Project Request	Staff Recommendation
Avondale Police Department	OHV Education and Enforcement	\$100,000.00	\$100,000.00
<b>Totals:</b>		<b>\$100,000.00</b>	<b>\$100,000.00</b>

**Recommended Motion:**

I move that OHVAG recommend that the Arizona State Parks Board approve funding for the submitted 2024 Supplemental Grant Applications as follows; Avondale Police Department’s OHV Enforcement and Education Project in the amount of \$\_\_\_\_\_.

**Prepared by:**

Matthew Eberhart, State OHV Coordinator, Arizona State Parks and Trails

**Approved:**

  
\_\_\_\_\_  
Bob Broscheid, Executive Director





Katie Hobbs  
Governor

# ARIZONA STATE PARKS & TRAILS

Bob Broscheid  
Executive Director



**Date:** May 21, 2024

**To:** Pat Headington, Chair, Off-Highway Vehicle Advisory Group  
**From:** Bob Broscheid, Executive Director, Arizona State Parks and Trails

**Subject:** 552209 – Arizona State Parks River Island Trailhead Phase I

**Background:**

In fiscal year 2022, the Arizona State Parks Board awarded Arizona State Parks and Trails \$2,003,442.00 for Phase I engineering, design, master plan, and construction of the River Island Staging Area. Once the Master Plan was completed and Phase 1 construction bids were received, the costs were higher than the originally proposed Phase 1 construction budget. As a result, an additional \$374,383.00 is needed to complete Phase I construction.

**Recommendation:**

Arizona State Parks and Trails Grant Staff reviewed the request for amendment to project 552209 and have made recommendations based on project need and funding availability.

552209 River Island Staging Area Amendment Increase			
Original Award	Amendment Increase Request	New Award	Staff Recommendation
\$2,003,442.00	\$374,383.00	\$2,377,825.00	\$374,383.00

**Recommended Motion:**

I move that OHVAG recommend that the Arizona State Park Board approve the proposed budget increase for the Arizona State Parks River Island Staging Area, Project number 552209 and increase the award amount from \$2,003,442.00 to \$2,377,825.00.

**Prepared by:**

Matthew Eberhart, State OHV Coordinator, Arizona State Parks and Trails

**Approved:**

Bob Broscheid, Executive Director

# OHV Grant Project Summaries

## Competitive Motorized Grants

**Sponsor: Arizona State Parks and Trails**

**Project: Statewide Trails App**

**Request Amount: \$670,000.00**

**Match: \$330,000.00**

**Award Total: \$1,000,000.00**

State Parks is proposing to develop a statewide trail app that will include all designated motorized and non-motorized trails. We anticipate that this app will have several attributes to search. State

### Choose Your Adventure

Each of the images below represents a group of specific OHV experiences. Click into the Show Me Rides portal to access rides that OHV Ambassadors have mapped out throughout Arizona and to learn more about becoming an OHV Ambassador! These rides are pre-packed OHV experiences that we've assembled for you! Click on the Arizona OHV Trailheads image to enter a portal that includes a statewide resource to find and use OHV trails and their corresponding trailheads. These trailheads are a great jumping off point to create your own OHV experience.



Parks currently has the data for all of the motorized and non-motorized trails but it has not been updated in several years. We are requesting funds to pay a contractor to develop the application, host the app and be required to keep this information current. The app will be free to all users.

**Sponsor: Natural Restorations**

**Project: OHV Area Cleanups (Year 5)**

**Request Amount: \$ 341,701.00**

**Match: \$50,543.00**

**Award Total: \$392,244.00**



During this project, the Dedicated Restoration Team will complete 24 trash and graffiti removal restoration projects & we will host 3 volunteer events in OHV areas. Volunteer events will provide close to home opportunities for youth, the OHV community, non-OHV community members, & State Parks employees.

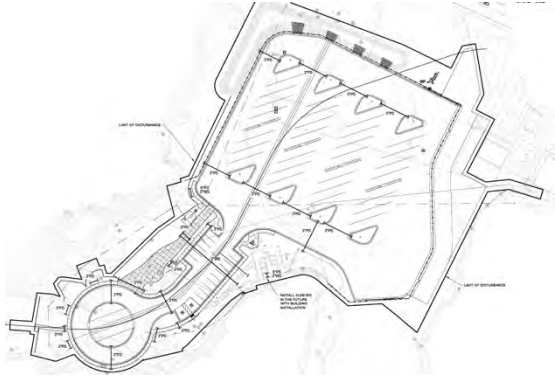
**Sponsor: Arizona State Parks and Trails**

**Project: River Island Staging Area Phase 2**

**Request Amount: \$ 820,966.00**

**Match: \$1,129,034.00**

**Award Total: \$1,950,000.00**



This project will be the phase 2 of the River Island Trailhead Development project between River Island State Park and Buckskin Mountain State Park next to the River Island Market. Phase 1 is prepared to go to construction which will include fencing, paving, burying current electrical, camp host site, curb and gutter work Information signage, and monument sign in preparation for Phase 2.

Phase 2 will include 100% design/engineering plans for all phase two elements. Phase two items include well drilling and installation, restroom building, landscaping, lighting, ramadas, picnic tables, and final electrical hookups for restroom building and camp host. Based on Buckskin Mountain Sanitary District construction schedule, the restroom building will either be a connected to the forced main line or be supported by septic system.

**Sponsor: Arizona Office of Tourism**

**Project: Appreciate AZ Campaign**

**Request Amount: \$200,000.00**

**Match: \$200,000.00**

**Award Total: \$400,000.00**



Arizona Office Tourism (AOT), Tread Lightly!, AZ Highways TV and Arizona State Parks & Trails are working to develop an Appreciate AZ campaign for the motorized community. This project funding (\$200,000) will be utilized to compensate Arizona Highways TV for the pre-production, development, and editing of a T.R.E.A.D. focused video series. Arizona Office of Tourism will be matching this project 100% with \$200,000 which be utilized for media buys and content creation. Videos will be utilized by all organizations (and future partners, including other state agencies) to better inform the OHV community about responsible use. Deliverables will include both short and long-form videos that can be shared across multiple platforms, examples are provided below:

- Social Media Channels
- Websites
- AZ Highways Distribution Channels (TV, Sky Harbor Airport, etc.)
- PR Efforts
- State-Wide Partner Media Tool Kit

## Supplemental Motorized Grants

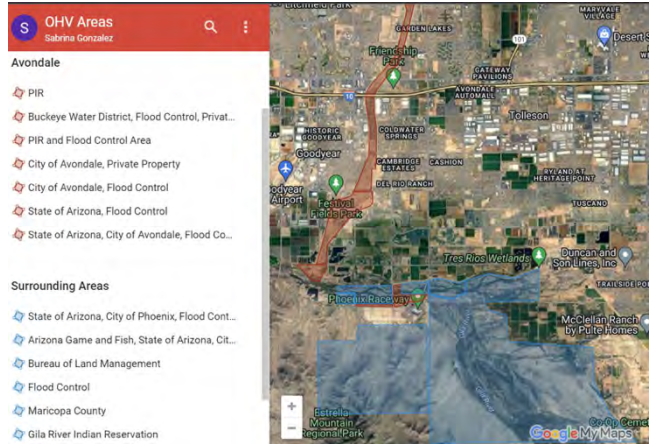
**Sponsor: City of Avondale Police Department**

**Project: OHV Education and Enforcement**

**Request Amount: \$100,000.00**

**Match: \$15,000.00**

**Award Total: \$115,000.00**



The City of Avondale has had an increase of calls for service related to illegal OHV, firearm use, and target shooting. There are approximately 3,268 single family homes and 3 businesses in the surrounding area that can potentially be affected by the illegal activities. Residents have reported rounds hitting houses nearby and large illegal OHV parties. The City of Avondale Police Department coordinates with other agencies such as Arizona Game and Fish, Bureau of Land Management, Phoenix Police Department and Maricopa County Sheriff’s Office to perform education and enforcement. Patrols have been conducted using the Chevrolet 4x4 Tahoe which has periodically gotten stuck in the area due to the extremely soft sandy conditions. We currently do not have the appropriate equipment to be able to patrol the area. We are requesting \$100,000.00 funding for OHV equipment as it would be very helpful to keep up with the calls for service demand by patrolling more efficiently. Citations and education on OHV will help minimize illegal OHV activities. The main goal is to eliminate trespassing and illegal OHV which in turn leads to other illegal activities. Eliminating illegal OHV will make it safer for all involved, residents, officers, businesses, and the individuals participating in illegal activities.

**\*For information only\***

**Sponsor: Tread Lightly!**

**Project: Cinder Hills Signage**

**Request Amount: \$3,830.00**

**Match: \$500.00**

**Award Total: \$4,330.00**



In March of 2023 new two panel sign/education kiosks were installed at the Cinder hills OHV area through a grant provided by Tread Lightly! In April 2024 one of the kiosks was hit and destroyed by a full-size vehicle. Project funds will be utilized to fabricate and install an identical replacement kiosk, which will be installed in the existing footprint.



# ARIZONA

## STATE PARKS & TRAILS

### **Off-Highway Vehicle Advisory Group (OHVAG)**

**Tuesday, May 21, 2024**

Nena Barlow, Geoff Chain, Mike Cook  
Pat Headington, Holly Irwin, Tom Murphy  
Jeff Olson

# AGENDA – A

## Call to Order



# AGENDA - B

## Pledge of Allegiance

## Member Roll Call

Nena Barlow

Geoff Chain

Mike Cook

Pat Headington

Holly Irwin

Tom Murphy

Jeff Olson



# AGENDA – D1

## Minutes

The Group will review and may consider action to approve the OHVAG meeting minutes from January 25, 2024.

# AGENDA – D1

## ***Motion:***

*I move to approve the meeting minutes of the January 24, 2024 OHVAG meeting.*

## AGENDA – D2

# 2024 OHV Competitive Motorized Grant Applications

OHVAG Will Consider and May Take Action on A Recommendation to the Arizona State Parks Board to Approve, Modify, Or Deny funding for the submitted 2024 Competitive Motorized Grant Applications.

– Matthew Eberhart, State OHV Coordinator

# AGENDA – D2

## 2024 Competitive Motorized Grant Application(s)

Sponsor	Project	Project Request	Staff Recommendation	Score
Arizona State Parks	Statewide Trails App	\$670,000.00	\$670,000.00	53
Natural Restorations	Restoration Clean Up Year 5	\$341,701.00	\$341,701.00	21
Arizona State Parks	River Island Trailhead Phase II	\$1,950,000.00	\$1,950,000.00	20
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<b>Totals:</b>		<b>\$3,161,701.00</b>	<b>\$3,161,701.00</b>	

# AGENDA – D2

## Choose Your Adventure

Each of the images below represents a group of specific OHV experiences. Click into the Show Me Rides portal to access rides that OHV Ambassadors have mapped out throughout Arizona and to learn more about becoming an OHV Ambassador! These rides are pre-packed OHV experiences that we've assembled for you! Click on the Arizona OHV Trailheads image to enter a portal that includes a statewide resource to find and use OHV trails and their corresponding trailheads. These trailheads are a great jumping off point to create you own OHV experience.

