



# ARIZONA STATE PARKS & TRAILS

## Arizona State Parks Board

November 18, 2021

**Dale Larsen – Chair**

John Sefton – Vice Chair, Lisa Atkins, Jeffrey Buchanan,  
Debbie Johnson, Sarah King, Terri Palmberg



# AGENDA – A

## Call to Order



# AGENDA – B

## Pledge of Allegiance



# AGENDA – C

## Member Roll Call

Dale Larsen (Chair)

John Sefton (Vice-Chair)

Lisa Atkins

Jeffrey Buchanan

Debbie Johnson

Sarah King

Terri Palmberg



# AGENDA – C

## Mission Statement

“As Board members we are gathered today to be the stewards and voice of the Arizona State Parks and its Mission Statement to manage and conserve Arizona’s natural, cultural and recreation resources for the benefit of the people, both in our parks and through our partners.”



# AGENDA – D1

## Approval of Minutes

The Board will review and may consider action to approve the meeting minutes from October 21, 2021.



# AGENDA – D1

## ***Motion:***

*I move to approve the meeting minutes from October 21, 2021.*

## AGENDA – D2

# 2022 Motorized Grant Applications

The Board will consider and may take action to approve, modify, or deny funding for the submitted 2022 Motorized grant applications.

-Matt Eberhart, Off-Highway Vehicle Coordinator



# AGENDA – D2

## 2022 Motorized Grant Application

| Sponsor                   | Project                 | Request             | Staff/Off-Highway Vehicle Advisory Group (OHVAG)/Arizona Outdoor Recreation Coordinating Commission Recommendations | Score |
|---------------------------|-------------------------|---------------------|---|-------|
| Bureau of Land Management | Travel Management Plans | \$412,969.00        | \$412,969.00  | 45    |
| <b>Total</b>              |                         | <b>\$412,969.00</b> | <b>\$412,969.00</b>   |       |



# AGENDA – D2

## ***Motion:***

*I move that the Arizona State Parks Board approve funding for the submitted 2022 Motorized grant application as follows: Bureau of Land Management, Travel Management Plans in the amount of \$\_\_\_\_\_.*



## AGENDA – D3

# 2022 Local, Regional, State Park (LRSP) Grant Application

The Board will consider and may take action to approve, modify, or deny funding for the submitted 2022 Local, Regional, and State Park (LRSP) grant applications.

-Mickey Rogers, Chief of Grants and Trails

# AGENDA – D3

## 2022 Local, Regional, State Park (LRSP) Grant Application

| Sponsor         | Project                | Request             | Staff/Arizona<br>Outdoor Recreation<br>Coordinating<br>Commission<br>Recommendation | Score |
|-----------------|------------------------|---------------------|---|-------|
| City of Buckeye | Sundance Park Phase II | \$500,000.00        | \$500,000.00  | 66    |
| <b>Total</b>    |                        | <b>\$500,000.00</b> | <b>\$500,000.00</b>   |       |



## AGENDA – D3

### ***Motion:***

*I move that the Board approve funding for the submitted 2022 Local, Regional and State Park grant application as follows: City of Buckeye, Sundance Park Phase II in the amount of \$\_\_\_\_\_.*

## AGENDA – D4

# 2022 State Lake Improvement Fund (SLIF) Grant Applications

The Board May Take Action to Approve, Modify, or Deny Funding for the submitted 2022 State Lake Improvement Fund grant applications.

