# 2017 ARIZONA STATE PARKS: OFF-HIGHWAY VEHICLE RECREATION REPORT

## **Economic Impact of Off-Highway Recreation in the State of Arizona**

**Project Director:** 

Deepak Chhabra, Ph.D.

**Project Contributors:** 

Eunhye Grace Kim, Ph.D. Candidate Carlton Yoshioka, Ph.D. Nicholas Stevenson, MS Student

School of Community Resources and Development

College of Public Service and Community Solutions

411 North Central Avenue

Suite 550

Arizona State University, Phoenix, USA

602-496-0172

Deepak.Chhabra@asu.edu

## **Table of Contents**

LIST OF TABLES	4
LIST OF FIGURES	6
EXECUTIVE SUMMARY	7
ACKNOWLEDGMENT	9
INTRODUCTION	10
DATA SOURCES AND METHODS	13
STUDY LIMITATIONS	15
FINDINGS	16
Section 1: Economic Impact and Direct Expenditures by OHV Visitors based on the	e Online Survey
	16
Out-of-State OHV Visitors	22
OHV Operating Expenses	26
OHV Vehicle Spending by Retained Visitors	26
OHV Operating Expenses by Out-of-State Visitors	30
Section 2: Direct Spending of OHV Visitors at three most popular trails	32
Out of State	39
Section 3: Direct Expenditures by Onsite Respondents	44
Retained OHV Visitors	45
Out of State OHV Visitors	46

Section 4: Marketing Profile & Travel Behavior of Online Respondents	51
Marketing Profile	51
Travel Behavior	52
Visitor Profile	55
Out-of-State	57
Marketing Profile	57
Travel Behavior	58
Visitor Profile	60
Retained	62
Marketing Profile	62
Travel Behavior	63
Visitor Profile	65
Section 5: Marketing Profile & Travel Behavior of OHV Visitors at Trail Site	67
Marketing Profile	67
Travel Behavior	67
Visitor Profile	71
REFERENCES	73
APPENDIX	75
Appendix A	76
Appendix B – OHV Operating Expense Distribution	78
Appendix C - Marketing Profile & Travel Behavior	
Appendix D (Survey Sample) – Economic Impact of OHV Recreation in Arizona	

#### LIST OF TABLES

Table 1: Total economic impact of OHV recreation (\$)	.16
Table 2: Aggregate Annual Expenditures for all OHV Users (\$)	. 17
Table 3 Economic Impact Breakdown (\$)	17
Table 4 State/Local and Federal Taxes 2017 (\$)	.17
Table 5 Economic Impact Contributions of Top Ten Industries (\$)	
Table 6: Total Direct Annual Spending reported on Ancillary Items (\$)	. 19
Table 7: Annual Total Spending of Retained Local OHV Visitors on Ancillary Items	<b>20</b>
Table 8: Average Annual Spending of Retained OHV Visitors (\$)	. 21
Table 9: Total Spending on Ancillary Items at the Recent Trail (\$)	
Table 10: Average Spending of Retained Local OHV Visitors at the Recent Trail (\$)	22
Table 11: Total Annual Spending by Out-of-State Visitors on Ancillary Sectors (\$)	23
Table 12: Average Annual Spending of Out-of-State OHV Visitors (\$)	23
Table 13: Total Spending of Out-of-State OHV Visitors at a Recent Trail (\$)	24
Table 14: Average Annual Spending of Out-of-State OHV Visitors at the most recent trail (\$)	
Table 15: Economic Impact of OHV Expenditures (\$)	
Table 16 State/Local and Federal Tax Contributions (\$)	26
Table 17 Economic Impact Contributions of Top Ten Industries (\$)	27
Table 18: Annual Total OHV Vehicle Spending by Retained AZ Users (\$)	<b>2</b> 7
Table 19: Vehicle related Expenses of Retained Local Visitors (\$)	
Table 20: Average Spending on OHV Vehicle Operating Expenses (\$)	
Table 21: Average Spending per Item across all OHV Vehicles (\$)	
Table 22: Average Expenditures based on Type of OHV Vehicle (\$)	
Table 23: Annual Vehicle-related Expenses of Out-of-State OHV Visitors (\$)	.30
Table 24: Total operating Expenses per OHV Vehicle for Out of State Visitors (\$)	30
Table 25: Average Spending on OHV Vehicle Operating Expenses (\$)	
Table 26: Average Spending per Item across all OHV Visitors (\$)	
Table 27: Average Expenditures based on Type of OHV Vehicle (\$)	
Table 28: Total Economic Impact of OHV Recreation (Ancillary Spending) (\$)	
Table 29 Economic Impact Breakdown in terms of Direct, Indirect and Induced Benefits (\$)	
Table 30 State/Local and Federal Taxes Contributions (\$)	
Table 31: Aggregate Ancillary Expenditures for Top Three Trails (\$)	.33
Table 32: Economic Impact of Ancillary Spending at Boulders (\$)	33
Table 33 State/Local and Federal Tax Contributions (\$)	.34
Table 34 Economic Impact Contributions of Top Ten Industries (\$)	
Table 35: Total Direct Spending by Retained OHV Users on Ancillary Items (\$)	
Table 36: Average Spending by Retained OHV AZ Users, at Boulders, on Ancillary Items (\$)	.35
Table 37: Economic Impact of Ancillary Spending at Boulders (\$)	
Table 38: State/Local and Federal Tax Contributions (\$)	
Table 39: Economic Impact Contributions of Top Ten Industries (\$)	37
Table 40: Total Spending by Retained OHV AZ Users, at Lake Havasu, on Ancillary Items	
Table 41: Average Spending by Retained OHV Visitors on Ancillary Items (\$)	
Table 42: Total Annual Spending by Out of State OHV Visitors on Ancillary Sectors (\$)	
Table 43: Average Spending by Out of State Spending on Ancillary Items (\$)	
Table 44: Economic Impact of Ancillary Spending at Table Mesa (\$)	

Table 45: State/Local and Federal Tax Contributions (\$)	
Table 46: Economic Impact Contributions of Top Ten Industries (\$)	42
Table 47: Total Spending by Retained OHV Visitors on Ancillary Items (\$)	42
Table 48: Average Spending by Retained OHV Visitors on Ancillary Items (\$)	
Table 49: Total Average Annual Ancillary Spending of OHV Visitors	44
Table 50: Average Annual Ancillary Spending of Retained OHV Visitors (\$)	45
Table 51: Average Ancillary Spending of Out of State OHV Visitors at the Trail (\$)	
Table 52: Average Annual Ancillary Spending by OHV Visitors (\$)	46
Table 53: Average Ancillary Spending of OHV Visitors at the Trail (\$)	46
Table 54: OHV Operating Expenses by Retained Visitors (\$)	47
Table 55: OHV Operating Expenses by Out-of-State Visitors (\$)	48
Table 56: Average Spending of Retained Day Trippers – at the Trail and Annual (\$)	49
Table 57: Average Spending of Out-of-State Overnight Visitors- Trail and Annual (\$)	49
Table 58: Average Spending of Out-of-State Day Trippers – Trail and Annual (\$)	49
Table 59: Average Spending of Out-of-State Overnight Visitors – Trail and Annual (\$)	49
Table 60: Day trippers vs overnights: Winsorized Average/median Hours and Nights	52
Table 61: Distance Traveled (n=2,003)	52
Table 62: Party Size (n=1,996)	52
Table 63: Recently Visited Trails (n=2,240: a total of 1,657 respondents answered)	54
Table 64: Place of Residence of Local OHV Visitors (n=1,401)	55
Table 65 State of Residence	56
Table 66: Type of OHV by Out-of-State/ Day trippers (n=60) & Overnight Visitors (n=93)	59
Table 67: Distance Traveled (Day trippers (n=60) & Overnight Visitors (n=94)	59
Table 68: Party size – Out-of-State for day trippers (n=631) & Overnight Visitors n=307)	64
Table 69: Distance Traveled	
Table 70: County of Residence of Retained Visitors	65
Table 71: Day Trippers vs Overnight Visitors- Hours and nights	68
Table 72: Distance Traveled (n=142)	
Table 73: Party Size (n=142)	
Table 74: Recently Visited Trails	70
Table 75: Other Visited Trails (Top Twenty)	72

#### LIST OF FIGURES

Figure 1: Type of OHV Used by Retained Visitors	47
Figure 2: Type of OHV Used by Out of State Visitors	48
Figure 3: Primary Reason for the most recent OHV trip (n=2,125)	
Figure 4: Source of Information (n=3,227	51
Figure 5: First Time vs. Repeat Visitors (n=2,810)	52
Figure 6: Day Trippers vs. Overnights (n=2,046)	
Figure 7: Retained vs. Displaced Local Visitors (n=1,857)	
Figure 8: Type of OHV used (n=2,042)	
Figure 9: Place of Residence of OHV Visitors	55
Figure 10: Education of OHV Visitors (n=1,589)	
Figure 11: Annual Household Income	53
Figure 12: Primary reason of Out-of-State: Day Trippers (n= 60) & Overnight (n= 93)	57
Figure 13: Information source of Out-of-State: Day trippers (n= 96) & Overnight (n= 165)	58
Figure 15: Type of OHV used of Out-of-State: Day trippers (n=60) & Overnight (n=93)	56
Figure 16: Out-of-State Visitors (n=161)	60
Figure 17: Education of Out-of-State – Day trippers (n=60) & Overnight (n=94)	58
Figure 18: Income of Out-of-Stae: Day trippers (n= 58) & Overnight Visitors (n= 89)	58
Figure 19: Primary reason of Out-of-State: Day trippers (n= 629) & Overnight (n= 306)	62
Figure 20: Information source of Out-of-State: Day trippers (n= 997) & Overnight (n= 473)	63
Figure 21: First Time vs. Repeat Visitors: Out of State & Day Trippers (n=623)/Overnight (n=305)	5) 63
Figure 22: Type of OHV used of Out-of-State: Day trippers (n=60) & Overnight (n=93)	64
Figure 23: Education of Retained: Day trippers (n= 627) & Overnight Visitors (n= 307)	65
Figure 24: Income of Retained: Day trippers (n= 611) & Overnight Visitors (n= 297)	66
Figure 25: Source of Information	67
Figure 26: Primary Reason for Visiting	66
Figure 27: First Time vs. Repeat Visitors (n=142)	68
Figure 28: Day Trippers vs. Overnight Visitors (n=142)	68
Figure 29: Retained vs. Displaced Local Visitors (n=1,857)	69
Figure 30: Type of OHV used	69
Figure 31: Place of Residence of OHV Visitors	71
Figure 32: Place of Residence by County (n=1.401)	71

#### **EXECUTIVE SUMMARY**

The state of Arizona has abundant natural resources appropriate for off-highway motorized vehicle recreation. Off-highway vehicles (OHV) include a two-wheel, three-wheel or four-wheel vehicles, motorcycle, dune buggies, amphibious vehicle, ground effects or aircushion vehicle and any other type of land transportation that derives its motor power from any source but muscle or wind. Examples include ATVs, UTVs, Side by Sides, ROVs, motorcycles, mopeds and snowmobiles. An off-Highway Vehicle trail is a multiple use path open to off-highway vehicles used for recreational purpose. OHV trails are managed by federal, state, local and/or tribal agencies as well as private organizations. The purpose of this study is to measure the approximate monetary transactions that influence the incomes of local business and employment figures. Through surveys, this study examines specific expenditure allocations and economic impact of the most frequented OHV trail systems in Arizona during the year 2017. In summary, two objectives guide this study: 1) To determine travel and spending behavior of OHV recreationists in Arizona in 2017 and; 2) To determine the economic impact of OHV recreation in Arizona, for the year 2017, in terms of direct, indirect and induced effects.

#### Key Findings of the Study:

- ➤ Total direct spending of OHV recreation is \$1.86 billion out of which the annual ancillary sector contribution is \$793.41 million and annual OHV operating expenses are \$1.07 billion.
- ➤ The out-of-state contribution in the ancillary sectors is \$65.51 million. Out-of-state visitors spend a total of \$177.61 million on vehicle operating expenses. Local retained visitor contributions are \$727.90 million on ancillary sectors and \$888.68 million on vehicle-related expenses.
- ➤ Total economic contribution of OHV recreation in the state of Arizona in 2017 is \$2.64 billion in output, \$1.60 billion in value added (gross domestic product), \$.94 billion in labor income, 21,077 jobs, \$221.76 million in state/local taxes and \$148.23 million in federal taxes. Out of this contribution, direct visitor spending on ancillary sectors contributes to 9,896 jobs, \$.94 billion in output, \$.55 billion in value added, and \$.33 billion in labor income.
- ➤ In 2017, OHV operating expenses generated 11,180 jobs, \$170 billion in output, \$1.04 billion in value added, and \$.61 billion in labor income.

A further breakdown of key results is presented below:

- Approximately 90% of the OHV visitors are from Arizona. Out of the local visitors, 70% are retained and 30% are displaced. Almost 55% of the local users are from Maricopa County, 15% are from Mohave County and 9% from Pima County. Approximately 27% of the out-of-state visitors are from California and 8% are from Oregon with 6% from Utah.
- Average total spending (per person per day), on ancillary sectors at the most recently visited trail, by retained local visitors (including both day trippers and overnight visitors) is \$399.46. Highest expenditure item is repairs/maintenance, followed by clothing (including helmets, boots, gloves etc.), and gasoline/oil for OHV and tow vehicles. Average annual spending of retained visitors on ancillary sectors (per person per day) is \$2,339.87. Highest annual spending is incurred on repair/maintenance followed by gasoline/oil for OHV and tow vehicles, food and beverage purchases at grocery and/or convenience stores.
- Average total spending (per person per day), on ancillary sectors at the most recently visited trail, by out-of-state visitors (including both day trippers and overnight visitors) is \$356.74 per person per day. The highest spending item is in the other category followed by repairs and maintenance and restaurant/lounge purchases. Average annual total spending by out-of-town visitors on ancillary sectors is \$1,421.33 per person per day with the highest spending on gasoline/oil for OHV and tow vehicles followed by repairs/maintenance and restaurant/lounge purchases.
- Annual total (average) vehicle related expenses for retained local visitors add to \$9,476 per person. Highest average spending is incurred on purchase of OHVs (\$5,262.68) followed by motorized recreational accessories (\$1,831.24), fuel, oil and lubricants (\$1,216.68). With regard to out-of-state OHV visitors, overall average spending on vehicle-related expenses is \$10,047.22 per person. The highest average expenditure for the out-of-state visitors on vehicle operating expenses is on purchasing OHVs (\$6,236) followed by motorized accessories (\$1,745.84), and fuel, oil and lubricants (\$958.84).
- The average number of times an OHV trail is visited by all OHV visitors is 12 and the median value is 11. Average distance traveled to an OHV recreation trail, by all OHV users, is 105 miles (one way), with the median value being 35 miles. Approximately 66% of the OHV visitors are day trippers; 34% stay overnight. Median number of hours spent at the trail (for day trippers) is six while the median number of nights spent at the trail (by overnighters) is three. Median party size is four (for both day trippers and those staying overnight). Approximately 79% of the visitors are repeat visitors and 21% are on their first-time visits. Approximately 36.4% travel with friends and family, 22.6% travel with family only and 22% travel with friends only.

- The most popular OHV trail is Boulders followed by Havasu and Table Mesa. Approximately, 27.8% of most frequented trails are located in Maricopa County. Almost 19.9% and 14.9% of the patronized OHV trails are located in Yavapai and La Paz counties respectively. The most popular vehicle across all OHV visitors is UTV/Side by Side (43%) followed by SUV/Jeep (18%), ATV (15.3%), and dirt bike (13.4%).
- The primary reason for the OHV trip in 2017 is trail riding using a Side by Side/UTV followed by trail riding/ATVs, and driving back roads. The most common source of information for OHV users is word of mouth followed by online/website, maps/GPS programs, and state/federal agency.
- Most visitors reside in the State of Arizona and the majority of them are from Maricopa County. Average age across all visitors is 55 years with a median value of 56 years. Approximately 87% are males, approximately 41.4% have attended at least some college/technical school and 56% are college graduates. Only 7.4% of the OHV users earn less than \$40,000 in annual household income and 48.6% of the respondents earn more than \$100,000 in annual household income. Approximately 91% of the respondents are Caucasians.

#### **ACKNOWLEDGMENT**

This study acknowledges Dale Larsen (Professor of Practice and College of Public Service & Community Solutions - Director of Community Relations) for his editing and other insightful suggestions. In addition to Dale's forty-year executive career in municipal parks and recreation, he is a published author and noted speaker on public parks management, leadership and civic engagement. He also serves as the Chairman of the AZ State Parks Board.

This study will like to acknowledge the editing contributions of Professor Dallen Timothy of the School of Community Resources and Development.

This study also acknowledges the contributions of Jeniece Morales, Executive Assistant to the director of the School of Community Resources and Development. Jeniece's assistance towards the editing the report is much appreciated.

#### INTRODUCTION

Off-highway vehicle-based recreation is one of the most popular and growing recreation activities in Arizona and takes place in public, state, and private lands. Several studies report that OHV recreation produces substantial economic benefits to the communities and to the state in which the recreation activity takes place (Cordell, Betz, Green & Owens 2005; Legg, Price & Williams 2006; Otto 2008; Silberman & Andereck 2006). OHV users spend money on food, lodging, and other travel related expenditures. The recreational equipment they use stimulates economic activity and employment. They significantly contribute to the quality of life for many residents of Arizona. The spending associated with the use of OHV trails and recreation is also important to the local economy as it generates jobs and income.

The purpose of this study is to document the economic impact of tourists and retained local spending (primary purpose non-local visitors and locals who would have visited the OHV trail outside the study area if a local option was not available). The study's method is based on analysis of online surveys collected in 2017. The data was collected to gather information from visitors to understand travel and recreation motivations, travel and visit behavior, activity preferences, spending and satisfaction levels so that Arizona State Parks can improve future service. The economic impact analysis uses spending and travel behavior data from that study to measure how spending by OHV visitor circulates through local gateway economies, generating business sales and supporting local jobs and resident income.

For the purpose of this study, a visitor is defined as a non-local or a local who would have traveled outside the local region if the existing park had not been available. Visitor expenditure data is taken from an online survey posted at the OHV website. Most studies have used IMPLAN input-output model to capture the direct, indirect and induced impacts of OHV recreation to state economies (Kaliszewski 2011; Pardue & Shand 2014; Taylor, Ngler, Bastian & Foulke 2013). IMPLAN modeling software helps determine economic impacts of recreation and tourism in the United States. It uses an input/output modeling technique to understand how a local economy functions and the economic benefits of tourism and recreation activities/facilities. The currently available IMPLAN Version 3 modeling system uses 536 distinct sectors and can offer a summary of economic impact in the county in terms of changes in jobs, household income, tax impacts, and gross regional product as new expenditures are injected into the economy. It is used to measure the impact of visitor expenditures on local economies in terms of output, value added, labor income, and federal and state/local taxes.

This study is unique because it also includes retained spending by locals residing in the study area. It is argued that spending by residents, who would have gone to a substitute OHV trail outside the study area if the AZ trail had been absent, is retained spending. This spending is retained by the park and without the park, would have been spent their money outside the study area. Also, it

makes an effort to calculate the leverage ratio- or the number of dollars generated for local residents for every dollar invested by Arizona State Parks in the form of annual operating expenses (Greenwood & Vick 2008). Leverage ratio is calculated by dividing labor income with operating expenses.

## **Overview of Economic Effects Analyses**

To determine economic benefits of OHV recreation, a more comprehensive economic impact study is required which makes use of an input/output modeling technique focused on social accounting matrices, multipliers, and trade flows (Stynes 2010). More information is offered below:

SAMs: Social Accounting Matrices (SAMs) take into account real dollars of all business transactions happening annually in the economy as reported by businesses and governmental agencies. SAMs also factor in 'non-market' transactions such as taxes and unemployment benefits. This type of analysis provides an in depth look at the economic impact of visitor expenditures on the local economy and can identify different types of industries and households that benefit the most from the economic impact analysis (IMPLAN 2000; 2014).

Multipliers help to show direct, indirect and induced impacts as a result of the visitor spending based on 536 different industries. Multipliers improve the accuracy of economic impact studies by calculating how the initial expenditures injected in the region can spur additional/indirect purchases of goods and services to meet demand for tourism products (Crompton 2010; Greenwood & Vick 2008; Gunthar, Parr, Graziano & Carstensen 2011; Fletcher 1989).

Direct effects are determined by the initial visitor expenditures injected into the economy. The indirect effects relate to additional spending incurred by tourism businesses in the region to produce/supply the tourism products. Examples include expenditures incurred by restaurants on groceries, services, other supplies and labor. Finally the induced effect measures the money that is re-spent in the study area as a result of employee spending (drawn from income earned as a result of direct and indirect effects).

Trade Flows method helps to capture regional purchase coefficients and can perform a multiregional analysis to show an organization's product is capable of generating additional effects in the surrounding areas (IMPLAN 2014).

This economic impact study examines the direct, indirect and induced economic effects of the OHV visitor expenditures in the gateway region of each selected trail and for the whole state. Visitors/tourists in this study are broadly categorized as: retained (locals), in-state non-locals or domestic (from outside the gateway region but residing in Arizona) and out-of-state. Spending (retained) is considered for those local residents who would have gone elsewhere if the OHV trail they were using had been absent. IMPLAN software is used, which to date is the most commonly used software to determine economic impacts of recreation and tourism in the United States.

Information is also elicited on the following: day tripper versus overnight visitors, length of stay, place of stay, place of residence (zip code), and retained (spending of local residents who would have gone outside the gateway region or state if the selected OHV did not exist) or displaced (substitute spending that might have been incurred on items other than those associated with the OHV recreation) expenditures.

#### **Types of Economic Effects Measured**

The economic effects of visitor spending to local economies are estimated by multiplying visitor spending by regional economic multipliers. Five types of economic impacts are calculated:

- Output: can be described as the total value of production.
- **Employment:** refers to annual average jobs. This includes self-employed and wage and salary employees, and all full-time, part-time and seasonal jobs, based on a count of full-time/part-time average over twelve months.
- Value Added: is the combination of labor income, other property type income, and indirect business taxes. Other property type income includes corporate profits, interest income and rental payments. Value added accounts for all non-commodity payments associated to an industry's production.
- Labor Income: is composed of two components. These are employee compensation and proprietor income. Employee compensation is total income to the labor factor of production. From the point of view of a business, employee compensation is the total cost of labor including wages and salaries, other labor related income like health and retirement benefits, and both employee and employer contributions to social insurance. Proprietor income is the total income to a sole proprietor or self-employed 'employee.'
- **Indirect business taxes**: are taxes collected by businesses on behalf of the government. These include sales tax, excise tax, property tax, fees, fines, and licenses.
- **Tax Impacts:** These are categorized as federal and state/local. The tax impact report provides information on tax collection by state/local and federal governments. The software does not break state taxes from county taxes in a region but if the impact region is local, then state/local tax implies local tax contributions and jobs.

#### DATA SOURCES AND METHODS

A comprehensive online survey was designed to accomplish the study objectives. During the development process, existing studies were examined to determine different spending items associated with OHV recreation. The survey link was hosted at the Arizona State Parks website. Additionally, visitors at geographically dispersed trails were randomly surveyed at selected popular trail sites. The visitor data was used to segment visitors by type of trip. OHV visitors were split into the following three distinct visitor segments in order to help explain differences in spending across different user groups.

- Local visitors
- Local retained visitors (day trippers and overnight visitors)
- Out-of-state Non-local visitors (day trippers and overnight visitors): outside of Arizona

Sampling design: Total OHV recreationists (out-of-state and retained locals) for financial year 2017 was weighted based on a report prepared by Budruk et al. (2014). Approximately 12.6% of the local population of Arizona participates in OHV recreation.

Efforts are made to obtain the following estimates: total expenditures for day and overnight trips; annual expenditures to purchase and maintain vehicle; other expenditures supporting the recreational use of vehicles; economic contributions to the State of Arizona; total expenditures made by OHV recreationists; and number of day trips and overnight trips by residents and nonresidents by OHV type (such as ATV, dirt or dual purpose bikes, snowmobiles, 4-WD, Side by Side, Sand Buggy/Rail). Expenditure categories include both trip and annual expenditures. Trip related expenditure items include: gasoline/oil for motorized recreational vehicles and tow vehicles, restaurants/lounge purchases, food and beverages purchased at grocery and/or convenience stores, user fees and donations, guides and tour packages, lodging (overnight trips only), repairs, souvenirs, gifts and entertainment, and other trip-related expenditures. Itemized vehicle expenditures include: maintenance, repairs, storage, and miscellaneous items in Arizona by resident and non-resident households that participate in motorized recreation included repairs and parts, vehicle storage, motorized recreational accessories (covers, saddle or tank bags, ski skins, studs, carbides, mirrors etc.), clothing (suits, pants, gloves etc.), safety equipment (helmets, tools, first aid, etc.), annual insurance payment, registration or permit fees, club memberships, magazine subscriptions, and vehicle purchase.

The visitor data is used to segment visitors to type of trip. OHV users are split into the following three distinct visitor segments in order to help explain differences in spending across user groups.

- Local visitors
- Local (retained) visitors & non-local visitors (outside the gateway region) from Arizona
- Non-local visitors from outside of Arizona

#### **Robusticity of Web-based surveys**

Web-based surveys have been noted as one of the most significant advances in survey methodology despite some limitations associated with computer anxiety, interface issues and different screen formats. Advantages include:

- Low cost, fast response time, and flexibility: Online surveys can be conducted very quickly and efficiently. The respondents can conveniently complete the survey at their own pace.
- Interactivity without interviewer bias: The interactivity nature of the Internet reduces possible bias due to the absence of the interviewers.
- Target sample selection: It is easier to accurately select respondents, e.g., with a pop-up
  invitation window when certain responses are recorded by the system. Also, respondents can
  be conveniently directed to questions of relevance.
- Quick and easy access: One key advantage is the ability to effectively reach respondents across different geographic locations.
- Desensitize sensitive subjects: Being able to complete an online survey with privacy and
  convenience can minimize embarrassment and sensitivity towards certain controversial
  issues or personal topics. Online surveys can also be used to collect information related to
  unpopular beliefs or attitudes. In addition, online surveys provide stronger anonymity when
  compared to other survey techniques.
- Less processing errors: Responses are recorded online simultaneously. With careful design, typical data input and processing errors can be avoided.

#### **IMPLAN**

IMPLAN software was used which, to date, is the most commonly used software to determine economic impact of recreation and tourism in the United States. The IMPLAN software system uses the input/output modeling technique to understand how a local economy functions and the economic benefits of Maricopa County's parks and recreational facilities. Additionally, it makes use of an input/output modeling technique focused on social accounting matrices, multipliers, and trade flows (Greenwood & Vick 2008; IMPLAN 2007; 2014):

#### STUDY LIMITATIONS

Like all studies, this study is also subject to logistical and methodological limitations. The self-reported responses, of online surveys, are voluntary and run the risk of excluding certain populations who do not have access to Internet and might be in the low-income category. Although representativeness of an online sample has been a cause of concern, this study made a dedicated effort to minimize the limitation as data was collected throughout the year (2017). In addition to making the survey available at the Arizona State Parks and Trails website, the link was forwarded to OHV event attendees, different mailing lists, associated partners/organizations, OHV clubs and organized groups.

