

Non-Motorized Grant Application

Section I. Grant Pre-Application

Please be sure to fill out the budget section before submitting the pre-application. For help with filling out the budget section, see the budget portion of the eCivis help doc by [Clicking Here](#)

- Current Volunteer Rate: \$28.54
- Current Mileage Reimbursement Rate \$0.445/mile

Formula for 5.7% Match

- 1)Divide your reimbursement amount by 0.943.
- 2)Multiply that number by 0.057.
- 3)This will be the amount required for a 5.7% match.

Ex. Reimbursement amount \$5235. Divide by 0.943. $\$5235 \div 0.943 = \$5,551.43$ Then $\$5,551.43 \times 0.057 = \316.43 . So, a 5.7% Match on a \$5,235 reimbursement is \$316.43

Are you a local/ state agency or a non profit seeking the Heritage Fund for Trails?

No

Profile

lcormier@pageaz.gov

Project Title:

Red Mesa Rim Trail

Organization Name:

City of Page

Project Sponsor Address:

PO Box 1180

City:

Page

Zip code:

86040

Company/Agency/Organization Website:

cityofpage.org

Project Coordinator Name:

Lynn Cormier

Job Title:

Director of Community & Recreation Services

E-mail:

lcormier@pageaz.gov

Phone:

928-645-4314

Secondary Project Coordinator Name:

Zachary Montgomery

Job Title:

Director of Planning & Zoning

E-mail:

zmontgomery@pageaz.gov

Phone:
928-645-4261

Section II. Project Information

[Click on this link to verify your Congressional and Arizona Legislative Districts](#)

Program/Project Congressional District (check all that apply)

1

Program/Project AZ Legislative District (check all that apply)

7

County (select all that apply):

Coconino County

Project Request Amount:

\$150,000.00

Summarize the project proposal including scope and nature of what will be accomplished with the funds that you will receive:

Funds from the Recreational Trails Program - Non-Motorized grant would be used to create the Red Rock Rim Trail which would be constructed in the SE portion of the City of Page atop a large, red rock mesa. A single-track rim trail will be created around the edge of the entire mesa top. The estimated length of the loop will be between 4.5 - 5 miles in length. A natural slide rock area to the northeast side would allow bikers to drop-down from the rim trail into a free-ride area.

The City of Page will enhance an existing driveway (approximately 1/4 mile in length from the road to the top of the mesa). At the top, grant funds will be used to create a large parking area. Boulders will be used to enclose the parking area to aid in keeping motorized vehicles off of the trail and in the parking lot. A single vault toilet will be located near the parking lot. The trail would be assessible from both the north and the south ends of the parking lot.

A large park identification sign will be placed at the entrance on the road. Two (2) trailhead signs will be in the parking lot, one at each trail entrance. There will be half-mile trail markers around the entire rim trail for emergency/1st responder assistance. Signage will also be near the "Free-Ride" section to assist cyclists in safely locating the drop-down/free-ride area.

Future expansion of this area may include a Bike Park/Pump Track in the future. A connectivity trail which would connect this trail with Page's existing 10-mile rim trail are also in future plans.

Upload Project Timeline:

Red Mesa Rim Trail RTP Grant Timeline.xlsx

Please be sure to fill out the budget section before submitting the pre-application.

Average Score

of Reviews

0

of Denials

0

Additional Information

Budget Worksheet

View Budget Worksheet

<https://portal.ecivis.com/#/peerBudget/251E3468-E250-47B0-8104-78C14B65BB8B>

Application Goals

View Application Goals

<https://portal.ecivis.com/#/peerGoals/13C570C5-ACEA-45F8-AB42-B938C61F5BB0>

Red Mesa RTP Grant Timeline						
	JULY 2022	SEPT 2022	OCT 2022	NOV 2022	DEC 2022	JAN 2022
2022-23 City Budget Approved	X					
Await Approval of RTP Grant		X				
Order Vault Toilet (Approx 120 Days)		X				
Design and Order Trail Signage			X			
Public Works Commences work on Grading/Finishing Driveway to the Mesa top (3-4 weeks)			X	X		
Public Works Grades/Levels/ Finished Parking Lot (3-4 weeks)				X	X	
Cuddy Mountain begins working on Trail (approx 10 weeks)			X	X	X	
Public Works set Vault Toilet						X
Parks Maintenance Crew Adds Trails Signage						X

Applicant Information

Tell us about you.

Linked Applicant

lormier@pageaz.gov

First name

Lynn

Last name

Cormier

Email

lormier@pageaz.gov

Title

Director of Community & Recreation Services

Company

City of Page

Company Website

cityofpage.org

City

Page

State

Arizona

Organization Information

Tell us about your organization.

Organization Name

City of Page

Employer Identification Number (EIN)

86-0295443

DUNS

07-448-0781

Authorized Representative

Lynn Cormier

Business/Finance Representative

Linda Watson

Organization Address

Address

PO Box 1180

Address 2

697 Vista Ave

City

Page

State

Arizona

County

Coconino County

Congressional District/Region

1

Zip

86040

Phone

928-645-4314

Phone Extension**Fax**

Authorized Representative (if different from above)

Name**Title****Email****Phone**

Business/Finance Contact (if required)

Name

Linda Watson

Title

Director of Finance

Email

lwatson@pageaz.gov

Phone

928-645-4203

Linked Form to Applications

Red Mesa Rim Trail

2020-2025 NON-MOTORIZED CRITERIA RESPONSE

Non-Motorized Recommendations/Possible Points

For additional instructions on how to complete this form, please see:

[Grants Manual](#)

First Level Priorities and Scope Items - Maximum 10 Points Each

1. Complete Environmental and Cultural Clearance and Compliance

Yes

Upload trail map showing work zone

Trail Map Showing Environmental & Cultural Clearance.jpg

2. Maintain Existing Trails

No

3. Prevent or Restore Damage to Environmental and Cultural Sites near trails

No

4. Provide Trail Signs

Yes

Second Level Priorities - Maximum 7 Points Each

1. Connect Trails to Other Trails, Parks, and Communities

No

2. Develop Trails and Facilities to Increase Accessibility

Yes

Explain how you will increase accessibility

There will be a large parking lot with handicap parking. There will also be a single-stall vault toilet on premise which I believe is ADA Compliant.

3. Enforce Existing Rules and Regulations

Yes

Please explain:

Currently, the city has current rules and regulations regarding non-motorized trails. This includes hours of operation, no glass bottles, no alcohol consumption, etc. We would have adequate signage to enforce these city park rules.

4. Promote Safe and Responsible Recreation

Yes

Please explain

This would be a non-motorized trail, so we would promote safe and responsible recreation utilizing the city's park and trail rules. This would include no alcohol beverages, no motorized vehicles mixing with non-motorized activities, ensuring youth have correct adult supervision, especially near the rim trail edges.

5. Provide Facilities Near Trails

Yes

Please attach map/plan

Google Earth Map with Lines Delineating Potential Mesa Rim Trail.pdf

6. Provide Trail Maps and Information

Yes

Third Level Priorities - Maximum 4 Points Each

1. Construct new trails

Yes

2. Obtain land for trails and trails access

No

Bonus - 2 Points Each

1. First time applicant or new project area

Yes

2. Diversity of Trail Uses

Yes

If yes, select all that apply

Bike, Hike, eBike

3. Matching Funds of at Least 10%

Yes

4. Youth Corps Involvement

No

5. Need Identified in Planning Document

Yes

Please provide document if available

Criteria Response: File Attachments

Upload trail map showing work zone

Trail Map Showing Environmental & Cultural Clearance.jpg

10.) PROPOSED MESA RIM TRAIL

This is the proposed mesa rim trail along with the larger slick rock areas to the north and a smaller slick rock area to the south.