A close-up photograph of an OHV rider wearing a helmet and goggles. An inset map of Arizona is overlaid on the top left, divided into six numbered regions (1-6) in different colors. The text 'CLICK TO VIEW SHOW ME Rides' is written in a mix of bold sans-serif and cursive fonts. A blue button with 'LEARN MORE' and a right-pointing arrow is at the bottom.

**CLICK TO VIEW**  
**SHOW ME**  
*Rides*  
**LEARN MORE** ➔

A photograph of an OHV trail winding through a wooded area. An inset map of Arizona is overlaid on the top right, divided into six numbered regions (1-6) in different colors. The text 'CLICK TO VIEW Statewide OHV Trailheads' is written in bold sans-serif fonts. A blue button with 'LEARN MORE' and a right-pointing arrow is at the bottom.

**CLICK TO VIEW**  
**Statewide**  
**OHV**  
**Trailheads**  
**LEARN MORE** ➔

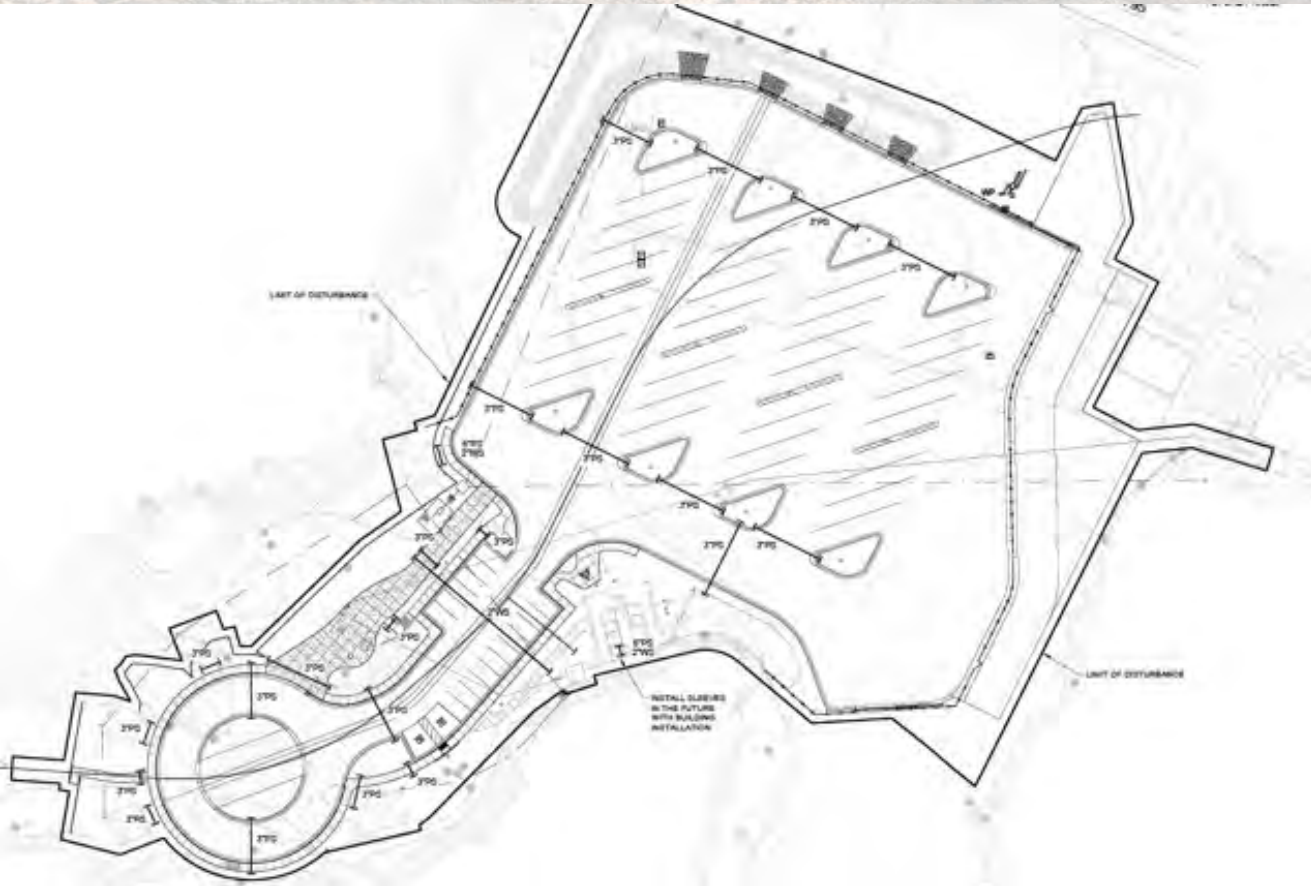
# AGENDA – D2



# AGENDA – D2



# AGENDA – D2





# AGENDA – D2



**ARIZONA**  
THE GRAND CANYON STATE

[ FREE TRAVEL GUIDE ]

# APPRECIATE AZ

Preserve Arizona's Natural Landscapes

The sign is a vertical black rectangle with rounded corners and a white border. At the top left is the 'tread lightly!' logo in white. At the top right is the 'T.R.E.A.D. PRINCIPLES' logo, which features a white arrow pointing up and the text 'T.R.E.A.D. PRINCIPLES' below it. The sign lists five principles, each with a white icon to its left: 1. 'Travel Responsibly' with a person and a gear icon. 2. 'Respect Rights Of Others' with a double-headed vertical arrow icon. 3. 'Educate Yourself' with a person and a book icon. 4. 'Avoid Sensitive Areas' with a tree and water icon. 5. 'Do Your Part' with a thumbs-up icon. At the bottom of the sign is the website 'www.treadlightly.org' in white.

# AGENDA – D2

## **Motion:**

*I move that OHVAG recommend that the Arizona State Parks Board approve funding for the submitted 2024 Motorized Grant Applications as follows; Arizona State Parks and Trails, Statewide Trails App in the amount of \$\_\_\_\_\_, Natural Restorations, Restoration Clean Up Year 5 in the amount of \$\_\_\_\_\_, Arizona State Parks and Trails, River Island Phase 2 in the amount of \$\_\_\_\_\_, and Arizona Office of Tourism, Appreciate AZ Campaign in the amount of \$\_\_\_\_\_.*

### 2024 Competitive Motorized Grant Application(s)

Sponsor	Project	Project Request	Staff Recommendation
Arizona State Parks	Statewide Trails App	\$670,000.00	\$670,000.00
Natural Restorations	Restoration Clean Up Year 5	\$341,701.00	\$341,701.00
Arizona State Parks	River Island Trailhead Phase II	\$1,950,000.00	\$1,950,000.00
Arizona Office of Tourism	Appreciate AZ Campaign	\$200,000.00	\$200,000.00

## AGENDA – D3

### **2024 Supplemental Motorized Grant Applications**

OHVAG Will Consider and May Take Action on A Recommendation to the Arizona State Parks Board to Approve, Modify, Or Deny Funding for the submitted 2024 Supplemental Motorized Grant Applications.

– Matthew Eberhart, State OHV Coordinator

# AGENDA – D3

## 2024 Supplemental Motorized Grant Application(s)

Sponsor	Project	Project Request	Staff Recommendation
Avondale Police Department	OHV Education & Enforcement	\$100,000.00	\$100,000.00
<b>Totals:</b>		<b>\$100,000.00</b>	<b>\$100,000.00</b>

# AGENDA – D3



# AGENDA – D3



**OHV Areas**  
Sabrina Gonzalez

**Avondale**

- PIR
- Buckeye Water District, Flood Control, Privat...
- PIR and Flood Control Area
- City of Avondale, Private Property
- City of Avondale, Flood Control
- State of Arizona, Flood Control
- State of Arizona, City of Avondale, Flood Co...

**Surrounding Areas**

- State of Arizona, City of Phoenix, Flood Cont...
- Arizona Game and Fish, State of Arizona, Cit...
- Bureau of Land Management
- Flood Control
- Maricopa County
- Gila River Indian Reservation

## AGENDA – D3

### ***Motion:***

*I move that OHVAG recommend that the Arizona State Parks Board approve funding for the submitted 2024 Supplemental Grant Applications as follows; Avondale Police Department's OHV Enforcement and Education Project in the amount of \$\_\_\_\_\_.*



## AGENDA – D4

### **552209 River Island Trailhead Cost Amendment**

OHVAG Will Consider and May Take Action on A Recommendation to the Arizona State Parks Board to Approve, Modify, Or Deny Funding the Cost Amendment Increase to Arizona's State Park River Island Trailhead Development Phase I as Presented by Staff  
– Matthew Eberhart, State OHV Coordinator



# AGENDA – D4

## 552209 River Island Trailhead Amendment Increase

Original Award	Amendment Increase Request	New Award	Staff Recommendation
\$2,003,442.00	\$374,383.00	\$2,377,825.00	\$374,383.00

## AGENDA – D4

### ***Motion:***

*I move that OHVAG recommend that the Arizona State Park Board approve the proposed budget increase for the Arizona State Parks River Island Staging Area, Project number 552209 and increase the award amount from \$2,003,442.00 to \$2,377,825.00.*

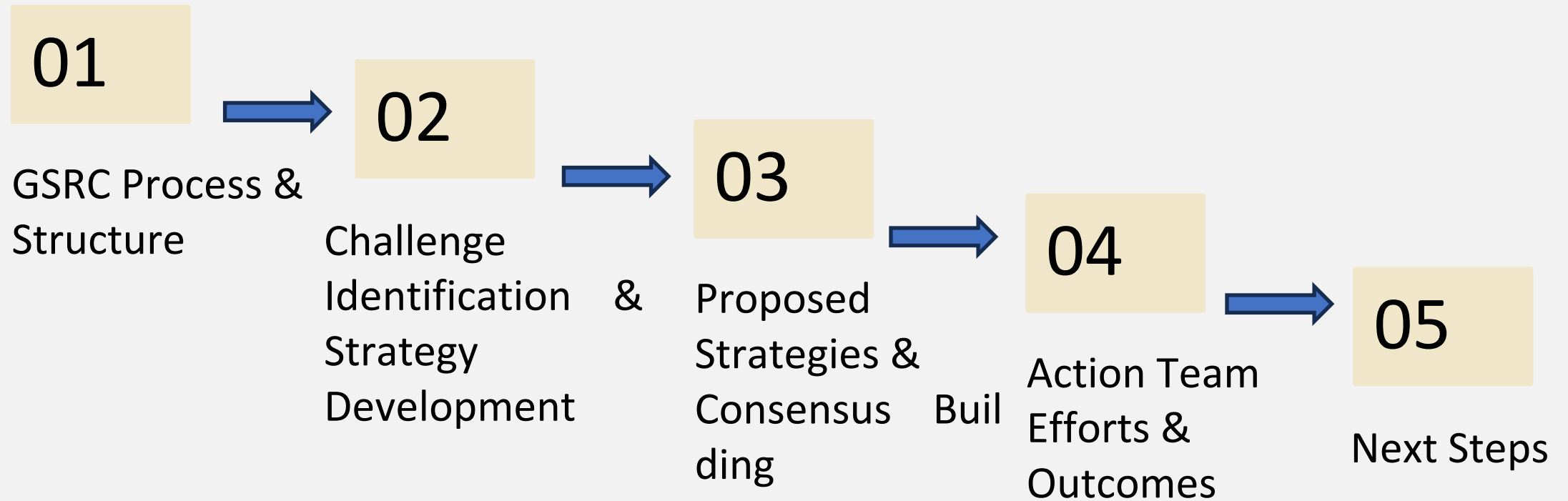


### **Greater Sedona Recreation Collaborative (GSRC) Presentation.**

Members of the Southwest Decision Resources (SDR) team will provide a presentation on the phase 1 proposed strategies report that was developed by the GSRC working group. This item is for information only.