The vehicle purchase item in the spending questionnaire generated some outliers that could not be eliminated even after treating the data. Winsorized averages (by trimming both end of the data by 4.5%) are used but some outliers with low and high values could not be deleted. A future study may add a question for further clarification if a visitor reports low expenditure for the vehicle purchase item. Furthermore, it was not possible to capture the vehicle-related spending of out-of-state visitors since it was assumed that most expenditures would occur in the place of residence. It is likely that some portion of vehicle related expenses are incurred in the visited region. A future study can include a question that can help capture that portion of vehicle-related expenditures. Because of this limitation, it is likely that the economic impact of vehicle-related spending is underestimated.

Last, this study is only able to present descriptive results from the onsite survey data. Although most of the spending figures from onsite surveys were comparable to those reported by the webbased surveys, the sample size was small and could not be included in the economic impact analysis. Nevertheless, this study is unique because it also includes retained spending of locals residing in the study area for each trail site. It is argued that spending by residents, who would have gone to a substitute OHV recreation trail outside the state if the OHV trails had not been available, is retained spending. This spending is retained by the State and its absence would have made the local resident incur spending outside the study area.

## **FINDINGS**

A total of 3,550 online surveys were collected in the year 2017 with 1,654 completed surveys. Total number of onsite surveys are 142. Based on weighted percent of OHV users, reported from a study conducted in 2015 (Budruk et al. 2014), 12.6% of the local residents of Arizona are reported to be OHV users. According to the online survey results, 90% of the OHV visitors are from Arizona and 10% are from out of state. The total population of Arizona, according to the 2017 census data, is 7,016,270. Based on this population, a total of 792,109 local OHV users was calculated. Next, a total of 890,336.8 OHV users are ascertained by adding 10% of out-of-state OHV visitors. Retained OHV visitors total to 554,413 of which 372,566 are day trippers and 181,848 are overnight visitors. A total of 98,228 out-of-state visitors were calculated of which 39,488 are day trippers and 58,740 are overnight visitors. Retained spending data is based on 900 surveys and out-of-state spending data is analyzed based on 142 surveys. Approximately 80% of the onsite respondents are from Arizona and 20% are from out of state.

The findings chapter is divided into five broad sections: 1) direct visitor expenditures for OHV visitors who responded to the online survey; 2) direct visitor expenditures at the top three most visited trails in Arizona, based on the online survey; 3) direct onsite visitor expenditures of OHV visitors who were surveyed at the selected trails; 4) marketing profile, travel behavior and visitor profile of OHV visitors who responded to the online survey; and 5) marketing profile, travel behavior, and visitor profile of OHV visitors who were surveyed at the selected trailhead (onsite). Each section is further divided into two subsections to offer a more detailed breakdown of visitor expenses (in terms of retained/out-of-state and day trippers/overnight visitors) incurred annually and at the most recent trail. Additionally, direct annual vehicle-related expenditures (reported online and onsite) are presented.

# Section 1: Economic Impact and Direct Expenditures by OHV Visitors based on the Online Survey

**Table 1** presents total economic impact of OHV recreation. As the results show, OHV recreation generates \$2.64 billion in output and \$1.60 billion in gross domestic product (value added). Federal tax contributions were \$148.23 million and state/local tax contributions were \$221.76 million

Table 1: Tota	l economic im	pact of OHV	recreation (\$)
---------------	---------------	-------------	-----------------

Category	Jobs	Labor Income	Value Added	Output
Operating	11,159	601,656,568	1,037,973,487	1,688,519,567
Ancillary	9,896.30	333,989,541	553,525,912	937,366,712
Total	21,077	940,319,938	1,599,415,134	2,637,044,177

**Table 2** presents total direct expenditures incurred by OHV visitors in 2017. As the table illustrates, OHV visitors in the State of Arizona generate a total annual direct spending of

approximately \$1.86 billion in 2017. Contributions from annual ancillary items are approximately \$793.41 million. Annual vehicle expenses across all OHV vehicles are \$1.07 billion.

Table 2: Aggregate Annual Expenditures for all OHV Users (\$)

Item	Ancillary	<b>OHV Operating Expenses</b>	<b>Total Expenditures</b>
Retained	727,897,419.02	888,684,893.68	1,616,582,312.70
Out of State	65,512,121.01	177,606,602.80	243,118,723.81
Total	793,409,540.03	1,066,291,496.48	1,859,701,036.51

For the purpose of economic impact modelling, out of state OHV operating expenses are excluded. It is highly likely that most of the out-of-state OHV operating expenses are incurred in other states. Excluding out of state OHV expenditures, total direct spending by OHV visitors in the State of Arizona is \$1,682,094,433.71. In other words, it is approximately \$1.68 billion.

**Tables 3-27** present a breakdown of OHV visitor spending (both ancillary and vehicle operating expenses) by retained and out-of-state visitors based on the online survey. Retained users are further divided into day trippers and overnight visitors. Similarly, out-of-state users are divided into out-of-state day trippers and out-of-state overnight visitors.

## **Ancillary Spending Impact of OHV Visitors**

**Tables 3 and 4** present economic impact contributions of total ancillary spending by OHV visitors in terms of jobs, labor income, value added, output and state/local and federal tax contributions.

Table 3: Economic Impact Breakdown (\$)

	Jobs	Labor Income	Value Added	Output
Direct	6,901.70	197,543,169	306,591,804	502,580,471
Indirect	1,183.60	56,091,950	102,954,734	182,510,630
Induced	1,811.00	80,354,422	143,979,375	252,275,611
TOTAL	9,896.30	333,989,541	553,525,912	937,366,712

Table 4: State/Local and Federal Taxes 2017 (\$)

Tax Category	<b>Employee Compensation</b>	Proprietor Income	Tax on Production	Households	Corpo- rations	Total
Total State & Local Tax	0.00	\$0.00	66,199,520	6,065,089	1,014,070	73,278,679
Total Federal Tax	37,575,928	1,203,013	8,388,784	22,548,532	9,568,805	79,285,062
Total	37,575,928	1,203,013	74,588,304	28,613,621	10,582,875	152,563,741

**Table 5 presents** a breakdown of direct, indirect and induced impacts in terms of output, full time jobs, labor income and value added (gross regional product) for top ten industries impacted by economic impact.

Table 5: Economic Impact Contributions of Top Ten Industries (\$)

Description	Employment	Labor Income	Value Added	Output
Automotive repair and maintenance, except car washes	1,487.00	82,210,191	103,119,392	150,519,960
Limited-service restaurants	1,201.20	23,935,014	57,912,778	101,528,739
Real estate	302.2	5,881,943	38,095,297	55,727,115
Hotels and motels, including casino hotels	506.1	16,276,916	32,961,253	54,729,406
Other accommodations	1,762.60	20,004,150	28,479,880	61,792,479
Retail - Food and beverage stores	380.5	12,613,285	18,849,925	27,670,168
Owner-occupied dwellings	0	\$0	18,829,817	29,021,692
Retail - Clothing and clothing accessories stores	352.7	10,153,413	18,588,578	30,174,406
Other amusement and recreation industries	393.8	9,855,375	16,743,358	27,174,972
Retail - Gasoline stores	342.6	10,836,279	14,469,646	23,405,046

**Table 6** presents a breakdown of visitor spending based on retained and out-of-state visitors. The table shows, highest annual ancillary spending is incurred in the gasoline/oil sector followed by the restaurant/lounge purchases and food and beverage sectors. **Table 7** presents a breakdown of ancillary spending by day trippers and overnight visitors. Highest spending sector among the day trippers is noted to be on restaurant/lounge purchases followed by the food and beverage and the clothing sectors. Overnight visitors spend the most in the food and beverage sector followed by the 'other' and repairs/maintenance sectors. Average annual spending per person per day for both day trippers and overnight visitors is presented in **Tables 8 and 9**.

Table 6: Total Direct Annual Spending reported on Ancillary Items (\$)

Item	Retained	Out of State	<b>Total Spending</b>	Percent
Gasoline/oil for OHV & tow vehicles	139,023,516.62	13,207,026.00	152,230,542.62	19.19
Restaurant/lounge purchases	84,113,804.68	9,203,961.47	93,317,766.15	11.76
Food and beverage purchased at grocery and/or convenience stores	78,057,052.56	8,044,494.60	86,101,547.16	10.85
Guides and tour packages	6,525,629.66	278,828.20	6,804,457.86	0.86
Repairs/maintenance	138,662,005.60	9,285,612.44	147,947,618.04	18.65
OHV Rentals	2,347,699.04	547,775.60	2,895,474.64	0.36
Sporting goods	46,237,276.24	2,005,621.34	48,242,897.58	6.08
Souvenirs and gifts	13,593,385.12	1,803,077.89	15,396,463.01	1.94
Amusement/Entertainment	22,816,035.22	3,585,767.22	26,401,802.44	3.33
Clothing - clothing, helmets, boots, gloves etc.	57,125,290.38	3,806,467.00	60,931,757.38	7.68
Other	31,382,603.16	4,883,013.48	36,265,616.64	4.57
Lodging - Camping/RV	57,317,522.00	4,922,584.00	62,240,106.00	7.84
Lodging -Hotel/motel	50,695,598.74	3,937,891.77	54,633,490.51	6.89
Total	727,897,419.02	65,512,121.01	793,409,540.03	100.00

To eliminate omission bias, an 'other' category was offered in regards to spending. Day tripper and overnight respondents spent money on additional OHV-related items such as vehicle repairs, new tires, trailers, permits and decals, camping gear, entry-related fees, food and beverages, maps and GPS equipment, and other miscellaneous items.

**Table 7** shows that the highest annual spending is incurred on gasoline/oil for OHV and tow vehicles followed by the repairs/maintenance and restaurant/lounge purchases sectors. Day trippers spend the most on restaurant/lounge purchases followed by food and beverage and the clothing sectors whereas the overnight visitors incurred the highest spending in the food and beverage sector followed by the repairs/maintenance and gasoline/oil sectors.

**Table 7: Annual Total Spending of Retained Local OHV Visitors on Ancillary Items** 

Item	Day Trippers	Overnight Visitors	<b>Total Spending (\$)</b>	Percent
Gasoline/oil for OHV & tow vehicles	3,844,664.06	15,178,852.56	139,023,516.62	19.10
Restaurant/lounge purchases	70,958,920.36	13,154,884.32	84,113,804.68	11.56
Food and beverage purchased at grocery and/or convenience stores	54,409,538.64	23,647,513.92	78,057,052.56	10.72
Guides and tour packages	4,698,057.26	1,827,572.40	6,525,629.66	0.90
Repairs/maintenance	16,985,724.00	21,676,281.60	138,662,005.60	19.05
OHV Rentals	1,758,511.52	589,187.52	2,347,699.04	0.32
Sporting goods	36,153,804.64	10,083,471.60	46,237,276.24	6.35
Souvenirs and gifts	1,162,077.36	2,431,307.76	13,593,385.12	1.87
Amusement/Entertainment	0,070,130.42	2,745,904.80	22,816,035.22	3.13
Clothing - clothing, helmets, boots, gloves etc.	50,240,525.10	6,884,765.28	57,125,290.38	7.85
Other	8,829,814.20	22,552,788.96	31,382,603.16	4.31
Lodging - Camping/RV	47,315,882.00	10,001,640.00	57,317,522.00	7.87
Lodging -Hotel/motel	44,301,823.06	6,393,775.68	50,695,598.74	6.96
Total	90,729,472.62	137,167,946.40	727,897,419.02	100.00

Average annual spending across the day trippers and overnight visitors is found to be \$2339.87. Day trippers spend \$1,585 annually on ancillary sectors associated with OHV recreation whereas overnight visitors spend \$754.3 annually in the ancillary sectors. A detailed breakdown is presented in Table 8. Median party size for day trippers is 4 and median party size for overnight visitors is 5. Median value for number of nights for overnight retained visitors is 3.

Table 8: Average Annual Spending of Retained OHV Visitors (\$)

Item	Day trippers	Overnight	Total	Percent
		Visitors		
Gasoline/oil for OHV & tow vehicles	332.41	83.47	415.88	17.77
Restaurant/lounge purchases	190.46	72.34	262.8	11.23
Food and beverage purchased at grocery	146.04	130.04	276.08	11.80
and/or convenience stores				
Guides and tour packages	12.61	10.05	22.66	0.97
Repairs/maintenance	314	119.2	433.20	18.51
OHV Rentals	4.72	3.24	7.96	0.34
Sporting goods	97.04	55.45	152.49	6.52
Souvenirs and gifts	29.96	13.37	43.33	1.85
Amusement/Entertainment	53.87	15.1	68.97	2.95
Clothing -helmets, boots, gloves etc.	134.85	37.86	172.71	7.38
Other OHV trip-related expenses	23.7	124.02	147.72	6.31
Lodging - Camping/RV	127	55	182	7.78
Lodging -Hotel/motel	118.91	35.16	154.07	6.58
Total	1,585.57	754.3	2,339.87	100.00

For the recently visited trail, **Table 9** shows total direct spending on ancillary sectors is \$145.30 million. Highest spending is incurred on repairs/maintenance followed by the sporting goods sector. The day trippers spend the most on repairs/maintenance followed by the clothing sector whereas the overnight visitors incurred the highest spending on sporting goods followed by the repairs/maintenance sector.

Table 9: Total Spending on Ancillary Items at the Recent Trail (\$)

Item	Day Trippers	<b>Overnight Visitors</b>	<b>Total Spending \$</b>	Percent
Gasoline/oil for OHV & tow vehicles	8,874,522.12	2,749,642.33	11,624,164.45	8.00
Restaurant/lounge purchases	6,594,418.20	2,050,067	8,644,485.20	5.95
Food and beverage purchased at grocery and/or convenience stores	5,722,613.76	2,312,427.92	8,035,041.68	5.53
Guides and tour packages	491,787.12	452,255.2	944,042.32	0.65
Repairs/maintenance	27,219,671.96	5,367,008.74	32,586,680.70	22.43
OHV Rentals	1,046,910.46	707,817.10	1,754,727.56	1.21
Sporting goods	7,261,311.34	22,077,336.92	29,338,648.26	20.19
Souvenirs and gifts	1,788,316.80	898,329.34	2,686,646.14	1.85
Amusement/Entertainment	11,162,077.36	1,192,872.89	12,354,950.25	8.50
Clothing - helmets, boots, gloves etc.	12,283,501.02	2,176,238.07	14,459,739.09	9.95
Other OHV trip-related expenses	0.00	5,686,694	5,686,694.00	3.91
Lodging - Camping/RV	5,674,180.18	2,752,225.19	8,426,405.37	5.80
Lodging - Hotel/motel	6,713,639.32	2,040,747.31	8,754,386.63	6.03
Total	94,832,949.64	50,463,662.01	145,296,611.65	100.00

Average direct spending figures are presented in **Table 10**. As the table shows, total average spending at the most recent trail is \$399.46

Table 10: Average Spending of Retained Local OHV Visitors at the Recent Trail (\$)

Item	Day Trippers	<b>Overnight Visitors</b>	Total	Percent
Gasoline/oil for OHV & tow	23.82	15.12	38.94	9.75
vehicles				
Restaurant/lounge purchases	17.7	11.27	28.97	7.25
Food and beverage purchased	15.36	12.72	28.08	7.03
at grocery and/or convenience				
stores				
Guides and tour packages	1.32	2.49	3.81	0.95
Repairs/maintenance	73.06	29.51	102.57	25.68
OHV Rentals	2.81	3.89	6.7	1.68
Sporting goods	19.49	11.42	30.91	7.74
Souvenirs and gifts	4.8	4.94	9.74	2.44
Amusement/Entertainment	7.37	6.56	13.93	3.49
Clothing - clothing, helmets,	32.97	11.97	44.94	11.25
boots, gloves etc.				
Other OHV trip-related	0	31.27	31.27	7.83
expenses				
Lodging - Camping/RV	15.23	15.13	30.36	7.60
Lodging -Hotel/motel	18.02	11.22	29.24	7.32
Total	231.95	167.51	399.46	100.00

<sup>\*</sup>Median Party Size of Day Trippers: 4; Median Party Size for Overnight Visitors: 5; and Median Nights for Overnight Visitors: 3

## **Out-of-State OHV Visitors**

With regard to out of state visitors, total direct spending is \$65.51 million. **Table 11** shows that the highest annual spending is incurred in the gasoline/oil for OHV and tow vehicles sector followed by the lodging (camping/RV) and restaurant/lounge purchases sectors. Highest annual direct spending by day trippers is in the gasoline/oil for OHV and tow vehicles sector followed by restaurant/lounge purchases and food and beverage sectors. Overnight visitors spend the most on gasoline/oil for OHV and tow vehicles followed by the food and beverage and lodging (camping/RV) sectors. Total average annual spending per person per day across the day trippers and overnight visitors is \$1,421.33. See **Table 12** for detailed breakdown. Day tripper and overnight respondents spent money on additional OHV-related items such as other vehicle repairs, new tires, permits, entry-related fees, food and beverages, and other miscellaneous items.

Table 11: Total Annual Spending by Out of State Visitors on Ancillary Sectors (\$)

Item	Day Trippers Overnight Visitors		Total Spending	Percent
Gasoline/oil for OHV & tow vehicles	8,725,268.48	4,481,862.00	13,207,026.00	20.16
Restaurant/lounge purchases	5,873,050.24	3,331,145.40	9,203,961.47	14.05
Food and beverage purchased at grocery and/or convenience stores	4,343,285.12	3,701,207.40	8,044,494.60	12.28
Guides and tour packages	211,260.80	67,551.00	278,828.20	0.43
Lodging - Camping/RV	5,741,160.32	3,544,371.60	9,285,612.44	14.17
Lodging Hotel/motel	419,757.44	128,053.20	547,775.60	0.84
Repairs/maintenance	1,115,141.12	890,498.40	2,005,621.34	3.06
OHV Rentals	958,768.64	844,093.80	1,803,077.89	2.75
Sporting goods	1,357,202.56	1,705,809.60	3,585,767.22	5.47
Souvenirs and gifts	2,290,698.88	1,515,492.00	3,806,467.00	5.81
Amusement/Entertainment	3,080,853.76	1,802,143.20	4,883,013.48	7.45
Clothing - clothing, helmets, boots, gloves etc.	2,292,673.28	2,629,789.80	4,922,584.00	7.51
Other OHV trip-related expenses	1,535,688.32	2,402,466.00	3,937,891.77	6.01
Total	37,944,808.96	27,044,483.40	65,512,121.01	100

Table 12: Average Annual Spending of Out-of-State OHV Visitors (\$)

Item	Day trippers	Overnight Visitors	Total Spending	Percent
Gasoline/oil for OHV & tow vehicles	220.96	76.3	297.26	20.91
Restaurant/lounge purchases	148.73	56.71	205.44	14.45
Food and beverage purchased at grocery and/or convenience stores	109.99	63.01	173.00	12.17
Guides and tour packages	5.35	1.15	6.50	0.46
Repairs/maintenance	145.39	60.34	205.73	14.47
OHV Rentals	10.63	2.18	12.81	0.90
Sporting goods	28.24	15.16	43.4	3.05
Souvenirs and gifts	24.28	14.37	38.65	2.72
Amusement/Entertainment	34.37	29.04	63.41	4.46
Clothing - clothing, helmets, boots, gloves etc.	58.01	25.8	83.81	5.90
Other OHV trip-related expenses	78.02	30.68	108.7	7.65
Lodging - Camping/RV	58.06	44.77	102.83	7.23
Lodging -Hotel/motel	38.89	40.9	79.79	5.61
Total	960.92	460.41	1421.33	100.00

Median party size for day trippers is 5.5 and median party size for overnight visitors is 4. Median number of nights is 4.

**Table 13** shows direct spending by out of state OHV visitors is \$16.39 million. Highest spending is in the repairs/maintenance sector followed by the 'other' category (examples of other category spending are presented on page 19). The day trippers spend the most in the 'other' category followed by the repairs/maintenance sector whereas the overnight visitors incurred the highest spending on lodging (hotel/motel) followed by restaurant/lounge purchases. **Table 14** shows that the total average ancillary spending across the day trippers and the overnight visitors is \$356.74.

Table 13: Total Spending of Out-of-State OHV Visitors at a Recent Trail (\$)

Item	Day	Overnights	Total	Percent
	Trippers		Spending	
Gasoline/oil for OHV & tow vehicles	734,476.80	1,015,700.80	1,750,177.60	10.7
Restaurant/lounge purchases	889,269.76	1,100,558.29	1,989,828.05	12.2
Food and beverage purchased at grocery and/or convenience stores	426,470.40	841,600.50	1,268,070.90	7.8
Guides and tour packages	34,749.44	66,283.08	101,032.52	0.6
Repairs/maintenance	1,497,779.84	785,558.80	2,283,338.64	14.0
OHV Rentals	358,945.92	0.00	358,945.92	2.2
Sporting goods	190,727.04	159,448.70	350,175.74	2.0
Souvenirs and gifts	197,045.12	365,436.23	562,481.35	3.4
Amusement/Entertainment	553,226.88	432,012.20	985,239.08	6.0
Clothing - clothing, helmets, boots, gloves etc.	640,100.48	475,593.80	1,115,694.28	6.8
Other OHV trip-related expenses	2,290,698.88	463,967.84	2,754,666.72	16.9
Lodging - Camping/RV	210,865.92	822,118.54	1,032,984.46	6.2
Lodging - Hotel/motel	555,596.16	1,279,941.34	1,835,537.50	11.1
Total	8,579,952.64	7,808,220.12	16,388,172.7 6	100.00

Table 14: Average Annual Spending of Out-of-State OHV Visitors at the most recent trail (\$)

Item	Day Trippers	Overnight Visitors	Total Spending	Percent
Gasoline/oil for OHV & tow vehicles	18.6	17.29	35.89	10.1
Restaurant/lounge purchases	22.52	18.74	41.26	11.6
Food and beverage purchased at grocery and/or convenience stores	10.8	14.33	25.13	7.0
Guides and tour packages	0.88	1.13	2.01	0.6
Repairs/maintenance	37.93	13.37	51.3	14.4
OHV Rentals	9.09	6.53	15.62	4.4
Sporting goods	4.83	2.71	7.54	2.1
Souvenirs and gifts	4.99	6.22	11.21	3.1
Amusement/Entertainment	14.01	7.35	21.36	6.0
Clothing - helmets, boots, gloves etc.	16.21	8.1	24.31	6.8
Other OHV trip-related expenses	58.01	7.9	65.91	18.5
Lodging - Camping/RV	5.34	14	19.34	5.4
Lodging -Hotel/motel	14.07	21.79	35.86	10.1
Total	217.28	139.46	356.74	100.0

## **OHV Operating Expenses**

This section presents a breakdown of expenses associated with the operation of OHV vehicles. For the purpose of economic impact, breakdown of visitors based on each OHV type is computed from the number of visitors who offered vehicle spending data.

#### **OHV Vehicle Spending by Retained Visitors**

**Tables 15** presents economic impact contributions of OHV expenditures. As Table 15 shows, OHV spending generated \$1.70 billion in output, \$1.04 billion in value added and 11,180 jobs. **Table 16** presents a breakdown of state/local and federal tax contributions. **Table 17** presents top ten industries that benefited the most by the OHV expenditures. Total State and Local tax contributions are \$148.48 million and total federal tax contributions are \$68.94 million.

Table 15: Economic Impact of OHV Expenditures (\$)

Impact Type	Employment	Labor Income	Value Added	Output
Direct Effect	5,572.74	341,420,128	587,895,749	888,684,878
Indirect Effect	2,342.84	119,147,907	196,786,965	353,697,933
Induced Effect	3,265.25	145,762,361	261,206,508	457,294,654
<b>Total Effect</b>	11,180.84	606,330,397	1,045,889,222	1,699,677,465

Table 16: State/Local and Federal Tax Contributions (\$)

Tax Category	<b>Employee Compensation</b>	Proprietor Income	Tax on Production	Households	Corporations	Total
Total State & Local Tax	0	0	135,435,460	11,040,627	2,007,606	148,483,693
Total Federal Tax	65,924,594	3,017,185	\$17,162,341	\$41,046,375	\$18,943,849	68,941,779
Total Tax	65,924,594	3,017,185	135,435,460	11,040,627	2,007,606	217,425,472

Table 17: Economic Impact Contributions of Top Ten Industries (\$)

Items	Employment	Labor Income	Value Added	Output
Wholesale trade	2,473.6	202,944,563.9	381,095,831.0	580,544,277.3
Retail - Motor vehicle and parts dealers	1,362.2	84,767,915.2	137,083,841.1	176,473,729.8
Real estate	450.0	8,813,284.6	57,080,580.1	83,675,319.3
Retail - Gasoline stores	1,248.8	39,743,321.1	53,069,119.3	85,552,487.8
Insurance agencies, brokerages, and related activities	529.1	29,948,218.5	42,773,095.8	92,325,962.6
Owner-occupied dwellings	0.0	0.0	34,226,655.8	52,764,190.9
Retail - General merchandise stores	329.8	9,582,722.7	16,043,751.1	24,322,754.8
Management of companies and enterprises	120.8	10,607,465.5	13,367,835.4	24,939,675.6
Employment services	211.8	8,748,405.6	12,799,628.4	16,932,932.2
Hospitals	146.9	11,022,970.1	12,752,035.9	22,533,179.5

Approximately 20% use ATV followed by UTV, SUV, Dirt Bikes, 4WD, desert buggies and snowmobiles. As **Table 18** illustrates, annual total OHV operating expense by retained visitors is \$888.68 million. Because it was possible to obtain the actual Sticker fund revenue from Arizona State Parks, the amount (\$2.3 million) based on online data is substituted with the actual expense incurred by the state of Arizona. The highest annual spending is associated with vehicle purchase followed by accessories. To eliminate omission bias, the 'other' category was included. Day tripper and overnight respondents spent money on additional OHV-related items such as vehicle repairs, new tires, trailers, permits and decals, camping gear, entry-related fees, food and beverages, maps and GPS equipment, and other miscellaneous items.

Table 18: Annual Total OHV Vehicle Spending by Retained AZ Users (\$)

Item	<b>Total Spending</b>	Percent
Motorized recreational accessories (trailers, covers, add ons etc.)	170,694,308.13	19.21
Annual Insurance payment	51,658,232.06	5.81
Licenses, registration/ permit	17,396,118.66	1.96
Sticker fund*	5,076,200.32	0.57
Club memberships	2,318,170.33	0.26
Purchase of OHVs	540,999,088.51	60.88
Fuel, oil, & lubricants (OHV)	83,638,294.60	9.41
Other expenses	16,904,481.07	1.90
Total	888,684,893.68	100.00

**Table 19** offers an itemized breakdown of total spending per vehicle. As the results show, highest vehicle related spending is incurred by those who own a Side by Side followed by SUV/Jeep and dirt bike. Average per person spending by items and vehicles is presented in **Tables 20-22.** 

**Table 19: Vehicle related Expenses of Retained Local Visitors (\$)** 

Item	ATV	Dirt Bike	<b>Dual Sport</b>	4 WD	Side by Side	SUV/Jeep	Snow-	Dune
			Bike				mobiles	Buggy
Motorized recreational accessories (trailers, covers, add ons etc.)	19,374,969.24	21,343,302.92	5,976,755.17	23,059,155.24	62,966,317.24	37,165,246.17	0.00	808,562.15
Annual Insurance payment	7,507,543.41	3,245,183.68	2,145,370.11	9,835,391.79	12,141,140.63	16,507,737.52	111,837.27	164,027.64
Licenses, registration/ permit	2,609,679.17	1,358,837.50	851,405.69	3,554,918.12	3,926,103.18	5,046,924.17	10,438.15	37,812.69
Sticker fund	260,613.62	576,762.07	220,104.52	97,596.43	612,643.09	282,845.09	0.00	5,395.65
Club memberships	295,289.15	740,687.16	255,883.03	100,056.84	410,786.63	511,151.00	0.00	4,316.52
Purchase of OHVs	40,930,739.93	64,341,879.02	20,635,978.46	42,024,087.02	303,650,321.38	68,092,059.39	0.00-	1,324,023.31
Fuel, oil, & lubricants (OHV)	10,237,270.29	9,974,928.82	4,506,760.45	13,804,461.17	23,143,013.21	21,071,081.68	186,395.45	714,383.52
Other expenses	195,019.59	4,081,865.95	917,235.09	2,839,728.00	6,631,373.51	2,196,093.76	0.00	43,165.17
Total	81,411,124.40	105,663,447.12	35,509,492.52	95,315,394.62	413,481,698.86	150,873,138.80	308,670.87	3,101,686.63

Table 20: Average Spending on OHV Vehicle Operating Expenses (\$)

Vehicle	Average spending	Percent
Dune Buggy	784.70	8.28
SUV/Jeep	1,408.05	14.86
UTV/Side by Side	995.33	10.50
Snowmobile	1,509.33	15.93
4WD	2,785.42	29.39
Dual Purpose Sport Bike	1,273.08	13.43
Dirt Bike	376.36	3.97
ATV	343.81	3.63
Total	9,476.10	100.00

<sup>\*</sup>Median party size for all OHVs excluding snowmobiles and dune buggy is 4. Median party size for snowmobiles and dune buggies is 9.5 and 5.5 respectively.