-Mickey Rogers, Chief of Grants and Trails



# AGENDA – D4

## 2022 State Lake Improvement Fund (SLIF) Grant Applications

| Sponsor                               | Project                              | Request             | Staff/AORCC Recommendation | Score |
|---------------------------------------|--------------------------------------|---------------------|----------------------------|-------|
| Bullhead City<br>Police<br>Department | Rouge Jet Boatworks                  | \$106,000.00        | \$106,000.00               | 80    |
| Lake Havasu City                      | Public Safety Boats<br>and Equipment | \$800,000.00        | \$800,000.00               | 55    |
| <b>Total</b>                          |                                      | <b>\$906,000.00</b> | <b>\$906,000.00</b>        |       |

## AGENDA – D4

### ***Motion:***

*I move that the Board approve funding for the submitted 2022 State Lake Improvement Fund grant applications as follows: Bullhead City Police Department, Rouge Jet Boatworks in the amount of \$\_\_\_\_\_, and Lake Havasu City, Public Safety Boats and Equipment in the amount of \$\_\_\_\_\_.*



## AGENDA – D5

### Update on Request for Proposal (RFP) for the Parks Reservation System.

-Kevin Brock, Assistant Director and CFO





# AGENDA - D5

## Integrated Parks Reservation System

### USeDirect \*\*

- A Global company based in New York with Customers who operate in the US, Canada and New Zealand
- US customers are located in Maricopa County, Alabama, California, Florida, Oregon, Ohio, Pennsylvania, Virginia

### System Feature Highlights

- Automated Self Check-in and Check-out for Camping & Cabins using personal mobile devices (internet connected)
- Waitlist/ Standby – List for customers to receive automated notification of Cabin & Campsite openings
- Apple Pay/ Google Pay – Touchless payment system at sales points using mobile phones or chipped cards
- Retail Inventory & Management – Manage, issue, report and financially control Inventory; Tracking of transfers between locations; Manage by store location
- Advanced campsite maps with enhanced details, Latitude/ Longitude, trails and points of interest
- Notification Dynamics – Renewal reminders for pass holders, registrations, customer information based on preferences, reservations and other activities



# AGENDA - D5

## Features for Future Test Pilots

- Fast Pass Entry – Allows passholder to enter through a special lane with a scanable or electronically readable pass. (Requires ASPT to purchase hardware, messaging system access and likely to require site construction)
- Advance Day Use Sales – Advance sales or reservations to guarantee park entrance for day use (additional fees for proprietary messaging system)
- Self-Pay Kiosks – To allow fee payment and park entry - with or without mechanical gate (Requires ASPT to purchase hardware and will require site construction)

Mobil Application – **Not Selected.** Will require future amendment or 3<sup>rd</sup> party development to obtain additional services. No vendor proposals included features sought by Parks. Parks will continue to use the current Mobile Application.

\*\* Final Award Contingent upon Security Check, DOA Approval & Contract Signing



# AGENDA - D5

## IPS Revenue Process

### Current Process

- ASPT charges a non refundable reservation surcharge for all reservation transactions
- ASPT currently collects all revenues including reservation surcharge and deposits them into the ASPT bank account. All revenues are transferred to the SPRF (State Park Revenue Fund)
- Payment for the reservation system is made out of the SPRF Operating Appropriation