- Southwest Decision Resources Team

# Presentation Overview



# Greater Sedona Recreation Collaborative

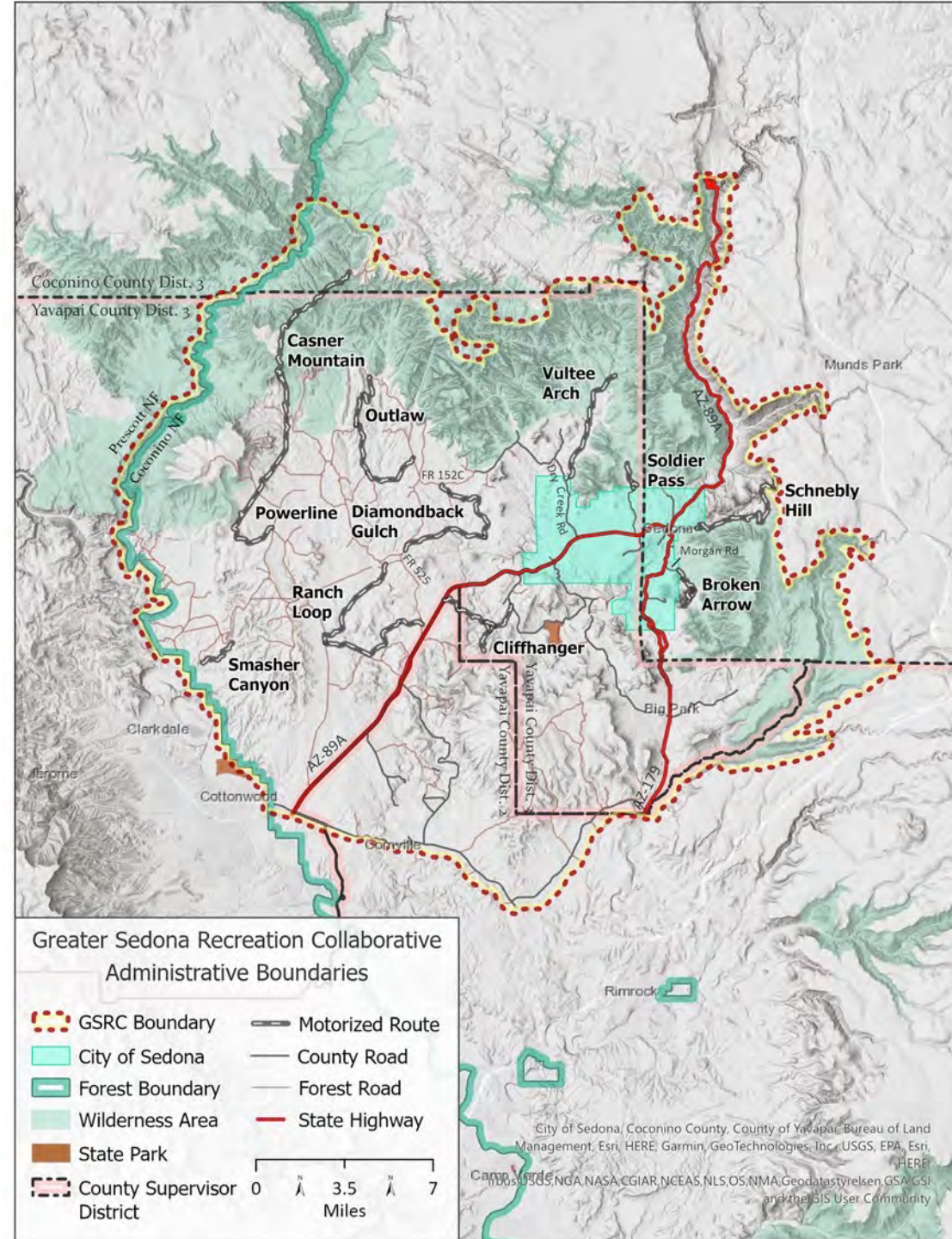
- Emerged from growing concerns, changing conditions, recognition of recreation's cross-jurisdictional nature, and the value of collaborating with diverse partners

## **Key objectives**

- Identify and provide input on short- to long-term strategies
- Encourage broad participation, collaboration, and consensus
- Provide a platform for shared learning, analysis, and discussion
- Build upon, not replicate, previous efforts
- Utilize a holistic and balanced perspective

# GSRC Geography

- Western boundary of Red Rock Ranger District (west of FR 525)
- South to Cornville Rd.
- East to eastern boundary of RRRD (Munds Mtn Wilderness)
- North to Red Rock Secret Canyon Wilderness



# 01

## GSRC Process and Structure



# GSRC Co-Conveners



**Arizona Game & Fish:** Tim Holt, Field Supervisor



**Arizona State Parks & Trails:** Matt Eberhart, State Off-Highway Vehicle Coordinator



**City of Sedona:** Melissa Dunn, City Councilor



**Coconino National Forest:**

Red Rock Ranger District: Amy Tinderholt, Alex Schlueter, Philip Walrod

Supervisor's Office: Brian Poturalski, Kevin Lehto



**Yavapai County:** Charley Pitcher, Planning & Zoning Commissioner



# Planning & Assessment



- Established Co-Convening group
- Extensive assessment
  - 43 interviews with diverse partners
  - 4 site-specific analyses:
    - Broken Arrow, Dry Creek, Soldier Pass, Western Canyons
    - Fostered mutual understanding and strong collaborative foundation
- Established balanced Motorized Recreation Working Group (WG) as first action

# GSRC Working Group Members

## Environmental Organizations

**Annie Glickstein**, Friends of the Forest

**Craig Swanson**, Keep Sedona Beautiful

**Melissa Pontikes**, Friends of the Forest (*Alternate*)

## Law Enforcement

**John Johnson**, Yavapai County Sheriff's Office

**Steven Warburton**, Yavapai County Sheriff's Office

## Ranching Permittees

**Becki Ross**, Windmill Mountain Ranch

**Dustin Ross**, Windmill Mountain Ranch (*Alternate*)

## Recreation User Groups

**Amanda Maxwell**, Sedona Westerners

**Heather Klomprens**, Verde Front Trails, Yavapai County Community Health (*Alternate*)

**Kelley Malek**, Sedona Westerners (*Alternate*)

**Pete Sanders**, Sedona Metaphysical Association

**Stephanie Giesbrecht**, Backcountry Horsemen, Verde Front Trails

## Recreation NGOs

**Kevin Adams**, Red Rock Trail Fund  
Verde Valley Trail Fund

**Matt Caldwell**, Tread Lightly!

## Red Rock OHV Conservation Crew

**John Fitzgibbons**, RROCC, Pink Jeep

**Nena Barlow**, RROCC, Barlow Adventures (*Alternate*)

**Tim Angus**, RROCC, Outback ATV

## Residential Representatives

**Carl Jackson**, Broken Arrow Resident

**Cliff Hamilton**, Dry Creek Resident

**DeAnna Bindley**, Bear Mountain Resident

**Janet Johnson**, Bear Mountain Resident (*Alternate*)

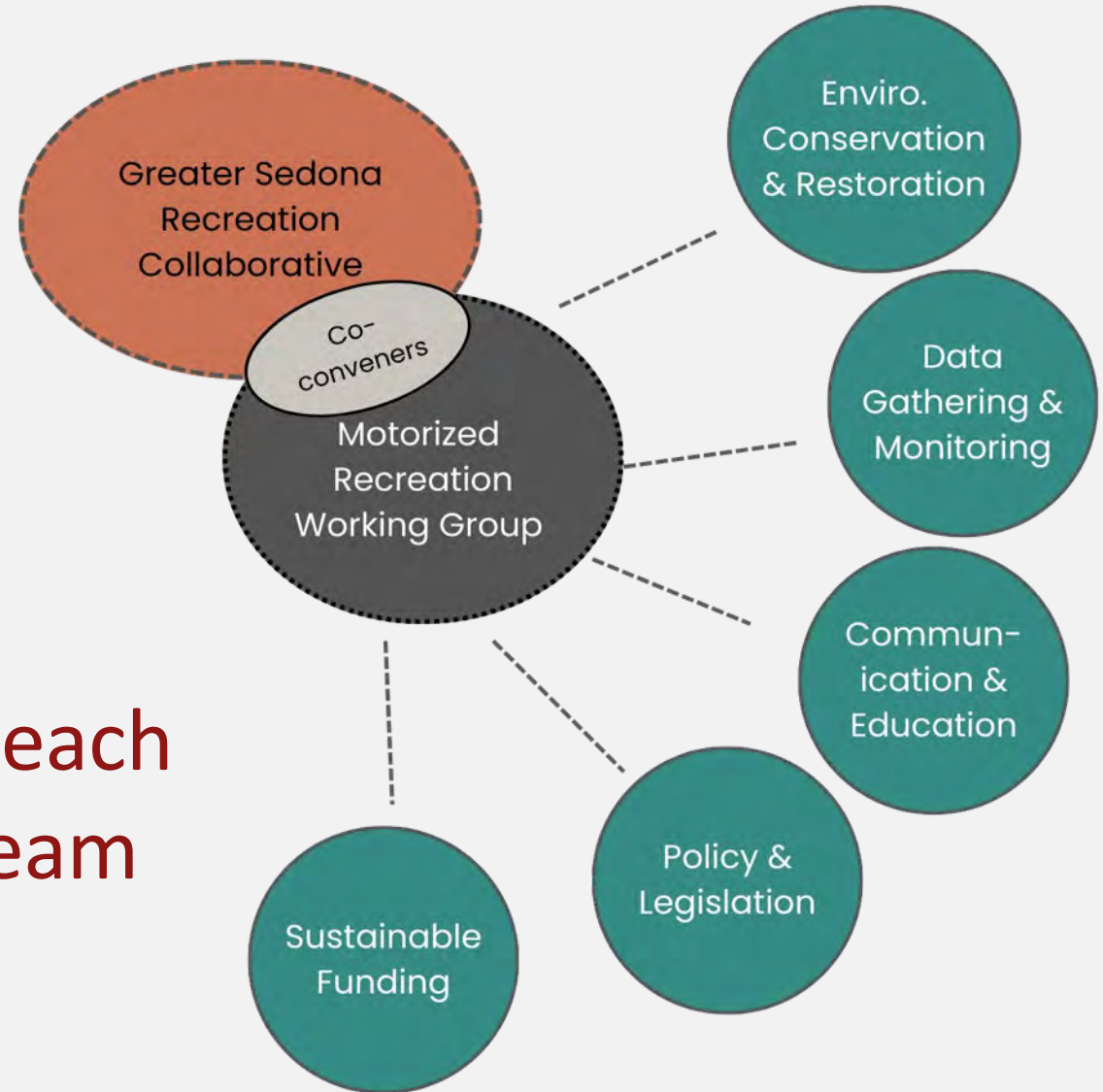
**Pandora Harris**, Schnebly Hill Resident