Table 21: Average Spending per Item across all OHV Vehicles (\$)

Item	Average spending	Percent
Motorized recreational accessories	1,831.24	19.32
(trailers, covers, add ons etc.)		
Annual Insurance payment	707.12	7.46
Licenses, registration/ permit	209.37	2.21
Sticker fund	25.02	0.26
Club memberships	29.03	0.31
Purchase of OHVs	5,262.68	55.54
Fuel, oil, & lubricants (OHV)	1,216.68	12.84
Other expenses	194.94	2.06
Total	9,476.10	100.00

Table 22: Average Expenditures based on Type of OHV Vehicle (\$)

Item	ATV	Dirt	Dual	4WD	UTV	SUV	Snow	Buggy	Total
Accessories	186.75	284.42	167.53	365.15	424.17	313.60	0	89.63	1,831.24
Insurance	72.36	43.24	60.13	155.74	81.79	139.29	136.36	18.18	707.12
Registration	25.15	18.11	23.86	56.29	26.45	42.59	12.73	4.19	209.37
Sticker Funds	2.51	7.69	6.17	1.55	4.13	2.39	0	0.60	25.02
Club	2.85	9.87	7.17	1.58	2.77	4.31	0	0.48	29.03
Buy	394.52	857.40	578.43	665.46	2045.54	574.57	0	146.76	5,262.68
Fuel	98.67	132.92	126.32	218.60	155.90	177.80	227.27	79.19	1,216.68
Other	1.88	54.39	25.71	44.97	44.67	18.53	0	4.78	194.94
Total \$	784.70	1,408.05	995.33	1,509.33	2,785.42	1,273.08	376.36	343.81	9,476.10

#### **OHV Operating Expenses by Out of State Visitors**

**Tables 23-27** present results on annual OHV expenses. Approximately \$177.61 million is incurred by out of state OHV visitors on vehicle expenses. As illustrated by **Table 23**, the highest spending is incurred on the purchase of OHVs followed by motorized recreational accessories and fuel, oil and lubricants. **Table 24** presents expense breakdown per OHV vehicle type and **Tables 25-27** present itemized average spending information for each person. Median party size for SUV/Jeep and UTV/Side by Side is 5, median party size for ATV and dual purpose bikes is 4. Median party size for dirt bikes and 4 WD is 5 and 2.5 respectively. Median party size for dune buggy is 6.5. To eliminate omission bias, visitors were offered an 'other' category to capture spending on items not listed in survey. Additional OHV-related items noted are other vehicle repairs, new tires, permits, entry-related fees, food and beverage, and other miscellaneous items.

Table 23: Annual Vehicle-related Expenses of Out-of-State OHV Visitors (\$)

Item	All Vehicle Total	Percent
Motorized recreational accessories (trailers, covers, add ons etc.)	29,448,953.9	16.6
Annual Insurance payment	7,454,786.8	4.2
Licenses, registration/ permit	3,099,375.5	1.7
Sticker fund	287,823.5	0.2
Club memberships	468,141.6	0.3
Purchase of OHVs	122,723,431.8	69.1
Fuel, oil, & lubricants (OHV)	12,609,539.8	7.1
Other expenses	1,514,549.8	0.9
Total	177,606,602.8	100.0

Table 24: Total operating Expenses per OHV Vehicle for Out-of-State Visitors (\$)

Item	Dune	SUV	UTV	4WD	Dual	Dirt	ATV	Total
	Buggy					bikes		
Accessories	109,246.2	2,138,313.5	16,471,122.0	2,972,812.4	532,542.9	4,007,463.2	3,217,453.9	29,448,953.9
Insurance	86,486.5	1,622,815.2	2,000,562.8	2,369,729.2	149,407.9	351,105.0	874,680.3	7,454,786.8
Registration	13,132.3	348,515.9	795,809.5	1,229,362.1	100,591.4	293,902.5	318,061.8	3,099,375.5
Sticker Fund	4,551.9	32,546.3	106,513.6	13,017.9	22,928.9	52,271.3	55,993.7	287,823.5
Club	11,379.8	44,381.3	108,817.9	84,024.6	7,396.4	153,855.0	58,286.7	468,141.6
Buy	227,596.2	8,977,692.9	78,331,693.9	9,914,660.9	473,371.4	13,610,250.0	11,188,166.5	122,723,431.8
Fuel	238,976.0	2,053,964.3	4,049,885.2	3,809,507.7	310,650.0	791,465.6	1,355,091.1	12,609,539.8
Other	455,192.3	266,287.5	469,090.8	-	-	-	323,979.2	1,514,549.8
Total	1,146,561.1	15,484,516.7	102,333,495.7	20,393,114.7	1,596,888.9	19,260,312.5	17,391,713.1	177,606,602.8

Table 25: Average Spending on OHV Vehicle Operating Expenses (\$)

Vehicle	Average spending	Percent
Dune Buggy	484.39	4.8
SUV/Jeep	1,090.31	10.9
UTV/Side by Side	2,620.24	26.1
Snowmobile	0.00	0.0
4WD	1,914.67	19.1
Dual Purpose Sport Bike	385.54	3.8
Dirt Bike	2,712.34	27
ATV	839.73	8.4
Total	10,047.22	100.1

<sup>\*</sup>Median party size for all vehicles is found to be 4

Table 26: Average Spending per Item across all OHV Vehicles (\$)

Item	Average spending	Percent
Motorized recreational accessories (trailers, covers, add ons etc.)	1745.84	17.4
Annual Insurance payment	552.27	5.5
Licenses, registration/ permit	246.92	2.5
Sticker fund	23.76	0.2
Club memberships	44.87	0.4
Purchase of OHVs	6236	62.1
Fuel, oil, & lubricants (OHV)	958.84	9.5
Other expenses	238.71	2.4
Total	10,047.22	100.00

Table 27: Average Expenditures based on Type of OHV Vehicle (\$)

Item	Dune	SUV	UTV	4WD	Dual	Dirt	ATV	Total \$
	Buggy							
Accessories	46.15	150.56	421.74	279.11	128.57	564.35	155.35	1,745.84
Insurance	36.54	114.27	51.22	222.49	36.07	49.44	42.23	552.27
Registration	5.55	24.54	20.38	115.42	24.29	41.39	15.36	246.92
Sticker Fund	1.92	2.29	2.73	1.22	5.54	7.36	2.70	23.76
Club	4.81	3.13	2.79	7.89	1.79	21.67	2.81	44.87
Buy	96.15	632.14	2,005.68	930.87	114.29	1,916.67	540.20	6,236.00
Fuel	100.96	144.63	103.70	357.67	75.00	111.46	65.43	958.84
Other	192.31	18.75	12.01	0.00	0.00	0.00	15.64	238.71
Total	484.39	1,090.31	2,620.24	1,914.67	385.54	2,712.34	839.73	10,047.21

<sup>\*</sup>Snowmobile: \$0

## Section 2: Direct Spending of OHV Visitors at three most popular trails: Boulders, Lake Havasu, and Table Mesa

Approximately 140,278 (14.1%) of all OHV visitors frequent three popular trails. Online survey results show that 5.6% of the respondents frequent the Boulders OHV area. Percent of visitors using Lake Havasu and Table Mesa are 4.7% (46,759 users) and 3.8% (37,805) respectively. **Table 28** presents total economic impact of all three trails and **Table 29** presents further break down of the results. Visitors to these trails incur \$14.74 million in direct spending in ancillary sectors. **Table 30** presents tax related impacts. **Table 31** presents an overview of direct spending of OHV visitors to Boulders, Lake Havasu and Table Mesa.

Table 28: Total Economic Impact of OHV Recreation (Ancillary Spending) (\$)

Event	Jobs	Labor Income	Value Added	Output
Boulders	47.9	1,984,156	3,185,793	5,146,124
Lake Havasu	78	2,014,618	3,332,048	5,885,995
Table Mesa	102.6	4,475,955	6,891,704	11,002,211
TOTAL	228.5	8,474,729.00	13,409,545.00	22,034,330.00

Table 29: Economic Impact Breakdown in terms of Direct, Indirect and Induced Benefits (\$)

Impact Type	Employment	Labor Income	Value Added	Output
Direct Effect	251.1	9,178,894	13,380,153	20,778,721
Indirect Effect	42	2,120,461	4,009,699	\$6,759,641
Induced Effect	82.7	3,893,785	6,868,926	11,731,171
<b>Total Effect</b>	375.7	15,193,140	24,258,778	39,269,534

Table 30: State/Local and Federal Taxes Contributions (\$)

Tax Category	Employee	Proprietor	Tax on	Households	Corporations	Total
Total State & Local Tax	0.00	0.00	2,724,975	282,963	41,449	3,049,387
Total Federal Tax	1,598,701	84,340	360,558	1,059,829	394,779	3,498,207
Total	1,598,701	84,340	3,085,533	1,342,792	436,228	6,547,594

Table 31: Aggregate Ancillary Expenditures for Top Three Trails (\$)

Item	Boulders	Havasu	Table mesa	<b>Total Expenditures \$</b>
Retained	4,131,636.82	5,856,805.96	4,020,518.44	14,008,961.22
Out of State	0.00	733,605.76	0.00	733605.76
Total	4,131,636.82	6,590,411.72	4,020,518.44	14,742,566.98

Next, a detailed breakdown of impact and direct spending is offered on each of the three trails.

## **Boulders**

Approximately 72.6% of the OHV visitors to the Boulder trails are retained (n=95). The data reported only one out of AZ visitor. Hence **Tables 32-36** present direct spending of retained visitors out of which 85.5% are day trippers (n=59)

**Table 32: Economic Impact of Ancillary Spending at Boulders (\$)** 

Impact Type	Employment	Labor Income	Value Added	Output
Direct Effect	31.6	\$1,196,042	\$1,759,443	\$2,722,826
<b>Indirect Effect</b>	5.5	\$279,159	\$528,701	\$890,779
<b>Induced Effect</b>	10.8	\$508,955	\$897,648	\$1,532,518
<b>Total Effect</b>	47.9	\$1,984,156	\$3,185,793	\$5,146,124

Table 33: State/Local and Federal Tax Contributions (\$)

Tax Category	Employee	Proprietor	Tax on	Households	Corporations	Total
Total State and	0.00	0.00	359,328	37,040	5,509	401,877
Local Tax						
Total Federal Tax	204,825	12,446	47,603	138,700	52,463	456,037
Total	204,825	12,446	406,931	175,740	57,972	857,914

**Table 34: Economic Impact Contributions of Top Ten Industries (\$)** 

Description	Employment	Labor Income	Value Added	Output
Automotive repair and maintenance, except car washes	11.9	691,513	860,090	1,238,343
Limited-service restaurants	5.0	101,656	245,944	426,311
Real estate	1.6	33,806	226,207	320,094
Retail - Clothing and clothing accessories stores	4.0	123,344	221,138	351,901
Hotels and motels, including casino hotels	2.1	75,414	149,775	239,249
Owner-occupied dwellings	0.0	0.00	112,055	172,706
Wholesale trade	0.5	44,515	82,302	122,740
Retail - Food and beverage stores	1.5	52,239	77,573	113,104
Retail - Sporting goods, hobby, musical instrument and book stores	2.0	45,737	67,465	107,201
Retail - Gasoline stores	1.4	51,301	66,383	103,269

Table 35: Total Direct Spending by Retained OHV Users on Ancillary Items (\$)

Item	Day Trippers	Over Night Visitors	<b>Total Spending</b>	Percent
Gasoline/oil for OHV & tow vehicles	581,685.00	80,606.15	662,291.15	16.00%
Restaurant/lounge purchases	337,786.83	40,303.08	378,089.91	9.20%
Food and beverage purchased at grocery and/or convenience stores	245,566.63	80,430.71	325,997.34	7.90%
Guides and tour packages	15,167.80	0.00	15,167.80	0.40%
Lodging -Camping/RV	95,102.08	35,666.22	130,768.30	3.20%
Lodging- Hotel/motel	232,825.68	6,015.38	238,841.06	5.80%
Repairs/maintenance	1,108,765.93	118,102.05	1,226,867.98	29.70%
OHV Rentals	45,503.39	0.00	45,503.39	1.10%
Sporting goods	230,853.86	15,489.62	246,343.48	6.00%
Souvenirs and gifts	72,350.39	20,051.28	92,401.67	2.20%
Amusement/Entertainment	25,785.25	7,017.95	32,803.20	0.80%
Clothing - helmets, boots, gloves etc.	696,960.25	39,601.28	736,561.53	17.80%
Total	3,688,353.10	443,283.72	4,131,636.82	100.00%

Table 36: Average Spending by Retained OHV AZ Users, at Boulders, on Ancillary Items (\$)

Item	Day Trippers	Over Night Visitors	Total Average Spending	Percent
Gasoline/oil for OHV & tow vehicles	16.25	13.74	29.99	16.8%
Restaurant/lounge purchases	9.44	6.87	16.31	9.1%
Food and beverage purchased at grocery and/or convenience stores	6.86	13.71	20.57	11.5%
Guides and tour packages	0.42	0.00	0.42	0.2%
Lodging - Camping/RV	2.66	6.08	8.74	4.9%
Lodging Hotel/motel	6.50	1.03	7.53	4.2%
Repairs/maintenance	30.97	20.14	51.11	28.6%
OHV Rentals	1.27	0.00	1.27	0.7%
Sporting goods	6.45	2.64	9.09	5.1%
Souvenirs and gifts	2.02	3.42	5.44	3.0%
Amusement/Entertainment	0.72	1.20	1.92	1.1%
Clothing - clothing, helmets, boots, gloves etc.	19.47	6.75	26.22	14.7%
Total	103.04	75.58	178.62	100.0%

<sup>\*</sup>Median party size for Day tripper=4; Median party size for overnight visitors=5; median nights=2.34

#### Lake Havasu

Approximately 81.7% of Lake Havasu visitors are local, of which 82.8% are retained (n=58). The remaining are from out-of-state (n=10). Out of the retained visitors, 75.6% are day trippers (n=48) and 60% of the out-of-state (18.3%) are day trippers. Total direct ancillary spending by retained OHV visitors to Lake Havasu is \$7.17 million. **Tables 37- 39** present economic impact contributions of visitor spending at Lake Havasu. **Tables 40-43** present a detailed breakdown of spending by retained and out of state visitors on ancillary spending items

Table 37: Economic Impact of Ancillary Spending at Boulders (\$)

Impact Type	Employment	Labor Income	Value Added	Output
Direct Effect	69.8	1,750,218	2,764,305	4,740,368
Indirect Effect	4	124,976	234,452	519,665
Induced Effect	4.2	139,424	333,291	625,962
Total Effect	78	2,014,618	3,332,048	5,885,995

Table 38: State/Local and Federal Tax Contributions (\$)

Tax Category	Employee	Proprietor	Tax on	Households	Corporations	Total
Total State and Local Tax	0.00	0.00	600,606	27,975	4,512	633,093
Total Federal Tax	263,688	8,035	52,219	112,657	43,874	480,473
Total	263,688	8,035	652,825	140,632	48,386	1,113,566

**Table 39: Economic Impact Contributions of Top Ten Industries (\$)** 

Item	Employment	Labor Income	Value Added	Output
Automotive repair and maintenance, except car washes	18.8	\$756,006	\$1,016,062	\$1,614,943
Limited-service restaurants	10.3	\$370,609	\$645,852	\$1,021,125
Hotels and motels, including casino hotels	4.9	\$90,542	\$214,549	\$424,948
Retail - Food and beverage stores	4.4	\$133,211	\$202,733	\$305,363
Other accommodations	10.5	\$123,596	\$174,526	\$373,355
Retail - Gasoline stores	5	\$116,550	\$169,660	\$301,462
Other amusement and recreation industries	3.8	\$91,124	\$156,126	\$255,709
Retail - Clothing and clothing accessories stores	4.8	\$65,930	\$154,637	\$313,785
Owner-occupied dwellings	0	\$0	\$105,951	\$163,298
Real estate	1.2	\$27,657	\$91,160	\$161,705

# Retained

Table 40: Total Spending by Retained OHV AZ Users, at Lake Havasu, on Ancillary Items

Item	Day Trippers	Over Night Visitors	Total Spending	Percent
Cooling/silfor OIN/ & townshiples	1 040 400 12			26.80/
Gasoline/oil for OHV & tow vehicles	1,849,498.13	75,145.56	1,924,643.69	26.8%
Restaurant/lounge purchases	836,024.38	67,416.30	903,440.68	12.6%
Food and beverage purchased at grocery and/or convenience stores	900,784.25	65,197.72	965,981.97	13.5%
Guides and tour packages	10,976.25	2,862.69	13,838.94	0.2%
Lodging - Camping/RV	220,073.81	33,550.70	253,624.51	3.5%
Lodging Hotel/motel	320,140.63	42,940.32	363,080.95	5.1%
Repairs/maintenance	1,418,680.31	78,180.01	1,496,860.32	20.9%
OHV Rentals	0.00	0.00	0.00	0.0%
Sporting goods	175,345.59	1,746.24	177,091.83	2.5%
Souvenirs and gifts	237,818.75	11,450.75	249,269.50	3.5%
Amusement/Entertainment	137,386.06	29,092.07	166,478.13	2.3%
Clothing - clothing, helmets, boots, gloves etc.	573,417.59	74,143.62	647,561.21	9.0%
Other OHV trip-related expenses	-	6,906.23	6,906.23	0.1%
Total	6,680,145.75	488,632.19	7,168,777.94	100.0%

Table 41: Average Spending by Retained OHV Visitors on Ancillary Items (\$)

Item	Day Trippers	Over Night Visitors	Total Average Spending	Percent
Gasoline/oil for OHV & tow vehicles	63.19	7.95	71.14	25.4%
Restaurant/lounge purchases	28.56	7.14	35.7	12.8%
Food and beverage purchased at grocery and/or convenience stores	30.78	6.90	37.68	13.5%
Guides and tour packages	0.38	0.30	0.68	0.2%
Lodging - Camping/RV	7.52	3.55	11.07	4.0%
Lodging Hotel/motel	10.94	4.55	15.49	5.5%
Repairs/maintenance	48.47	8.28	56.75	20.3%
OHV Rentals	0.00	0.00	0	0.0%
Sporting goods	5.99	0.18	6.17	2.2%
Souvenirs and gifts	8.13	1.21	9.34	3.3%
Amusement/Entertainment	4.69	3.08	7.77	2.8%
Clothing - clothing, helmets, boots, gloves etc.	19.59	7.85	27.44	9.8%
Other OHV trip-related expenses	0.00	0.73	0.73	0.3%
Total	228.23	51.72	279.95	100.0%

<sup>\*</sup>Median party size for day tripper =4; Median party size for overnight visitors =11; median nights=6

# **Out-of-State**

Out of state OHV visitors generate direct annual spending of \$.73 million. **Table 42** presents a breakdown by different sectors and **Table 43** presents a breakdown of average per person spending figures. As **Table 43** shows, no spending is reported on some ancillary items.

Table 42: Total Annual Spending by Out-of-State OHV Visitors on Ancillary Sectors (\$)

Item	Day Trippers	Over Night Visitors	<b>Total Spending</b>	Percent
Gasoline/oil for OHV & tow vehicles	76,442.47	3,818.19	80,260.66	10.9%
Restaurant/lounge purchases	71,142.46	4,405.60	75,548.06	10.3%
Food and beverage purchased at grocery and/or convenience stores	67,880.91	3,561.20	71,442.11	9.7%
Guides and tour packages	0.00	0.00	0.00	0.0%
Lodging - Camping/RV	122,307.95	0.00	122,307.95	16.7%
Lodging Hotel/motel	61,153.98	0.00	61,153.98	8.3%
Repairs/maintenance	116,192.55	0.00	116,192.55	15.8%
OHV Rentals	0	0	0.00	0.0%
Sporting goods	36,692.39	0.00	36,692.39	5.0%
Souvenirs and gifts	42,807.78	0.00	42,807.78	5.8%
Amusement/Entertainment	85,615.57	0.00	85,615.57	11.7%
Clothing - clothing, helmets, boots, gloves etc.	27,519.29	0.00	27,519.29	3.8%
Other OHV trip-related expenses	14065.414 52	0.00	14,065.41	1.9%
Total	721,820.77	11,784.99	733,605.76	100.0%

Table 43: Average Spending by Out of State Spending on Ancillary Items (\$)

Item	Day Trippers	Over Night Visitors	Total Average Spending (\$)	Percent
Gasoline/oil for OHV & tow vehicles	14.88	1.11	16.00	11.10%
Restaurant/lounge purchases	13.85	1.29	15.14	10.50%
Food and beverage purchased at grocery and/or convenience stores	13.21	1.04	14.25	9.90%
Guides and tour packages	0.00	0.00	0.00	0.00%
Lodging - Camping/RV	23.81	0.00	23.81	16.50%
Lodging Hotel/motel	11.9	0.00	11.9	8.30%
Repairs/maintenance	22.62	0.00	22.62	15.70%
OHV Rentals	0.00	0.00	0.00	0.00%
Sporting goods	7.14	0.00	7.14	5.00%
Souvenirs and gifts	8.33	0.00	8.33	5.80%
Amusement/Entertainment	16.67	0.00	16.67	11.60%
Clothing - helmets, boots, gloves etc.	5.36	0.00	5.36	3.70%
Other OHV trip-related expenses	2.74	0.00	2.74	1.90%
Total	140.52	3.44	143.96	100.00%

<sup>\*</sup>Median party size for day tripper =7; Median party size for overnight visitors =5.5; median nights=26.5

#### **Table Mesa**

**Tables 44-46** present economic impact contributions of OHV visitors to Table Mesa in terms of jobs, value added and output. **Tables 47 and 48** present spending information of OHV visitors to the Table Mesa trail. Approximately 98% of the visitors are found to be local. Furthermore, 73.8% of locals are retained and 75% of retained visitors are day trippers. Only two respondents are from out-of-state, hence their spending is not reported. As **Table 47** shows, total direct spending generated at this trail by day trippers and overnight visitors is \$4.02 million. Table 29 presents a breakdown of average spending on ancillary items by day trippers and overnight retained visitors. Median party size for day trippers is 4. Median party size for overnight visitors is found to be 12 and median number of nights is 2.