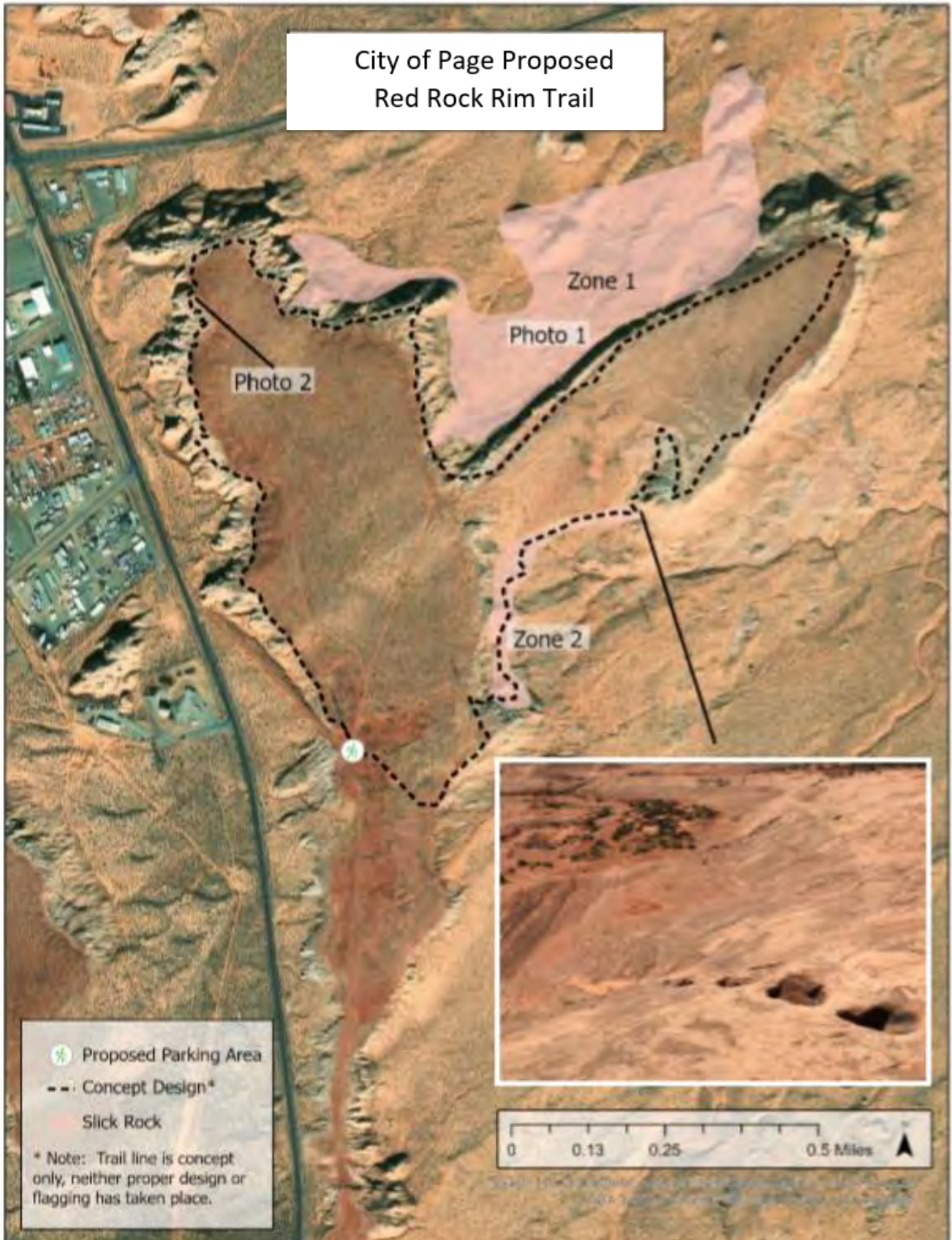




Photo 1: Slick Rock Zone 1

Photo 2: The terrain frequents between sand, sandstone, and unique formations which will allow for a quality trail experience with lots of variety.



CITY OF PAGE
PROPOSED RED MESA RIM TRAIL



This map show the City of Page and the proximity of the proposed Red Mesa Rim Trail within the City.

Non-Motorized Grant Application

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- Current Volunteer Rate: \$28.54
- Current Mileage Reimbursement Rate \$0.445/mile

Are you a local/ state agency or a non profit seeking the Heritage Fund for Trails?

Yes

Profile

Traildirector@aztrail.org

Project Title:

AZT Sunflower North Realignment

Organization Name:

Arizona Trail Association

Project Sponsor Address:

738 N. 5th Avenue, #201

City:

Tucson

Zip code:

85705

Company/Agency/Organization Website:

www.aztrail.org

Project Coordinator Name:

Shawn Redfield

Job Title:

Trail Operations

E-mail:

traildirector@aztrail.org

Phone:

4804604241

Secondary Project Coordinator Name:

Matt Nelson

Job Title:

Executive Director, Arizona Trail Association

E-mail:

matthew@aztrail.org

Phone:

(520) 404-7992

Section II. Project Information

[Click on this link to verify your Congressional and Arizona Legislative Districts](#)

Program/Project Congressional District (check all that apply)

4

Program/Project AZ Legislative District (check all that apply)

23

County (select all that apply):

Maricopa County

Project Request Amount:

\$71,960.00

Summarize the project proposal including scope and nature of what will be accomplished with the funds that you will receive:

Build approximately three miles of new trail to remove the AZT from a roadway and steep slopes on AZT Passage 22A, Sunflower to Cross F Access Trail. The project area extends 3.6 miles from the AZT/Highway 87 crossing north to the Cross F access trail.

Volunteers will install 5 steel gates and one raised cattle guard fence crossing.

Trail will be roughed in with a mini-excavator or mini-dozer machine and finished by volunteers in multiple work events.

Upload Project Timeline:

Map and Timing statement.pdf

Please be sure to fill out the budget section before submitting the pre-application.

Average Score

of Reviews

0

of Denials

0

Additional Information

Budget Worksheet

View Budget Worksheet

<https://portal.ecivis.com/#/peerBudget/0FDA53E4-E1C3-455A-AAE0-81CED1F3AE19>

Application Goals

View Application Goals

<https://portal.ecivis.com/#/peerGoals/322D6D51-9A69-49FC-91E2-C499E92CEB26>

Applications: File Attachments

Upload Project Timeline:

Map and Timing statement.pdf

Applicant Information

Tell us about you.

Linked Applicant

Traildirector@aztrail.org

First name

Shawn

Last name

Redfield

Email

Traildirector@aztrail.org

Title

Trail Operations

Company

Arizona Trail Association

Company Website

<https://aztrail.org/>

City

Tucson

State

Arizona

Organization Information

Tell us about your organization.

Organization Name

Arizona Trail Association

Employer Identification Number (EIN)

86-0726149

DUNS

005058800

Authorized Representative

Shawn Redfield

Business/Finance Representative

Matt Nelson

Organization Address

Address

738 N. 5th Avenue, #201

Address 2

Street Address 2

City

Tucson

State

Arizona

County

United States

Congressional District/Region

Congressional District 3, Legislative District 03

Zip

85705

Phone

4804604241

Phone Extension**Fax**

602-252-4794

Authorized Representative (if different from above)

Name**Title****Email****Phone**

Business/Finance Contact (if required)

Name**Title****Email****Phone**

Linked Form to Applications

AZT Sunflower North Realignment

2020-2025 NON-MOTORIZED CRITERIA RESPONSE

Non-Motorized Recommendations/Possible Points

For additional instructions on how to complete this form, please see:

[Grants Manual](#)