**Rob Adams**, Broken Arrow Resident (*Alternate*)

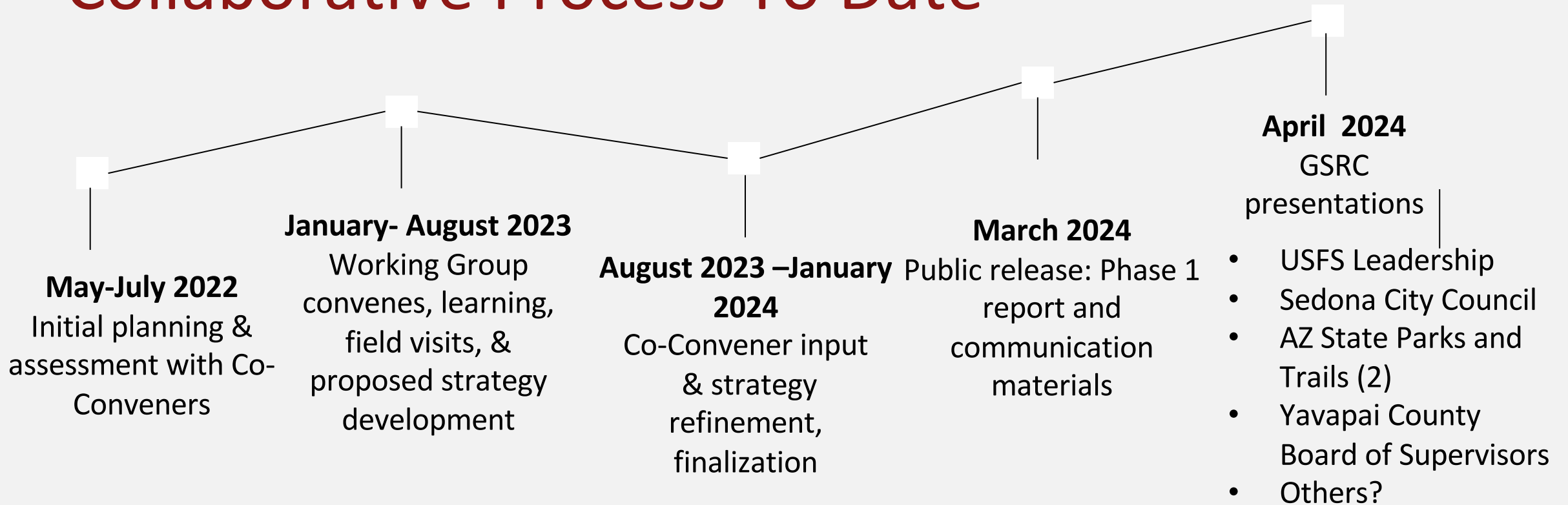
# GSRC Collaborative Structure

- Co-Conveners
- Motorized Recreation Working Group
- 5 Topical Action Teams

17 WG members x 150 hours each in WG meetings and Action Team meetings = **2,500 hours**

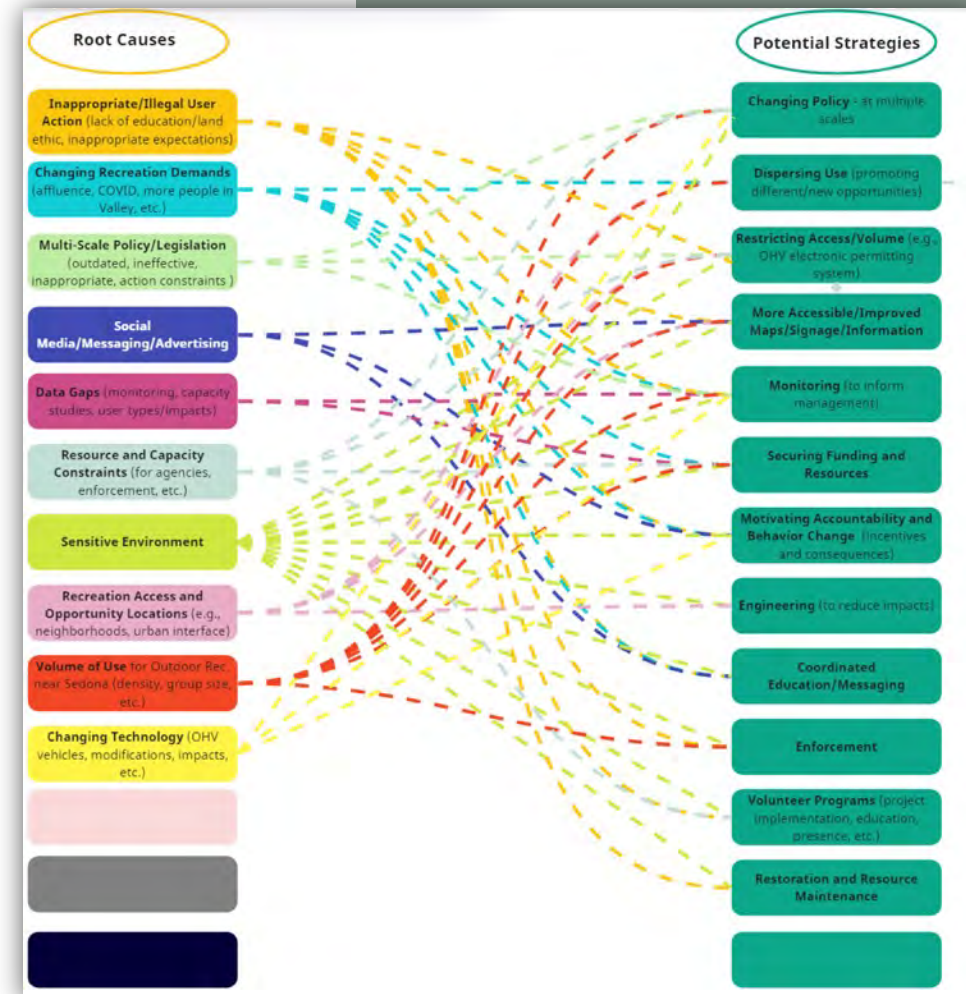


# Collaborative Process To Date



02

# Challenge Identification & Strategy Development



# WG Shared Learning

- Past & current **motorized recreation management** efforts
- **Policy & legislation** considerations
- Jeep & OHV **rental education processes** for clients
- **IVUMF** process & relevance to the GSRC
- **Learning from other places:** unlimited permit systems, speed limits, motorized system planning, noise restriction & decibel limit policies



# More Shared Learning

- **Best practices** for conservation, restoration, and monitoring for OHV management
- Greater Sedona **cultural history & values**
- **Considerations for and viability of key strategies** (speed limits, permit systems, motorized system planning)



# Challenges and Root Causes Addressed

## Volume & Recreational Demand

- Proximity to residents & fragile ecosystems
- Popularity of area
- Day users (rentals) may lack education
- Lack of data
- Noise impacts

## Physical Infrastructure & Environment

- “Routes” locations (near residential, natural/cultural resources)
- “Routes” not designed for recreational use
- Fragile ecosystem
- Use intensity

## User Behavior

- Social media/advertising
- Lack of ethics/understanding
- Insufficient enforcement
- Lack of effective signage/barriers



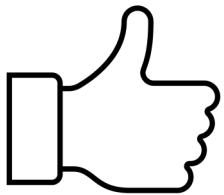
03

# Strategies & Consensus

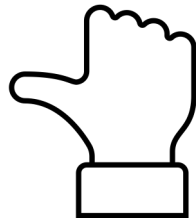


# Seeking Consensus

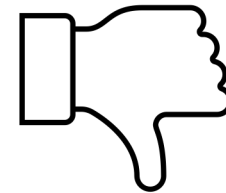
- General agreement among the members of a group after robust and balanced discussion
- “Everyone can move forward with the current decision” - *allows everyone to acknowledge that while the decision they're making may not be perfect, it is acceptable*
- Where consensus was not achieved, reservations or dissensions were documented



**Support**



**Support with  
Reservations**



**Do not  
support**

# Proposed Strategies: Overview

Challenge	Strategies	Consensus
Volume/Demand	Speed Limits	Partial most
Volume/Demand	Permit System	Partial most
Volume/Demand	Continue to Coordinate Voluntary Efforts with RROCC & Others	Full
Infrastructure/Environment	Conduct Short- & Long-Term Motorized System Planning	Partial Most
User Behavior	Increase the Visibility of Existing Educational Programs & Create New	Full
User Behavior	Increase Effectiveness/Consistency of Signage & Barriers	Full
User Behavior	Increase Enforcement	Full

# Rejected Strategies

- **Status Quo** – would not address challenges/root causes
- **Banning OHVs** – not in line with multiuse mandates, biased access restriction
- **Increasing Motorized Recreation Use** – would exacerbate challenges
- **Paving Forest Roads** – high cost and maintenance burden, potential for increased use and speed
- **Dust Abatement** – high cost and frequent reapplication need, potential negative environmental impacts

# Speed Limits

**Define and enforce a 15 MPH speed limit on Schnebly Hill Road, Morgan Road, and Forest Roads 525 and 152C.**

**Working Group Consensus:** Partial (most). Dissention from 4 members

- Previous engineering study suggests 25 MPH more appropriate.
- Some proposed roads are major thoroughfares (e.g., FR 525)