**Table 44:** Economic Impact of Ancillary Spending at Table Mesa (\$)

Impact Type	Employment	Labor Income	Value Added	Output
Direct Effect	67.5	\$2,791,718	\$3,831,935	\$5,824,809
Indirect Effect	10.7	\$535,834	\$1,034,359	\$1,719,420
Induced Effect	24.4	\$1,148,402	\$2,025,409	\$3,457,982
Total Effect	102.6	\$4,475,955	\$6,891,704	\$11,002,211

**Table 45:** State/Local and Federal Tax Contributions (\$)

Tax Category	Employee	Proprietor	Tax on	Households	Corporations	Total
Total State and Local Tax	0.00	0.00	800,177	83,518	10,464	894,159
Total Federal Tax	64,999	26,987	106,005	312,741	99,655	1,010,387
Total	64,999	26,987	906,182	396,259	110,119	1,904,546

**Table 46:** Economic Impact Contributions of Top Ten Industries (\$)

Description	Employment	Labor Income	Value Added	Output
Automotive repair and				
maintenance, except car	35.4	\$2,064,325	\$2,567,567	\$3,696,740
washes				
Real estate	3.4	\$71,870	\$480,899	\$680,496
Limited-service restaurants	6.6	\$135,888	\$328,764	\$569,867
Owner-occupied dwellings	0	\$0	\$252,741	\$389,540
Other accommodations	11.5	\$144,984	\$200,661	\$417,566
Retail - Food and beverage	3.7	¢124 471	¢104 025	\$260,404
stores	3.7	\$124,471	\$184,835	\$269,494
Wholesale trade	1.1	\$98,337	\$181,810	\$271,141
Retail - Clothing and	2.8	¢95.070	¢154 147	\$245,207
clothing accessories stores	2.8	\$85,979	\$154,147	\$245,297
Hotels and motels,	1.8	¢65 610	¢120.207	¢200 152
including casino hotels	1.8	\$65,612	\$130,307	\$208,152
Retail - General	2.3	\$66,844	\$111,515	\$169,873
merchandise stores	2.3	\$00,0 <del>44</del>	φ111,313	\$109,673

Table 47: Total Spending by Retained OHV Visitors on Ancillary Items (\$)

Item	Day Trippers	Over Night Visitors	<b>Total Spending</b>	Percent
Gasoline/oil for OHV & tow vehicles	458,295.02	26,881.00	485,176.01	12.1%
Restaurant/lounge purchases	203,047.99	27,210.54	230,258.53	5.7%
Food and beverage purchased at grocery and/or convenience stores	363,528.93	29,470.23	392,999.16	9.8%
Guides and tour packages	0.00	0.00	0.00	0.0%
Lodging - Camping/RV	195,280.28	15,017.58	210,297.86	5.2%
Lodging Hotel/motel	71,462.95	31,070.85	102,533.81	2.6%
Repairs/maintenance	1,623,451.83	216,201.36	1,839,653.20	45.8%
OHV Rentals	77677.12121	0.00	77,677.12	1.9%
Sporting goods	173,219.98	14,240.81	187,460.79	4.7%
Souvenirs and gifts	19,419.28	3,813.24	23,232.52	0.6%
Amusement/Entertainment	37,285.02	5,178.48	42,463.49	1.1%
Clothing - helmets, boots, gloves etc.	218,390.40	11,651.57	230,041.97	5.7%
Other OHV trip-related expenses	198076.6591	647.31	198,723.97	4.9%
Total	3,639,135.47	381,382.97	4,020,518.44	100.0%

Table 48: Average Spending by Retained OHV Visitors on Ancillary Items (\$)

Item	Day Trippers	Over Night Visitors	Total Average Spending	Percent
Gasoline/oil for OHV & tow vehicles	22.35	3.93	26.28	11.3%
Restaurant/lounge purchases	9.90	3.98	13.88	6.0%
Food and beverage purchased at grocery and/or convenience stores	17.73	4.31	22.04	9.4%
Guides and tour packages	0.00	0.00	0.00	0.0%
Lodging - Camping/RV	9.52	2.20	11.72	5.0%
Lodging Hotel/motel	3.48	4.55	8.03	3.4%
Repairs/maintenance	79.17	31.63	110.80	47.5%
OHV Rentals	3.79	0.00	3.79	1.6%
Sporting goods	8.45	2.08	10.53	4.5%
Souvenirs and gifts	0.95	0.56	1.50	0.6%
Amusement/Entertainment	1.82	0.76	2.58	1.1%
Clothing - helmets, boots, gloves etc.	10.65	1.70	12.35	5.3%
Other OHV trip-related expenses	9.66	0.09	9.75	4.2%
Total	177.46	55.79	233.25	100.0%

#### **Section 3: Direct Expenditures by Onsite Respondents**

**Table 49** presents total itemized average annual spending for retained and out of state OHV visitors. Total annual average spending for both retained and out-of-state visitors is \$5,381.94. **Tables 50 and 51** give average breakdown by retained and out-of-state visitors. **Table 50** gives a detailed breakdown of annual average per person per day expenditures. Median party size for day trippers and overnight visitors is 2 and median number of nights is 3. **Table 51** offers average spending per item, at the visited trail, where the survey is conducted. Median party size for day trippers and overnight visitors, at the trail, is 2 and median number of nights is 3. **Tables 52 and 53** present a similar breakdown for out-of-state visitors. Annual median party size for day trippers and overnight visitors is 2 and median nights is 3. For the visited trail, where the visitors are surveyed, median party size for day trippers and overnight visitors is again 2 but median number of nights is found to be 9.5

Table 49: Total Average Annual Ancillary Spending of OHV Visitors (\$)

Item	Retained	Out of AZ	<b>Total Spending \$</b>	Percent
Gasoline/oil for OHV & tow vehicles	522.36	545.31	1,067.67	19.8%
Restaurant/lounge purchases	410.11	454.41	864.52	16.1%
Food and beverage purchased at grocery and/or convenience stores	464.18	688.04	1,152.22	21.4%
Guides and tour packages	18.29	1.17	19.46	0.4%
Lodging - Camping/RV	157.71	177.78	335.49	6.2%
Lodging -Hotel/motel	438.58	582.81	1,021.39	19.0%
Repairs/maintenance	3.45	10.00	13.45	0.2%
OHV Rentals	66.19	126.75	192.94	3.6%
Sporting goods	47.27	138.97	186.24	3.5%
Souvenirs and gifts	22.64	94.36	117.00	2.2%
Amusement/Entertainment	177.08	158.13	335.21	6.2%
Clothing - clothing, helmets, boots, gloves etc.	59.66	16.70	76.36	1.4%
Total	2,387.51	2,994.43	5,381.94	100.0%

# **Retained OHV Visitors**

Table 50: Average Annual Ancillary Spending of Retained OHV Visitors (\$)

Item	Day Trippers	Over Night Visitors	Total Spending	Percent
Gasoline/oil for OHV & tow vehicles	402.47	119.89	522.36	21.90%
Restaurant/lounge purchases	291.54	118.57	410.11	17.20%
Food and beverage purchased at grocery and/or convenience stores	332.26	131.93	464.18	19.40%
Guides and tour packages	18.29	0.00	18.29	0.80%
Lodging -Camping/RV	136.28	21.42	157.71	6.60%
Lodging- Hotel/motel	336.34	102.24	438.58	18.40%
Repairs/maintenance	0.00	3.45	3.45	0.10%
OHV Rentals	0.00	0.00	0.00	0.00
Sporting goods	65.04	1.15	66.19	2.80%
Souvenirs and gifts	34.45	12.82	47.27	2.00%
Amusement/Entertainment	20.54	2.1	22.64	0.90%
Clothing - helmets, boots, gloves etc.	160.43	16.65	177.08	7.40%
Other OHV trip-related expenses	57.36	2.3	59.66	2.50%
Total	1,854.99	532.52	2,387.51	100.00%

Table 51: Average Ancillary Spending of Out-of-State OHV Visitors at the Trail (\$)

Item	Day Trippers	Overnight Visitors	Total Spending \$	Percent
Gasoline/oil for OHV & tow vehicles	24.21	22.61	46.82	19.0%
Restaurant/lounge purchases	29.72	16.25	45.96	18.7%
Food and beverage purchased at grocery and/or convenience stores	28.50	12.20	40.70	16.5%
Guides and tour packages	2.20	0.00	2.20	0.9%
Lodging - Camping/RV	14.60	16.66	31.26	12.7%
Lodging -Hotel/motel	25.19	1.67	26.87	10.9%
Repairs/maintenance	0.00	1.72	1.72	0.7%
OHV Rentals	7.07	1.15	8.22	3.3%
Sporting goods	4.18	2.56	6.75	2.7%
Souvenirs and gifts	3.05	0.00	3.05	1.2%
Amusement/Entertainment	16.04	1.52	17.56	7.1%
Clothing - helmets, boots, gloves etc.	14.88	0.00	14.88	6.0%
Total	169.64	76.35	245.99	100.0%

# **Out of State OHV Visitors**

Table 52: Average Annual Ancillary Spending by OHV Visitors (\$)

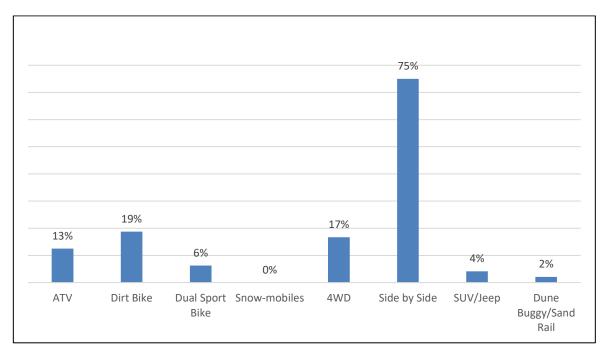
Item	Day Trippers	Overnight Visitors	Total Spending \$	Percent
Gasoline/oil for OHV & tow vehicles	421.00	124.31	545.31	18.2%
Restaurant/lounge purchases	402.00	52.41	454.41	15.2%
Food and beverage purchased at grocery and/or convenience stores	600.00	88.04	688.04	23.0%
Guides and tour packages	0.00	1.17	1.17	0.0%
Lodging - Camping/RV	165.50	12.28	177.78	5.9%
Lodging -Hotel/motel	548.75	34.06	582.81	19.5%
Repairs/maintenance	10.00	-	10.00	0.3%
OHV Rentals	125.00	1.75	126.75	4.2%
Sporting goods	114.55	24.42	138.97	4.6%
Souvenirs and gifts	85.00	9.36	94.36	3.2%
Amusement/Entertainment	145.00	13.13	158.13	5.3%
Clothing - clothing, helmets, boots, gloves	5.00	11.70	16.70	0.6%
Total	2,621.80	372.63	2,994.43	100.0%

Table 53: Average Ancillary Spending of OHV Visitors at the Trail (\$)

Item	Day Trippers	Overnight Visitors	Total Spending \$	Percent
Gasoline/oil for OHV & tow vehicles	16.90	25.31	42.21	10.6%
Restaurant/lounge purchases	69.75	16.15	85.90	21.5%
Food and beverage purchased at grocery and/or convenience stores	64.45	25.63	90.08	22.6%
Guides and tour packages	0.00	0.00	0.00	0.0%
Lodging - Camping/RV	27.50	4.39	31.89	8.0%
Lodging -Hotel/motel	50.00	1.68	51.68	12.9%
Repairs/maintenance	0.00	0.00	0.00	0.0%
OHV Rentals	25.00	0.00	25.00	6.3%
Sporting goods	27.50	12.65	40.15	10.1%
Souvenirs and gifts	17.50	2.84	20.34	5.1%
Amusement/Entertainment	5.00	3.98	8.98	2.2%
Clothing - clothing, helmets, boots, gloves	0.00	2.92	2.92	0.7%
Total	303.60	95.55	399.15	100.0%

**Figures 1 and 2** present type of OHV used by visitors surveyed at the trail site. **Tables 54 -55** present spending breakdown based on the most popular vehicle.

Figure 1: Type of OHV Used by Retained Visitors

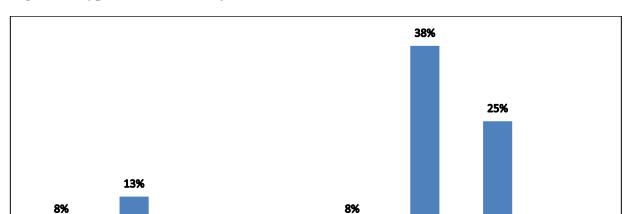


<sup>\*</sup>n=24

Table 54: OHV Operating Expenses by Retained Visitors (\$)

	Side By Side Average	Side by Side Percent	SUV/Jeep Average	SUV/Jeep Percent
Motorized recreational accessories (trailers, covers, add ons etc.)	644.44	15.0%	1,041.67	29.2%
Annual Insurance payment	139.00	3.2%	256.25	7.2%
Licenses, registration/ permit	24.89	0.6%	123.33	3.5%
Sticker fund	6.11	0.1%	0.75	0.0%
Club memberships	10.56	0.2%	8.75	0.2%
Purchase of OHVs	3,055.56	71.3%	1,500.00	42.1%
Fuel, oil, & lubricants (OHV)	406.11	9.5%	633.33	17.8%
Other expenses	-	0.0%	-	0.0%
Total	4,286.67	100%	3,564.08	100.0%

<sup>\*</sup>n=10 for Side by Side; n=7 for SUV/Jeep



4WD

Side by Side

SUV/Jeep

4%

**Dual Sport** Snow-mobiles

Figure 2: Type of OHV Used by Out-of-State Visitors

ATV

Dirt Bike

**Table 55: OHV Operating Expenses by Out-of-State Visitors (\$)** 

4%

Bike

Item	SUV/Jeep Average	SUV/Jeep Percent
Motorized recreational accessories (trailers, covers, add ons etc.)	798.15	17.2%
Annual Insurance payment	173.74	3.7%
Licenses, registration/ permit	26.73	0.6%
Sticker fund	15.00	0.3%
Club memberships	4.51	0.1%
Purchase of OHVs	3157.41	67.9%
Fuel, oil, & lubricants (OHV)	472.22	10.2%
Other expenses	4647.75	100.0%
Total	798.15	17.2%

<sup>\*</sup>n=36

0%

Dune

Buggy/Sand Rail

<sup>\*</sup>n=25

**Tables 56- 59** offer a more detailed comparison of visitor spending at the trail and at the annual level for retained and out-of-state OHV visitors

Table 56: Average Spending of Retained Day Trippers- at the Trail and Annual (\$)

Item	Recent Trail	Recent Trail Percent	Annual	Annual Percent
Gasoline/oil for OHV & tow	24.21	14.3%	102 47	
vehicles			402.47	21.7%
Restaurant/lounge purchases	29.72	17.5%	291.54	15.7%
Food and beverage purchased at	28.50	16.8%		
grocery and/or convenience stores			332.26	17.9%
Guides and tour packages	2.20	1.3%	18.29	1.0%
Lodging - Camping/RV	14.60	8.6%	136.28	7.3%
Lodging -Hotel/motel	25.19	14.9%	336.34	18.1%
Repairs/maintenance	0.00	0.0%	0.00	0.0%
OHV Rentals	7.07	4.2%	65.04	3.5%
Sporting goods	4.18	2.5%	34.45	1.9%
Souvenirs and gifts	3.05	1.8%	20.54	1.1%
Amusement/Entertainment	16.04	9.5%	160.43	8.6%
Clothing- helmets, boots, gloves etc.	14.88	8.8%	57.36	3.1%
Total	169.64	100.0%	1,854.99	100.0%

<sup>\*</sup> n=41; Median Party Size: 2

Table 57: Average Spending of Out-of-State Overnight Visitors— at the Trail and Annual (\$)

Item	Recent Trail	Recent Trail Percent	Annual	Annual Percent
Gasoline/oil for OHV & tow vehicles	22.61	29.6%	119.89	22.5%
Restaurant/lounge purchases	16.25	21.3%	118.57	22.3%
Food and beverage purchased at grocery and/or convenience stores	12.20	16.0%	131.93	24.8%
Guides and tour packages	0.0	0.0%	0.00	0.0%
Lodging - Camping/RV	16.66	21.8%	21.42	4.0%
Lodging -Hotel/motel	1.67	2.2%	102.24	19.2%
Repairs/maintenance	1.72	2.3%	3.45	0.6%
OHV Rentals	1.15	1.5%	1.15	0.2%
Sporting goods	2.56	3.4%	12.82	2.4%
Souvenirs and gifts	0.00	0.0%	2.10	0.4%
Amusement/Entertainment	1.52	2.0%	16.65	3.1%
Clothing- helmets, boots, gloves etc.	0.00	0.0%	2.30	0.4%
Total	76.35	100.0%	532.52	100.0%

<sup>\*</sup>n=29; Median party size: 2; Median nights: 9.5

Table 58: Average Spending of Out-of-State Day Trippers – at the Trail and Annual (\$)

Item	Recent Trail	Recent Trail Percent	Annual	Annual Percent
Gasoline/oil for OHV & tow	16.9	5.6%		
vehicles			421	16.1%
Restaurant/lounge purchases	69.75	23.0%	402	15.3%
Food and beverage purchased at	64.45	21.2%		
grocery and/or convenience stores			600	22.9%
Guides and tour packages	0	0.0%	0	0.0%
Lodging - Camping/RV	27.5	9.1%	165.5	6.3%
Lodging -Hotel/motel	50	16.5%	548.75	20.9%
Repairs/maintenance	0	0.0%	10	0.4%
OHV Rentals	25	8.2%	125	4.8%
Sporting goods	27.5	9.1%	114.55	4.4%
Souvenirs and gifts	17.5	5.8%	85	3.2%
Amusement/Entertainment	5	1.6%	145	5.5%
Clothing- helmets, boots, gloves etc.	0	0.0%	5	0.2%
Total	303.6	100.0%	2621.8	100.0%

<sup>\*</sup>n=11; Median party size: 2

Table 59: Average Spending of Out of State Overnight Visitors – at the Trail and Annual (\$)

Item	Recent Trail	Recent Trail Percent	Annual	Annual Percent
Gasoline/oil for OHV & tow				
vehicles	25.31	26.5%	124.31	33.4%
Restaurant/lounge purchases	16.15	16.9%	52.41	14.1%
Food and beverage purchased at grocery and/or convenience stores	25.63	26.8%	88.04	23.6%
Guides and tour packages	0.00	0.0%	1.17	0.3%
Lodging - Camping/RV	4.39	4.6%	12.28	3.3%
Lodging -Hotel/motel	1.68	1.8%	34.06	9.1%
Repairs/maintenance	0.00	0.0%	0.00	0.0%
OHV Rentals	0.00	0.0%	1.75	0.5%
Sporting goods	12.65	13.2%	24.42	6.6%
Souvenirs and gifts	2.84	3.0%	9.36	2.5%
Amusement/Entertainment	3.98	4.2%	13.13	3.5%
Clothing- helmets, boots, gloves etc.	2.92	3.1%	11.70	3.1%
Total	95.55	100.0%	372.63	100.0%

<sup>\*</sup>n=19; Median party size: 2; Median nights: 3

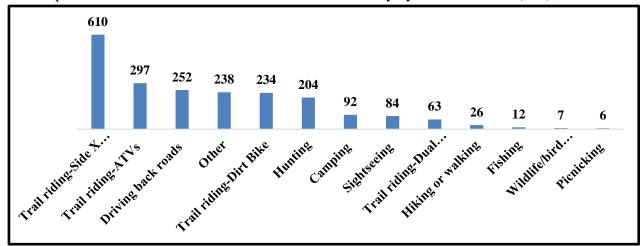
# Section 4: Marketing Profile & Travel Behavior of Online Respondents

These findings are divided into three main sections: visitor profile, marketing profile, and travel behavior.

#### **Marketing Profile**

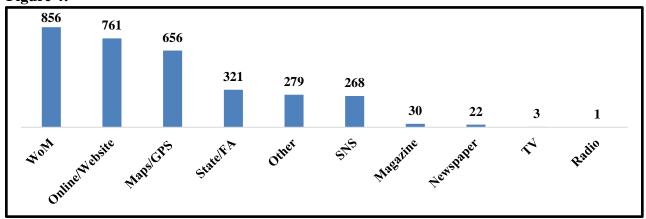
Survey respondents were asked to select primary reason(s) for taking the most recent OHV trip in 2017. Respondents still planning their trip were requested to state their primary reason for 'planning' their OHV trip; 13 possible reasons were listed in the survey, which were identified from documented literature. To eliminate omission bias, an 'other' category was offered (for details, please see Appendix- **Table 54**). Several respondents selected multiple reasons. The most popular reasons were trail riding with Side by Sides (610), trail riding with ATVs (297), and driving backroads with 4-wheelers (252), as presented in **Figure 3**.

Figure 3: Primary Reason for the most recent OHV trip (n=2,125) OHV respondents obtained information on OHV trails mostly by word of mouth (856),



online/website (761), and maps/GPS (656). For information on the 'other' category, please see Appendix (**Table 55**). A detailed breakdown presented in **Figure 4**.

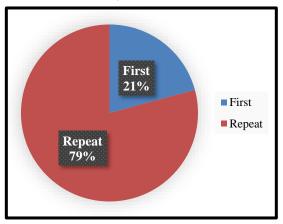
Figure 4:



#### **Travel Behavior**

Travel behavior of survey respondents was determined by: first time OHV users versus repeat visitations, distance traveled to specified OHV site, day trippers versus overnight visitors, time spent in terms of hours (for day trippers) and nights (in terms of overnight visitors), type of OHV vehicle used, and party size. Furthermore, respondents were requested to provide names of Arizona-specific trails they used or planned to use in 2017. To identify retained local OHV visitors, local survey respondents are asked if they would travel to another state in the absence of OHV recreation in Arizona. **Figures 5-8 and Tables 60-63** show survey responses specific to travel behavior.

Figure 5: First Time vs. Repeat Visitors (n=2,810)



**Figure 5** is a breakdown of first time and repeat OHV visitors. Almost 80% are repeat visitors.

# Table 60: Day trippers vs Overnights: Winsorized Average/median Hours and Nights

\*Daytripper (n=1,283, after minus 2.5% (32) from each head and tail, total used n=1,219)

\*Overnighter (n=690, after minus 2.5% (17) from each head and tail, total used n=656)

	Day(hour)	Night(night)
n	1219	656
Mean	6.77	5.97
Median	6	3

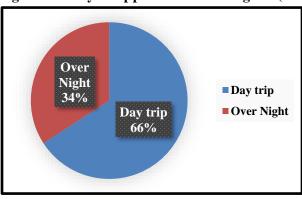
Information on number of hours and nights spent at the OHV site is shown in **Table 60**. As seen above, median hours spent by day trippers is six and median number of nights spent by overnight

**Table 61: Distance Traveled (n=2,003)** 

Mean	105.22 miles
Median	35 miles
<b>Standard Deviation</b>	297.14 miles

Average distance traveled (one way) by all OHV survey respondents was 105.2 miles

Figure 6: Day Trippers vs. Overnights (n=2,046)



**Figure 6** presents a breakdown of day trippers versus overnight visitors. Majority of survey respondents are day trippers.

**Table 62: Party Size (n=1,996)** 

Party size	Women	Men	Children	Total
Mean	2.50	3.17	2.69	5.77
Median	2	2	2	4

**Table 62** presents a breakdown of type of party and party size. Median party size is four and the average number of people per party is about 10 across all OHV users.

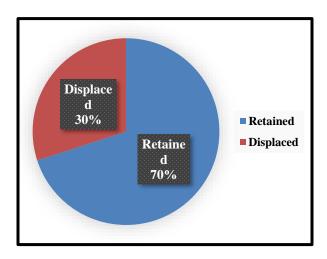


Figure 7: Retained vs. Displaced Local Visitors (n=1,857)

In regards to local OHV survey respondents who would have traveled outside the State of Arizona if OHV recreation trails were not available, **Figure 7** shows that approximately 70% of the local visitors fall into the retained visitor category and 30% are displaced. In other words, 27% of the local visitors would have spent money on other commodities in Arizona in the absence of OHV recreation.

Respondents are also asked to offer information on the type of OHV vehicle used for recreation. **Figure 8** presents a breakdown of visitors based on type of vehicle used. As presented above, most popular OHV vehicles include side by sides (42.9%), SUV/Jeep (18.1%), and ATVs (15.3%). Information in the 'other' category is presented in the Appendix C (**Table 54**).



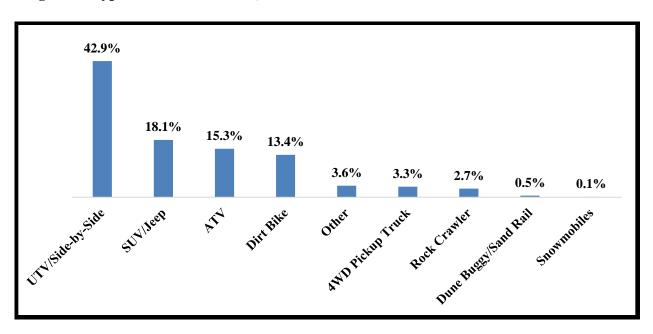


Table 63: Recently Visited Trails (n=2,240: a total of 1,657 respondents answered)

Rank	Trail	County	N	%
1	Boulders/mile markers	Maricopa	126	5.6%
2	Havasu	La Paz	106	4.7%
3	Table Mesa	Maricopa	85	3.8%
4	Peace	La Paz	79	3.5%
5	Crown King	Yavapai	63	2.8%
6	Four Peaks	Maricopa	52	2.3%
7	Quartzsite	La Paz	49	2.2%
8	Sycamore	Maricopa	49	2.2%
8	Tonto National Forest	Gila, Maricopa, Yavapai, Pinal	49	2.2%
9	Bulldog	Maricopa	46	2.1%
9	Coconino National Forest	Coconino, Gila, Yavapai	46	2.1%
10	Florence	Pinal	43	1.9%
11	Sedona	Yavapai	42	1.9%
12	Box Canyon	Pinal	39	1.7%
12	Rolls OHV	Maricopa	39	1.7%
13	Cinder Hills	Coconino	35	1.6%
13	Reddington	Pima	35	1.6%
14	Wild Cat	Navajo	29	1.3%
15	Lake Pleasant	Maricopa	28	1.3%
16	Mohave County	Mohave	27	1.2%
16	Prescott National Forest	Yavapai	27	1.2%
17	Flagstaff	Coconino	26	1.2%
17	Rim	Coconino, Gila, Yavapai	26	1.2%
17	Williams	Coconino	26	1.2%
18	Standard Wash	Mohave	24	1.1%
19	Parker	La Paz	23	1.0%
20	Alamo	La Paz	20	0.9%

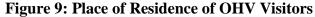
<sup>\*</sup>Please see Appendix C: Tables 13-22 breakdown of remaining (44.7%) recently visited trails.

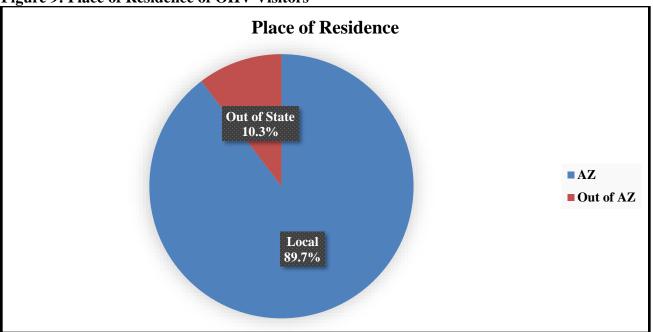
**Table 63** presents a detailed breakdown of visitations per trail. Almost six percent of OHV survey respondents used the "Boulders" trail in Maricopa County. About five percent of respondents listed "Lake Havasu or Havasu," followed by "Table Mesa" at nearly four percent. Arizona Peace Trail, Crown King, Four Peaks, Quartzsite, Sycamore Creek/Trail, and Tonto National Forest were also frequently mentioned by 49 respondents or more. The top 20 trails (shown in **Table 63**) were most

popular among 55.3% of the OHV survey respondents. Breakdown of visitors to other visited trails is presented in Appendix section (Tables 29-52).

#### **Visitor Profile**

Approximately 44.2% of all survey respondents shared their place of residence (zip code). Almost 90% of OHV visitors reside in the State of Arizona.





**Table 64: Place of Residence of Local OHV Visitors (n=1,401)** 

County	N	%
Maricopa	766	54.7%
Mohave	209	14.9%
Pima	126	9.0%
Yavapai	113	8.1%
Coconino	51	3.6%
Other	136	9.7%

<sup>\*</sup>Please see Appendix C - **Table 24** for information on the remaining 9.7%.

**Table 64** presents a detailed breakdown of local OHV visitors, based on their place of residence. Approximately 55% of the respondents reside in Maricopa County.

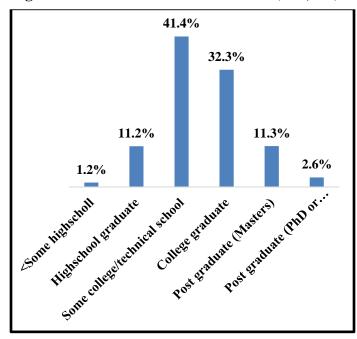
Table 65 State of Residence Out-of-State Visitors (n=161)

State	N	%
California	44	27.3%
Oregon	13	8.1%
Washington	10	6.2%
Colorado	9	5.6%
Nevada	7	4.3%
Utah	7	4.3%
Illinois	6	3.7%
South Dakota	6	3.7%
Idaho	5	3.1%
New Mexico	4	2.5%
Canada	4	2.5%
Montana	4	2.5%
Other	42	26.1%

<sup>\*</sup>Please see Appendix -Table 25 for remaining 26.1%.

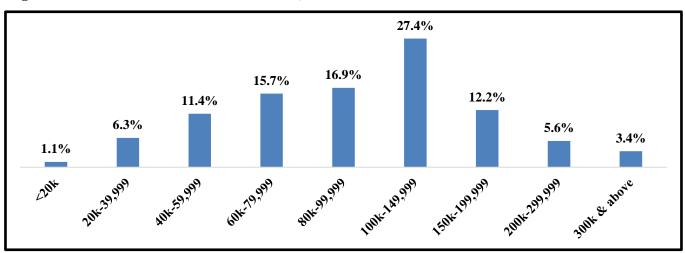
With regard to out-of-state visitors, **Table 65** shows a total of 41.6% respondents are from California, Oregon, and Washington.

Figure 10: Education of OHV Visitors (n=1,589)



It is noted that the majority of the OHV visitors are males (85%). The ethnicity of OHV respondents was mostly Caucasian (91%). Most survey respondents (87.6%), as seen in **Figure 10**, are college graduates or have attended some college/technical school.

Figure 11: Annual Household Income (n=1,518)



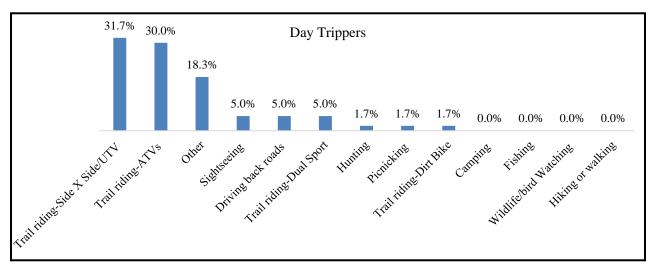
Nearly 49% of respondents' household income is more than \$100,000, annually (**Figure 11**). Furthermore, only 7.4% of the OHV visitors have an annual household income of \$40,000 or less.