First Level Priorities and Scope Items - Maximum 10 Points Each

1. Complete Environmental and Cultural Clearance and Compliance

Yes

Upload trail map showing work zone

Appl Map and Sat Images.pdf

2. Maintain Existing Trails

No

3. Prevent or Restore Damage to Environmental and Cultural Sites near trails

No

4. Provide Trail Signs

Yes

Second Level Priorities - Maximum 7 Points Each

1. Connect Trails to Other Trails, Parks, and Communities

No

2. Develop Trails and Facilities to Increase Accessibility

No

3. Enforce Existing Rules and Regulations

No

4. Promote Safe and Responsible Recreation

No

5. Provide Facilities Near Trails

No

6. Provide Trail Maps and Information

No

Third Level Priorities - Maximum 4 Points Each

1. Construct new trails

Yes

2. Obtain land for trails and trails access

No

Bonus

1. Project located in Rural Arizona (4 Points)

Yes

2. Diversity of Trail Uses (2 Points)

Yes

If yes, select all that apply

Bike, Hike, Equestrian

3. Youth Corps Involvement (2 Points)

No

4. Need Identified in Planning Document (2 Points)

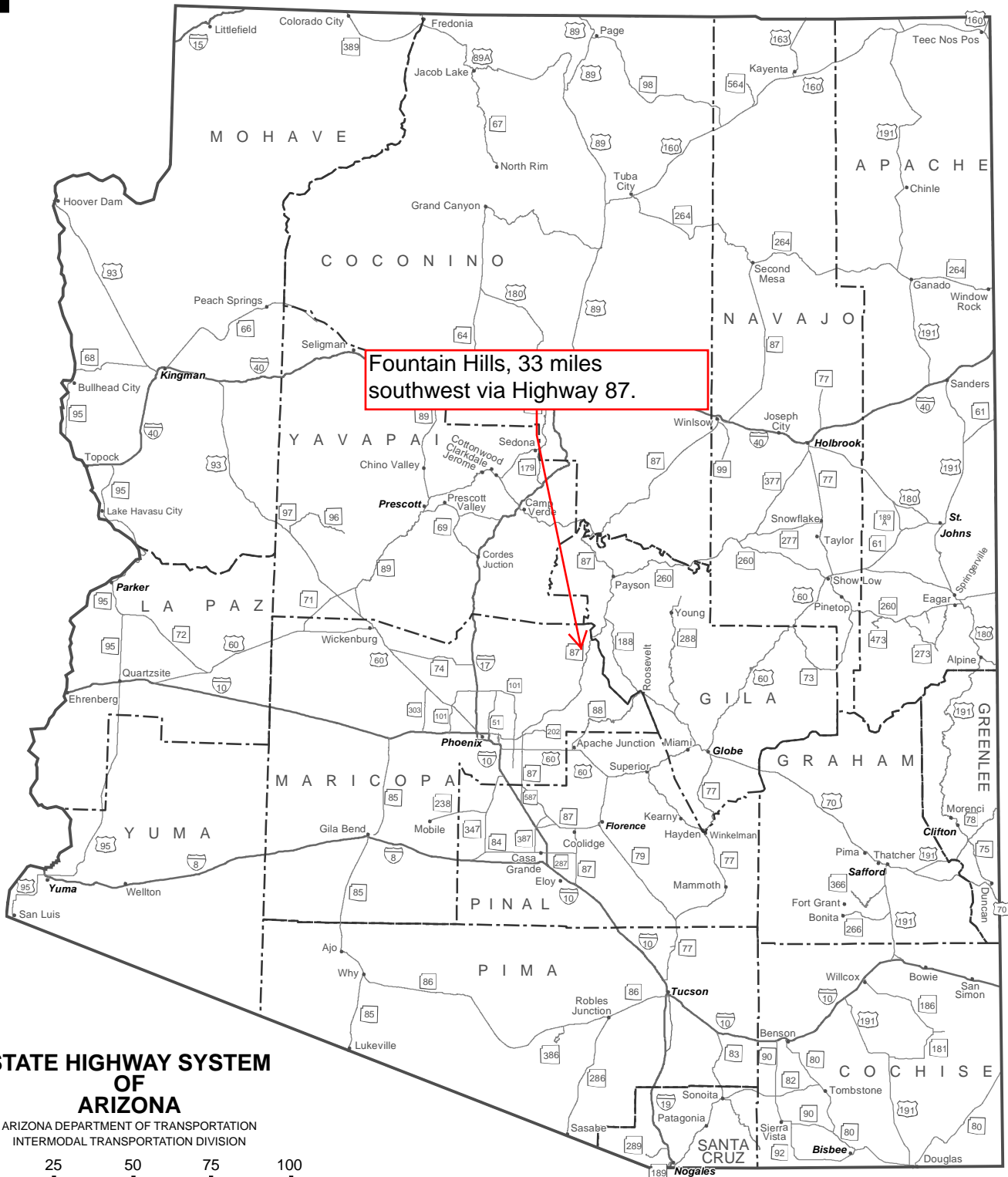
No

Criteria Response: File Attachments

Upload trail map showing work zone

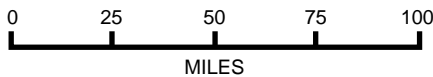
Appl Map and Sat Images.pdf

STATE MAP



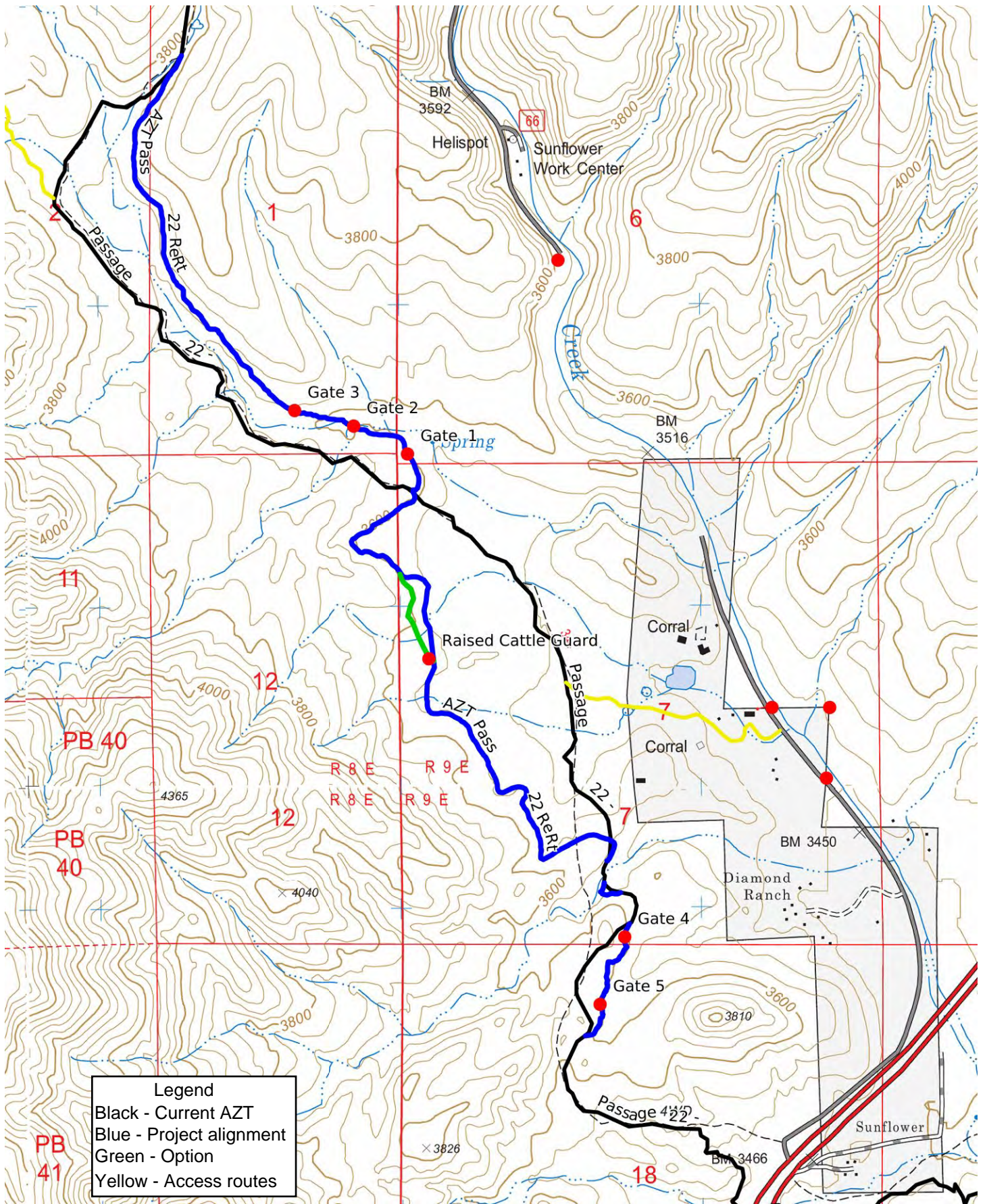
STATE HIGHWAY SYSTEM OF ARIZONA

ARIZONA DEPARTMENT OF TRANSPORTATION
INTERMODAL TRANSPORTATION DIVISION



PROJECT NAME _____
PROJECT NUMBER _____
TRACS NO. _____

FIGURE _____



Legend
 Black - Current AZT
 Blue - Project alignment
 Green - Option
 Yellow - Access routes