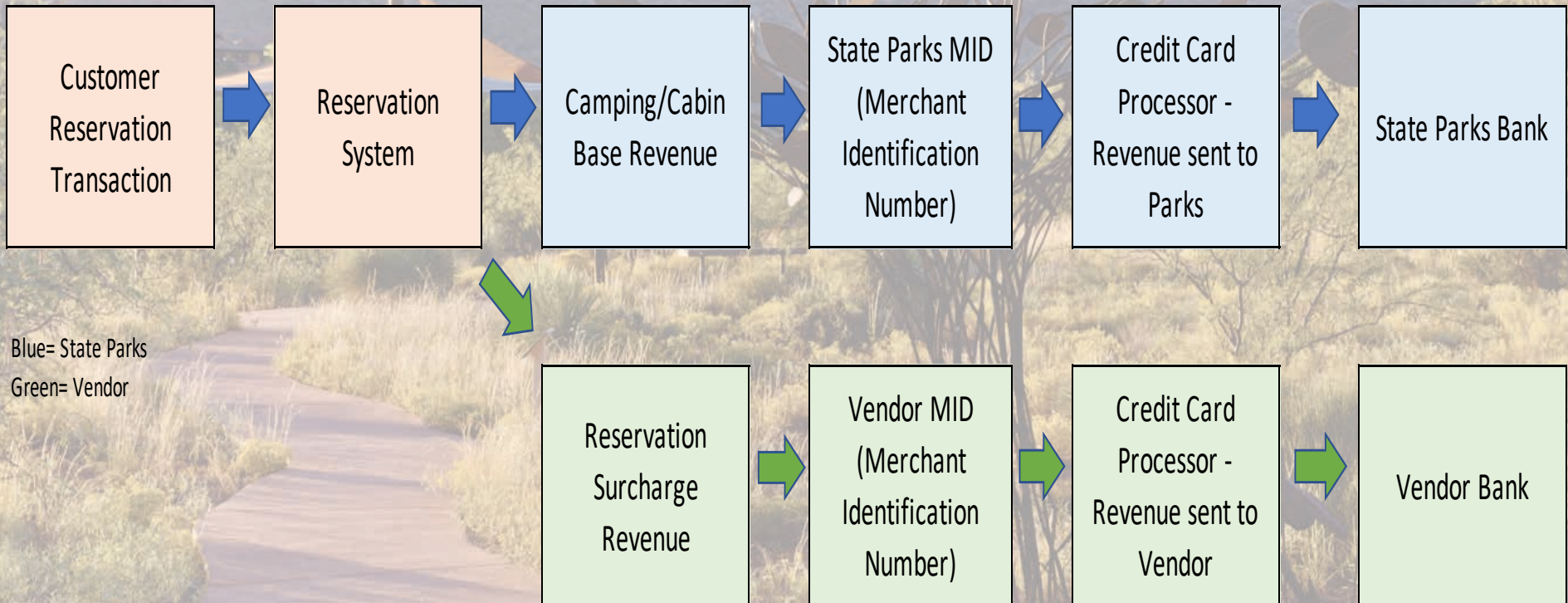
### New Process

- Vendor will collect reservation surcharge fees through vendors' merchant account (MID)
- ASPT will collect camping/cabin base revenue through ASPT merchant account (MID)
- Operating funds previously committed to paying for the reservation system will now be available for park operations



# AGENDA - D5

## Proposed Park Agency Reservation System Vendor Payment



Blue= State Parks  
Green= Vendor

\*A.R.S. 41-511.21, sec D - State Park Revenue Fund, " The board may collect monies as a surcharge on park reservations and shall determine the surcharge rate as provided in section 41-511.05, paragraph 8 after considering the costs to plan and administer the reservation system."