## Tactics

1. Conduct relevant studies and processes to implement speed limits.
  - For Forest Service roads:
    - Contract an Engineering/Speed Study with routine re-evaluation
    - Re-evaluate desired conditions for speed limits and Road Maintenance Objective/Level
  - For roads within COS and/or County limits, complete any other required analyses

# Permit System

**Implement a permit system that, in conjunction with the other proposed strategies, will reduce adverse environmental and social impacts.**

**Working Group Consensus:** Partial consensus (most). Dissention from 1 member – concern about impact to existing permitted businesses

## Tactics

1. Include and define quotas for volume; when determining new quotas, consider volume holistically including permitted and non-permitted use.
2. Adaptively manage considering volume, environmental and social impacts, and seasonal trends
3. Effectively enforce the permit system with strong recommendations for the following tools:
  - Gates, intermittent law enforcement, future video/electronic capture
4. Investigate funding opportunities to support motorized recreation management (e.g., permit fee)

# Voluntary Efforts

**Continue to work with RROCC members, other OHV rental companies, and residents to implement the following voluntary elements:**

## **Working Group Consensus: Full consensus**

### Tactics

1. Modify vehicles (mufflers, governors) to reduce noise and speed levels where possible
2. Explore options to direct rental users to go down Diamondback, then up to 525 to reduce the number of people on 152C
3. Implement a “voluntary” speed limit of 15 MPH on all dirt roads for rental companies and outfitters/guides
4. Explore and potentially develop a voluntary commercial permit system for OHV rental companies

# Motorized System Planning

Pursue route planning to address existing use without attracting new users or creating a high volume “destination”. Work with a motorized recreation system planner and the WG to plan a system that align with specified criteria.

**Working Group Consensus:** Partial consensus (most). Dissention from 2 members - Concern over uncertainty of future locations, and the complexity of managing the system so as not to become a destination.

## Tactics

1. Pursue managed route system, road, trailhead, and/or signage and barrier modifications that:
  - Enhance safety, keep users on the trail, reduce speed
  - Maximizes safety
  - Includes options for 2-hour, 4-hour, and full-day experiences
  - Maintains an appropriate speed limit
  - Directs users away from 525 and 152C where practical



# User behavior - Education

**Increase the visibility of existing positive educational programs and create new educational programs.**

## **Working Group Consensus: Full**

### Tactics

1. Require periodic, AGFD-managed motorized recreation education prior to OHV operation
2. Expand the use of current and create new channels, platforms, and campaigns for positive messaging and education
3. Develop or support existing brand standards for messaging
4. Convey stewardship messaging by using positive restoration and landscape management techniques.
5. Allocate more resources (funding, staff, administrative support) for ambassador, volunteer, and educational programs

# User behavior - Signage/Barriers

**Increase the effectiveness and consistency of signage/barriers to encourage improved user behavior.**

## **Working Group Consensus: Full**

### Tactics

1. Identify gaps in signage and barrier effectiveness and consistency
2. Work with a motorized recreation system planner to implement a signage and barrier plan that:
  - Is consistent where possible while still meeting location-specific needs
  - Includes both responsive and preventative options.
  - Follows defined effectiveness and best practices
  - Utilizes simple messaging that conveys preferred behavior
3. Identify additional funding to support effective signage and barrier implementation

# Law Enforcement

**Increase enforcement in the GSRC footprint to cite illegal behavior and provide a presence to encourage positive user behavior.**

**Working Group Consensus: Full**

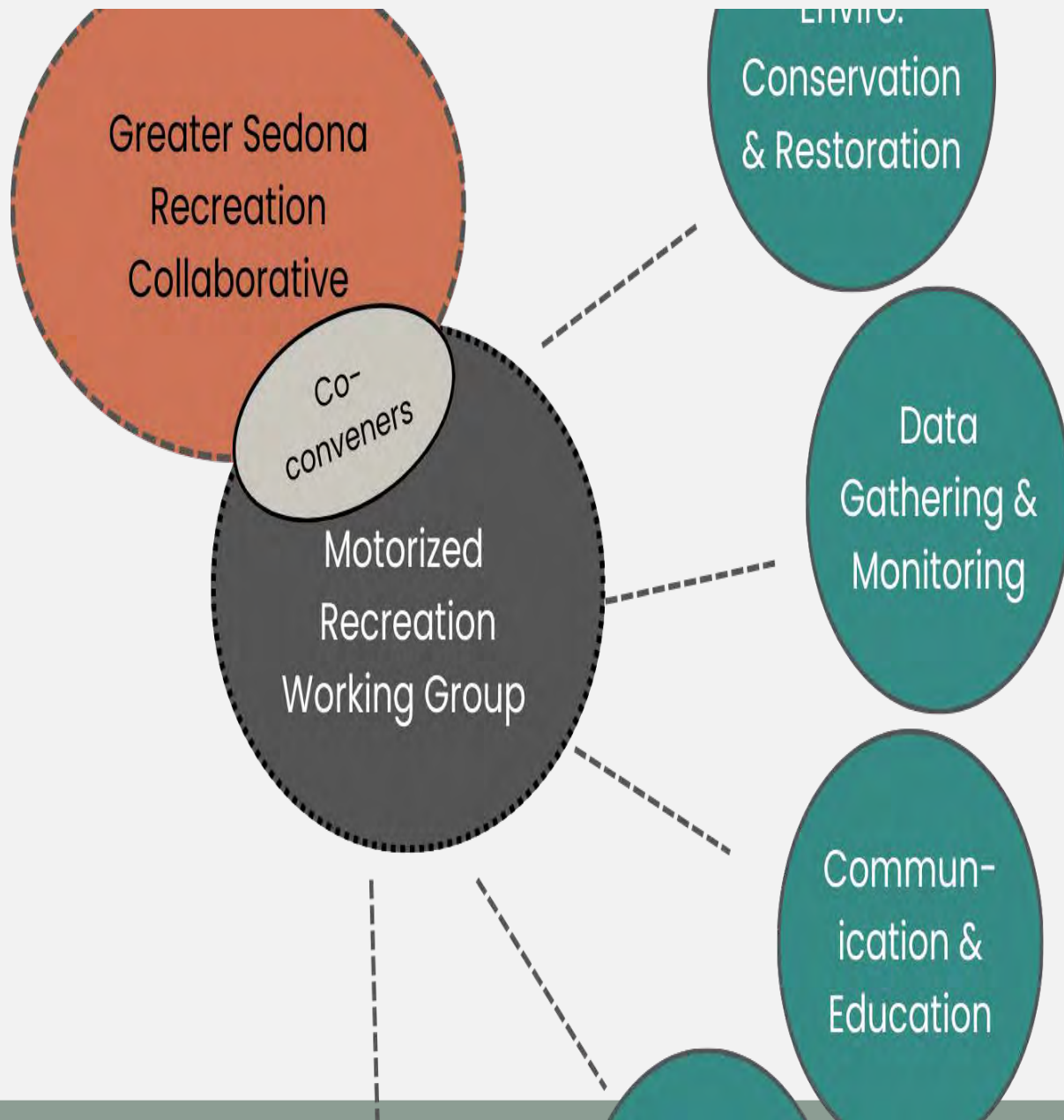
## Tactics

1. Secure sufficient resources for increased law enforcement
2. Increase interagency coordination and pooling of resources

04

# Action Team Efforts & Outcomes





## Action Teams

- Smaller groups that worked outside (and in addition to) the Working Group settings.
- Goal was to problem-solve, dive deeper, and relay findings back to the larger group.

# Key Action Team Outcomes

## Communications and Education

- Early process press release
- Website and "at a glance"
- Public launch of report and associated materials

## Sustainable Funding

- Development of funding source reference library

## Environmental Conservation and Restoration

- Identified best practices for conservation, restoration, and monitoring
- Conducted photo inventory of environmental damage and impacts
- Implemented several restoration project (signage, hydroseeding, seedballs, and more!)



Program / Funding Opportunity	Eligibility	Type	Request	Amount	Number of Projects	Deadline	Application Fee	Website	Phone	Additional Reporting
Recreation Trails Program (Recreation)	Arizona State Parks	Recreation	Trail Construction	\$100,000 - \$500,000	1-5	12/15/23	\$0	Arizona State Parks	928-462-2000	None
Trail Maintenance	Arizona State Parks	Recreation	Trail Maintenance	\$10,000 - \$50,000	1-5	12/15/23	\$0	Arizona State Parks	928-462-2000	None
Safety and Environmental Education	Arizona State Parks	Recreation	Program Development	\$10,000 - \$50,000	1-5	12/15/23	\$0	Arizona State Parks	928-462-2000	None
Recreation Trails Program (Recreation)	Arizona State Parks	Recreation	Trail Construction	\$100,000 - \$500,000	1-5	12/15/23	\$0	Arizona State Parks	928-462-2000	None
Recreation Trails Program (Recreation)	Arizona State Parks	Recreation	Trail Maintenance	\$10,000 - \$50,000	1-5	12/15/23	\$0	Arizona State Parks	928-462-2000	None
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Recreation Trails Program (Recreation)	Arizona State Parks	Recreation	Trail Maintenance	\$10,000 - \$50,000	1-5	12/15/23	\$0	Arizona State Parks	928-462-2000	None
Recreation Trails Program (Recreation)	Arizona State Parks	Recreation	Program Development	\$10,000 - \$50,000	1-5	12/15/23	\$0	Arizona State Parks	928-462-2000	None