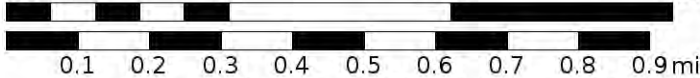
AZT Sunflower North Reroute

WGS84

UTM Zone 12S

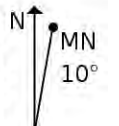


0.5 1.0 1.5 km



Scale 1:17000 1 inch = 1417 feet

Nov. 26, 2021



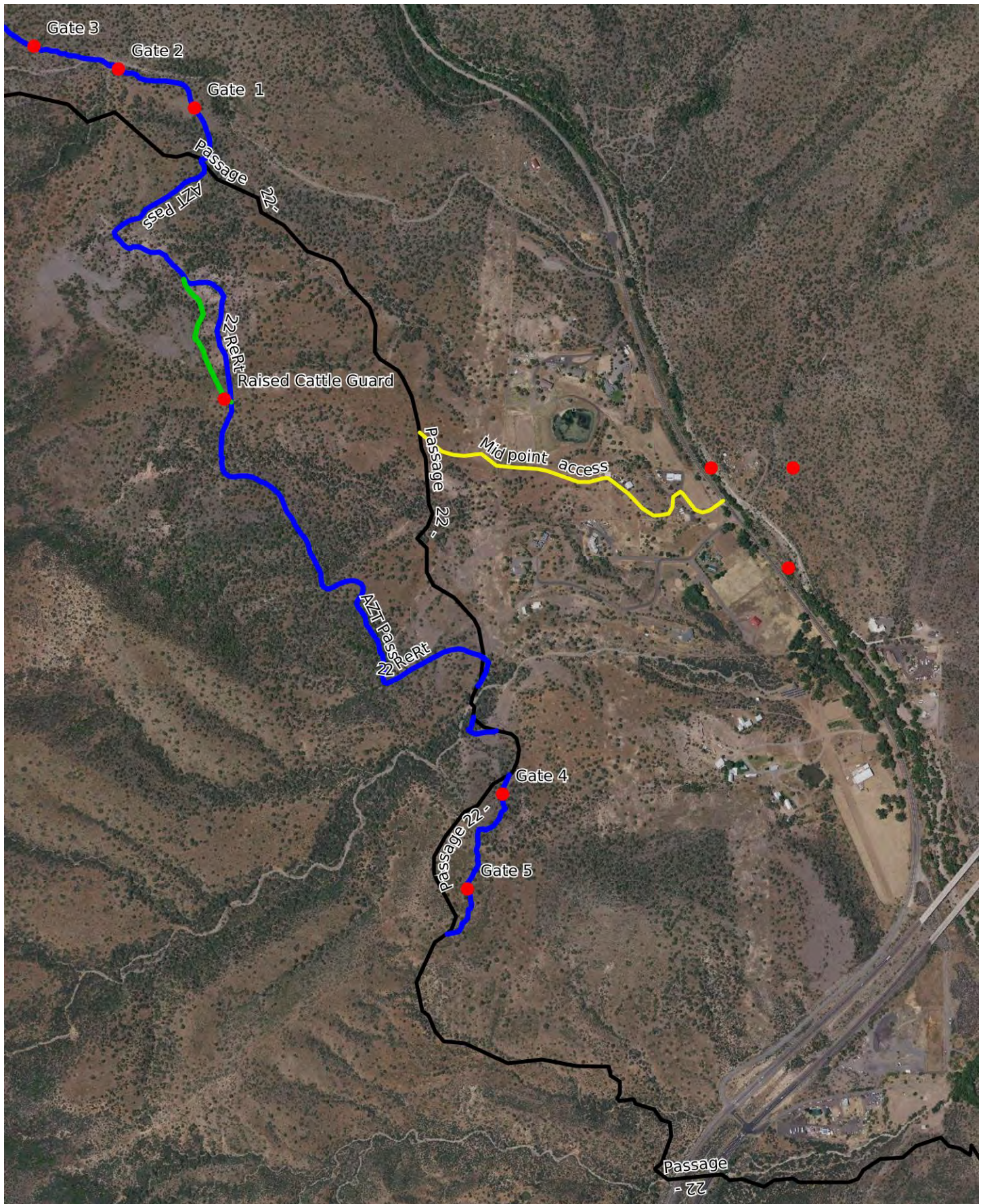
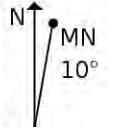
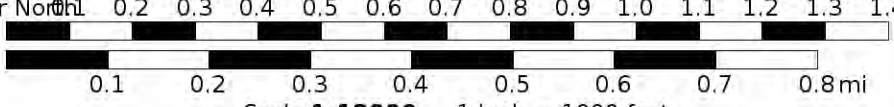


Image 1 AZT Sunflower North
 WGS84
 UTM Zone 12S
 Scale 1:12000 1 inch = 1000 feet





Steep, eroding climb near south end of the project. Project will realign around this hill.



View down the steep slope.

Applications: Open Space Education Grant

SEE Grant Application

Section I. Grant Application

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- Current Volunteer Rate: \$28.54
- Current Mileage Reimbursement Rate \$0.445/mile

Are you applying for a grant from the Recreational Trails Program (RTP) or the Heritage Fund (HF)?
HF

Profile

sknaggs@flagstaffaz.gov

Organization Name

City of Flagstaff Parks Recreation & Open Space

Project Title

Open Space Education Grant

Project Sponsor Address

211 W Aspen Ave

City

Flagstaff

Zip

86001

Company/Agency/Organization Website

www.flagstaff.az.gov/open-space

Project Coordinator Name:

Robert Wallace

Job Title:

Open Space Manager

Email

rwallace@flagstaffaz.gov

Phone

928-213-2154

Secondary Project Coordinator Name:

Amy Hagin

Job Title:

Parks Manager

Email

ahagin@flagstaffaz.gov

Phone

928-213-2164

Project Information

[Click on this link to verify your Congressional and Arizona Legislative Districts](#)

Provide nearest town / city to project location:

Flagstaff AZ

Program/Project Congressional District (check all that apply)

1

Program/Project Legislative District (check all that apply)

6

County (Select all that apply):

Coconino County

Project Request Amount:

\$50,000.00

Summarize the project proposal including scope and nature of what will be accomplished with the funds that you will receive:

Funding will allow Flagstaff Open Space to promote and provide outdoor environmental protection programs and recreational opportunities for the community, especially for indigenous and historically underrepresented youth, through the continuation and expansion of the Indigenous Youth STEAM Academy (Science, Technology, Engineering, Art & Math). The goal of this program is to provide indigenous youth with the opportunity to learn about STEAM-related fields in conjunction with traditional culture, community, and environmental stewardship. The City of Flagstaff identifies as being 12% Native American, yet the percentage of indigenous students continuing their education in STEAM fields is disproportionately low, representing only 0.5% of students nationwide.

