



Doug Ducey  
Governor

# ARIZONA STATE PARKS & TRAILS

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Executive Director



Approved Minutes  
of  
**OFF-HIGHWAY VEHICLE ADVISORY GROUP**  
of  
**ARIZONA STATE PARKS AND TRAILS**  
December 20, 2019

**A. CALL TO ORDER**

*Meeting Called to order at 9:06a.m.*

**B. PLEDGE OF ALLEGIANCE**

**C. GROUP MEMBERS ROLL CALL**

**Members Present:** *David Quine, Ben Altoneder, Jason Cobb, Chuck Wood, Todd Davis, John Geyer*

**Staff Present:** *Nancy Jасulca, Mickey Rogers, Matt Eberhart*

**D. DISCUSSION ITEMS**

**1. Service recognitions.**

*Matt Eberhart, State Off-Highway Vehicle Coordinator thanked and recognized John Geyer with a framed certificate of recognition for his service to Arizona State Parks and Trails and to Arizona's OHV Community in completing a 3 year term on OHVAG.*

**2. Veteran's Off-Highway Vehicle Ride.**

*Matt Eberhart, State Off-Highway Vehicle Coordinator discussed with members the 2019 ride and how we can work together to make 2020's ride more of a success and an even greater adventure.*

**3. Adamsville Emergency and Mitigation Grant.**

*Matt Eberhart, State Off-Highway Vehicle Coordinator shared with members an update on the Emergency and Mitigation Grant to fence off a cultural site near Florence, AZ that is being negatively impacted by OHV use.*

**4. OHV Industry advertising and marketing trends.**

*Matt Eberhart, State Off-Highway Vehicle Coordinator provided examples of current OHV industry marketing and the group discussed how to improve its OHV messaging towards responsible and recreational use.*

**5. State OHV Coordinator Updates.**

*Matt Eberhart, State Off-Highway Vehicle Coordinator informed the group that the "Show Me Ride" program would be included in the January 2020 newsletter that is distributed to over 100,000 people and are working to be more active on the Ambassador Facebook page. The group was also updated on the non-resident OHV decal sales which is currently over \$5,000 decals sold. In addition, the group was provided an update on "Show Me Rides" and their revised registration process and what information is currently on the State Parks website.*

## **E. ACTION ITEMS**

### **1. Review and Approval of Minutes of November 1, 2019 OHVAG Meeting.**

*John Geyer moved to approve the minutes from the November 1, 2019 meeting Ben Alteneder seconded the motion. Vote: David Quine—yes, John Geyer—yes, Ben Alteneder—yes, Jason Cobb—yes, Todd Davis—yes, Chuck Wood—yes. None opposed. Cynthia Maack was absent.*

## **F. ITEMS FOR FUTURE MEETING AGENDAS**

*Members expressed wanting to review the 2015 OHV Laws and Places to Ride Brochure to provide updates for the working group tasked with revising the materials. They would also like to discussing partnering with local OHV retailers to provide them with informational materials to customers. They also expressed wanting a 2020 Trails Plan update, trail signage, and grant progress updates.*

## **G. CURRENT EVENTS**

*Chuck wood discussed the upcoming Superior, AZ Show Me Ride and that the ride should be promoted as advanced due to its technical nature. John informed members that the Havasu Side by Side club is growing significantly and currently has over 900 members. Jason's company has been working with Polaris to introduce their mechanics to real world situations and product familiarity. Todd and his group the Trail Riders of Southern AZ raised \$2,000 for the local food bank around this holiday season. Ben visited the Grand Canyon Parashant National Monument and could not identify any progress that should have been made on a grant they revived. David expressed his excitement for the growth and success of the "Show Me Ride" program.*

## **H. CALL TO THE PUBLIC**

There were no public requests to speak.

## **I. TENTATIVE FUTURE MEETING DATES**

*Next meeting will be January 31, 2020 from 10:00a.m. to 12:00p.m.*

## **J. ADJOURNMENT**

Meeting Adjourned at 11:05p.m.