## **Out-of-State**

#### **Marketing Profile**

Survey respondents are asked to select primary reason(s) for taking the most recent OHV trip in 2017. Respondents still planning their trip are requested to state their primary reason for 'planning' their OHV trip; 13 possible reasons are listed in the survey, which are identified from documented literature. To eliminate omission bias, an 'other' category is offered. Several respondents selected multiple reasons. The most popular reasons are trail riding with side x sides (day trippers, 31.7%, overnight visitors, 47.3%) and trail riding with ATVs (day trippers, 16.1%, overnight visitors, 30%), as presented in **Figure 12**.

Figure 12: Primary reason of Out-of-State – Day Trippers (n= 60) and Overnight Visitors (n= 93)



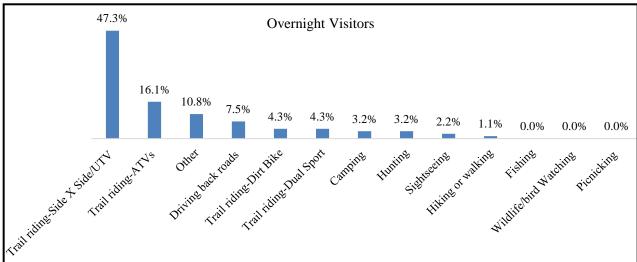
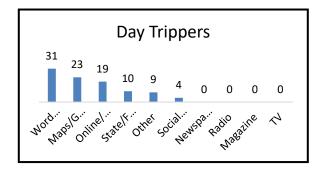
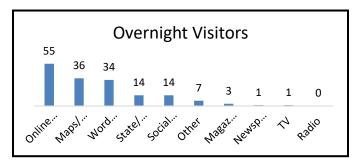


Figure 13: Information source of Out-of-State – Day trippers (n= 96) and Overnight Visitors (n= 165)

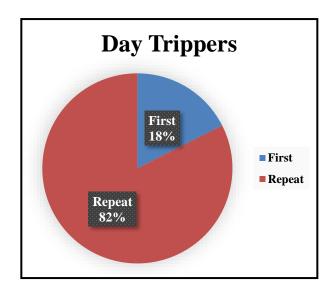


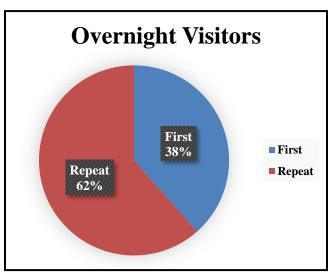


OHV respondents obtained information on OHV trails mostly by word of mouth (31 day trippers and 34 overnight visitors), maps/GPS (23 day trippers and 36 overnight visitors), and online websites (19 day trippers and 55 overnight visitors). Detailed breakdown presented in **Figure 13**.

Travel behavior of survey out-of-state respondents is determined by: first time OHV users versus repeat visitations, distance traveled to specified OHV site, day trippers versus overnight visitors, time spent in terms of hours (for day trippers) and nights (in terms of overnight visitors), type of OHV vehicle used, and party size. Furthermore, respondents are asked to provide names of Arizona-specific trails they used or planned to use in 2017. **Figures 14 & 15 and Tables 66 & 67** show survey responses specific to travel behavior.

Figure 14: First Time vs. Repeat Visitors Out-of-State-Day Trippers (n= 57) & Overnight Visitors (n=91)





**Figure 14** is a breakdown of first time and repeat OHV visitors, of which 82% day trippers are repeat visitors.

Table 66: Party Size by Out-of-State – Day trippers (n=60) & Overnight Visitors (n=93)

Day	Women	Men	Children	Total Party size	Night	Women	Men	Children	Total Party size
Mean	3.75	5.07	0.17	8.98	Mean	2.98	4.20	0.80	7.98
Median	2	2	0	5	Median	1	2	0	4

**Table 66** presents a breakdown of type of party and party size. Median party size is five for 'day trippers, and four for overnight visitors. The average number of people is about the same for both categories, (8.98 day trippers and 7.98 overnight visitors).

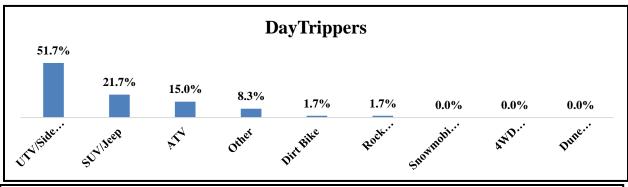
Table 67: Distance Traveled (Day trippers (n=60) & Overnight Visitors (n=94)

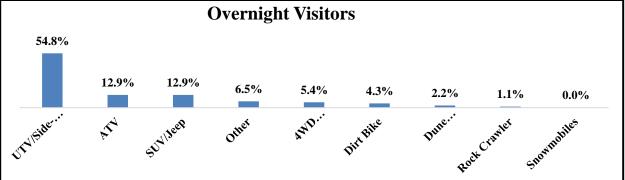
Day Trippers (n=60)	Distance Traveled	Overnight (n=94)	Distance Traveled
Mean	235.77	Mean	531.66
Median	20	Median	300
Standard Deviation	627.99	Standard Deviation	574.68

Average distance traveled by out-of-state OHV survey respondents is about 236 miles (day trippers) and approximately 532 miles (overnight visitors), as seen in **Table 67**.

As presented in **Figure 15**, most popular OHV vehicles include UTV/Side by Side (among 51.7% day trippers and 54.8% overnight visitors), SUVs (21.7% day trippers and 12.9% overnight visitors), and ATV's (15% day trippers and 12.9% overnight visitors).

Figure 15: Type of OHV by Out-of-State – Day trippers (n=60) and Overnight Visitors (n=93)

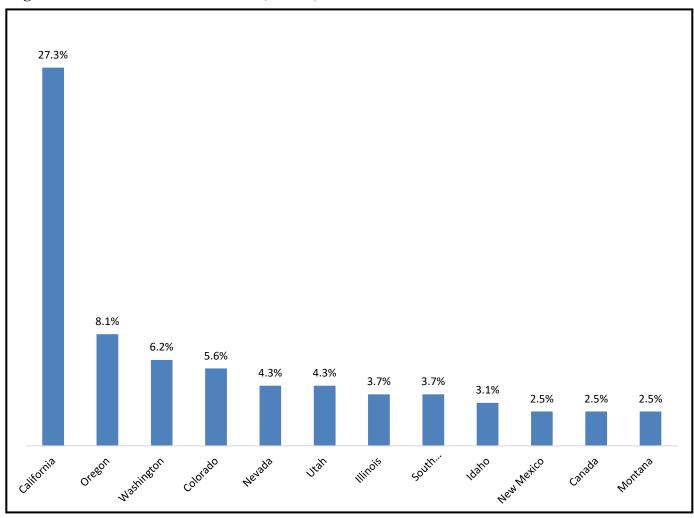




## **Visitor Profile**

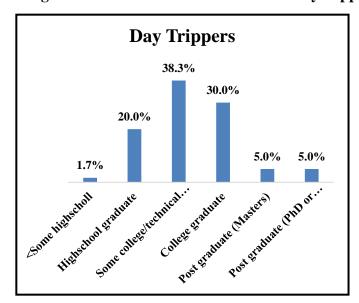
Approximately 44.2% of all survey respondents share their place of residence (zip code). Almost 27.3% of the OHV visitors reside in California.

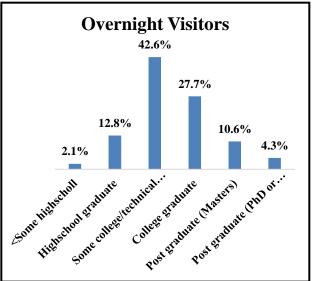
Figure 16: Out-of-State Visitors (n=161)



<sup>\*</sup> Please see Appendix C: **Table 25** for breakdown of remaining 26.1% of the out of state visitors.

Figure 17: Education of Out of State – Day trippers (n=60) and Overnight Visitors (n=94)



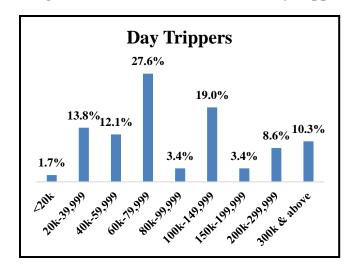


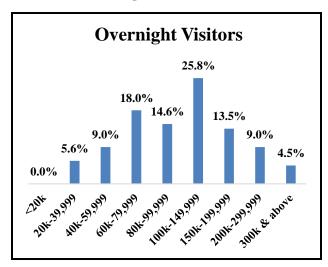
The ethnicity of OHV respondents is mostly Caucasian (92.7% day trippers and 88% overnight visitors).

Most survey respondents (78.3% day trippers and 85.2% overnight visitors), as seen in **Figure 17** are college graduates or have attended some college or technical school; while 20% of day trippers only held high school diplomas.

Approximately 41.3% of day tripperss' annual household income is more than \$100,000; while 53% of overnight visitors make more than \$100,000 in annual household income (**Figure 18**). Furthermore, about 5.6% of the overnight OHV visitors earn annual household income of \$40,000 or less.

Figure 18: Income of Out of AZ – Day trippers (n= 58) and Overnight Visitors (n= 89)





## Retained

# **Marketing Profile**

Survey respondents are asked to select primary reason(s) for taking the most recent OHV trip in 2017. Respondents still planning their trip are requested to state their primary reason for 'planning' their OHV trip; 13 possible reasons were listed in the survey, which were identified from documented literature. To eliminate omission bias, the 'other' category is offered. Several respondents select multiple reasons. The most popular reasons are trail riding with side x sides (29% day trippers and 31% overnight visitors), trail riding with dirt bikes (20% day trippers), and trail riding with ATVs (13% overnight visitors), as presented in **Figure 19.** 

Figure 19: Primary reason of Retained – Day trippers (n= 629) & Overnight Visitors (n= 306)

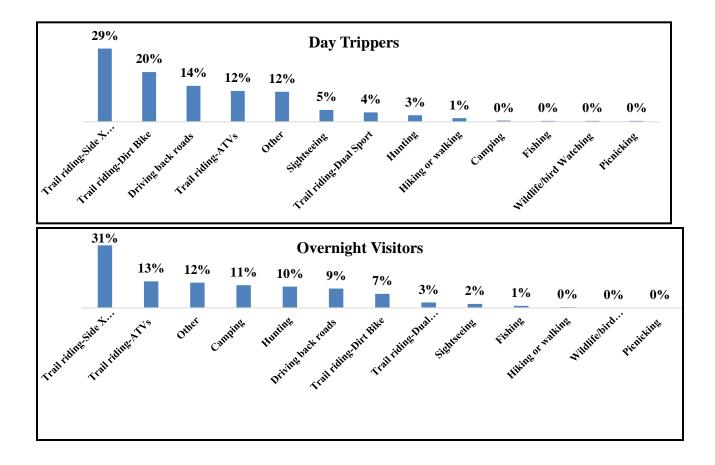
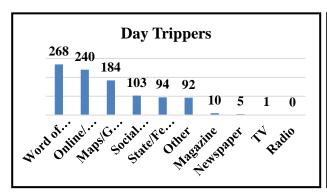
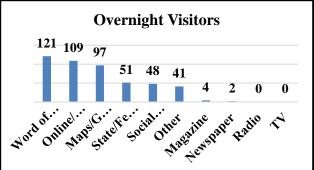


Figure 20: Information Source of Out-of-State – Day trippers (n= 997) and Overnight visitors (n= 473)



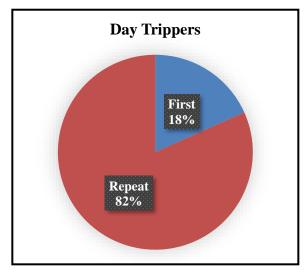


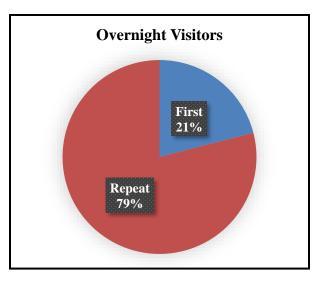
OHV respondents obtained information on OHV trails mostly by word of mouth (268 day trippers and 121 overnight visitors), online websites (240 day trippers and 109 overnight visitors), and maps/GPS (184 day trippers and 97 overnight visitors). Detailed breakdown

#### **Travel Behavior**

Travel behavior of retained survey respondents is determined by: first time OHV users versus repeat visitations, distance traveled to specified OHV site, day trippers versus overnight visitors, time spent in terms of hours (for day trippers) and nights (in terms of overnight visitors), type of OHV vehicle used, and party size. Furthermore, respondents are requested to provide names of Arizona-specific trails they used or planned to use in 2017. **Figures 21 & 22 and Tables 68 & 69** show survey responses specific to travel behavior.

Figure 21: First Time vs. Repeat Visitors Out of State – Day trippers (n=623) and Overnight Visitors (n=305)





**Figure 21** is a breakdown of first time and repeat OHV visitors out of which 82% 'day trippers' are repeat visitors.

Table 68: Party Size of Out-of-State for day trippers (n=631) & Overnight Visitors (n=307)

Day Trippers	Women	Men	Children	Total Party size	Overnight Visitors	Women	Men	Children	Total Party size
Mean	1.85	3.44	0.68	5.96	Mean	2.61	4.92	1.64	9.16
Median	1	2	0	4	Median	1	2	0	5

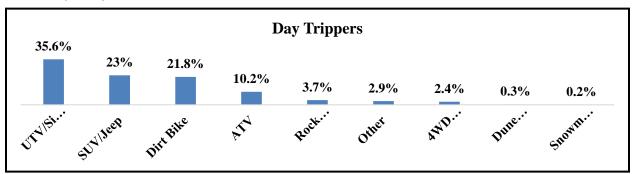
**Table 68** presents a breakdown of type of party and party size. Median party size is four for 'day trippers, and five for overnight visitors. The average party size is considerably larger for 9.16 overnight visitors than 5.96 day trippers.

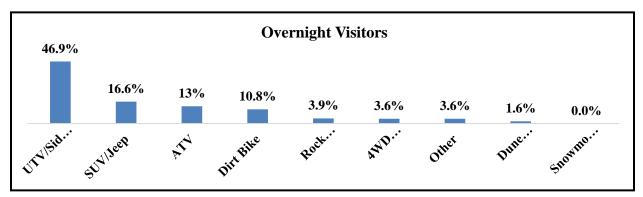
**Table 69: Distance Traveled** 

Day Trippers (n=631)	DT	Overnight (n=307)	DT
Mean	46.50	Mean	107.52
Median	25	Median	100
Standard Deviation	241.40	Standard Deviation	83.07

Average distance traveled by retained OHV survey respondents is about 47 miles (day trippers) and approximately 108 miles (overnight visitors), as seen in **Table 69**.

Figure 22: Type of OHV used of Out of State – Day trippers (n=60) & Overnight Visitors (n=93)





#### **Visitor Profile**

Approximately 55.5% of all retained survey respondents live in Maricopa County, followed by Mohave County (16.7%), and Yavapai (8.4%), as seen in **Table 70**.

**Table 70: County of Residence of Retained Visitors** 

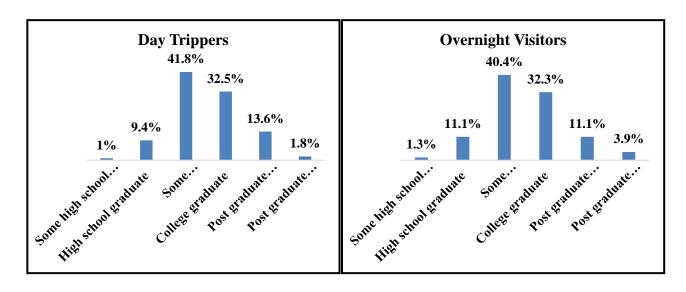
County	N	Percent
Maricopa	533	55.5
Mohave	160	16.7
Yavapai	81	8.4
Pinal	74	7.7
Coconino	35	3.7
La Paz	27	2.8
Yuma	14	1.5
Navajo	13	1.4
Cochise	11	1.2
Gila	5	0.5
Graham	4	0.4
Greenlee	2	0.2
Santa Cruz	1	0.1

Respondents are asked to offer information on the type of OHV vehicle used for recreation.

Figure 22 presents a breakdown of visitors based on type of vehicle used.

As presented, most popular OHV vehicles include UTV's/Side x Sides (35.6% day trippers and 46.9% overnight visitors), SUVs (23% day trippers and 16.6% overnight visitors), and Dirt Bikes (21.8% day trippers and 10.8% overnight visitors).

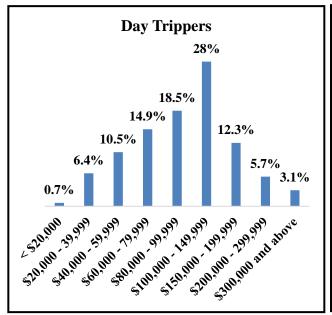
Figure 23: Education of Retained – Day trippers (n= 627) & Overnight Visitors (n= 307)

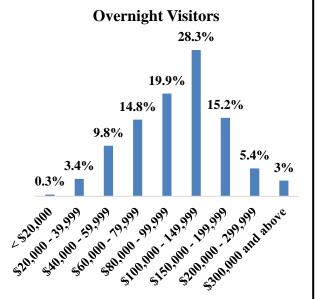


The ethnicity of OHV respondents is mostly Caucasian (i.e. day trippers, 91.5%).

Most retained survey respondents (89.7% day trippers and 87.7% overnight visitors), as seen in **Figure 23** are college graduates or have attended some college or technical school; while 9.4% of day trippers only held high school diplomas.

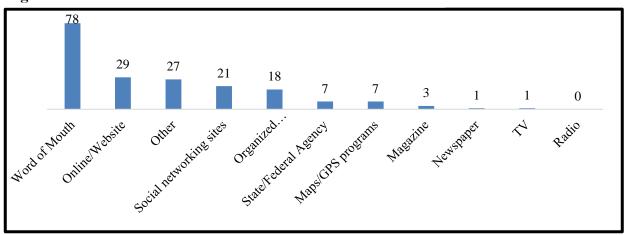
Figure 24: Income of Retained – Day trippers (n= 611) & Overnight Visitors (n= 297)





Approximately 49.1% of day trippers' annual household income is more than \$100,000; while overnight visitors' is nearly 52%. (**Figure 24**). Furthermore, about 3.7% of the overnight OHV visitors have an annual household income of \$40,000 or less.

Figure 25: Source of Information



<sup>\*</sup>n=192 (total number of respondents= 14)

OHV respondents obtained information on OHV trails mostly by word of mouth (78), online website (29), and social networking sites (27). Detailed breakdown presented in **Figure 25**.

# Section 5: Marketing Profile & Travel Behavior of OHV Visitors at Trail Site

## **Marketing Profile**

Survey respondents are asked to select primary reason(s) for taking the most recent OHV trip in 2017. Respondents still planning their trip were asked to state their primary reason for 'planning' their OHV trip; 13 possible reasons were listed in the survey, which were identified from documented literature. To eliminate omission bias, an 'other' category is offered. Several respondents selected multiple reasons. The most popular reasons are trail riding with side x sides (68), camping (31), and driving backroads with 4-wheelers (28), as presented in **Figure 26**.

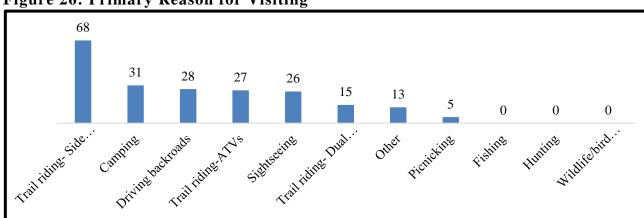


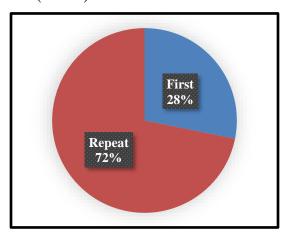
Figure 26: Primary Reason for Visiting

\*n=213, total number of respondents=142

#### **Travel Behavior**

Travel behavior of survey respondents is determined by: first time OHV users versus repeat visitations, distance traveled to specified OHV site, day trippers versus overnight visitors, time spent in terms of hours (for day trippers) and nights (in terms of overnight visitors), type of OHV vehicle used, and party size. Furthermore, respondents were requested to provide names of Arizona-specific trails they used or planned to use in 2017. To identify retained local OHV visitors, local survey respondents are asked if they would have traveled to another state in the absence of OHV recreation in Arizona. **Figures 27-32 and Tables 71-73** show survey responses to travel behavior-related questions.

Figure 27: First Time vs. Repeat Visitors (n=142)



**Figure 27** is a breakdown of first time and repeat OHV visitors, of which nearly 72% are repeat visitors.

Table 71: Day Trippers vs Overnight Visitors— Hours and nights

	Day(hour)	Night(night)
n	79	63
Mean	5.23	6.81
Median	5	3.5

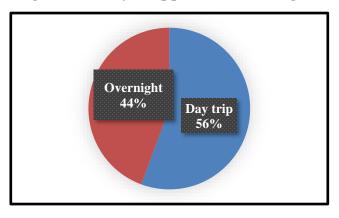
Information on number of hours and nights spent at the OHV site is shown in **Table 71**. As seen above, median hours spent by day trippers is 5 and median number of nights spent by overnight visitors is 3.5.

**Table 72: Distance traveled (n=142)** 

Mean	246.7887
Median	90
<b>Standard Deviation</b>	456.1201

Average distance traveled (one way) by all OHV survey respondents is 247 miles (**Table 72**).

Figure 28: Day Trippers vs. Overnight Visitors



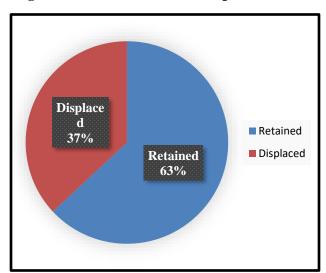
**Figure 28** presents a breakdown of day trippers versus overnight visitors. About 56% of survey respondents are day trippers.

Table 73: Party size (n=142)

Party size	Women	Men	Children	Total
Mean	0.68	1.12	0.24	2.04
Median	1	1	0	2

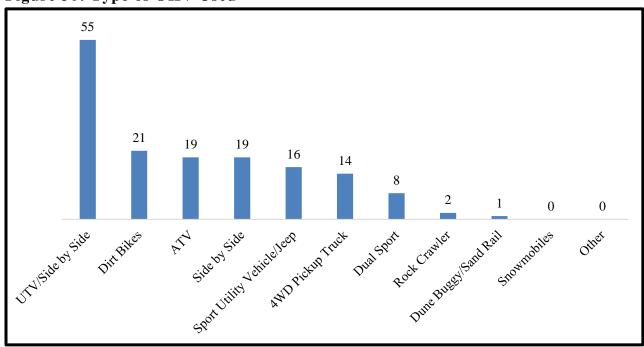
**Table 73** presents a breakdown of type of party and party size. Median party size is 2 and the average number of people per party is about 2 across all OHV users.

Figure 29: Retained vs. Displaced Local Visitors (n=1,857)



In regards to local OHV survey respondents who would have traveled outside the State of Arizona if OHV recreation trails were not available, **Figure 29** shows that approximately 63% of the local visitors fall into the retained visitor category and 37% are displaced. In other words, 37% of the local visitors would have spent money on other commodities in Arizona in the absence of OHV recreation.

Figure 30: Type of OHV Used



\*n=155, total respondents: 142

Respondents are asked to offer information on the type of OHV vehicle used for recreation. **Figure 30** presents a breakdown of visitors based on type of vehicle used. As presented above, most popular OHV vehicles include UTV/Side by Side (55), Dirt Bikes (21), and ATVs (19).

**Table 74: Recently Visited Trails** 

Rank	Trail	County	N	%
1	Table Mesa	Maricopa	16	5.9%
2	Crown King	Yavapai	10	3.7%
2	Lake Havasu	La Paz	10	3.7%
2	Lake Pleasant	Maricopa	10	3.7%
3	Boulders	Maricopa	9	3.3%
4	Wickenburg	Maricopa	8	2.9%
5	Flagstaff	Coconino	7	2.6%
6	Payson	Gila	6	2.2%
6	Prescott	Yavapai	6	2.2%
6	Sycamore	Maricopa	6	2.2%
7	Cinder Hills	Yavapai	5	1.8%
7	Four Peaks	Maricopa	5	1.8%
7	Sedona	Yavapai	5	1.8%
8	Florence	Pinal	4	1.5%
8	White Mountains	Apache	4	1.5%
8	Wildcat	Coconino	4	1.5%
8	Kingman	Mohave	4	1.5%
9	Box Canyon	Pinal	3	1.1%
9	Bulldog Canyon	Maricopa	3	1.1%
9	Hualapai	Mohave	3	1.1%
9		Coconino,		
	Mogollon Rim	Gila, Yavapai	3	1.1%
9	Quartzsite	La Paz	3	1.1%
9	Mormon lake	Coconino	3	1.1%
9	Alamo Lake	La Paz	3	1.1%
9	Salome	La Paz	3	1.1%
9	Bouse	La Paz	3	1.1%
9		Mohave	3	1.1%
	Arizona Strip	wionave	J	1.1 70

<sup>\*</sup>n=272/ total 142 respondents answered

Please see Appendix Tables 26-28 for information on remaining 28.7%.

**Table 55** presents a detailed breakdown of visitations per trail. Almost six percent of OHV survey respondents used the "Table Mesa" trail in Maricopa County. About four percent of respondents listed "Lake Havasu or Havasu," followed by "Lake Pleasant" and "Crown King" at nearly four

percent. "Boulders," "Wickenburg," "Flagstaff," "Payson," and "Prescott" were also frequently mentioned by 36 respondents. The nine trails (shown in **Table 55**) are most popular among 70.3% of the OHV survey respondents.

#### **Visitor Profile**

All survey respondents shared their place of residence (zip code). Almost 80% of OHV visitors reside in the State of Arizona.

Figure 31: Place of Residence of OHV Visitors

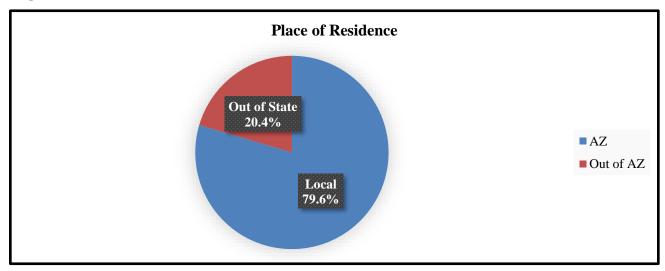
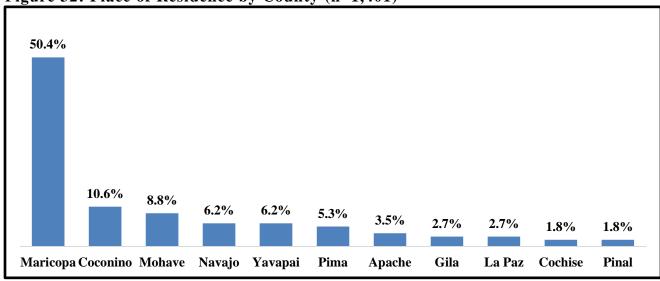


Figure 32: Place of Residence by County (n=1,401)



**Figure 32** presents a detailed breakdown of local OHV visitors, based on their place of residence. Approximately 50% of the respondents reside in Maricopa County. For information on out of state visitors, please see Appendix C (**Table 26**). Next, **Table 75** presents twenty most visited trails by onsite respondents.