Five objectives will be completed to promote and provide outdoor environmental protection programs.

1. Create outdoor lessons that help eliminate a high school level STEAM teaching gap by implementing a high school teaching program, building on existing elementary and middle school programming. Staff will research, prepare, and teach these lessons, and the lessons will be available to educators and the general public. Lessons will include an experiential trip to a Flagstaff open space to inspire interest in STEAM careers and environmental stewardship.
2. Continue existing elementary and middle school outdoor STEAM programming.
3. Provide outdoor community programs that bring understanding on environmental issues and support recreational opportunities.
4. Increase representation of underprivileged community members to encourage outside activity at Flagstaff’s Open Spaces via social media, in-person contact, outdoor education events, volunteer recruitment materials, and partnering with community organizations.
5. Increase volunteer capacity to conduct community education, create a presence in open spaces, educate visitors, and complete environmental projects. We will recruit and train new volunteers--focusing on youth and underprivileged populations--provide regular support, offer continuing education, and coordinate volunteer events.

Upload Project Timeline

Heritage Education Grant Timeline.docx

Please be sure to fill out the budget section before submitting the pre-application.

Average Score

of Reviews

0

of Denials

0

Additional Information

Please use the following link to view the Budget

Budget Worksheet

View Budget Worksheet

<https://portal.ecivis.com/#/peerBudget/613FE4E2-7D3C-469A-B6FD-9F7F6E1BA45E>

City of Flagstaff Open Spaces Heritage Education Grant Jul 2022-Jun 2023

Vision: To introduce and inspire historically underprivileged youth about outdoor STEAM fields to build experience, boost self-esteem, and shape interest in pursuing education that can improve the quality of life, leading to social and economic benefits.

Goal 1: To build on the Indigenous Youth STEAM Academy framework to complete an archive of STEAM lesson plans that will be taught and made available to educators and the public for free. These lessons will include outdoor programming in Flagstaff's open spaces for grades 3-12.

Goal 2: To engage more youth and historically underprivileged populations in Flagstaff's open spaces, and in becoming environmental stewards.

Timeline:

Pre-July 2022: Develop Open Space Coordinator job description; get approval from Human Resources.

Jul-Sep 2022:

- Select Open Space Education Coordinator.
- Develop work plan.
- Contract with Willow Bend to continue existing field trips to open spaces for all Flagstaff 3rd graders.
- Cultivate partnerships with schools, Willow Bend, STEMCity, Festival of Science, and NAU STEM folks to coordinate educational activities. Catalog existing STEAM lessons available. Partner on STEAM activities for after-school club(s), particularly focused on schools with traditionally underprivileged students.
- Work with AZ Watchable Wildlife Experience (AWWE) partners to plan and market 5 AWWE STEAM activities for the summer/fall.
- Conduct 6 STEAM activities and field trips with Hal Jensen Recreation Center's summer program.
- Lead 3 guided hikes on Open Space properties.
- Plan and implement STEAM activities for Flagstaff Festival of Science.
- Develop and coordinate targeted marketing and outreach materials to recruit low-income youth and families to get outside and use Flagstaff's Open Spaces, volunteer, and get involved in STEM educational opportunities.
- Help to plan/implement the City's Indigenous People's Day event, with an eye to getting more indigenous adults and youth involved with open spaces.
- Host 10 volunteer events on Open Spaces, with a target of 60 volunteers.
- Submit a quarterly financial and performance report for the Heritage Grant.

Oct-Dec 2022:

- Continue developing STEAM activities with partners.
- Lead 3 STEAM-related lessons and field trips and 2 guided hikes of open spaces.
- Working with an after-school program, conduct 6 STEAM-related activities with 20 students total (assuming many of the same students will attend all 6).

- Work with AWWE partners to plan and market an Eagle event for winter.
- Participate in planning/implementing Flagstaff's Make a Difference Day volunteer event.
- Build partnerships with community organizations serving traditionally underprivileged youth, with a goal of expanding our outreach to those communities.
- Host 3 additional volunteer events on Flagstaff's Open Spaces, with a total of 20 volunteers.
- Train Open Space Stewards and other volunteers on providing education about Flagstaff's open spaces to the public.
- Submit a quarterly financial and performance report for the Heritage Grant.

Jan-Mar 2023:

- Working with an after-school program, conduct 6 STEAM-related activities with 20 students total (assuming many of the same students will attend all 6).
- Research and create marketing/social media plan to target indigenous, youth of color, and traditionally underserved youth to get involved with open spaces and to volunteer.
- Develop and implement continuing education for Open Space Stewards and other volunteers.
- Update Open Space Steward website with new continuing education materials.
- Develop Story Map for Observatory Mesa
- Research grants to sustain this work beyond June 2023 and apply for at least one such grant.
- Submit a quarterly financial and performance report for the Heritage Grant.

Apr-Jun 2023:

- Plan and implement 2 summer STEAM education with various youth summer programs in Flagstaff area.
- Work with AZ Watchable Wildlife Experience (AWWE) partners to plan and market 5 AWWE STEAM activities for the summer/fall.
- Plan and implement 6 volunteer events on Flagstaff's Open Spaces, such as trash clean-ups, graffiti removal, invasive weed pulls/management, trail work, tree planting, and other maintenance and restoration projects, hosting a total of 40 volunteers.
- Implement social media/marketing plan targeting traditionally underserved families and youth.
- Wind down the Heritage Grant by submitting final financial and performance reports.

Applicant Information

Tell us about you.

Linked Applicant

sknaggs@flagstaffaz.gov

First name

Stacey

Last name

Brechler-Knaggs

Email

sknaggs@flagstaffaz.gov

Title

Grants and Contracts Manager

Company

City of Flagstaff

Company Website

www.flagstaff.az.gov

City

Flagstaff

State

Arizona

Organization Information

Tell us about your organization.

Organization Name

City of Flagstaff

Employer Identification Number (EIN)

86-6000244

DUNS

088302625

Authorized Representative

Greg Clifton

Business/Finance Representative

Brandi Suda, Finance Director

Organization Address

Address

Flagstaff City Hall

Address 2

211 West Aspen Avenue

City

Flagstaff

State

Arizona

County

Coconino County

Congressional District/Region

One

Zip

86001

Phone

928-213-2227

Phone Extension**Fax**

Authorized Representative (if different from above)

Name**Title****Email****Phone**

Business/Finance Contact (if required)

Name**Title****Email****Phone**

Linked Form to Applications

Open Space Education Grant

Are you applying for a grant from the Recreational Trails Program (RTP) or the Heritage Fund (HF)?

HF

HF Environmental Education Criteria Response

1. Describe how your project fulfills a recognized recreational, social or environmental need. Describe the need, how it has been documented and how the project fulfills it. (15 points)

With this one-year Heritage Education grant, a new staff person will conduct culturally relevant environmental lessons connected to Flagstaff's open spaces for historically underprivileged youth. Second, we will reach out to underprivileged youth and families to encourage them to use Flagstaff's open spaces. Third, we will recruit, train, and manage Open Space volunteers.

Recreational need: Last year, Flagstaff Open Space trail counters recorded over 99,000 visitors. Dedicated to providing passive recreation, the program manages 3,000 acres for community recreation and respite, using volunteers. This proposal dedicates a staff person to recruit, train, and manage volunteers to fulfill the role of rangers at Flagstaff's Open Space properties. We will provide site education and public recreational opportunities, and organize volunteer service events. In FY 2020-21, an AmeriCorps VISTA coordinated 332 volunteers who donated 1,792 hours; already this year, 195 volunteers donated 1,310 hours. This demonstrates the workload and need of the Program, but we've already exceeded the typical 3-year VISTA project term. Without continued funding, these accomplishments will cease.