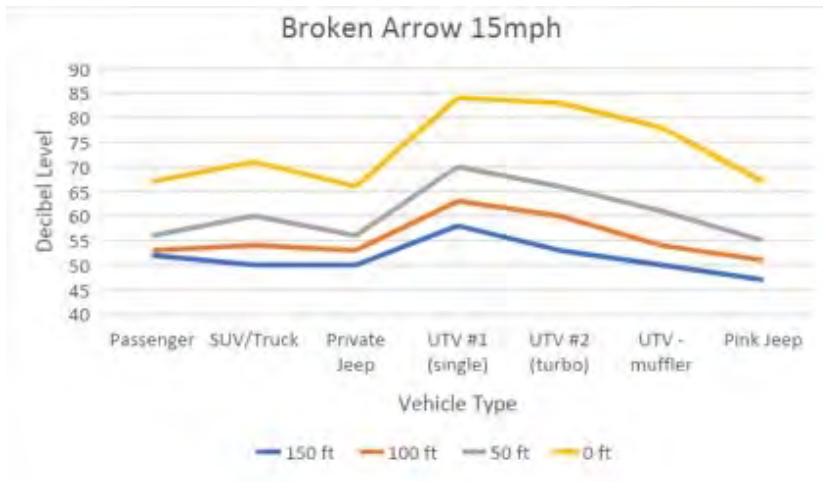
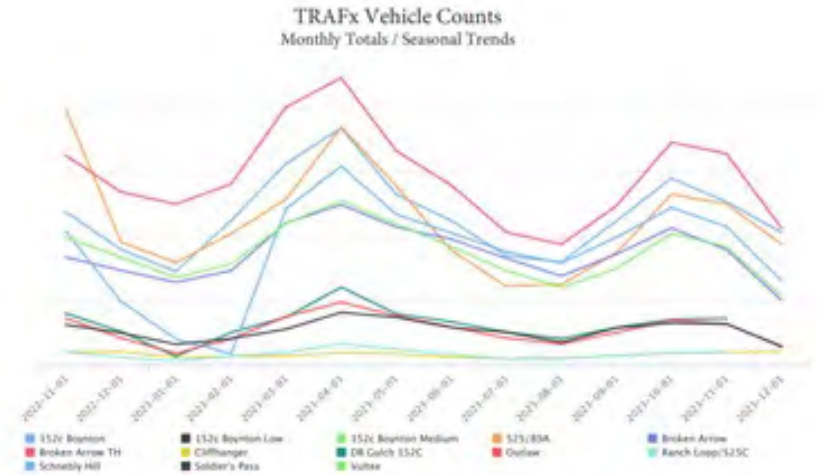
# Key Action Team Outcomes

## Data Gathering and Monitoring Efforts

- Research and implemented vehicle counts (manual, TRAFx, gam camera)
- Conducted monitoring on dust and air quality with vehicle type/speed
- Conducted monitoring vehicle noise and speed monitoring

## Data Gathering and Monitoring Key Proposed Strategies

- Establish monitoring team to monitor volume for at least 1 year
- Install mufflers (they work!), reduce single-seaters
- Conduct further dust and air quality monitoring with ADEQ



# Key Action Team Efforts and Outcomes

## Policy and Legislation Proposed Changes\*

- Adding “operate or ALLOW a minor child to operate” to several statutes to hold parents accountable who allow their children to drive a vehicle
- Adding a 35 MPH speed limit unless otherwise posted while driving an OHV across the State, unless otherwise posted
- Allocating jurisdiction to local authorities for setting decibel limits for OHV operation
- Requiring mandatory education for OHV operation with standards set by AGFD

*\*Many of these being considered in the legislature now*



05

Next Steps



# Next Steps: Continued WG Engagement

- Develop action teams for immediate priorities with regular full-group meetings to coordinate work among teams and external groups (e.g., RROCC, Friends of Forest)
- Emerging Priorities
  - **Education:** inventory, evaluation, distribution, informing on-the-ground enforcement needs
  - **Monitoring:** continued volume monitoring, establishing thresholds/indicators and a monitoring plan
  - **Route planning:** route inventory (condition, signage/barriers, monitoring for new impacts), inform maintenance/needed changes
  - **Speed Limits:** policy analysis, informing speed/engin. study

# Implementation Next Steps: Short-Term

- **Bringing on additional capacity**
  - Enforcement - AGFD new hire
  - Planning – FS ACES and Enterprise programs, hiring
- **Route planning:** Broken Arrow Trailhead modifications, FR 152C Realignment, route closure/rehabilitation efforts, seeking funding to support all above
- **Education:**
  - ASPT Ambassador Program, Dealer backpacks
  - AGFD educational materials, working on education with the Courts
  - Appreciate AZ messaging toolbox
  - FS developing OHV Program communications plan

# Implementation Next Steps: Mid-Term

- **Monitor** effectiveness and impacts of efforts (education, route changes, etc.)
- Complete **capacity analysis** (with Enterprise)
- If new engineering/speed study suggests necessary, **consider speed limits**
- Develop scope of work and bring on capacity **for motorized system planning process** (including contractor, etc.)
- Continue **ongoing efforts** (education, monitoring, restoration etc.)

# Implementation Next Steps: Long-Term

- **Implement motorized system plan**, seek funding to implement
- If capacity analysis and monitoring suggests necessary, **consider permit system**
- Continue **ongoing efforts** (education, monitoring, restoration etc.)

# Thank you!

## Questions? Feedback?

Jessica Archibald [jarchibald@swdresources.com](mailto:jarchibald@swdresources.com)

Mark Loeth [mark@swdresources.com](mailto:mark@swdresources.com)

Andi Rogers [andi@swdresources.com](mailto:andi@swdresources.com)



## AGENDA – D6

### **Arizona State Parks 2025 Statewide Trails Plan.**

Staff will provide an update on the launch of the 2025 Statewide Trails Plan. This agenda item is for information only.

- Dawn Collins, Executive Project Manager

# 2025 Trails Plan Survey Update

OHVAG Presentation  
May 21, 2024



Deb Pryor, Partners In  
Brainstorms

Dawn Collins

Matt Eberhart

**ARIZONA**  
STATE PARKS & TRAILS

PARTNERS IN BRAINSTORMS  
AHEAD OF THE TREND  BEHIND THE SUCCESS



# 2025 Trails Plan Surveys – Three Targeted Surveys



## Statewide Public Survey

- Stratified Random Sample Survey representative of the state's population, adults 18+
- Survey of both users and non-users of trails (motorized and non-motorized)
- Customer-centric approach – online, mobile devices, phone, 508 compliant/accessible, etc.
- Available in Spanish and English



## Invested User

- Outreach from AZ State Parks & Trails – website, social media, partners, etc. to trail users (motorized and non-motorized)
- Track responses by communication channel
- Online / mobile survey same as Statewide Public Survey (508 compliant/accessible)
- Available in Spanish and English



## Land Managers

- Land managers throughout the state that manage, build, maintain, or plan trails
- Use of ASPT email list and partner distribution / share with colleagues
- Online / mobile device survey (508 compliant/accessible)
- Available in English

# New and Expanded Survey Questions

Listened to Input from Working Groups

- Use of e-bikes (by class, ownership, etc.)
- Use of power-driven mobility devices (OPDMDs)
- Expanded reasons for not participating in trail activities
- Expanded questions related to conditions that may negatively affect one's trail experience in areas of:
  - Environmental and cultural conditions
  - Individual or social conditions



# New and Expanded Survey Questions

Listened to Input from Working Groups

- Expanded questions regarding trail management priorities to address physical, programming and needed supports
- Participation and future interest in family trail-related programs or activities (e.g., youth engagement, DEI)
- Public and Land Manager Surveys address key SCORP priorities. Trail surveys further build on insights from SCORP and delve deeper into strategic areas.



# Statewide Survey – Customer-Centric Approach

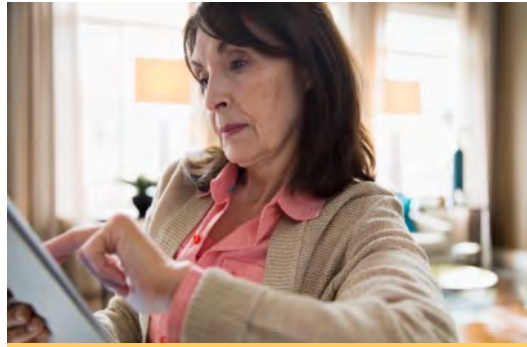


**Stratified Random Sample Survey** – Representative sample of Arizona residents (year-round and part-time), ages 18+, for the state, in key counties and regions. Available in English and Spanish. Goal is to complete 4,620 surveys / interviews.

**Customer-Centric Approach** - Allow the public to select how they want to participate



Desktop Computers



Tablets / Pads



Cell phones



Smartphones



Laptops



Landline phones

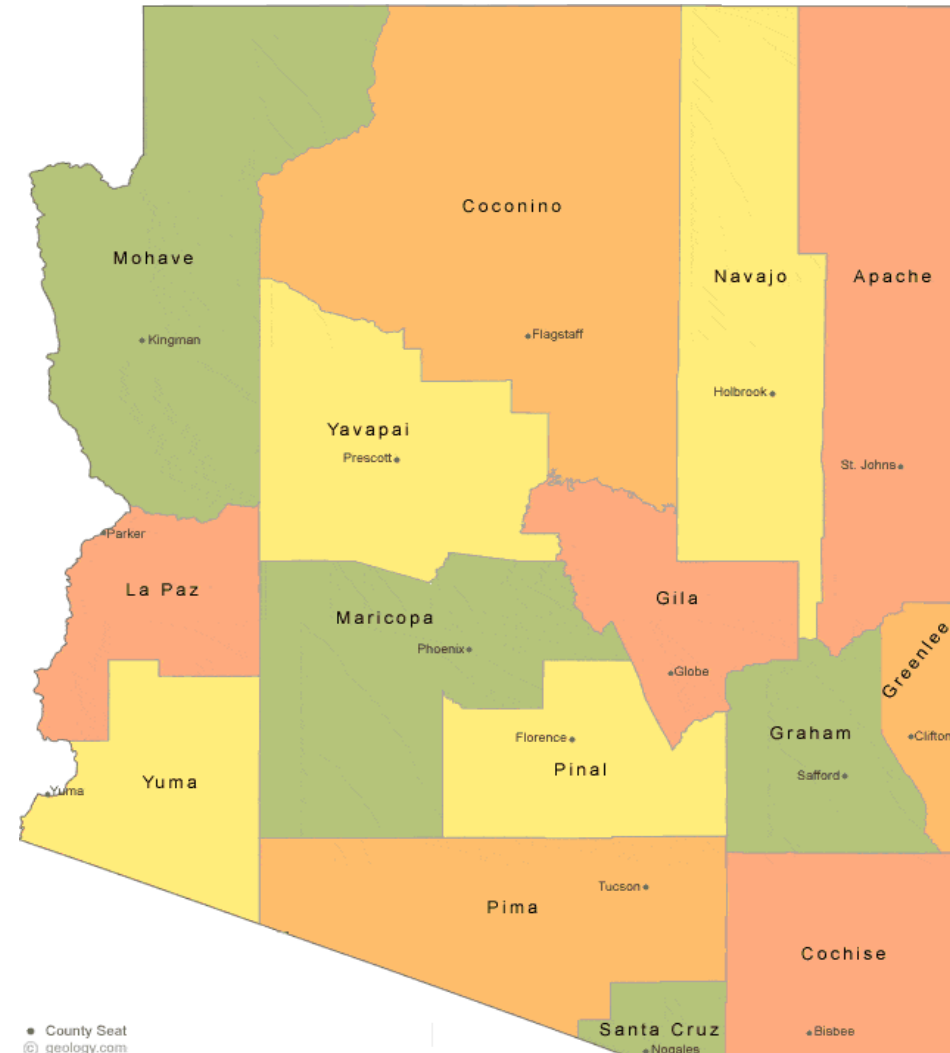
# Stratified Random Sample Survey – Based on Arizona Demographics



## Targets by Region

County / Regions	Goal
Maricopa County	1425
Pima County	825
Pinal County	445
Yavapai County	385
Yuma County	385
<b>LaPaz + Mohave</b>	<b>385</b>
LaPaz County	35
Mohave County	350
<b>Cochise + Graham + Greenlee + Santa Cruz</b>	<b>385</b>
Cochise County	221
Graham County	66
Greenlee County	17
Santa Cruz County	81
<b>Apache + Coconino + Gila + Navajo</b>	<b>385</b>
Apache County	65
Coconino County	160
Gila County	60
Navajo County	100
<b>Total</b>	<b>4620</b>

Overall goal is to complete 4,620 surveys statewide (**95% confidence level, +/- 1.5%**).