**Table 75: Other Visited Trails (Top Twenty)** 

	Trail	County	N	%
1	Boulders	Maricopa	104	3.5%
2	Table mesa	Maricopa	102	3.4%
3	Crown king	Yavapai	92	3.1%
4	Four Peaks	Maricopa	89	3.0%
5	Sycamore	Maricopa	88	3.0%
6	Box Canyon	Pinal	76	2.5%
7	Parker	La Paz	72	2.4%
8	Cinder hills	Coconino	70	2.3%
9	Florence	Pinal	69	2.3%
10	Lake Havasu	La Paz	68	2.3%
11	Sedona	Yavapai	65	2.2%
12	Flagstaff	Coconino	60	2.0%
13	Bulldog	Maricopa	59	2.0%
14	Wickenburg	Maricopa	48	1.6%
15	Wild Cat	Navajo	43	1.4%
16	Tonto NF	Gila, Maricopa, Yavapai, Pinal	42	1.4%
17	Quartzsite	La Paz	37	1.2%
18	Lake Pleasant	Maricopa	36	1.2%
19	Williams	Coconino	36	1.2%
20	Prescott Area	Yavapai	35	1.2%

#### REFERENCES

Budruk, M., Andereck, K., Prateek, G. & Steffey, E. (2014). 2013-2014 Arizona State Parks Trails Study: Technical Report. Arizona State University (Report Prepared for Arizona State Parks).

Cordell, H., Betz, C., Green, G. & Owens, M. (2005). *Off-Highway Vehicle Recreation in the United States, Regions and States*: A National Report for the National Survey on Recreation and the Environment (NSRE). Retrieved from <a href="http://www.fs.us/recreation/programs/ohv/OHV\_finalreport.pdf">http://www.fs.us/recreation/programs/ohv/OHV\_finalreport.pdf</a>

Crompton, J. (2010). *Measuring the Economic Impact of Park and Recreation Services*. National Park and Recreation Association.

Dolincar, S., Laesser, C. & Matus, K. (2009). Online Versus Paper: Format Effects in Tourism Surveys. *Journal of Tourism Research*, 47(1): 295-316.

Fletcher, J. (1989). Input-Output Analysis and Tourism Impact Studies. *Annals of Tourism Research*, 16, 514-529.

Greenwood, J. & Vick, C. (2008). *Economic Contribution of Visitors to North Carolina State Parks*. North Carolina State University: Raleigh (NC).

Gunthar, P., Parr, K., Graziano, M. & Carstensen, F. (2011). *The Economic Impact of State Parks, Forests and Natural Resources under the Management of Department of Environmental Protection*. Connecticut Center for Economic Analysis: University of Connecticut, CT.

Hung, K. & Law, R. (2011). An Overview of Internet-based Surveys in Hospitality and Tourism Journals. *Tourism Management*, 32: 717-724.

Kaliszewski, N. (2011). *Jackson Hole Trails Project Economic Impact Study*. University of Wyoming.

IMPLAN Professional (2000). IMPLAN PRO: User's Guide. MIG, Inc.: Stillwater, MN

IMPLAN (2014). *Principles of Impact Analysis and IMPLAN Application*. IMPLAN GROUP, LLC: Huntersville, NC.

Legg, M., Price, J. & Williams, P. (2006). An Economic Impact Analysis of the Effects to Gilmer, Texas and Local Surrounding Communities of Barnwell Mountain Off-Highway Vehicle Recreation Area, 2005-2006. Impact DataSource: Austin, TX.

Li, X., Cheng, C., Kim, H. & Petrick, J. (2008). A Systematic Comparison of First-time and Repeat Visitors via a Two-Phase Online Survey. *Tourism Management*, 29: 2778-293.

Munn, I., Hussain, A., Spurlock, S. & Henderson, J. (2010). Economic Impact of Fishing, Hunting, and Wildlife- Associated Recreation Expenditures on the Southeast U.S. Regional Economy: An Input-Output Analysis. *Human Dimension of Wildlife*, 15: 433-449.

National Resource Report (2012). 2012 National Park Visitor Spending Effects. US Department of the Interior: For Collins, Colorado.

Otto, D. (2008). *The Economic Impact of Off-Highway Vehicles in Iowa*. Strategies Economic Group. Des Moines, IA.

Pardue, E. and Stand, J. (2014). *The Economic Impact and Fiscal Impact of the Hatfield-McCoy Trail System in West Virginia*. Center for Business and Economic Research, Huntington, WV.

Silberman, J. & Andereck, K. (2006). The Economic Value of Off-Highway Vehicle Recreation. *Journal of Leisure Research*, 38(2): 208-223.

Stynes, D. (2010). Economic Benefits to Local Communities from National Park Visitation and Payroll, 2010. Michigan State University: East Lansing (MI).

Taylor, D., Nagler, A., Bastian, C. & Foulke, T. (2013). *The Economic Impact of Non-motorized Trail Usage on National Forests in Wyoming*. University of Wyoming, WY.

The Trust for Public Land (2010). *The Economic Benefits of Denver's Park and Recreation Systems*. The Trust for Public Land's Center for City Park Excellence: Colorado

.....

### **APPENDIX**

### **Description of Terms**

- Small 'n' denotes respondents who responded to all or at least one spending item.
- Retained locals mean those locals who listed an alternative park outside their study area they would have been interested in visiting if the OHV recreation was not offered in Arizona. This implies that the OHV trails retain outside spending and should be factored into the economic impact.
- Outliers mean unusual values that can skew the data and consequentially the overall average spending values. These have to be substituted or removed for accuracy and to eliminate bias. Outliers are noted for some spending figures and substituted/treated with average values wherever necessary.

## Appendix A

**Table 1 Definition of Tax Types for State and Local Governments** 

Transaction Type	Description
Dividends	State and local government dividends refers to investment-based dividends paid by corporations to government.
Social Insurance Taxes: Employee Contribution	The social insurance contribution is paid by state employees towards State sponsored pensions instead of social security.
Social Insurance Taxes: Employer Contribution	The social insurance contribution is paid by the State towards State sponsored pensions instead of social security.
Indirect Business Tax: Sales Tax	Sales taxes payment to State and Local government.
Indirect Business Tax: Property Tax	Levied on Real Estate, property taxes are paid by corporations to State and Local governments. Due to the special situation associated with Sector 361, this category involves payments of property taxes based on homes.
Indirect Business Tax: Motor Vehicle	Taxes levied by State and Local governments on motor vehicle license.
Indirect Business Tax: Severance	Taxes imposed by a State on extracting natural resources.
Indirect Business Tax: Other taxes	Other taxes collected by State and Local governments, such as business licenses, documentary and stamp taxes.
Indirect Business Tax: S/L Non-taxes	This category consists of fines (such as parking and speeding tickets), fees (State and County park passes or day fees) and donated funds.
Corporate Profits Tax	Corporate profits taxes paid to State and Local governments.
Personal Tax: Income Tax	Individuals' income taxes payments to State and Local Government through withholding, declarations and final settlement, less refunds.
Personal Tax: Non-tax (fines and fees)	Household personal non-tax paid to State and Local Governments, including fines, donations, passport and immigration fees, and migratory bird-hunting stamps.
Personal Tax: Motor Vehicle Licenses	Household personal motor vehicle fee paid to State and Local governments.
Personal Tax: Property Taxes	Household personal property tax paid to State and Local governments. Dividend, interest, and rental income of persons with capital consumption adjustment sometimes fall under the category of property income.
Personal Tax: Other Taxes (fishing/hunting)	Other miscellaneous fees and licenses paid to State and Local governments, such as hunting and fishing licenses, marriage licenses, registration of pleasure boats, and licenses for pets.

Source: IMPLAN (2014)

**Table 2 Definition of Tax Types for Federal Government** 

Transaction Type	Description
Social Insurance Taxes: Employee Contribution	The employee paid portion for Federal social insurance, including payments by employees, the self-employed, and other individuals who take part in the government programs of hospital insurance, supplementary medical insurance; old-age, survivors, and disability insurance (social security, FICA); unemployment insurance, railroad retirement; veteran's life insurance, and temporary disability insurance.
Social Insurance Taxes: Employee Contribution	The employer paid portion for Federal social insurance, including social security, unemployment insurance, medical and retirement plans
Indirect Business Tax: Excise Taxes	Excise taxes collected by Federal government on alcohol, tobacco, telephones, coal, fuels, air transportation, vehicles, and so on.
Indirect Business Tax: Custom Duty	This category refers to gross collections net refunds.
Indirect Business Tax: Non-Taxes	This category includes petroleum royalties, fines, regulatory fees, forfeitures and donated funds.
<b>Corporate Profits Tax:</b>	Corporate profits tax payment to Federal governments.
Personal Tax: Income Tax	Individuals' income taxes payment to the Federal Government through withholding, declarations and final settlement, less refunds.

Source: IMPLAN (2014)

### Appendix B- OHV Operating Expense Distribution

Table 3: ATV

	ATVAcc	ATVIns	ATVRegist	ATVStick	ATVClub	ATVBuy	ATVFuel	ATVOth
Mean	842.52	289.45	100.62	10.05	11.38	1578.09	394.70	30.87
Median	150	100	35	0	0	0	120	0
Stdev	2271.42	454.61	164.66	25.78	32.20	6147.07	756.77	231.83
Max	25000	2200	1000	150	250	50000	5000	3000
Min	0	0	0	0	0	0	0	0

**Table 4: Dirt Bike** 

	DirtAcc	DirtIns	DirtRegist	DirtStick	DirtClub	DirtBuy	DirtFuel	DirtOth
Mean	1385.44	172.98	72.43	30.74	39.48	3429.62	531.69	217.58
Median	500	100	50	20	20	80	300	0
Stdev	2473.31	232.23	75.60	52.69	89.80	4970.47	763.59	683.65
Max	22500	1500	500	500	750	30000	5000	5000
Min	0	0	0	0	0	0	0	0

**Table 5: Dual Purpose Sport Bike** 

	DualAcc	DualIns	DualRegist	DualStick	DualClub	DualBuy	DualFuel	DualOth
Mean	670.11	240.54	95.46	24.68	28.69	2582.87	505.30	147.13
Median	500	180	50	25	0	0	250	0
Stdev	705.10	236.38	124.76	39.83	69.45	4078.00	637.25	270.05
Max	3000	1200	750	225	500	26000	2500	1500
Min	0	0	0	0	0	0	0	0

Table 6: 4WD

	4WDAcc	4WDIns	4WDRegist	4WDStick	4WDClub	4WDBuy	4WDFuel	4WDOth
Mean	2050.51	622.98	225.17	6.18	6.34	9712.47	874.38	179.87
Median	500	600	150	0	0	0	500	0
Stdev	4931.17	493.43	223.55	23.21	19.32	81281.41	1129.34	902.24
Max	40000	3600	1000	200	100	1000000	7000	7500
Min	0	0	0	0	0	0	0	0

Key: Motorized recreational accessories – ACC; Annual insurance payment – Ins;

Licenses registration or permit – Regist; Sticker fund – Stick; Club membership – Club;

Purchase of OHVs – Buy; Fuel, oil, & lubricants – Fuel; Other expenses, please specify – Oth.

Table 7: UTV/Side by Side

	UTVAcc	UTVIns	UTVRegist	UTVStick	UTVClub	UTVBuy	UTVFuel	UTVOth
Mean	1696.69	327.16	105.79	16.51	11.07	11521.82	623.61	274.6155
Median	952.29	290	50	0	0	0	400	0
Stdev	2527.53	267.32	159.61	28.20	29.69	59370.82	813.52	1950.042
Max	19200	1800	1250	300	250	1114000	5000	35000
Min	0	0	0	0	0	0	0	0

Table 8: SUV/Jeep

	SUVAcc	SUVIns	SUVRegist	SUVStick	SUVClub	SUVBuy	SUVFuel	SUVOth
Mean	1254.45	557.18	170.35	9.55	17.25	2298.27	805.97	74.12
Median	400	500	100	0	0	0	400	0
Stdev	2281.12	532.49	218.87	27.79	36.49	8137.04	1547.08	331.20
Max	20000	3000	2000	250	250	50000	17000	3000
Min	0	0	0	0	0	0	0	0

**Table 9: Snowmobiles** 

	SnowAcc	SnowIns	SnowRegist	SnowStick	SnowClub	SnowBuy	SnowFuel	SnowOth
Mean	0	750	70	0	0	0.00	1250	0.00
Median	0	750	70	0	0	0	1250	0
Stdev	0.00	494.97	42.43	0.00	0.00	0.00	1060.66	0.00
Max	0	1100	100	0	0	0	2000	0
Min	0	400	40	0	0	0	500	0

**Table 10: Dune Buggies** 

	BuggyAcc	BuggyIns	BuggyRegist	BuggyStick	BuggyClub	BuggyBuy	BuggyFuel	BuggyOth
Mean	1031.82	172.73	39.82	5.68	4.55	3290.15	752.27	45.45
Median	100	150	22.5	0	0	0	175	0
Stdev	1369.18	188.81	58.42	15.30	21.32	10038.01	984.70	213.20
Max	5000	600	200	50	100	45000	3000	1000
Min	0	0	0	0	0	0	0	0

Key: Motorized recreational accessories – ACC; Annual insurance payment – Ins;

Licenses registration or permit – Regist; Sticker fund – Stick; Club membership – Club;

Purchase of OHVs – Buy; Fuel, oil, & lubricants – Fuel; Other expenses, please specify – Oth.

**Table 11: Distribution of Out-of-State Vehicle Operating expenses** 

<b>Dune buggy</b>	Acc	Ins	Regist	Stick	Club	Buy	Fuel	Oth
Mean	300	237.5	62.25	12.5	31.25	625	1125	1250
Median	0	150	41	0	0	0	750	0
Stdev	600	309.23	27.55	25	62.5	1250	514.12	2500
Max	1200	650	62.25	50	125	2500	1125	5000
Min	0	0	0	0	0	0	0	0
SUV	Acc	Ins	Regist	Stick	Club	Buy	Fuel	Oth
Mean	942.71	571.33	141.79	11.46	15.63	5357.14	723.13	93.75
Median	500	556	120.90	0	0	0	600	0
Stdev	934.37	429.00	93.89	32.15	23.56	7760.51	582.15	283.73
Max	3000	1600	300	150	60	35000	2000	1000
Min	0	0	0	0	0	0	0	0
		-	- ·	G.1. 1		70	- ,	0.1
UTV	Acc	Ins	Regist	Stick	Club	Buy	Fuel	Oth
Mean	4190.92	256.12	115.29	13.64	164.47	10774.23	518.48	106.82
Median	1100	250	60	0	0	6950	500	0
Stdev	12851.41	183.60	146.16	26.33	1242.00	12691.89	406.90	316.34
Max	99999	900	1000	100	10100	60000	2100	1800
Min	0	0	0	0	0	0	0	0
4WD	Acc	Ins	Regist	Stick	Club	Buy	Fuel	Oth
Mean	1128.00	770.56	288.56	3.06	19.72	5888.89	1899.72	0
Median	500	600	287.5	0	0	0	400	0
Stdev	1565.19	782.39	239.58	8.93	49.72	17509.29	4627.05	0
	7000	2000	1000	30	200	70000	20000	0
Max	5000	3000	1000	30	200	70000	20000	U

Key: Motorized recreational accessories – ACC; Annual insurance payment – Ins; Licenses registration or permit – Regist; Sticker fund – Stick; Club membership – Club; Purchase of OHVs – Buy; Fuel, oil, & lubricants – Fuel; Other expenses, please specify – Oth.

**Table 12: Distribution of Out-of-State Vehicle Operating expenses (Continued)** 

Dual	Acc	Ins	Regist	Stick	Club	Buy	Fuel	Oth
Mean	700	144.29	97.14	22.14	7.14	457.14	300	0
Median	500	125	95	0	0	0	200	0
Stdev	629.15	75.41	76.26	36.95	10.75	814.16	180.28	0
Max	2000	250	200	100	25	2000	600	0
Min	200	50	0	0	0	0	150	0
Dirt	Acc	Ins	Regist	Stick	Club	Buy	Fuel	Oth
Mean	2716.67	148.33	124.17	22.08	65	5750	462.5	0
Median	1000	100	110	10	27.5	5000	375	0
Stdev	4209.21	148.74	135.27	31.00	87.41	5941.00	526.62	0
Max	15000	400	400	100	250	15000	2000	0
Min	50	0	0	0	0	0	0	0
ATV	Acc	Ins	Regist	Stick	Club	Buy	Fuel	Oth
Mean	805.52	238.45	63.24	29.12	30.31	7078.62	339.26	547.5
Median	500	175	47.5	25	25	4500	200	75
Stdev	1112.89	259.48	58.25	24.95	29.32	7211.75	356.16	997.51
Max	5145	1200	275	75	100	19000	1500	2040
Min	2	0	0	0	0	0	20	0

Key: Motorized recreational accessories – ACC; Annual insurance payment – Ins; Licenses registration or permit – Regist; Sticker fund – Stick; Club membership – Club; Purchase of OHVs – Buy; Fuel, oil, & lubricants – Fuel; Other expenses, please specify – Oth.

# **Appendix C - Marketing Profile & Travel Behavior**

**Table 13: Recently-visited Trail** 

Trail	County	n	Percent
Munds	Coconino	18	0.8%
Kaibab	Coconino	17	0.8%
Butcher Jones	Maricopa	17	0.8%
Bullhead City	Mohave	16	0.7%
Santa Rita	Santa Cruz	16	0.7%
Wickenburg	Maricopa	15	0.7%
Alto	Yavapai	15	0.7%
Mormon Lake	Coconino	14	0.6%
Payson	Gila	14	0.6%
Bradshaw	Yavapai	14	0.6%
Broken Arrow	Yavapai	14	0.6%
Bumble Bee	Yavapai	14	0.6%
White Mtn.	Apache	13	0.6%
Happy Jack	Coconino	13	0.6%
Kelly Canyon/Trail	Coconino	13	0.6%
Desert Wells	Pinal	13	0.6%
Hayfield Draw	Yavapai	12	0.5%
Prescott Area	Yavapai	12	0.5%
Bouse	La Paz	11	0.5%
Mesquite	Maricopa	11	0.5%
Charleu Gap	Pinal	11	0.5%
Castle Hot Springs	Maricopa	9	0.4%
Vulture Mine	Maricopa	9	0.4%
Kingman	Mohave	9	0.4%
Maverick Trail	Navajo	9	0.4%
Montana Mtn.	Pinal	9	0.4%
White Tanks	Maricopa	8	0.4%
Superior	Pinal	8	0.4%
Soldier Pass	Yavapai	8	0.4%
KOFA	Yuma	8	0.4%
Yuma	Yuma	8	0.4%
Arizona Strip	Mohave/Coconino	7	0.3%
Apache Trail	Pinal	7	0.3%
Queens Valley	Pinal	7	0.3%
Patagonia	Santa Cruz	7	0.3%
Imperial Sand Dunes	Yuma	7	0.3%
Tonto Basin	Gila	6	0.3%

Table 14: Recently-visited trail (Continued)

Trail	County	n	Percent
	Greenlee, Apache, Navajo,		
Apache Sit-Greaves	Coco	6	0.3%
Harquahala	La Paz	6	0.3%
Salome	La Paz	6	0.3%
Hieroglyphic Mts.	Maricopa	6	0.3%
Chiva Fall	Pima	6	0.3%
Rosemont Jnt.	Pima	6	0.3%
Ghost Town	Pinal	6	0.3%
Gardner Canyon	Santa Cruz	6	0.3%
Mingus Mtn.	Yavapai	6	0.3%
Verde (camp/valley)	Yavapai	6	0.3%
Alpine	Apache	5	0.2%
Hewitt Canyon	Gila	5	0.2%
La Paz	La Paz	5	0.2%
Planet (ranch)	La Paz	5	0.2%
Swansea	La Paz	5	0.2%
Bartlett Lake	Maricopa	5	0.2%
Morristown	Maricopa	5	0.2%
Moss Wash	Mohave	5	0.2%
Oatman	Mohave	5	0.2%
Tucson	Pima	5	0.2%
Superstition	Pinal, Maricopa, Gila	5	0.2%
Bloody Basin	Yavapai	5	0.2%
Senator Hwy	Yavapai	5	0.2%
Sheridan	Yavapai	5	0.2%
Glamis	Yuma	5	0.2%
Saffel Canyon	Apache	4	0.2%
Sunrise to Big Lake	Apache	4	0.2%
Fort Valley	Coconino	4	0.2%
Stoneman Lake	Coconino	4	0.2%
Cherry Creek	Gila	4	0.2%
Barry Goldwater	Maricopa	4	0.2%
Cave Creek	Maricopa	4	0.2%
Phoenix	Maricopa	4	0.2%
Saguaro	Maricopa	4	0.2%
Cattail Cove	Mohave	4	0.2%

Table 15: Recently-visited trail (Continued)

Trail	County	n	Percent
Secret Pass	Mohave	4	0.2%
Black Mtn.	Mohave	4	0.2%
Utah	Utah	4	0.2%
7 Mile Gulch	Yavapai	4	0.2%
Cottonwood AZ	Yavapai	4	0.2%
Schnebly Hill	Yavapai	4	0.2%
Smiley Rock	Yavapai	4	0.2%
Coconino County	Coconino	3	0.1%
Forest Lakes	Coconino	3	0.1%
Jackass Flats	Coconino	3	0.1%
Drippin' springs	Gila	3	0.1%
Pine	Gila	3	0.1%
Roosevelt Lake	Gila	3	0.1%
Hot Well Dunes	Graham	3	0.1%
Bison Blvd	La Paz	3	0.1%
Black Mesa	La Paz	3	0.1%
Cibola	La Paz	3	0.1%
Ehrenberg Sand Bowl	La Paz	3	0.1%
Carefree	Maricopa	3	0.1%
Hassayampa	Maricopa	3	0.1%
Log Corral	Maricopa	3	0.1%
Rio Verde	Maricopa	3	0.1%
Sunflower	Maricopa	3	0.1%
Hualapai	Mohave	3	0.1%
Meadview	Mohave	3	0.1%
White Hills	Mohave	3	0.1%
Yucca	Mohave	3	0.1%
Shea Rd.	Parker	3	0.1%
Mt. Lemon	Pima	3	0.1%
Rail X	Pima	3	0.1%
San Domingo	Pima	3	0.1%
Mammoth AZ	Pinal	3	0.1%
Picacho	Pinal	3	0.1%
Rogers Trough	Pinal	3	0.1%
San Manuel	Pinal	3	0.1%
Empire Mts./Ranch	Santa Cruz	3	0.1%

Table 16: Recently-visited Trail (Continued)

Trail	County	n	Percent
Camp Verde	Texas	3	0.1%
Black Canyon	Yavapai	3	0.1%
Camp Wood	Yavapai	3	0.1%
Cleater	Yavapai	3	0.1%
copper canyon	Yavapai	3	0.1%
Granite	Yavapai	3	0.1%
Sheep's Bridge	Yavapai	3	0.1%
Brenda	Yuma	3	0.1%
Sonoran	Yuma, Maricopa, Pima, Santa Cruz	3	0.1%
San Francisco River	Apache	2	0.1%
Springerville	Apache	2	0.1%
California	California	2	0.1%
Buckhorn	Cochise	2	0.1%
Cochise	Cochise	2	0.1%
Dragoon Springs	Cochise	2	0.1%
Mescal	Cochise	2	0.1%
Grand Canyon	Coconino	2	0.1%
Kendrick Mtn.	Coconino	2	0.1%
Lake Mary	Coconino	2	0.1%
Christopher Creek area	Gila	2	0.1%
Greenback Mts.	Gila	2	0.1%
Middle Gila Canyon	Gila	2	0.1%
Pyatte	Gila	2	0.1%
Rye	Gila	2	0.1%
Strawberry AZ	Gila	2	0.1%
Willow	Gila	2	0.1%
Fry Mesa	Graham	2	0.1%
Galiuro	Graham	2	0.1%
Plamosa	La Paz	2	0.1%
Camp Creek	Maricopa	2	0.1%
Gila River	Maricopa	2	0.1%
Peoria	Maricopa	2	0.1%
Seven Springs	Maricopa	2	0.1%
Sugarloaf	Maricopa	2	0.1%
Boriana mine	Mohave	2	0.1%
Golden Shore	Mohave	2	0.1%

**Table 17: Recently-visited trail (Continued)** 

Trail	County	n	Percent
Golden Valley	Mohave	2	0.1%
Heber-Overgaard	Navajo	2	0.1%
Show low	Navajo	2	0.1%
Nevada	Nevada	2	0.1%
Oregon	Oregon	2	0.1%
Ajo	Pima	2	0.1%
Tortolita mtn area	Pima	2	0.1%
Ajax Mine	Pinal	2	0.1%
Butter Field	Pinal	2	0.1%
Coke Ovens	Pinal	2	0.1%
Martinez Canyon	Pinal	2	0.1%
Pinal County	Pinal	2	0.1%
Rug Road	Pinal	2	0.1%
Mansfield Canyon	Santa Cruz	2	0.1%
Piute Trail	UTAH	2	0.1%
Agua Fria	Yavapai	2	0.1%
Bagdad/Camp	Yavapai	2	0.1%
Blue Wall	Yavapai	2	0.1%
Bull Pen	Yavapai	2	0.1%
Cornville	Yavapai	2	0.1%
Devils Bridge/Hwy	Yavapai	2	0.1%
Green Gulch	Yavapai	2	0.1%
Hog Back	Yavapai	2	0.1%
Outlaw Trail	Yavapai	2	0.1%
Thumb Butte	Yavapai	2	0.1%
Fortuna Hills	Yuma	2	0.1%
Lake Martinez	Yuma	2	0.1%
Canyon de Chelly	Apache	1	0.0%
Eager	Apache	1	0.0%
Greer	Apache	1	0.0%
Silver Creek	Apache	1	0.0%
Johnson Valley	CALIFORNIA	1	0.0%
Lucerne Valley	CALIFORNIA	1	0.0%
Ocotillo Wells	CALIFORNIA	1	0.0%
Bakerville rd	Cochise	1	0.0%
Bowie OHV	Cochise	1	0.0%

**Table 18: Recently-visited Trail (Continued)** 

Trail	County	n	Percent
Carr Canyon	Cochise	1	0.0%
Chiricahua Mtn.	Cochise	1	0.0%
Hereford	Cochise	1	0.0%
Tombstone Hills	Cochise	1	0.0%
Wetstone Mtn.	Cochise	1	0.0%
Coronado Forest	Cochise, Pima, Pinal, Graham, Santa Cruz	1	0.0%
Cender Lake	Coconino	1	0.0%
Clint's Well	Coconino	1	0.0%
Coleman Lake	Coconino	1	0.0%
Glen Canyon	Coconino	1	0.0%
Great Western Trail	Coconino	1	0.0%
lone rock	Coconino	1	0.0%
O'Leary trail	Coconino	1	0.0%
Page	Coconino	1	0.0%
Paria Plateau	Coconino	1	0.0%
Sunset Crater	Coconino	1	0.0%
Tusayan ranger di	Coconino	1	0.0%
vermillion cliffs	Coconino	1	0.0%
Walnut Canyon	Coconino	1	0.0%
Wupatki	Coconino	1	0.0%
Crackerjack Mine	Gila	1	0.0%
Desert to Tall Pines	Gila	1	0.0%
Ellison Creek	Gila	1	0.0%
Gila County	Gila	1	0.0%
Milk Ranch	Gila	1	0.0%
Picture Mtn.	Gila	1	0.0%
Pinal Mtn.	Gila	1	0.0%
Rim rd.	Gila	1	0.0%
Turkey Creek	Gila	1	0.0%
Young	Gila	1	0.0%
Hackberry Creek	Gila	1	0.0%
Graham County	Graham	1	0.0%