Social need: We will provide young people, particularly historically underprivileged youth, with exposure to outdoor education, providing encouragement and guidance to pursue environmentally related careers. Flagstaff identifies as being 12% Native American, yet indigenous students continuing their education in science fields is disproportionately low, only 0.5% nationwide. This project expands upon a partnership with Willow Bend Environmental Education Center to provide environmental lessons and field trips for every Flagstaff 3rd grader. We will engage older students, who are closer to career planning.

Environmental need: Flagstaff's open spaces are a haven for special natural and cultural resources. These sites need protection from misuse and lack of understanding. This project will inspire youth to become tomorrow's stewards through educational activities, social media, and volunteer opportunities designed to develop awareness and appreciation for the natural world.

2. Will your proposed project serve and engage youth to grow the next generation of outdoor recreation enthusiasts? (15 Points)

Yes

Please describe how:

This project focuses on youth, particularly traditionally underserved youth—Native American, Hispanic, and other minority students in Flagstaff. There are 3 elementary schools with these large target student populations: Killip, Thomas, and Puente de Hozho, which feed into Mt Elden Middle School (MEMS) and then Coconino High School (CHS). In addition to current partnership work with Willow Bend to educate younger students, this Heritage grant will engage older MEMS and CHS students with culturally relevant educational in-class lessons, field trips, after school clubs, and social media campaigns to get them and their families outside into Flagstaff's open spaces—inspired to learn, experience, and steward the outdoors. Through additional partnerships, we will gather, produce, and make environmental lessons available to the public to promote institutional use, self-learning, and exploration.

One example of this work is a VISTA/Master Gardener volunteer partnership which developed a series of lessons about birds for Killip Elementary's Evergreens after-school club, which is 90% kids of color. Lessons include activities on bird conservation, camouflage, reproduction, making different bird feeders from readily available materials in order to watch birds at home, and a field trip to bird watch in the outdoors. During a recent Club field trip, the kids loved being outside, using binoculars, and insisted on using books to identify the birds there! It was exciting to see how efforts to serve and engage youth in the outdoors generated authentic enthusiasm.

3. Identify which users this project will benefit and how it will actively educate and train them towards solving an existing community issue. (15 points)

The community issue to be solved is inclusion: Who are Flagstaff's Open Spaces for--not just white hikers, runners, and students, but everyone in the community to enjoy the physical and mental health benefits of getting outside into nature. Who cares for Flagstaff's Open Spaces—not just white retirees, but also youth and communities of color. The youth are the stewards of tomorrow, so how do we get them involved today?

Funding will permit this issue to be addressed two-fold. Primarily, this project will focus on actively engaging and educating youth—especially traditionally underserved youth—via environmental class lessons and field trips. Aside from getting students to care about nature, the goal is to steer students toward learning experiences about well-paying science careers, which in turn reduces poverty.

In addition to hands-on educational experiences, we will engage youth via social media. Social media campaigns will be designed to engage youth through a young person's perspective. Campaigns will generate interest and participation on topics such as, "Open Space is for you, too," the benefits of getting outside for physical and mental health, learning about the natural world, staying on trails, invasive plants, pack-it-in-pack-it-out, and looking after archaeological sites.

Secondly, this project will permit the expansion of our volunteer program, the Open Space Stewards. Funding will be utilized to train volunteer rangers to engage the public and provide informal educational programs for thousands of visitors to Flagstaff's Open Spaces. In addition to training current volunteers, this project will recruit and train more local youth to steward our open spaces. These efforts will enable more visitor contacts and will increase site monitoring.

4. What is the desired outcome for this project? Specify project's final deliverables and community impact. (15 points)

For the first year of this project, five objectives will be completed to promote and provide outdoor environmental protection programs.

- i. Create outdoor lessons that help eliminate a high school level teaching gap by implementing a high school outdoor environmental program, building on existing elementary and middle school programming. Staff will research, prepare, and teach these lessons, and the lessons will be available to educators and the general public. Lessons will include an experiential trip to a Flagstaff open space to inspire interest in science careers and environmental stewardship. Specifically, develop 3 units containing environmental lessons, and conduct 23 education events/activities (in class, field trips, after school club)
- ii. Using City matching funds, continue existing elementary and middle school outdoor education programming with Willow Bend.
- iii. Provide outdoor community programs that bring understanding on environmental issues and support recreational opportunities. Specifically, conduct 5 guided family hikes, and plan and market 10 AZ Watchable Wildlife activities.
- iv. Increase inclusion of underprivileged community members to encourage outside activity at Flagstaff's Open Spaces via social media, in-person contact, outdoor education events, volunteer recruitment materials, and partnering with community organizations. Deliverables will include a social media campaign with at least 10 posts, 5 guided family hikes, 3 tabling events, and 3 new partnerships aimed at increasing inclusion.
- v. Increase volunteer capacity to conduct community education, create a presence in open spaces, educate visitors, and complete environmental projects. We will recruit and train new volunteers--focusing on youth and underprivileged populations--provide regular support, offer continuing education, and coordinate volunteer events. Specifically with this funding, we will recruit and train new Flagstaff-area youth volunteers, and host 19 volunteer events with 120 volunteers.

5. Provide a description of any support your project has from the community and any partnerships that will be formed among trail users, organizations, agencies, and others. (10 points)

This project has support from Flagstaff's Open Space Stewards, Willow Bend Environmental Education Center, Killip Elementary's STEM Lab and 21st Century after school program, Picture Canyon Working Group, Flagstaff Festival of Science, STEM City, and AZ Watchable Wildlife Experience (AWWE). Willow Bend will allow us to build on their 3rd grade lessons to be suitable for older students and is willing to review newly created lessons. STEM City is willing to make lessons available on its website, so that they will be available to teachers and the public. We will collaborate with AWWE to help market our educational and volunteer events. Members of the Picture Canyon Working Group and Flagstaff's Open Space Stewards will help provide volunteer training and education about Picture Canyon and other open space properties. It is anticipated that partnerships will be formed with Coconino County's Parks & Open Space program, Mt. Elden Middle School, Coconino High School, Summit High School, and Ponderosa High School.

6. Will the proposed project serve local, regional, or statewide users? (10 points possible)

Regional (8 Points)

7. What factors led to this request for program funding? Explain the process used to determine that additional funding was needed and include information addressing public involvement, school involvement, etc. (10 points)

Without this funding, Flagstaff Open Space's education and outreach will come to a halt. We've relied on VISTAs to increase capacity in volunteer management, provide outdoor education, and develop important partnerships. This demonstrates the workload and need of the Program, but VISTA projects are intended for 3 years, which we've exceeded. The mission of the Open Space program is Protecting and restoring Flagstaff's natural, cultural, and scenic resources to enhance recreational and educational opportunities for residents and visitors. To continue educational and stewardship objectives, we pursue funding to transition this work to an enduring position, starting with this one-year grant.

One example of school involvement is Killip Elementary's "Evergreens" Club, which laid dormant for lack of capacity. In August 2021, Killip approached us to revive Evergreens. The VISTA recruited Master Gardeners and other experts to lead activities about monsoons, flooding, and wildfires--relevant to Killip after permanent damage by flooding in September 2021--trees, harvesting, seed-saving, bats, birds, and making natural and recycled holiday gifts.

The VISTA also responded to requests to lead educational hikes for Hal Jensen Recreation kids and for ACE volunteers, organized AWWE and Flagstaff Festival of Science events, and created a self-guided Picture Canyon hike.

Public involvement has been primarily through volunteers. VISTAs recruited, trained, and managed Open Space Stewards, organized a volunteer Archaeological Survey of McMillan Mesa, weed pulls, Make a Difference Days, trash and graffiti removal and trail work events. In 2021, the VISTA received requests and organized service work for AZ Trail Gear Girls, Haysville KS church, Emery-Weiner TX school, Strive Trips, and Cub Scout youth, and Coconino County and federal probation adults—168 volunteers total!

Clearly, people want to engage with Flagstaff's Open Space Program. Without this funding, there will be no-one to organize the people or projects.