• County Seat  
© geology.com

# Progress to Date – How Survey Information Was Distributed

## AZ State Parks & Trails and Partners

- Programmed **unique survey** links by each communication channel used to promote and provide the link to the Invested User Survey.
- Able to see **which communication channels are most effective** by county and demographics (age, gender, type of trail user, language preferred, socio-economic profile, etc.).



## AZ State Parks & Trails

- Email
- Website
- Social Media
- Partners
- Press Release
- Flyers
- Email
- Newsletters
- Presentations
- Miscellaneous



# Progress to Date – Partners Key to Spreading the Word



**Partner Toolkit** – Includes everything you need to reach your constituents about Arizona’s statewide 2025 Trails Plan, and encourage participation in the public survey.

## Partners Tool Kit Contents

All communication materials are available in both English and Spanish for the following:

- Flyer
- 2025 Trails Plan Press Release
- Blog Post / Article Copy
- Newsletter Copy
- Social

**OUTDOOR RECREATION SURVEY**

**What is the Trails Plan?**

The 2025 Trails Plan is an essential guide and roadmap for the development and enhancement of Arizona’s trail system, ensuring that individuals and communities can enjoy the benefits of outdoor recreation and the natural environment.

**How Can I Help?**

**Take the survey now!**  
[surveyentrance.com/TrailsPublic](https://surveyentrance.com/TrailsPublic)

Scan the QR code or visit the website to start the survey.

Go to [azstateparks.com/2025-trails-plan](https://azstateparks.com/2025-trails-plan) for more information.

**ARIZONA STATE PARKS & TRAILS**

877-MYPARKS  
AZStateParks.com

### Social Media Images [English language, see next page for Spanish language]



[Hiking Social Media Images](#)

[Equestrian Social Media Images](#)



# Progress to Date - Sweepstakes

- Memorable Arizona adventures plus various prizes (e.g., park passes), made available by generous partners and ASPT, to further promote survey participation among the public.
- Prizes include staycations in scenic Pinetop-Lakeside and Flagstaff, a two-night camping trip in a comfortable micro-camper, Arizona State Parks annual passes and gift cards, and more, thanks to generous partners.





# Sweepstakes – Thank you to all our partners!



# Progress to Date:



6,150

Represents AZ

Users

Invested User  
Completed Surveys  
= 3,073

Stratified Random Sample  
Completed Surveys  
& Interviews  
= 3,077

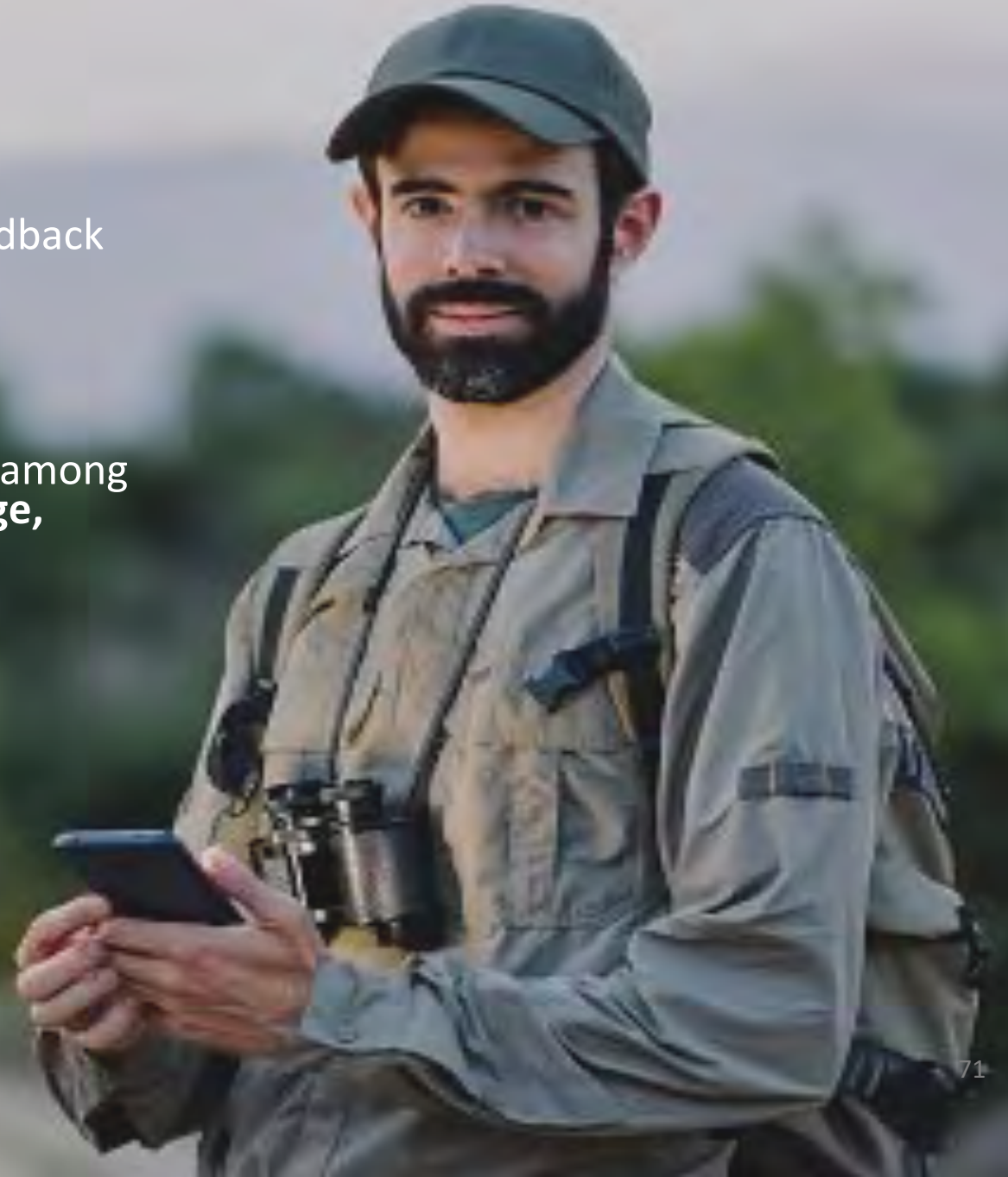
Skews younger  
Equal gender representation  
Hispanic representation  
Diversity by race  
Education level mirrors the state

Skews older  
Slightly more female  
participation  
Lower Hispanic representation  
Higher identified as white  
Higher education level

# Land Managers Survey

## Efforts to increase participation

- Survey reviewed by land managers and provided feedback
- Revisions incorporated and survey launched
- 43 completed surveys
- How you can help!
  - Need your assistance in increasing participation among **land managers** throughout the state **that manage, build, maintain, or plan trails.**



# 2025 Trails Plan

## Questions and Answers

Deb Pryor, Partners In Brainstorms

Dawn Collins

Matt Eberhart



## AGENDA – D7

### **Off-Highway Vehicle Coordinator Updates**

OHV Coordinator, Matthew Eberhart, will provide OHVAG members an update on OHV Legislation, the Dealership Backpack Education Program, Tread Lightly! Signage Grant, Website Updates, and Recent Events.

– Matthew Eberhart, State OHV Coordinator

# Proposed Off-Highway Vehicle Legislation

- **House Bill 2750: Issuing stations for youth helmet violations**
- **Senate Bill 1052: Increase weight 2,500 lbs. to 3,500 lbs.**
- **Senate Bill 1055: OHV Study Committee**
- **Senate Bill 1176: Off-Highway Vehicle Recreation Fund**
- **Senate Bill 1567: Off-Highway Vehicle Education Requirement**