# AGENDA – D6

## **November Park Highlight: Lake Havasu State Park.** -Dan Roddy, Park Manager





# LAKE HAVASU STATE PARK

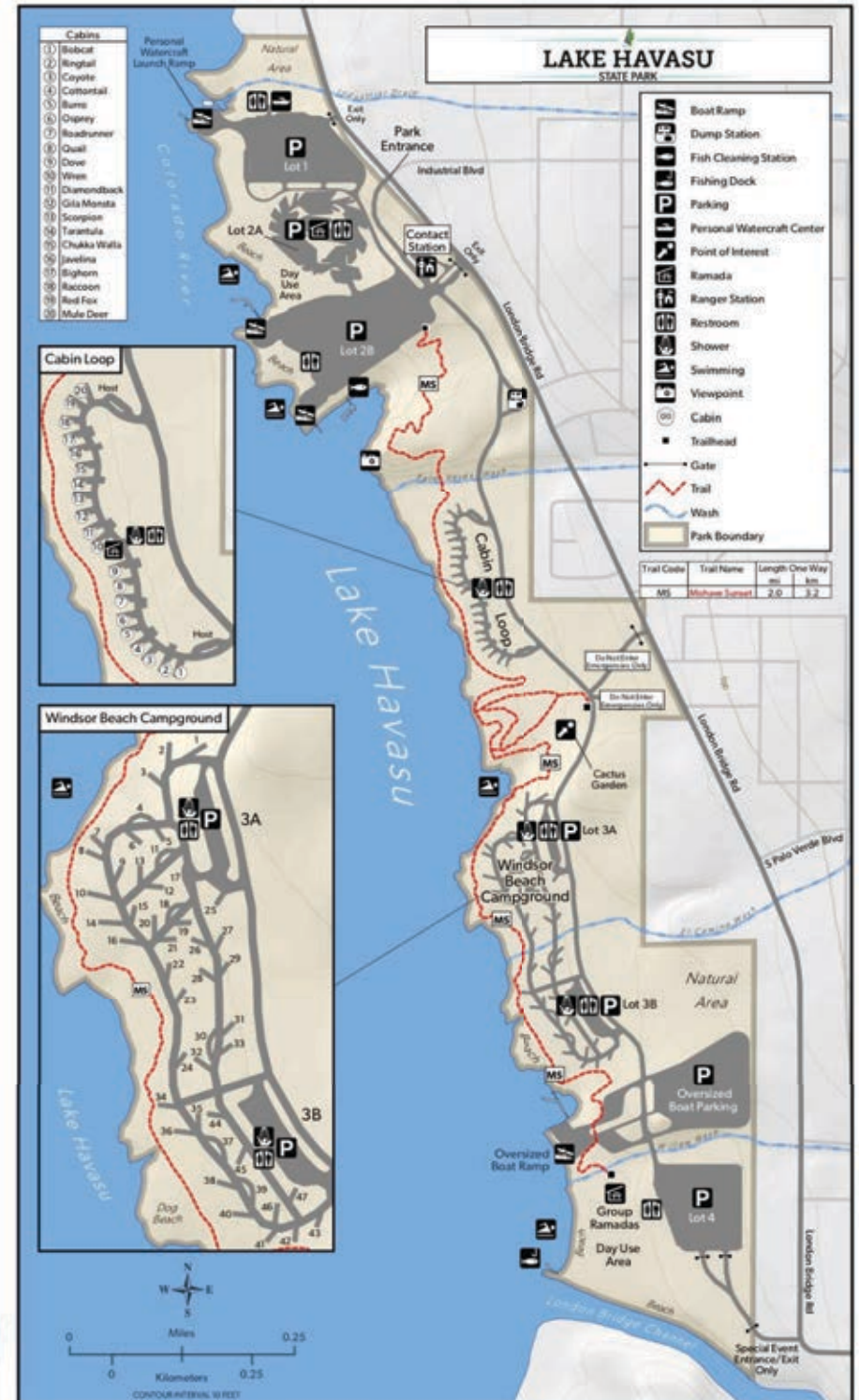




# Lake Havasu State Park

## Established 1965

- 928 Acres
- 2.5 miles of shoreline
- 52 RV ready campsites
- 13 Rustic Cabins
- 4 Launch Ramps
- Watercraft Rental Concessionaire
- Arroyo Camino Cactus Garden
- Mohave Sunset Trail
- Windsor 4 Event Area
- Channel Beach
- North Beach
- Point Beach
- Contact Point Property