8. Do you have the required match? (5 points)

Yes (5 Points)

Please upload documentation of match

Budget Match Documentation.docx

9. Have you received a grant from Arizona State Parks and Trails in the past 5 years? (3 Points Possible)

No (3 Points)

10. Have you attended any Arizona State Parks and Trails Grant Workshops? (2 Points)

Yes (2 Points)

11. Provide any additional information, not included above, that addresses how your project meets the program criteria listed in the guidelines.

The match for this grant is \$5,500 from City of Flagstaff funds that will pay for Willow Bend Environmental Education Center's lessons and field trips to Picture Canyon for every Flagstaff 3rd grader. This new position will expand on those lessons and field trips to engage older students and their families.

Criteria RTP/HF: File Attachments

Please upload documentation of match

Budget Match Documentation.docx

Heritage Grant, City of Flagstaff Match Documentation

City of Flagstaff, Open Space Program, Working Budget Excerpt

City of Flagstaff			
Working Budget Report			
Open Space			
2022, Working, Details,			
2022-FNL-Total Budget			
From Account: -159			
To Account: -159			
General Fund			
4191 : Contracted Personnel			
Services			
001-06-159-0665-5-4191:			
Contracted Personnel Services			
	RECURRING	Willow Bend to provide community open space tours & and Elementary STEAM Education (\$5500).	5,500.00
			5,500.00

Applications: FLYRS Capacity Build

SEE Grant Application

Section I. Grant Application

Please be sure to fill out the budget section before submitting the pre-application. For help with filling out the budget section, see the budget portion of the eCivis help doc by [Clicking Here](#)

- Current Volunteer Rate: \$28.54
- Current Mileage Reimbursement Rate \$0.445/mile

Are you applying for a grant from the Recreational Trails Program (RTP) or the Heritage Fund (HF)?
HF

Profile

tyler@flyrsaz.com

Organization Name

Flagstaff Youth Riders Inc., FLYRS

Project Title

FLYRS Capacity Build

Project Sponsor Address

5135 N Agave TRL

City

Flagstaff

Zip

86001

Company/Agency/Organization Website

www.flyrsaz.com

Project Coordinator Name:

Tyler Nelson

Job Title:

Executive Director

Email

tyler@flyrsaz.com

Phone

801-541-7275

Secondary Project Coordinator Name:

Stephanie Adams

Job Title:

Program Manager

Email

stephanie@flyrsaz.com

Phone

858-357-3400

Project Information

[Click on this link to verify your Congressional and Arizona Legislative Districts](#)

Provide nearest town / city to project location:

Flagstaff

Program/Project Congressional District (check all that apply)

1

Program/Project Legislative District (check all that apply)

6

County (Select all that apply):

Coconino County

Project Request Amount:

\$49,500.00

Summarize the project proposal including scope and nature of what will be accomplished with the funds that you will receive:

The Flagstaff Youth Riders (FLYRS) empower youth ages 2-18 through various mountain biking programs in Flagstaff, Arizona. The FLYRS utilize a building block progressive style of learning to teach mountain bike skills safely and efficiently while incorporating experiential learning, environmental stewardship, responsible trail use, and trail maintenance within it's programs. The FLYRS have created 4 key programs that, together, all complement each other to provide the fundamental components of a comprehensive and community-based youth mountain biking organization: school based programs at 3 diverse public schools in Flagstaff, spring and fall recreational programs, summer camps, and a Middle School Team that is affiliated with the Arizona Cycling Association.

This grant, along with an anticipated grant from the Catena Foundation, will support the retention and increased workload of 2 part time Program Managers. The School Program Manager is responsible for managing all aspects of our school based programs, and the Junior Program Manager is tasked with overseeing our other programs such as our spring session, summer camps, and fall session. Together they will manage FLYRS over 40 paid and volunteer coaches. In 2021 FLYRS received a grant from the Catena Foundation for the hire of these Program Managers to support the Executive Director. This allowed FLYRS to almost double capacity from 291 (2019) to 569 youth served in 2021. This grant will allow us to retain this key staff and increase their capacity to align with the high demand for our programs so we can increasingly empower more youth through mountain biking.

The FLYRS are the only comprehensive mountain biking nonprofit organization of it's kind not only in Flagstaff but across the state of Arizona. We consistently have large wait lists for our programs and these funds will allow us to further develop the infrastructure to meet this demand.

Upload Project Timeline

Program Manager Timeline 2022-2023 - Sheet1-2.pdf

Please be sure to fill out the budget section before submitting the pre-application.

Average Score

of Reviews

0

of Denials

0

Additional Information

Please use the following link to view the Budget

Budget Worksheet

View Budget Worksheet

<https://portal.ecivis.com/#/peerBudget/202C049F-3974-4929-9DC2-02210311BAC8>

Application Goals

View Application Goals

<https://portal.ecivis.com/#/peerGoals/8349C274-A0EB-4BE4-A1BD-06248B207612>

Applicant Information

Tell us about you.

Linked Applicant

tyler@flyrsaz.com

First name

Tyler

Last name

Nelson

Email

tyler@flyrsaz.com

Title

Executive Director

Company

Flagstaff Youth Riders Inc., FLYRS

Company Website

www.flyrsaz.com

City

Flagstaff

State

Arizona

Organization Information

Tell us about your organization.

Organization Name

Flagstaff Youth Riders Inc., FLYRS

Employer Identification Number (EIN)

83-2735682

DUNS

Authorized Representative

Tyler Nelson

Business/Finance Representative

Organization Address

Address

5135 N Agave Trail

Address 2

City

Flagstaff

Linked Form to Applications

FLYRS Capacity Build

Are you applying for a grant from the Recreational Trails Program (RTP) or the Heritage Fund (HF)?

HF

HF Environmental Education Criteria Response

1. Describe how your project fulfills a recognized recreational, social or environmental need. Describe the need, how it has been documented and how the project fulfills it. (15 points)

In modern day society in the United States, we are progressively more fixated on screens and subjected to policies and practices that steer kids away from being outside and physical activity. American kids spend half as much time outdoors as they did 20 years ago, playgrounds are less crowded than they used to be, basketball courts are often empty, and most schools no longer require physical education classes. Additional startling statistics regarding the public health crises facing youth include (<https://b4adventure.com/blogs/make-things-adventurous/facts-statistics-keeping-kids-active>):

- Only 1 in 3 children are physically active every day
- More than 80% of adolescents do not perform enough aerobic physical activity to meet the guidelines for youth
- Most youth get less than an hour of physical activity a day
- Almost half of youth (46%) now spend more than 3 hours a day in front of a screen that's not school work

This project will fulfill the critical need to get our youth outside, physically active, engaging with the environment, and challenging oneself through various mountain biking programs. The benefits of mountain biking are significant, numerous, and—unlike most traditional sports—continue for a lifetime. Some of these benefits include: spending time in the natural world, improving cardio respiratory and muscular fitness, improving cognitive skills, reducing symptoms of depression, gaining confidence through risk taking, personal development by stepping outside of your comfort zone, and the growth that stems from challenging oneself. The fluid and dynamic nature of mountain biking and its applications are almost limitless. The Flagstaff Youth Riders (FLYRS) will play a central role in ensuring that more youth in the Flagstaff community can access these many benefits.

2. Will your proposed project serve and engage youth to grow the next generation of outdoor recreation enthusiasts? (15 Points)

Yes

Please describe how:

The FLYRS fosters personal growth and an active lifestyle through mountain biking in Flagstaff, AZ for youth ages 2-18. We aim to create a unique culture rooted in having fun while developing key bike handling skills in a progressive application of learning. FLYRS facilitates youth mountain biking by offering a range of age- and ability-based programs throughout the year. We also have youth coach mentors in our programs who play a tremendous role in modeling outdoor recreation enthusiasm for the next generation. All of our programs are focused on outdoor recreation and implement specific lessons on trail stewardship, responsible trail usage, and respect of the land and environment. FLYRS goal is to create an ecosystem of bike-centric programs, events, and opportunities that strengthen our community and create enthusiasm for the outdoors. FLYRS has grown tremendously each year from an initial group of 7 kids in 2016 to almost 600 kids served in 2021. FLYRS runway for growth is still very long and that will play a huge role in ensuring the continued growth of the next generation of outdoor recreation enthusiasts.