**Table 19: Recently-visited Trail (Continued)** 

Trail	County	n	Percent
Safford	Graham	1	0.0%
Whitlock Cienaga	Graham	1	0.0%
Gila Box	Graham, Greenlee	1	0.0%
Clifton	Greenlee	1	0.0%
Duncan	Greenlee	1	0.0%
Eagle Creek	Greenlee	1	0.0%
Greenlee	Greenlee	1	0.0%
Hannigan Meadow	Greenlee	1	0.0%
Snake Pit	Greenlee	1	0.0%
Peloncillo	Greenlee	1	0.0%
Desert Bar	La Paz	1	0.0%
Норе	La Paz	1	0.0%
Hovatter	La Paz	1	0.0%
Red Cloud Mine	La Paz	1	0.0%
Belmont	Maricopa	1	0.0%
Big Horn	Maricopa	1	0.0%
Cooks Mesa	Maricopa	1	0.0%
Desert Vista	Maricopa	1	0.0%
Dos Mohave	Maricopa	1	0.0%
Dugas road	Maricopa	1	0.0%
Goldwater West	Maricopa	1	0.0%
Microwave Towers	Maricopa	1	0.0%
Pleasant Valley	Maricopa	1	0.0%
Probocito	Maricopa	1	0.0%
Road Runner	Maricopa	1	0.0%
Robbins Butte	Maricopa	1	0.0%
San Domingo Wash	Maricopa	1	0.0%
Wild pass	Maricopa	1	0.0%
Olgovie road	Minnesota	1	0.0%
Burrow Creek Canyon	Mohave	1	0.0%
Cupcake Trail	Mohave	1	0.0%
Falls Wash	Mohave	1	0.0%
Franconia Gulch	Mohave	1	0.0%
Gold Basin	Mohave	1	0.0%
Mohave Rd.	Mohave	1	0.0%
Mohave Wash	Mohave	1	0.0%

**Table 20: Recently-visited Trail (Continued)** 

Trail	County	n	Percent
Prashant National			
Monument	Mohave	1	0.0%
Powerline Rd.	Mohave	1	0.0%
Serendipity	Mohave	1	0.0%
Sleeping Princess	Mohave	1	0.0%
Topock	Mohave	1	0.0%
Cedar Canyon	Navajo	1	0.0%
linden	Navajo	1	0.0%
Low Mountain	Navajo	1	0.0%
Taylor Arizona	Navajo	1	0.0%
Grant Mountain	Nevada	1	0.0%
springboard trail	Oregon	1	0.0%
Tillamook	Oregon	1	0.0%
slate creek	Payson	1	0.0%
Baboquivari Mountains	Pima	1	0.0%
Bog Springs	Pima	1	0.0%
Buenos Aires	Pima	1	0.0%
Catalina Mtn.	Pima	1	0.0%
Dog Town Road	Pima	1	0.0%
Fish Canyon	Pima	1	0.0%
High Creek	Pima	1	0.0%
Ironwood National	Pima	1	0.0%
Kentucky camp	Pima	1	0.0%
Madera canyon	Pima	1	0.0%
Marana	Pima	1	0.0%
Organ pipe nat.	Pima	1	0.0%
Pima county	Pima	1	0.0%
Redfield canyon	Pima	1	0.0%
Rincon Mtn.	Pima	1	0.0%
Sahuarita	Pima	1	0.0%
Three Feathers	Pima	1	0.0%
Three Points	Pima	1	0.0%
96 ranch	Pinal	1	0.0%
Big Wash	Pinal	1	0.0%
Coolidge	Pinal	1	0.0%

**Table 21: Recently-visited Trail (Continued)** 

Trail	County	n	Percent
Elvis Trail	Pinal	1	0.0%
Highway to hell	Pinal	1	0.0%
Kelvin highway	Pinal	1	0.0%
Lost Dutchman	Pinal	1	0.0%
Oak Flat Camp	Pinal	1	0.0%
Oracle Trail	Pinal	1	0.0%
Peppersauce Canyon	Pinal	1	0.0%
Pickett Post	Pinal	1	0.0%
Riverside	Pinal	1	0.0%
Scandon (Scanlon) Wash	Pinal	1	0.0%
Woodpecker	Pinal	1	0.0%
California Gulch	Santa Cruz	1	0.0%
Santa Cruz County	Santa Cruz	1	0.0%
Temporal Rd.	Santa Cruz	1	0.0%
Tubac	Santa Cruz	1	0.0%
Tummacacori	Santa Cruz	1	0.0%
Washington Camp	Santa Cruz	1	0.0%
red rock	Sedona	1	0.0%
Los Coyotes	Texas	1	0.0%
Arapeen Trail	UTAH	1	0.0%
Moab	Utah	1	0.0%
Hatfield McCoy	West Virginia	1	0.0%
Amulet	Yavapai	1	0.0%
Blue Hills	Yavapai	1	0.0%
Bob cat canyon	Yavapai	1	0.0%
Bryant	Yavapai	1	0.0%
Chimney Rock	Yavapai	1	0.0%
Congress	Yavapai	1	0.0%
Corded Jct Area	Yavapai	1	0.0%
Devils Staircase	Yavapai	1	0.0%
Horse Thief Basin	Yavapai	1	0.0%
Iron King Mine	Yavapai	1	0.0%
Jerome	Yavapai	1	0.0%

**Table 22: Recently-visited Trail (Continued)** 

Trail	County	n	Percent
Kirkland	Yavapai	1	0.0%
Lynx Lake	Yavapai	1	0.0%
Maggie Mine trail	Yavapai	1	0.0%
Perkinsville	Yavapai	1	0.0%
Seligman	Yavapai	1	0.0%
Smasher Canyon	Yavapai	1	0.0%
Smith Mesa OHV	Yavapai	1	0.0%
Tule Creek	Yavapai	1	0.0%
Walker	Yavapai	1	0.0%
Wolf Creek	Yavapai	1	0.0%
Yankee Doodle	Yavapai	1	0.0%
New River Canyon	Yavapai, Maricopa	1	0.0%
McMullen	Yuma	1	0.0%

Table 23: Place of Residence for Local OHV Visitors

Place of Residence	n	Percent
La Paz	43	3.1%
Navajo	25	1.8%
Yuma	22	1.6%
Cochise	16	1.1%
Gila	14	1.0%
Graham	8	0.6%
Greenlee	4	0.3%
Santa Cruz	3	0.2%
Pinal	1	0.1%

Table 24: Place of Residence for Out-of-State Visitors (based on online surveys)

Place of Residence	n	Percent
Alaska	3	1.9%
Michigan	3	1.9%
Minnesota	3	1.9%
Ohio	3	1.9%
Texas	3	1.9%
Wisconsin	3	1.9%
Wyoming	3	1.9%
Iowa	2	1.2%
Florida	2	1.2%
Kansas	2	1.2%
Missouri	2	1.2%
Nebraska	2	1.2%
New York	2	1.2%
North Dakota	2	1.2%
Oklahoma	2	1.2%
Arkansas	1	0.6%
Germany	1	0.6%
Indiana	1	0.6%
Sweden	1	0.6%
Tennessee	1	0.6%

Table 25: Place of Residence for Out-of-State Visitors (Based on surveys conducted at the trail site)

County	N	Percent
Idaho	8	27.6%
Montana	3	10.3%
Washington	3	10.3%
California	2	6.9%
Michigan	2	6.9%
New Mexico	2	6.9%
Utah	2	6.9%
Canada	1	3.4%
Louisiana	1	3.4%
Nevada	1	3.4%
Ohio	1	3.4%
Oregon	1	3.4%
Pennsylvania	1	3.4%
Texas	1	3.4%
Total	29	100.0%

**Table 26: Recently Visited Trails (Onsite Respondents)** 

Trail	County	n	Percent
Arizona Peace			
trail	La Paz	2	0.9%
Jerome	Yavapai	2	0.9%
Middle Gila			
Canyons	Gila	2	0.9%
Parker Shea Rd.	La Paz	2	0.9%
Reddington Pass	Pima	2	0.9%
Standard Wash	Mohave	2	0.9%
Williams	Coconino	2	0.9%
Stoneman Lake	Coconino	2	0.9%
Bumblebee	Yavapai	2	0.9%
Happy Jack	Yavapai	2	0.9%
Yuma	Yuma	2	0.9%
Heber	Navajo	2	0.9%
Congress	Yavapai	2	0.9%
11 Mile Wash	Coconino	1	0.4%
Ajo	Navajo	1	0.4%
Apache Junction	Maricopa	1	0.4%
Apache Trail	Pinal	1	0.4%

**Table 27: Recently Visited Trails (Onsite Respondents)** 

Trail	County	n	Percent
Camp Verde	Yavapai	1	0.4%
Carefree	Maricopa	1	0.4%
Desert bar	La Paz	1	0.4%
Eager	Apache	1	0.4%
Hot Well Dunes	Graham	1	0.4%
Kaibab NF	Coconino	1	0.4%
Kelly Canyon	Coconino	1	0.4%
Munds park	Coconino	1	0.4%
Oro Valley	Pima	1	0.4%
Patagonia	Santa Cruz	1	0.4%
Pine Top	Navajo	1	0.4%
Rio Verde	Maricopa	1	0.4%
Rolls	Maricopa	1	0.4%
Ruby Wash	Yavapai	1	0.4%
Safford	Graham	1	0.4%
San Manuel	Pinal	1	0.4%
Sonoran Desert	Yuma	1	0.4%
St. John's	Apache	1	0.4%
Superstition Mountains	Pinal, Maricopa, Gila	1	0.4%
Tucson	Pima	1	0.4%
Perkinsville	Yavapai	1	0.4%
Prescott Lakes	Yavapai	1	0.4%
Lake Mary	Coconino	1	0.4%
White Tanks	Maricopa	1	0.4%
Alto Pit	Yavapai	1	0.4%
Tonto Basin	Gila	1	0.4%
Bloody Basin	Yavapai	1	0.4%
Motoland	Maricopa	1	0.4%
Fort Valley	Coconino	1	0.4%
Walapai	Mohave	1	0.4%
Santa Rita	Santa Cruz	1	0.4%

**Table 28: Recently Visited Trails (Onsite Respondents)** 

Trail	County	n	Percent
Roosevelt Lake	Gila	1	0.4%
Morristown	Mohave	1	0.4%
Oro Valley	Pima	1	0.4%
Oracle	Pinal	1	0.4%
Phoenix	Maricopa	1	0.4%
Globe	Gila	1	0.4%
Wittman	Maricopa	1	0.4%
Casa Grande	Pinal	1	0.4%
Aguila	Maricopa	1	0.4%
Cave Creek	Maricopa	1	0.4%
Bagdad	Yavapai	1	0.4%
Bartlett Lake	Maricopa	1	0.4%
Mingus Mountain	Yavapai	1	0.4%
Bush Highway Area	Maricopa	1	0.4%
Coke Ovens	Yavapai	1	0.4%
Camp Creek	Maricopa	1	0.4%
Vulture	Maricopa	1	0.4%
Rosemont Junction	Pima	1	0.4%

**Table 29: Other Visited Trails (Online respondents)** 

Trail	County	N	%
Boulders	Maricopa	104	3.5%
Table mesa	Maricopa	102	3.4%
Crown king	Yavapai	92	3.1%
Four Peaks	Maricopa	89	3.0%
Sycamore	Maricopa	88	3.0%
Box Canyon	Pinal	76	2.5%
Parker	La Paz	72	2.4%
Cinder hills	Coconino	70	2.3%
Florence	Pinal	69	2.3%
Lake Havasu	La Paz	68	2.3%
Sedona	Yavapai	65	2.2%
Flagstaff	Coconino	60	2.0%
Bulldog	Maricopa	59	2.0%
Wickenburg	Maricopa	48	1.6%
Wild Cat	Navajo	43	1.4%
Tonto NF	Gila, Maricopa, Yavapai, Pinal	42	1.4%
Quartzsite	La Paz	37	1.2%
Lake Pleasant	Maricopa	36	1.2%
Williams	Coconino	36	1.2%
Prescott Area	Yavapai	35	1.2%
Arizona Peace Trail	La Paz	34	1.1%
Rolls OHV	Maricopa	33	1.1%
Rim	Coconino, Gila, Yavapai	32	1.1%
Kelly Canyon	Coconino	29	1.0%
Butcher Jones	Maricopa	27	0.9%
Alamo Lake	La Paz	26	0.9%
Hualapai	Mohave	26	0.9%
Coconino NF	Coconino, Gila, Yavapai	25	0.8%
Bouse	La Paz	24	0.8%
Broken Arrow	Yavapai	24	0.8%
Kingman	Mohave	23	0.8%
Payson	Gila	23	0.8%
Montana Mountains	Pinal	22	0.7%

**Table 30: Other Visited Trails (Online respondents)** 

White Mountain	Navajo	22	0.7%
Bradshaw	Yavapai	21	0.7%
Bullhead	Mohave	21	0.7%
Coconino County	Coconino	21	0.7%
Patagonia	Santa Cruz	20	0.7%
Prescott NF	Yavapai	20	0.7%
Apache Trail	Pinal	19	0.6%
Hayfield Draw	Yavapai	19	0.6%
Mormon Lake	Coconino	19	0.6%
Munds	Coconino	19	0.6%
Bumble bee	Yavapai	18	0.6%
Camp Wood	Yavapai	18	0.6%
Payette Draw	Gila	17	0.6%
Reddington pass	Pima	17	0.6%
Mohave County	Mohave	15	0.5%
Tucson	Pima	15	0.5%
Alto	Yavapai	14	0.5%
Bloody Basin	Yavapai	14	0.5%
Chiva Fall	Pima	14	0.5%
Yuma	Yuma	14	0.5%
Castle hot springs	Maricopa	13	0.4%
Kaibab	Coconino	13	0.4%
Charleau Gap	Pinal	12	0.4%
Cottonwood	Yavapai	12	0.4%
Fort Valley	Coconino	12	0.4%
happy jack	Coconino	12	0.4%
Heber	Navajo	12	0.4%
Pine	Gila	12	0.4%
Standard wash	Mohave	12	0.4%
Tombstone	Cochise	12	0.4%
Verde Valley	Yavapai	12	0.4%
Queens valley	Pinal	11	0.4%
Schnebly	Yavapai	11	0.4%
Sheeps Bridge	Yavapai	11	0.4%

**Table 31: Other Visited Trails (Online respondents)** 

Coke Ovens	Pinal	10	0.3%
Forest lakes	Coconino	10	0.3%
Hassayampa	Maricopa	9	0.3%
La Paz	La Paz	9	0.3%
Mesquite	Maricopa	9	0.3%
Salome	La Paz	9	0.3%
Sitgreaves	Greenlee, Apache, Navajo, Coco	9	0.3%
Turkey Creek	Gila	9	0.3%
Vulture Mine	Maricopa	9	0.3%
Arizona Strip	Mohave/Coconino	8	0.3%
Cornville	Yavapai	8	0.3%
Gardner Canyon	Santa Cruz	8	0.3%
Great Western Trail	Coconino	8	0.3%
Maverick	Pima	8	0.3%
Morristown	Maricopa	8	0.3%
Mt. Lemon	Pima	8	0.3%
New River	Maricopa	8	0.3%
Santa Rita	Santa Cruz	8	0.3%
Shea rd	La Paz	8	0.3%
Sunrise to Big Lake	Apache	8	0.3%
Superior	Pinal	8	0.3%
Alpine	Apache	7	0.2%
Bartlett Lake	Maricopa	7	0.2%
Harquahala	La Paz	7	0.2%
Hot wells	Graham	7	0.2%
Kofa	Yuma	7	0.2%
Log Corral	Maricopa	7	0.2%
Mingus Mountains	Yavapai	7	0.2%
Senator highway	Yavapai	7	0.2%
Sheridan	Yavapai	7	0.2%
Show Low	Navajo	7	0.2%
Sunflower	Maricopa	7	0.2%
Topock	Mohave	7	0.2%

**Table 32: Other Visited Trails (Online respondents)** 

White tanks	Maricopa	7	0.2%
Young	Gila	7	0.2%
Black Mesa	La Paz	6	0.2%
Desert bar	La Paz	6	0.2%
Empire Ranch	Santa Cruz	6	0.2%
Stoneman Lake	Coconino	6	0.2%
Willow	Gila	6	0.2%
7 Mile Gulch	Yavapai	5	0.2%
Cave Creek	Maricopa	5	0.2%
Chimney Rock	Yavapai	5	0.2%
Coronado NF	Cochise, Pima, Pinal, Graham, Santa Cruz	5	0.2%
Elvis trail	Pinal	5	0.2%
Jackass Flats	Coconino	5	0.2%
Martinez	Yuma	5	0.2%
Mohave	Mohave	5	0.2%
Mud springs	Cochise	5	0.2%
Oatman	Mohave	5	0.2%
Preachers Pass	La Paz	5	0.2%
Roosevelt Lake	Gila	5	0.2%
Rovies Needle	La Paz	5	0.2%
Saffel Canyon	Apache	5	0.2%
Superstition	Pinal, Maricopa, Gila	5	0.2%
96 ranch	Pinal	4	0.1%
Agua Fria	Yavapai	4	0.1%
Barry Goldwater	Maricopa	4	0.1%
Catalina	Pima	4	0.1%
Cattail Cove	Mohave	4	0.1%
Congress	Yavapai	4	0.1%
Desert wells	Pinal	4	0.1%
Dripping Springs	Gila	4	0.1%
Ehrenberg	La Paz	4	0.1%
Gila Box	Graham, Greenlee	4	0.1%
Glamis	Yuma	4	0.1%

**Table 33: Other Visited Trails (Online respondents)** 

Globe	Gila	4	0.1%
Graham	Graham	4	0.1%
Granite	Yavapai	4	0.1%
Mesa	Maricopa	4	0.1%
Moss Wash	Mohave	4	0.1%
Mt. Ord	Maricopa	4	0.1%
Rosemont Junction	Pima	4	0.1%
Rug Road	Pinal	4	0.1%
Saguaro Lake	Maricopa	4	0.1%
secret pass	Mohave	4	0.1%
Smiley rock	Yavapai	4	0.1%
Springerville	Apache	4	0.1%
Wikieup	Mohave	4	0.1%
Yucca	Mohave	4	0.1%
Black Canyon	Yavapai	3	0.1%
Brenda	La Paz	3	0.1%
camp creek	Maricopa	3	0.1%
Cherry creek	Gila	3	0.1%
Chloride	Mohave	3	0.1%
Cibola	La Paz	3	0.1%
Clints well	Coconino	3	0.1%
Devils Highway	Pinal	3	0.1%
Ghost town	Pinal	3	0.1%
Grand Canyon	Coconino	3	0.1%
Greens Peak	Navajo	3	0.1%
Gunsight Pass	Santa Cruz	3	0.1%
Imperial Sand Dunes	Yuma	3	0.1%
Ironwood Forest	Pima	3	0.1%
Mammoth	Pinal	3	0.1%
Phoenix	Maricopa	3	0.1%
Pima	Pima	3	0.1%
Rattler Pass	Maricopa	3	0.1%
Rogers Trough	Pinal	3	0.1%

**Table 34: Other Visited Trails (Online respondents)** 

Seven Springs	Maricopa	3	0.1%
Smasher Canyon	Yavapai	3	0.1%
Sonoita	Santa Cruz	3	0.1%
Sugarloaf	Maricopa	3	0.1%
Toroweap	Mohave	3	0.1%
Tortolita mountains	Pima	3	0.1%
White Hills	Mohave	3	0.1%
Yavapai	Yavapai	3	0.1%
Ajax Mine	Pinal	2	0.1%
Anderson	Coconino	2	0.1%
Aravaipa	Pinal	2	0.1%
Arivaca	Pima	2	0.1%
Ash Creek	Graham	2	0.1%
Bear Canyon	Coconino	2	0.1%
Bisbee	Cochise	2	0.1%
Black Mountains	Mohave	2	0.1%
Buckeye	Maricopa	2	0.1%
Casner	Yavapai	2	0.1%
Copper Canyon	Yavapai	2	0.1%
Copper Creek	Yavapai	2	0.1%
Fossil Creek	Gila	2	0.1%
Galuiro	Graham	2	0.1%
Gold Canyon	Pinal	2	0.1%
Golden Shore	Mohave	2	0.1%
Green Valley	Pima	2	0.1%
Greer	Apache	2	0.1%
Groom Creek	Yavapai	2	0.1%
Highway to Hell	Pinal	2	0.1%
Норе	La Paz	2	0.1%
Humphreys	Coconino	2	0.1%
Jerome	Yavapai	2	0.1%
Kendrick Park	Coconino	2	0.1%
Las Cienegas	Pima	2	0.1%

**Table 35: Other Visited Trails (Online respondents)** 

Long Draw	Pima	2	0.1%
Mayer	Yavapai	2	0.1%
Mt. Graham	Graham	2	0.1%
Oak Flats	Pinal	2	0.1%
Orme Rd	Yavapai	2	0.1%
Peach Springs	Mohave	2	0.1%
picket post	Pinal	2	0.1%
Pinal	Pinal	2	0.1%
Planet Ranch	Mohave	2	0.1%
Rail X Ranch	Pima	2	0.1%
Red Cloud Mine	La Paz	2	0.1%
Red Creek	Yavapai	2	0.1%
Rio Verde	Maricopa	2	0.1%
Saligman	Yavapai	2	0.1%
San Francisco Peaks	Coconino	2	0.1%
San Manuel	Pinal	2	0.1%
Silver Creek	Apache	2	0.1%
Sonoran	Yuma, Maricopa, Pima, Santa Cruz	2	0.1%
Swansea	La Paz	2	0.1%
Tank Pass	La Paz	2	0.1%
Tonto Basin	Gila	2	0.1%
West peak	Maricopa	2	0.1%
Woodpecker	Pinal	2	0.1%
Yankee doodle	Yavapai	2	0.1%
Yarnell	Yavapai	2	0.1%
Aguila	Maricopa	1	0.0%
Annaconda	Maricopa	1	0.0%
Aqua Caliente	Pima	1	0.0%
Aquarius Mountains	Mohave	1	0.0%
Avra Valley	Pima	1	0.0%
Bassett peak	Pima	1	0.0%
Belmont Mountains	Maricopa	1	0.0%
Ben Avery			

**Table 36: Other Visited Trails (Online respondents)** 

Benson	Cochise	1	0.0%
Big Eye Mine	Yuma	1	0.0%
Bison Blvd	La Paz	1	0.0%
Blue River	Greenlee	1	0.0%
Blue Wash	Coconino	1	0.0%
Bonita	Graham	1	0.0%
Boriana Mine	Mohave	1	0.0%
Bull Springs	Pima	1	0.0%
Burro Creek	Mohave	1	0.0%
Bush Highway	Coconino	1	0.0%
Cactus Monument	Pima	1	0.0%
Canyon Diablo	Navajo	1	0.0%
Cedar lake	Navajo	1	0.0%
Cerbat Mountains	Mohave	1	0.0%
Challenger Way	Havasu	1	0.0%
Chamberlin Trail	Gila	1	0.0%
Chevelon Canyon area	Coconino	1	0.0%
China Dam	Maricopa	1	0.0%
Chino Valley	Yavapai	1	0.0%
Chiricahua	Cochise	1	0.0%
Cienega Creek	Santa Cruz	1	0.0%
Cinder Lakes	Coconino	1	0.0%
Clarkdale	Yavapai	1	0.0%
Clay Pits	Maricopa	1	0.0%
Cleater	Yavapai	1	0.0%
Cotton Wood Canyon Road	Pinal	1	0.0%
Craggy Wash	La Paz	1	0.0%
Day Mine Road	Maricopa	1	0.0%
Desert Trails	Maricopa	1	0.0%
Desoto Mine	Yavapai	1	0.0%
Diamondback	Yavapai	1	0.0%
Dragoon	Cochise	1	0.0%
Dreamy draw	Maricopa	1	0.0%

**Table 37: Other Visited Trails (Online respondents)** 

Dry Creek	Yavapai	1	0.0%
East fork black river	Coconino	1	0.0%
Eloy	Pinal	1	0.0%
Empire Cienega	Santa Cruz	1	0.0%
Feather Trail	Coconino	1	0.0%
Flag Mine	Mohave	1	0.0%
Freeman Road	Pinal	1	0.0%
Gaudalote Flats	Maricopa	1	0.0%
General Cooks	Yavapai	1	0.0%
Gila rim	Gila	1	0.0%
Gila River	Maricopa	1	0.0%
Goat Hill	Maricopa	1	0.0%
Golden Valley	Mohave	1	0.0%
Grant Creek	Pima	1	0.0%
Greasy Spoon	Yavapai	1	0.0%
Greaterville	Pima	1	0.0%
Greenback	Gila	1	0.0%
Grey Eagle	La Paz	1	0.0%
Guthrie Peak	Pima	1	0.0%
Hackberry	Mohave	1	0.0%
Haigler Creek Campground	Gila	1	0.0%
Hells Canyon	Maricopa	1	0.0%
Hells gate	Gila	1	0.0%
Hewitt canyon	Gila	1	0.0%
Hieroglyphic	Maricopa	1	0.0%
Horeshoe	Coconino	1	0.0%
Horse Thief trail	Yavapai	1	0.0%
Horseshow Lake	Coconino	1	0.0%
Huachuca	Cochise	1	0.0%
Hutch	Maricopa	1	0.0%
Jackson Cabin	Graham	1	0.0%
Juniper mesa	Yavapai	1	0.0%

**Table 38: Other Visited Trails (Online respondents)** 

Kearny Trail	Pinal	1	0.0%
Kelvin Highway	Pinal	1	0.0%
Kentucky Camp	Pima	1	0.0%
Klondyke	Graham	1	0.0%
La Gurta	Yuma	1	0.0%
La Posa	La Paz	1	0.0%
Lake Mary	Coconino	1	0.0%
Long Lake	Coconino	1	0.0%
Lynx Lake	Yavapai	1	0.0%
mansfield	Maricopa	1	0.0%
Maricopa	Maricopa	1	0.0%
Marsh Station	Cochise	1	0.0%
Martinez canyon	Pinal	1	0.0%
Matazal	Maricopa	1	0.0%
McEniry Tunnel	Graham	1	0.0%
McPhearson pass	Yuma	1	0.0%
Meadview	Mohave	1	0.0%
Mescal	Cochise	1	0.0%
Middle gila canyon	Gila	1	0.0%
Mineral Mountain Road	Pinal	1	0.0%
Mineral wash	La Paz	1	0.0%
Mohave Wash	Mohave	1	0.0%
Morgan City Wash	Maricopa	1	0.0%
Negro Canyon	Graham	1	0.0%
North Mineral Mine	Pinal	1	0.0%
Oracle	Pinal	1	0.0%
Organ Pipe	Pima	1	0.0%
Oro valley	Pima	1	0.0%
Osborne Wash	La Paz	1	0.0%
Page	Coconino	1	0.0%
Palm Canyon	Yuma	1	0.0%
Peppersauce canyon	La Paz	1	0.0%
Picacho Peak	Pinal	1	0.0%