# CONTACT POINT



## Contact Point

1801 S Hwy 95





# LAKE HAVASU STATE PARK



## LHSP Visitation

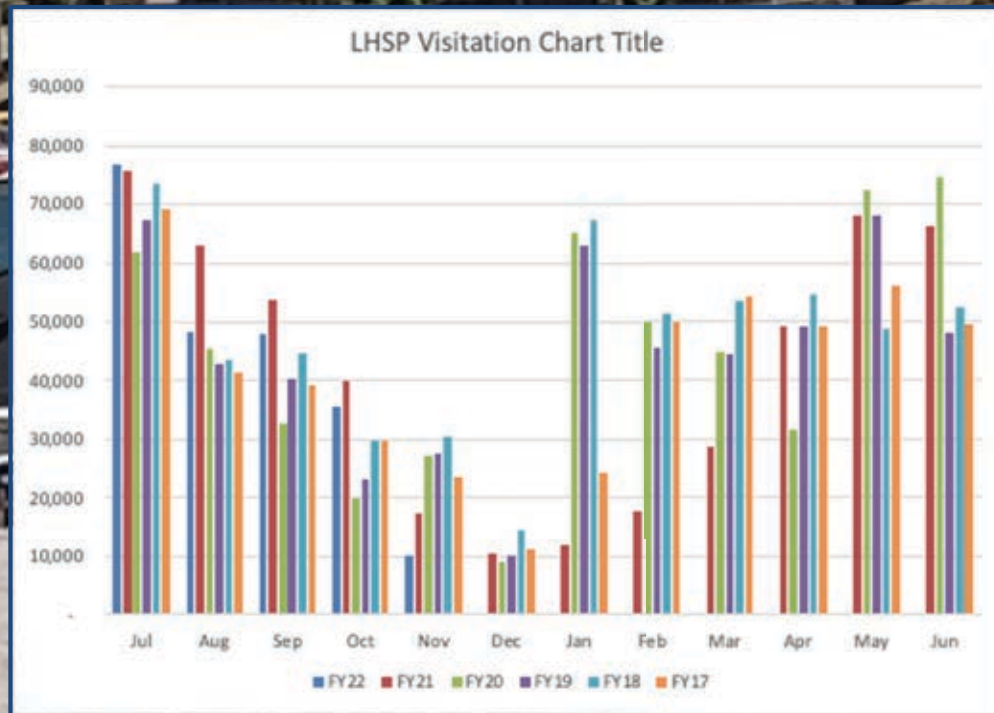
**FY21 - 502,006**

**FY20 - 534,399**

**FY19 - 529,721**

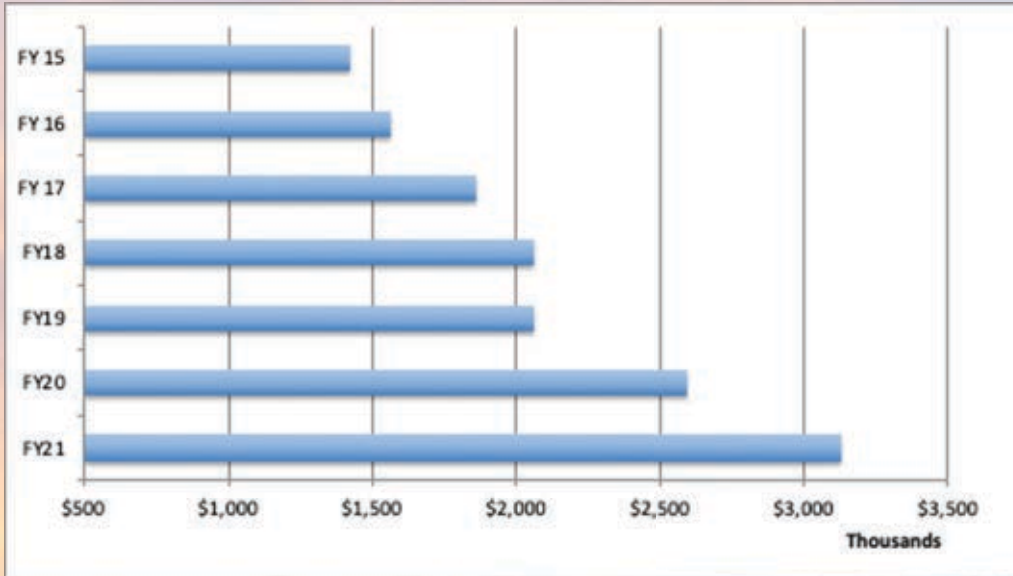
**FY18 - 563,883**

**FY17 - 498,093**





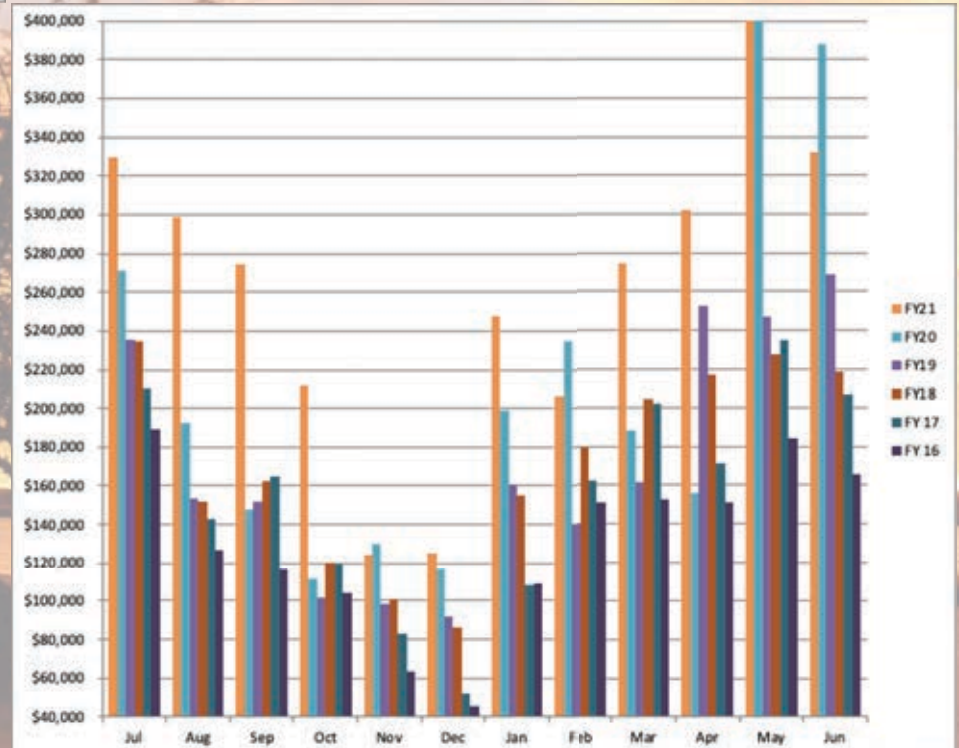
# LAKE HAVASU STATE PARK



## Revenue Highlights

**FY17 - Ramp 3 and Lot Opened**  
**FY20 - Cabin Loop Opened**

**FY15 - \$1,424,426**  
**FY16 - \$1,560,126**  
**FY17 - \$1,858,347**  
**FY18 - \$2,058,561**  
**FY19 - \$2,061,447**  
**FY20 - \$2,591,468**  
**FY21 - \$3,130,561**  
**FY22 - \$1,074,539 - YTD**



# LAKE HAVASU STATE PARK



## **16 Staff Positions**

**Park Manager**

**Assistant Manager**

**Business & Events Supervisor**

**10 - Park Ranger II's**

**3 - Park Ranger Specialists**

**Camp Hosts & Local Volunteers**





# LAKE HAVASU STATE PARK



- ❖ Sand & Water Expo