# Dealership Backpack Education Program

## Backpack Stats

Backpacks  
Packed

5,050

Backpacks  
Distributed

2,451



# Tread Lightly! Signage Grant





# Damaged Kiosk



# Damaged Kiosk





Michelle Ramos-Marks 16h



# New kiosk!

# New Kiosk Install



Michelle Ramos-Marks 22h



# New Kiosk going in at Cinder Hills!








CINDER HILLS OHV AREA

@treadlightlyteam  
@arizona\_plasma

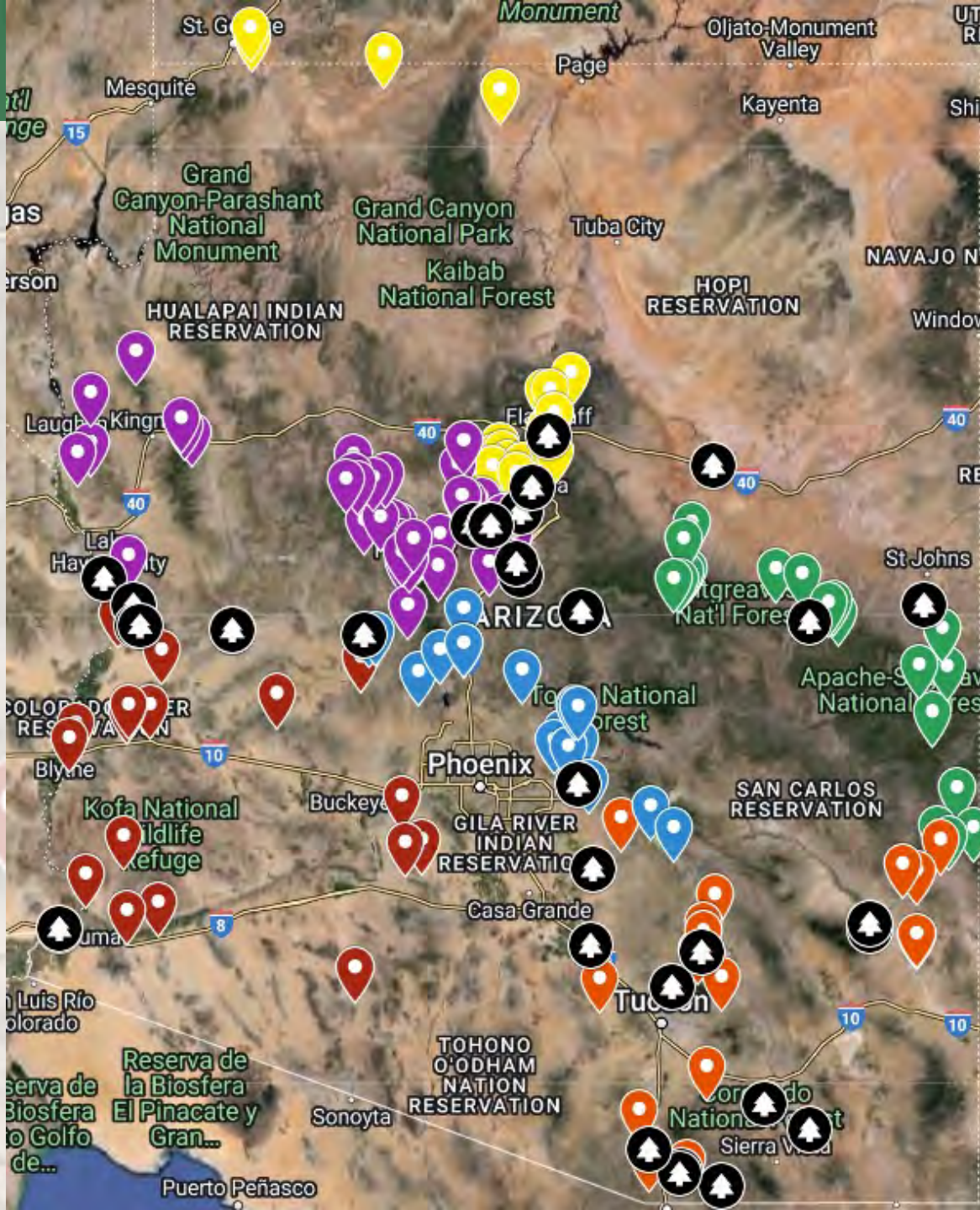


@arizona\_plasma

Send message...   

Send message...   

# Website Updates



Powered By:



# Website Updates



## ← REGION 3 - Box T

name  
REGION 3 - Box T

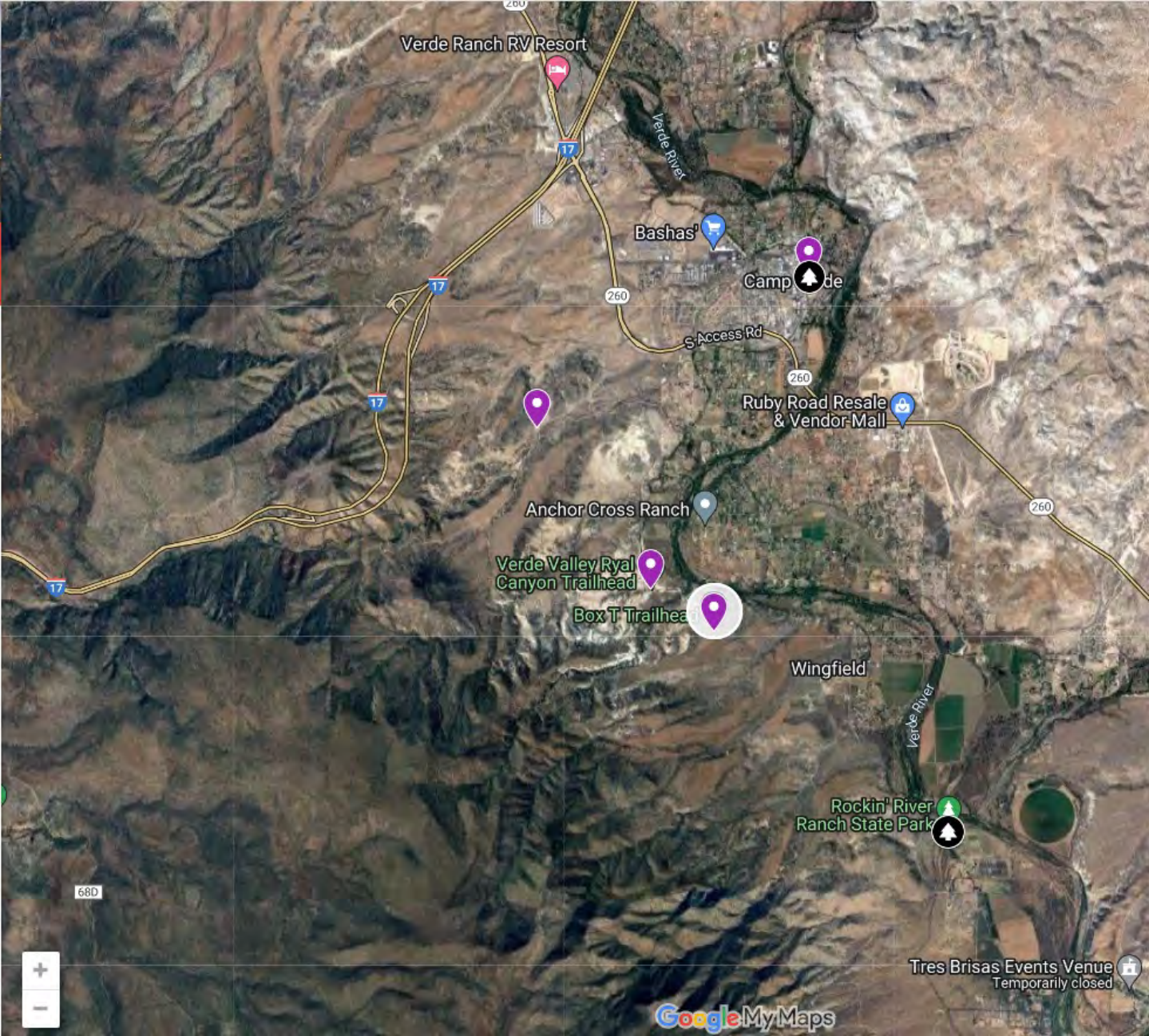
description  
Land Manager: Prescott National Forest - Verde Ranger District

<https://www.fs.usda.gov/recarea/prescott/recreation/ohv/recarea/?recid=80068&actid=93>

Recreation areas with OHV trail riding at Blue Monster Wash Trail #526, Camp Verde Trail #545, Copper Canyon Trailhead, Grapevine Trail #543, Ryal Canyon Trail #521, and Sand Wash Trail #527. Check out nearby state parks: Rockin' River Ranch State Park and Fort Verde State Historic Park in Camp Verde, Dead Horse Ranch State Park in Cottonwood, and Red Rock and Slide Rock state parks in Sedona.



13 photos



Powered By:



# Recent Events

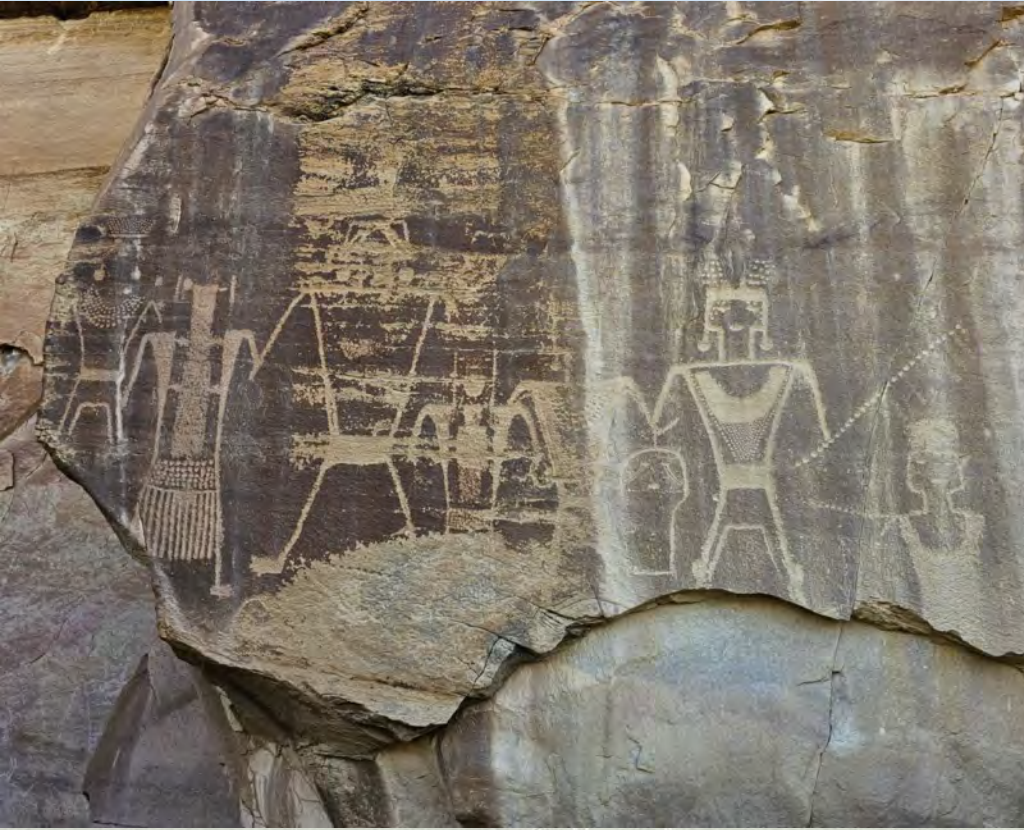


## THE MOUNTAIN WEST TRAILS CONFERENCE

MAY 13-15, 2024

Uintah Conference Center  
Vernal, Utah

# McConkie Ranch Petroglyphs Hike



# Exploring BLM/USFS Motorized and Non-Motorized Trails





# Dinosaur National Monument Welcome Dinner



# Dinosaur National Monument Welcome Dinner



# OHV Presentation

## REVVED UP! MOTORIZED TRAILS!

CREATING A SUCCESSFUL OHV OUTREACH PROGRAM

TUESDAY, MAY 14, 2024

2:30PM TO 3:30PM

SESSION



# Trails Plan Presentation



# ARIZONA

## STATE PARKS & TRAILS

Arizona's Statewide Trails Plan  
Mountain West Trails Conference  
May 15, 2024

# AGENDA – E

## Future Agenda Items

Group members may identify items or issues they wish to be considered for inclusion on a future agenda.

# AGENDA – F

## Current Events

Group members may present a summary of current events and /or recent experiences of interest to the outdoor recreation community and/or the status of any projects with which they may be involved. The Group will not discuss or take any action on any current event summary.

## **Call to the Public**

The Chair will recognize those wishing to address the Group. It is probable that each presentation will be limited to one person per organization and the time allotted by the Chair. Action taken because of acknowledgment of comments and suggestions from the public will be limited to directing staff to study the matter or scheduling the matter for further consideration and decision at a later date.

**Future Meeting Dates:  
To Be Determined**



**THANK YOU**