**Table 39: Other Visited Trails (Online respondents)** 

-			
Pinal Air Park	Pinal	1	0.0%
Pinetop	Navajo	1	0.0%
Pinto Creek	Pinal	1	0.0%
Plomosa Mountains	La Paz	1	0.0%
Portor Mountain	Navajo	1	0.0%
Powell	Coconino	1	0.0%
Powerline Road	Yavapai	1	0.0%
Red Knolls	Graham	1	0.0%
Reymert	Pinal	1	0.0%
Rice Peak	Pinal	1	0.0%
Rio Rico Area	Santa Cruz	1	0.0%
River Island State Park	La Paz	1	0.0%
Rock Creek	Gila	1	0.0%
Rocker panel Pass	Coconino	1	0.0%
Ruby Wash	Maricopa	1	0.0%
Rye	Gila	1	0.0%
Salida Gulch	Yavapai	1	0.0%
Salt Mine	Maricopa	1	0.0%
Salt River area	Maricopa	1	0.0%
San Domingo Wash	Maricopa	1	0.0%
San Rafael	Santa Cruz	1	0.0%
Saw Tooth Mountain	Pinal	1	0.0%
serendipity	Mohave	1	0.0%
Sierra ancha	Gila	1	0.0%
Sierrita Mountain	Pima	1	0.0%
Silver Bell	Pima	1	0.0%
Silver King Mine	Pinal	1	0.0%
Sleeping princess	Mohave	1	0.0%
Soldier Pass	Yavapai	1	0.0%
spruce mountain	Yavapai	1	0.0%
Summit Road	Maricopa	1	0.0%
Sunshine mine	Maricopa	1	0.0%

**Table 40: Other Visited Trails (Online respondents)** 

<u> </u>	1		1
Switchbacks	Yavapai	1	0.0%
The Cabin	Pinal	1	0.0%
The Murals	La Paz	1	0.0%
three feathers	Pima	1	0.0%
Tiger Wash	La Paz	1	0.0%
Tip Top Mine	Yavapai	1	0.0%
Tumacacori	Santa Cruz	1	0.0%
Tusayan	Coconino	1	0.0%
Vail	Pima	1	0.0%
Walnut Creek	Coconino	1	0.0%
Warner Valley	Maricopa	1	0.0%
Warsaw Canyon	Santa Cruz	1	0.0%
Whitlow	Pinal	1	0.0%
Wild Burro	Pima	1	0.0%
Wild Cow Springs	Mohave	1	0.0%
Wing Mountain	Coconino	1	0.0%
Wolverine Pass	Pinal	1	0.0%
Yellowstone	Maricopa	1	0.0%

**Table 41: Other Visited Out-of-State Trails (Online respondents)** 

Trail	State	N	%
Moab	Utah	182	11.8%
Imperial Sand Dunes (Glamis)	California	156	10.1%
Utah	Utah	84	5.4%
Colorado	Colorado	81	5.2%
Paiute trail	Utah	52	3.4%
California	California	30	1.9%
Idaho	Idaho	27	1.7%
Johnson valley	California	26	1.7%
Nevada	Nevada	22	1.4%
Ocotillo	California	19	1.2%
Sand Hallow	Nevada	19	1.2%
Rubicon	California	18	1.2%
Baja	California	15	1.0%
Taylor Lake	Colorado	15	1.0%
Crown King	Arizona	14	0.9%
Hurricane St. George	Florida	14	0.9%
Montana	Montana	14	0.9%
Oregon	Oregon	14	0.9%
Big Bear	California	13	0.8%
Ouray	Colorado	11	0.7%
Boulders	Arizona	10	0.6%
Silverton	Colorado	10	0.6%
Washington	Washington	10	0.6%
Buttercup	California	9	0.6%
New Mexico	New Mexico	9	0.6%
Death Valley	California	8	0.5%
Havasu	Arizona	8	0.5%
Marysvale	Utah	8	0.5%
Sycamore	Arizona	8	0.5%
Arapeen	Utah	7	0.5%
Box canyon	Arizona	7	0.5%
Coral Pink Dunes	Utah	7	0.5%
Crested Butte	Colorado	7	0.5%
Florence	Arizona	7	0.5%
Logandale	Nevada	7	0.5%
Pink Coral	Utah	7	0.5%

**Table 42: Other Visited Out-of-State Trails (Online respondents)** 

Bulldog	Arizona	6	0.4%
Mexico	Mexico	6	0.4%
Mohave Trail	Nevada	6	0.4%
Parker	Arizona	6	0.4%
San Juan	Colorado	6	0.4%
Black bear	Colorado	5	0.3%
Black Hills	South Dakota	5	0.3%
Coconino National Forest	Arizona	5	0.3%
Duck Creek Village	Utah	5	0.3%
Dumont Dunes	California	5	0.3%
Farmington	New Mexico	5	0.3%
Grand Staircase Escalante	New Mexico	5	0.3%
Oregon Dunes	Oregon	5	0.3%
Payette Draw	Arizona	5	0.3%
Silver City	New Mexico	5	0.3%
Wyoming	South Dakoto	5	0.3%
Alamo Lake	Arizona	4	0.3%
Alpine Loop	Colorado	4	0.3%
Bryce Canyon	Utah	4	0.3%
Flagstaff	Arizona	4	0.3%
Gila	New Mexico	4	0.3%
Hatfield McCoy	West Virginia	4	0.3%
Havasu landing	California	4	0.3%
Kennedy Meadows	California	4	0.3%
Laughlin	Nevada	4	0.3%
Needles area	California	4	0.3%
payson area	Arizona	4	0.3%
Rocky point	Mexico	4	0.3%
San Rafael Swell	Utah	4	0.3%
Bartlett lake	Arizona	3	0.2%
Bend	Oregon	3	0.2%
Browns camp	Oregon	3	0.2%

**Table 43: Other Visited Out-of-State Trails (Online respondents)** 

Bullhead	Arizona	3	0.2%
Canyonlands	Utah	3	0.2%
Cinders	Arizona	3	0.2%
CloudCroft	New Mexico	3	0.2%
Coke ovens	Arizona	3	0.2%
Cottonwood Pass	Colorado	3	0.2%
Gordon's Well	California	3	0.2%
Gunnison	Colorado	3	0.2%
Hungry Valley	California	3	0.2%
Kaibab national forest	Arizona	3	0.2%
Kansas	Kansas	3	0.2%
Kingman area	Arizona	3	0.2%
Mesquite	Arizona	3	0.2%
Michigan	Michigan	3	0.2%
Missouri	Missouri	3	0.2%
Mohave County	Arizona	3	0.2%
mohave road	Arizona	3	0.2%
mormon lake	Arizona	3	0.2%
Mt. Lemmon	Arizona	3	0.2%
Munds Park	Arizona	3	0.2%
Picacho	Arizona	3	0.2%
Pipestone	Montana	3	0.2%
Pismo Beach	California	3	0.2%
Prescott	Arizona	3	0.2%
Prescott National Forest	Arizona	3	0.2%
Quartzsite	Arizona	3	0.2%
Rico	Colorado	3	0.2%
Ridgecrest	California	3	0.2%
Rolls	Arizona	3	0.2%
South Dakota	South Dakota	3	0.2%
Tonto NF	Arizona	3	0.2%
Vulture	Arizona	3	0.2%
Wildcat	Arizona	3	0.2%
Williams	Arizona	3	0.2%
Alto Pit	Arizona	2	0.1%

**Table 44: Other Visited Out-of-State Trails (Online respondents)** 

American Fork Canyon	Utah	2	0.1%
arizona peace trail	Arizona	2	0.1%
Barstow	California	2	0.1%
Beaver	Utah	2	0.1%
Black river falls	Wisconsin	2	0.1%
Bloody Basin	Arizona	2	0.1%
Borrego state park	California	2	0.1%
Broken arrow	Arizona	2	0.1%
Camp Wood	Arizona	2	0.1%
Cedar Mountain	Utah	2	0.1%
Cleghorn	California	2	0.1%
Copper Basin	California	2	0.1%
Cornville	Arizona	2	0.1%
Corral Canyon	California	2	0.1%
Durango	Colorado	2	0.1%
El Mirage	Arizona	2	0.1%
Flat top	Colorado	2	0.1%
Fort valley	Arizona	2	0.1%
Four Peaks	Arizona	2	0.1%
Fremont trail	Utah	2	0.1%
Great Western	Utah	2	0.1%
Heber	Arizona	2	0.1%
Hollister Hills	California	2	0.1%
Imogene Pass	Colorado	2	0.1%
Iowa	Iowa	2	0.1%
Kelly Canyon	Arizona	2	0.1%
Knab	Utah	2	0.1%
Lake Pleasant OHV	Arizona	2	0.1%
Lake Powell	Utah	2	0.1%
	New		
Las Cruces	Mexico	2	0.1%
Log Corral	Arizona	2	0.1%
Lone Pine	California	2	0.1%
Mammoth	California	2	0.1%
Mingus Mountain	Arizona	2	0.1%
monticello	Utah	2	0.1%
Monument Valley	Arizona	2	0.1%

**Table 45: Other Visited Out-of-State Trails (Online respondents)** 

Naches National Forest	Washington	2	0.1%
New River	Arizona	2	0.1%
Pahrump	Nevada	2	0.1%
Rim	Arizona	2	0.1%
Rogers trough	Arizona	2	0.1%
Salome	Arizona	2	0.1%
Sandy Hallow	Utah	2	0.1%
Sedona	Arizona	2	0.1%
Seven Mile Wash	Arizona	2	0.1%
Sheeps Bridge	Arizona	2	0.1%
Shogun	Oregon	2	0.1%
Spangler Hills	California	2	0.1%
Standard wash	Arizona	2	0.1%
Superstition Mountains	Arizona	2	0.1%
Table Mesa	Arizona	2	0.1%
Telluride	Colorado	2	0.1%
The Rolls	Arizona	2	0.1%
Tin Cup Pass	Colorado	2	0.1%
Verde River	Arizona	2	0.1%
Washington	Washington	2	0.1%
Wisconsin	Wisconsin	2	0.1%
Apex	Nevada	1	0.1%
Four Peaks	Arizona	1	0.1%
Marysvale	Utah	1	0.1%
Moonrocks	Nevada	1	0.1%
Whitehall	Montana	1	0.1%
7 mile gulch	Arizona	1	0.1%
Ajax Mine	Arizona	1	0.1%
Alaska	Alaska	1	0.1%
Alberta Mountains	Canada	1	0.1%
Alomo Lake	Arizona	1	0.1%
Anthony Dunes	Idaho	1	0.1%
Anthony Sand Dunes	Idaho	1	0.1%
Anza Borrega	California	1	0.1%
Apache sitgraves	Arizona	1	0.1%
Aravaca	Arizona	1	0.1%

**Table 46: Other Visited Out-of-State Trails (Online respondents)** 

Arizona	Arizona	1	0.1%
	i i		
Arizona Strip	Arizona	1	0.1%
Arkansas	Arkansas	1	0.1%
Aspen Loop	Colorado	1	0.1%
Auburn	New York	1	0.1%
Bagdad	Arizona	1	0.1%
Bass Lake	California	1	0.1%
Bears Ears	Utah	1	0.1%
Big Maggie May Creek	Arizona	1	0.1%
Bighorns	Wyoming	1	0.1%
Bishop	California	1	0.1%
Bitteroot Mountains	Montana	1	0.1%
Black Mountain	Kentucky	1	0.1%
Blind Indian	Arizona	1	0.1%
BLM	Arizona	1	0.1%
Bloomfield	New Mexico	1	0.1%
Blue Men's	Oregon	1	0.1%
Boise NF	Idaho	1	0.1%
Bradshaw	Arizona	1	0.1%
Bridgeport	California	1	0.1%
Buckskin	Arizona	1	0.1%
Burro Mountains	New Mexico	1	0.1%
Butcher Jones	Arizona	1	0.1%
Cal City	California	1	0.1%
Calico	Nevada	1	0.1%
California Pass	California	1	0.1%
California Sand dunes	California	1	0.1%
Camp Creek	Arizona	1	0.1%
Capitol Reef	Utah	1	0.1%
Carnage Canyon	Colorado	1	0.1%
Carson City	Nevada	1	0.1%
Casner	Arizona	1	0.1%
Castle Hot Springs	Arizona	1	0.1%
Chaco Canyon	New Mexico	1	0.1%

**Table 47: Other Visited Out-of-State Trails (Online respondents)** 

Chappie-Shasta	California	1	0.1%
Charleau	Arizona	1	0.1%
Chicken Corners	Utah	1	0.1%
Chile Challenge	New Mexico	1	0.1%
Chinaman Gulch	Colorado	1	0.1%
Christmas Tree road	Nevada	1	0.1%
Cimmaron	Kansas	1	0.1%
Clark Canyon	Montana	1	0.1%
Clearwater	Idaho	1	0.1%
Colorado Mountains	Colorado	1	0.1%
Colorado Natl Forest	Colorado	1	0.1%
Congress	Arizona	1	0.1%
Coronado	Arizona	1	0.1%
Crater Lake	California	1	0.1%
Daniel Boone forest	Kentucky	1	0.1%
Desert Wells	Arizona	1	0.1%
Dolores	Colorado	1	0.1%
dome valley	Arizona	1	0.1%
Dove springs California	California	1	0.1%
Eagar	Arizona	1	0.1%
East Pocket	Arizona	1	0.1%
El Camino Del Diablo	Arizona	1	0.1%
Engineer Pass	Colorado	1	0.1%
Ersheim trail	California	1	0.1%
Fairview	Utah	1	0.1%
Fossil Creek	Arizona	1	0.1%
Ft Huacuhca	Arizona	1	0.1%
Galiuro Mountains	Arizona	1	0.1%
Gardner Canyon	Arizona	1	0.1%
Gardner Canyon Trail	Arizona	1	0.1%
Ghost town loop	Arizona	1	0.1%
Gifford Pinchot National Forest	Mt Baker	1	0.1%
Gold Butte	Nevada	1	0.1%
Gold Gulch Draw	New Mexico	1	0.1%
Gooseberry	Utah	1	0.1%

**Table 48: Other Visited Out-of-State Trails (Online respondents)** 

Gorman	California	1	0.1%
Graham County	Arizona	1	0.1%
Grand Mesa Forest	Colorado	1	0.1%
Granite Hills OHV	Arizona	1	0.1%
Grant Creek	Arizona	1	0.1%
	New		
Grants	Mexico	1	0.1%
Green gulch	Arizona	1	0.1%
Green Mountains	Colorado	1	0.1%
Happy Jack	Arizona	1	0.1%
Harlaquahala	Arizona	1	0.1%
Harrison Hills	Wisconsin	1	0.1%
Hassayampa	Arizona	1	0.1%
havasupai mountain	Arizona	1	0.1%
Hayfield draw OHV	Arizona	1	0.1%
Hayward	Wisconsin	1	0.1%
Hermosa Creek	Colorado	1	0.1%
Hieroglyphic Mountains	Arizona	1	0.1%
High Country	Arizona	1	0.1%
Homestake Pass	Montana	1	0.1%
Hook and Ladder	Utah	1	0.1%
Hoxeyville	Michigan	1	0.1%
Hualapai	Arizona	1	0.1%
Illinois	Illinois	1	0.1%
Island Park	Idaho	1	0.1%
Jawbone Canyon	California	1	0.1%
Jericho	Utah	1	0.1%
John Bull	California	1	0.1%
Jones Creek	Washington	1	0.1%
Juniper Mesa	Arizona	1	0.1%
Kendrick Park	Arizona	1	0.1%
КОН	California	1	0.1%
Lake Alamo	Arizona	1	0.1%
Lake City	Colorado	1	0.1%
Lake Tahoe	California	1	0.1%
Land between the lakes	Kentucky	1	0.1%

**Table 49: Other Visited Out-of-State Trails (Online respondents)** 

Largo Canyon	New Mexico	1	0.1%
Lone Rock	Utah	1	0.1%
Los Padres NF	California	1	0.1%
Lucerne Valley	California	1	0.1%
Mancos	Colorado	1	0.1%
Manti	Utah	1	0.1%
Marana	Arizona	1	0.1%
Medicine lake	California	1	0.1%
Mesa	Arizona	1	0.1%
Minnesota	Iowa	1	0.1%
Mint 400	California	1	0.1%
Moccasin gap	Virginia	1	0.1%
Monroe	Wisconsin	1	0.1%
Montana Mountain	Arizona	1	0.1%
Moss Wash	Arizona	1	0.1%
Mount Hood	Oregon	1	0.1%
Mt delmoe lake	Montana	1	0.1%
Mule Creek	New Mexico	1	0.1%
Navajo Lake	Utah	1	0.1%
New York	New York	1	0.1%
Nezperce National Forest	Idaho	1	0.1%
Nickoli Mount	Oregon	1	0.1%
NM BDR section 4	New Mexico	1	0.1%
Oak Flat	Arizona	1	0.1%
Oceano Dunes Park	California	1	0.1%
Oklahoma	Oklahoma	1	0.1%
Old Bodie Mine	California	1	0.1%
Oliver Springs	Tennessee	1	0.1%
Olympic Peninsula	Washington	1	0.1%
Ophir Pass	Colorado	1	0.1%
Ozark	Arkansas	1	0.1%
Pagosa Springs	Colorado	1	0.1%
Palmer	Alaska	1	0.1%
Panamint Valley	California	1	0.1%

**Table 50: Other Visited Out-of-State Trails (Online respondents)** 

Pearl Pass	Utah	1	0.1%
Pike National Forest	Colorado	1	0.1%
Pinal County	Arizona	1	0.1%
Pinal mountains	Arizona	1	0.1%
Pirates cove	California	1	0.1%
Planet Ranch	Arizona	1	0.1%
Plaster City	California	1	0.1%
Pozo	California	1	0.1%
Priest Gulch	Colorado	1	0.1%
Quray	Colorado	1	0.1%
Rail X Ranch	Arizona	1	0.1%
Red River	New Mexico	1	0.1%
Red Rock Canyon	California	1	0.1%
Reddington	Arizona	1	0.1%
Reserve	New Mexico	1	0.1%
Rhyolite	Nevada	1	0.1%
Richfield	Utah	1	0.1%
Ride royal blue	Tennessee	1	0.1%
Rio Grande Forest	Colorado	1	0.1%
Roosevelt Lake	Arizona	1	0.1%
Rug road	Arizona	1	0.1%
Safford	Arizona	1	0.1%
Salton Sea	California	1	0.1%
Sand Lakes	Michigan	1	0.1%
Sand Wash Basin	Colorado	1	0.1%
Schnebly Hill	Arizona	1	0.1%
Schultz Pass	Arizona	1	0.1%
Searchlight	Nevada	1	0.1%
Seven Springs	Arizona	1	0.1%
Shasta Chappie	California	1	0.1%
Shoshone County	Idaho	1	0.1%
Sierra Forest	Georgia	1	0.1%
Sierra Nevada	California	1	0.1%
Slick Rock	Utah	1	0.1%
Slot Canyon	Arizona	1	0.1%

**Table 51: Other Visited Out-of-State Trails (Online respondents)** 

Smoke Mountains	Utah	1	0.1%
Spring Mountains	Nevada	1	0.1%
Springerville	New Mexico	1	0.1%
Standard Wash, Hualapi Mt, Mormon Lake	Arizona	1	0.1%
Stanley	Canada	1	0.1%
Stoneman Lake	Arizona	1	0.1%
Stonyford	California	1	0.1%
Sunflower Mine	Arizona	1	0.1%
Sunrise area	Arizona	1	0.1%
Superior NF	Minnesota	1	0.1%
Sweetwater State Park	Georgia	1	0.1%
Swingarm	Utah	1	0.1%
Talladega Nat'l Forest	Alabama	1	0.1%
Texas	Texas	1	0.1%
Texas Canyon	California	1	0.1%
The rim	Arizona	1	0.1%
TinCup Pass	Colorado	1	0.1%
Tobacco Root Mountains	Colorado	1	0.1%
Tombstone area	Arizona	1	0.1%
Tusayon	Arizona	1	0.1%
Twenty Nine Palms	California	1	0.1%
Two Leafs	Nevada	1	0.1%
Utting crossing	Arizona	1	0.1%
Valley of Fire	Nevada	1	0.1%
West Virginia	West Virginia	1	0.1%
Western Slope	Colorado	1	0.1%
Weston Pass	Colorado	1	0.1%
Whipple Creek	California	1	0.1%
White Mountains	Arizona	1	0.1%
White Rim Trail	Utah	1	0.1%
White Sands	New Mexico	1	0.1%
White Tank Mtns	Arizona	1	0.1%
White tanks	Arizona	1	0.1%
White wash	Utah	1	0.1%

**Table 52: Other Visited Out-of-State Trails (Online respondents)** 

Wickenburg	Arizona	1	0.1%
Wickieup	Arizona	1	0.1%
Wind Rock	Tennessee	1	0.1%
Wisconsin	Wisconsin	1	0.1%
Woodpecker Mine	Arizona	1	0.1%
Yankee Doodle	Arizona	1	0.1%
Yavapai CO	Arizona	1	0.1%
Young	Arizona	1	0.1%
Young road area	Arizona	1	0.1%
Yucca	California	1	0.1%
Yuma	Arizona	1	0.1%
Yuma area	Arizona	1	0.1%
Zion	Utah	1	0.1%

**Table 53: Primary Reason for Visiting (Other Category)** 

Codes	Totals	Percent
Rock Crawler	25	10.7%
ATV	10	4.3%
Jeep	97	41.5%
4-Wheel	19	8.1%
SUV	1	0.4%
Pickup	3	1.3%
All	10	4.3%
Hunting	8	3.4%
Camping	10	4.3%
UTV	7	3.0%
Dune Buggy	3	1.3%
Side-by-Side	4	1.7%
Sight See	9	3.8%
Working	9	3.8%
Dirt Biking	4	1.7%
Photography	4	1.7%
Home	1	0.4%
TRAIL RIDE	3	1.3%
Total	234	100.0%

**Table 54: Vehicle (other category)** 

Codes	Totals	Percent
Pickup	1	1.5%
All	4	6.2%
Dirt		
Bike	13	20.0%
Side-by-		
Side	4	6.2%
ATV	7	10.8%
UTV	2	3.1%
Jeep	14	21.5%
Dual		
Sport	10	15.4%
Sand		
Rail	1	1.5%
Golf	1	1.5%
Walking	3	4.6%
4-Wheel	4	6.2%
Rock		
Crawler	1	1.5%
Total	65	100.0%

**Table 55: Source of Information (Other category)** 

Code	Totals	Percent
CLUB	90	34.5%
PRIOR EXPERIENCE	56	21.5%
BOOK	38	14.6%
ONLINE	17	6.5%
LIVE NEARBY	37	14.2%
HUNTING	12	4.6%
ALL	1	0.4%
FAMILY/FRIEND	10	3.8%
Total	261	100.0%

## Appendix D (Survey Sample) – Economic Impact of OHV Recreation in Arizona

☐ Weekday ☐ Weekend	
help us determine marketing profile and	n this survey. Knowing about your travel and spending behavior will deconomic impact of OHV recreation in the State of Arizona. This n eight minutes of your time to complete. Your response is very
not to participate or to withdraw from to only used in an aggregate form. If you	st importance to you. Your participation is voluntary. You can choose the study at any time. Your responses will be kept confidential and have any questions concerning the research study, please contact y Resources and Development, Arizona State University at 602-496-
Sincerely	
Deepak Chhabra Associate Professor, ASU	Carl Yoshioka Professor, ASU
Section I: Reason for OHV trip	
1) What is the primary reason for to Camping ☐ Fishing ☐ Trail riding-ATVs ☐ Hiking or walking ☐ Trail riding- Side by Side/UTV ☐ Other, please describe:	aking this OHV trip? (Please check one or more of the following)  Sightseeing Hunting Driving backroads Wildlife/bird Watching Picnicking Trail riding-Dirtbike Trail riding- Dual Sport
2) What sources did you use to obta  ☐ Newspaper ☐ Radio ☐ State/Federal Agency ☐ Maps/GPS programs ☐ Other, please specify:	in information on the OHV trail?  Online/Website
3) Is this your first visit to the OHV If no, number of times visited it	
4) Is OHV recreation the main reason	on for visiting this trail? $\Box$ Yes $\Box$ No
5) Distance traveled to the trail from	n your residence: (miles- one way)
6) How much time are you planning If day tripper, number	g to spend on this trail?   Day trip  Overnight of hours:   If overnight, number of nights
7) Are you member of an organized g	group?   Yes   No the group/organization:

## Section II: OHV Travel Behavior

OHV Rentals
Sporting goods
Souvenirs and gifts

Amusement/Entertainment

Clothing - clothing, helmets, boots, gloves etc.

Other OHV trip-related expenses

8) What OHV vehicle are you using? (Please of	check one)	
$\Box$ ATV $\Box$ UTV/Side by Side	☐ Dirt Bikes	☐ Rock Crawler
☐ Snowmobiles ☐ 4 WD F	Pickup Truck	☐ Side by Side
☐ Sport Utility Vehicle/Jeep ☐ Dune B	Suggy/Sand Rail	☐ Dual Sport
☐ Other, please describe:		-
9) How many people are in your party?  Number of women: Number of me	n: Number of children (un	der age 18):
10) Who is traveling with you? (Please check ☐ Friends only ☐ Family only	k one of the following)  □ Friends and Fa	amily
☐ Organized group ☐ Traveling a		please specify:
- Organized group	other,	picase specify.
11) Name other OHV areas/trails you have use	ed in Arizona in 2016:	
12) Name other OHV areas/trails you have use	ed outside of Arizona in 2016:	
13) If you are a resident of Arizona, please and If the OHV trails were not available, would yo ☐ Yes ☐ No		ona for OHV recreation?
Section III: OHV Travel & Related Exp	enditures	
14) During your OHV trip, what is the approximate	te total amount you or your imm	nediate group will spend
(please include a total of dollars already spent and		
categories? (Please do your best to provide an estir		
Item	In the surrounding area (within of the trail) (\$)	Annual Expense (\$)
Gasoline/oil for OHV & tow vehicles		(ψ)
Restaurant/lounge purchases		
Food and beverage purchased at grocery and/or		
convenience stores as part of OHV recreation trip		
Guides and tour packages		
Lodging (overnight trips only) as per part of OHV		
activities		
Camping/RV		
Hotel/motel  Repairs/maintenance		
Repairs/maintenance		

15) Please provide a breakdown of your annual OHV expenditures in 2016 (Your responses are very important for us to determine economic impact of OHV recreation).

Item	ATV	Dirt Bike	Dual Spor t Bike	Snow- mobiles	4 WD	Side by Side	SUV/ Jeep	Dune Buggy/Sand Rail	City/town of Spending
Motorized									
recreational									
accessories (trailers,									
covers, add ons, ski									
skins etc.)									
Annual Insurance									
payment									
Licenses,									
registration or									
permit fees									
Sticker fund									
Club memberships									
Purchase of OHVs									
Fuel, oil, &									
lubricants (OHV)									
Other expenses,									
please specify:									

Section IV: User Profile								
16) What is your gender?	$\square$ Male	$\square$ Female						
17) Your year of birth is:								
18) Which of the following	18) Which of the following best describes the highest level of education you have completed?							
Some high school or less	☐ High school	graduate	☐ Some college/technical school					
☐ College graduate	□ Post gradu	ate school (Ma	sters)					
☐ Post graduate school (Ph.	□ Post graduate school (Ph.D. or equivalent)							
19) What is your zip code?								
20) What is your approximate	20) What is your approximate household income before taxes?							
□ < \$20,000	$\square$ \$20,000 $-$ 39.	,999	$\square$ \$40,000 $-$ 59,999					
$\square$ \$60,000 $-$ 79,999	$\square$ \$80,000 $-$ 99.	,999	$\square$ \$100,000 $-$ 149,999					
$\square$ \$150,000 $-$ 199,999	$\square$ \$200,000 - 29	99,999	$\square$ \$300,000 and Above					
21) Which racial or ethnic groups do you identify with?								
☐ Hispanic/Latino	☐ Asiar	1						
☐ White/Caucasian	☐ Black	x/African Amer	ican					
□ Native Hawaiian or Other Pacific Islander □ American Indian, Alaska Native								
☐ Other, Please describe:								

Thank You