3. Identify which users this project will benefit and how it will actively educate and train them towards solving an existing community issue. (15 points)

The FLYRS programs benefit the community of Flagstaff at large. The main target is Flagstaff youth ages 2-18 years old, but FLYRS also serves youth from all over Arizona and the nation at large in summer camps. Other specific beneficiaries include the families of kids in programs, coaches, schools, and volunteers. FLYRS programs are open to all youth in Flagstaff, and there is a concerted effort to recruit youth from underrepresented groups (i.e., females, youth of color, and youth from low-income backgrounds). FLYRS serves the greater Flagstaff community through events, as well as sponsors with whom we partner.

Even with all of the growth of youth cycling recently, it is still a sport that is widely inaccessible to many youth. This inaccessibility is likely due to a complex set of factors, but a significant factor is most certainly the high cost of entry into the sport. Most of the youth cycling programs cater to middle- and upper-income groups and have little existing offerings that aim to increase access among racially and economically diverse youth. A key initiative of FLYRS is to address the ways in which cycling can be more accessible for these young people in our community. FLYRS has implemented girls only groups to grow the number of female riders in the sport which has resulted in a female participation rate of 31% in 2021. This is much higher than the NICA (National Interscholastic Cycling Association) female participation rate of 20%. FLYRS has focused on free after school programs at Title 1 diverse schools with a majority population consisting of youth of color. These programs are planned to grow in 2022 with the addition of more girls only groups, additional school based groups, and an after school program at Leupp Elementary located on the Navajo Nation.

4. What is the desired outcome for this project? Specify project's final deliverables and community impact. (15 points)

The desired outcome for this project is for FLYRS to empower more youth through mountain biking, create more access and opportunities for underrepresented youth in mountain biking, and provide more opportunities for youth to engage in trail stewardship activities. FLYRS will measure our success based on the cycling opportunities we are providing to kids and the broader Flagstaff community, and the impact we are having on youth development. Data points and indicators we will use to evaluate our success include:

- Number of all youth served each year
- Number of under-represented youth served each year (specifically females, youth of color, and youth from low-income backgrounds)
- Number and variety of cycling "entry points" (i.e., programs, workshops, events)
- Number and variety of trail/outdoor stewardship opportunities for youth
- Number and variety of opportunities for adults to support youth cycling (i.e. through coaching, volunteering, events, etc.)
- Feedback from youth and parents about the quality of their experiences with FLYRS
- Feedback from community partners about how FLYRS is helping to meet their goals/needs

The specific final deliverables are for FLYRS to have a paid staff that will support and enable the demands to grow the Organization. This will allow FLYRS to achieve these specific outcomes: serve at least 800 youth in 2022, add a new school program in 2022, build a bike park with at least 2 trail stewardship events for youth, and create at least 2 new programs aimed at serving underrepresented youth in mountain biking.

5. Provide a description of any support your project has from the community and any partnerships that will be formed among trail users, organizations, agencies, and others. (10 points)

FLYRS has wide community support, formed many partnerships, and plans to create new partnerships with this project. Some of these groups include:

- The Flagstaff Unified School District
- The City of Flagstaff
- Coconino County Parks and Recreation
- Coconino Coalition for Children and Youth
- The Arizona Community Foundation of Flagstaff
- Flagstaff Ranger District
- The Flagstaff Trails Initiative
- Puente de Hózhó Parent Teacher Organization
- Big Brothers Big Sisters Flagstaff
- WalMart store #1175 Flagstaff
- Flagline Trails
- Mountain Bike Association of Arizona
- Arizona Cycling Association
- Arizona Snowbowl
- Northern Arizona Healthcare
- Wallick & Volk Mortgage
- Flagstaff Bike Revolution, Absolute Bikes, Nackard Pepsi, Flagstaff Surgical Associates, FAST Ski Team, Findlay Toyota Flagstaff, Mountain View Pediatrics, Hufford & Hortsman, SMR, Fratelli, Mountain Sports Flagstaff
- Numerous individual donors and volunteers

6. Will the proposed project serve local, regional, or statewide users? (10 points possible)

Regional (8 Points)

7. What factors led to this request for program funding? Explain the process used to determine that additional funding was needed and include information addressing public involvement, school involvement, etc. (10 points)

Four factors led to FLYRS request for program funding: to align with our 2021 Business Plan, finding an opportunity within the Heritage Fund, augmenting funding from the Catena Foundation, and aligning with our fundraising strategy.

FLYRS 2021 Business Plan specified a goal within it's personnel plan to secure paid staff by 2023 consisting of a Junior Program Manager and School Program Manager. This staff will be instrumental in growing the Organization and fulfilling the goals of creating more access to mountain biking for youth.

Second is the opportunity provided by the Arizona State Parks Heritage Fund and specifically \$500,000 dedicated to the Outdoor Environmental Education Grant. The FLYRS have never applied for a government grant before and this is a great opportunity to submit an application and see what that process looks like.

Third is FLYRS major foundation funder, the Catena Foundation, has been working with FLYRS on capacity development to create the infrastructure needed to support the growth of the Organization and help meet the high program demand. FLYRS is seeking more grant opportunities to supplement the Catena funding and build a bigger fundraising platform.

The fourth factor is FLYRS has created a fundraising plan to be a financially sustainable organization by obtaining a diverse source of revenue in the following areas:

- Program fees
- Apparel and product sales
- Business contributions through sponsorships and community charity drives
- Grants
- Individual donors
- Fundraising events
- Revenue through schools from Arizona school tax credits

This funding request is the culmination of finding opportunities to execute on our plans and mission.

8. Do you have the required match? (5 points)

Yes (5 Points)

Please upload documentation of match

FLYRS Heritage Fund Matching Documentation.pdf

9. Have you received a grant from Arizona State Parks and Trails in the past 5 years? (3 Points Possible)

No (3 Points)

10. Have you attended any Arizona State Parks and Trails Grant Workshops? (2 Points)

Yes (2 Points)

11. Provide any additional information, not included above, that addresses how your project meets the program criteria listed in the guidelines.

Some additional information regarding the scope of the Junior Program Managers work include:

- Work in partnership with the Executive Director to continually analyze, develop, and implement strategy for the growing FLYRS Junior program
- Help coordinate and instruct the FLYRS coach trainings and/or clinics
- Join the FLYRS team efforts in fundraising and community events
- Act as coach for at least 1 group per spring and fall sessions

Additional scope of the School Program Manager includes:

- Create and implement sustainable strategies for the FLYRS School Program
- Solicit, educate, and work with school administrators to recruit new schools into the school program
- Create and implement curriculum for the school program

FLYRS has served 1,205 youth since inception in 2016 and is anticipated to reach over 3,000 youth by the end of this grant period in 2023.

Lastly, FLYRS is currently building a bike park at Puente de Hózhó Elementary School (PdH) in Flagstaff, Arizona. PdH is a trilingual Title I public elementary school that enrolls over 70% students of color and provides both a Diné language immersion track and a Spanish-English bilingual track. Adjacent to PdH is Mount Elden Middle School, which is a public school in the same district that serves over 65% students of color and over 50% low income students. The trail park at PdH will meet an important need in the Flagstaff community while contributing to the diversification of mountain biking. The PdH park is one of a kind in that it offers a true forested trail with progressive skills options in an urban neighborhood that is within walking distance to most of Flagstaff's lower income and more racially diverse neighborhoods. The bike park will provide open access to the public outside of school hours.

Criteria RTP/HF: File Attachments

Please upload documentation of match

FLYRS Heritage Fund Matching Documentation.pdf