

# FY23 Strategic Plan Board Input

Department Reflection

\* Required

1. Email \*

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## Background and Action:

As reported in the December meeting of the AZ State Parks Board, the agency is beginning the process of Strategic Planning for FY23. As the guiding body for our agency, we would like to capture your input for direction ("North Star"/Vision) and strategic priorities.

To help ensure you each have an opportunity to share your thoughts we would appreciate your input using the form below. Please consider the following questions and categories that will help guide our discussion during working sessions.

2. Name: \*

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Vision, Mission, Beliefs & Competencies - Reflect and Refresh

Our purpose, direction, and guiding principles.

## VISION - Our "North Star"/The Future. 🌅

Our long term direction serving as the unifying focal point for everyone. A statement far reaching but attainable.

3. Think about ASPT 's future, and please share your thoughts: What are the are the goals we should strive to achieve? What is our driving purpose? Where do we want to head? (\*feel free to use bullets, stream of consciousness phrases, etc....)

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## MISSION - Our Core Purpose

What we come to do every day; why we exist.

4. Thinking from our customer's perspective, What is the purpose of ASPT? Who benefits from our work? What are the needs we are trying to meet?

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## Beliefs and Values - Guiding Principles <sup>100</sup>

Part of our strategic foundation, these are the deeply held convictions and behaviors.

5. What are the behaviors and and strategic traits we hold most important? Who are we at our "Natural Best"?

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6. What are our key advantages and competencies?

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## Environmental/EcoSystem Review

There are the elements that are external influences on our agency. Think of these as "external forces" in the environment/ecosystem that will affect the agency as opportunities or threats.

Typically, these can be categorized as Political, Economic, Social, Technological, Environmental, and Legal considerations.

Please provide your thoughts on any of these influencing factors

### Political Factors

Consider federal, state, or local government policy, political stability or instability, labor laws, environmental laws, funding grants and initiatives, etc

#### 7. List of Political Influences

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### Economic Factors

Consider economic growth, employment, disposable income of consumers or businesses, taxation, etc

#### 8. List of Economic Influences

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### Social Factors

Consider population growth, age distribution, cultural trends, demographics, consumer confidence, etc

9. List of Social Influences

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**Technological Factors**

Consider emerging technologies, communication, ROI, confidentiality, data management, etc

10. List of Technological Influences

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**Environmental Factors**

Consider pollution, carbon footprint, climate and weather, environmental legislation, geographical location, sustainability, etc

11. List of Environmental Influences

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**Legal Factors**

Consider health & safety, equal opportunity, consumer/citizen rights and laws, labor laws, federal, state, and local legislation, etc

## 12. List of Legal Influences

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Thank you for your thoughtful input.

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