- ❖ Havasu Balloon Festival & Fair
- ❖ Havasu Rockabilly Reunion
- ❖ Buses by The Bridge
- ❖ Bluegrass on The Beach
- ❖ Vintage Trailer Campout
- ❖ British Invasion Concert
- ❖ Havasu Triathlon
- ❖ Hobie Cat Regatta
- ❖ New Horizons Pro Am
- ❖ Won Bass Arizona Open
- ❖ Lake Havasu Boat Show
- ❖ MLF Toyota Series

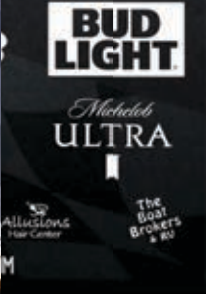






FRIDAY 12PM - 10PM  
 SATURDAY 8PM - 10PM  
 SUNDAY 9AM - 7PM

HAVASU STATE PARK  
 WINDSOR BEACH  
 245 LONDON BRIDGE ROAD  
 LAKE HAVASU, AZ 86483



DRAFT



# TEACH A CHILD TO FISH DAY

10 a.m.-2p.m. Saturday, April 20

## LAKE HAVASU

STATE PARK

- Fish From Shore
- Refreshments Available
- Must Be Accompanied By Adult
- Not Valid For Boat Launch

PRESENT FLYER AT PARK FOR FREE ADMISSION

# Thousands to Local Charities



RAFT



# LAKE HAVASU STATE PARK



## Community Partnerships

- Lake Havasu City
- Coast Guard Working Group - Lake Havasu Region
- Go Lake Havasu (Tourism & Visitors Bureau)
- Mohave County Economic Development & Tourism
- ASU Havasu
- Lake Havasu Unified School District
- Lake Havasu Marine Association
- Mohave County Municipal & Veterans Court



# **ASPT Economic Impact Mohave County**

**Sales - \$83 million**  
**Value Added - \$47.8 million**

**Source - Duval, Bickel & Friswold, UofA Report, June,  
2021**





# AGENDA - D7

## **Update on Arizona State Parks and Trails 'Sign Language Saturday Program'.**

**-Jeff Schmidt, GIS/Intern Coordinator**







# KARTCHNER CAVERNS®

STATE PARK



## COME JOIN US FOR SIGN LANGUAGE SATURDAYS!

We're now offering tours with a sign language interpreter for the Deaf and Hard of Hearing community. Learn the incredible story of the two young cave discoverers, how the cave was formed, how its protected, and much more.



For tickets and tour information, email [access@azstateparks.gov](mailto:access@azstateparks.gov). You must book at least 48 hours in advance. Limited tickets available!

### Explore more of the park!

Stay in a camping cabin, or reserve a tent or RV campsite. Head out on the great network of trails.



TOUR DATES: June 8th, July 13th, August 10th, September 14th, October 12th and November 9th.



**ARIZONA**  
STATE PARKS & TRAILS

877-MYPARKS  
[AZStateParks.com/Kartchner](http://AZStateParks.com/Kartchner)









































# AGENDA – D8

## Discussion and Consideration of Action to Approve Proposed 2022 Board Meetings.

-Kelley Santillanes, Executive Assistant.

### Proposed Arizona State Parks & Trails 2022 Board Meeting Schedule

| Date  | Location       |
|---|----------------|
| Thursday, January 20, 2022                            | Central Office |
| Thursday, February 17, 2022                           | Central Office |
| Thursday, March 17, 2022                              | Central Office |
| Thursday, April 21, 2022                              | Central Office |
| Thursday, May 19, 2022                                | Central Office |
| Thursday, June 16, 2022<br><b>*Budget Discussion*</b> | Central Office |
| Thursday, July 21, 2022                               | Central Office |
| Thursday, August 18, 2022                             | Central Office |
| Thursday, September 15, 2022                          | Central Office |
| Thursday, October 20, 2022                            | Central Office |
| Thursday, November 17, 2022                           | Central Office |
| Thursday, December 15, 2022                           | Central Office |



# AGENDA – E

## Future Agenda Items

Board members may identify items or issues they wish to be considered for inclusion on a future Board agenda. The Board may vote to take action on or provide the agency direction on this agenda item.



# AGENDA – F

## **EXECUTIVE DIRECTOR’S REPORT ON CURRENT EVENTS**

The Executive Director may present a summary of current events and/or recent experiences of interest to the outdoor recreation community and/or the status of any projects with which they are currently involved. The Board will not discuss or take any action on any current event summary.



# AGENDA – G

## **Current Events**

Board members will discuss current events and/or recent experiences of interest to the outdoor recreation community and/or the status of any projects with which they are currently involved.



# AGENDA – H

## Call to the Public

The chair will recognize those wishing to address the Board.



# AGENDA – I

## Future Meeting Dates

### Arizona State Parks & Trails 2021 Board Meeting Schedule

| Date                        | Location       |
|-----------------------------|----------------|
| Thursday, December 16, 2021 | Central Office |



# THANK YOU!

**ARIZONA**  
STATE PARKS & TRAILS

